

Chapter 01 | Introduction

01.03 Introduction to The RAM Program

In January 1992 the business model of the RAM Program changed, service provider contracts were set up directly between WisDOT and each service provider according to State Use Program guidelines.

On January 2026, the RAM Program included 29 rest areas and 89 seasonal sites (waysides, historical markers, welcome signs, park & ride lots and scenic overlooks). There are many additional seasonal sites that are not part of the RAM Program because they are maintained by their County Highway Departments.