



# **PROFILE**

#### Thanapha Phetkeereeskul Senior Associate

Thanapha Phetkeereeskul is senior associate in intellectual property group. She has comprehensive knowledge of and extensive experience in intellectual property, especially trademark. She handles both domestic and international trademark portfolio management including registration, opposition, cancellation, drafting an appeal, recordal projects and renewal.



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#### Education

2017

University of Glasgow Master of Laws (LL.M.) Intellectual Property and The Digital Economy



Chulalongkorn University Bachelor of Laws (LL.B.)

# Membership

Registered Patent Agent, Credential No. 2970

### Certificate

- LexisNexis (Advanced Certificate), Westlaw
- Certificate in Advanced IP Law (IP Bar 2021): IP Challenge in the Next Normal by the Central Intellectual Property and International Trade Court

### Language

Fluent in English; and Native Thai

### Practice Focus

Intellectual Property: Trademark, Patent, Copyright

### Work Highlights

- Advised Do Day Dream Public Company Limited and its affiliates on management of IP Portfolio including register and maintain of their trademarks across multiple jurisdictions globally and file response to the office actions in Thailand, ensuring compliance with local regulations.
- Assisted Bitkub Capital Group Holdings Co., Ltd. in the registration of their trademark in Thailand.
- Advise Leopard Medical Brand Co., Ltd., on monitoring and management of IP portfolio including renewal of Trademark in various countries.
- Assisted Duangsiri Neo Cosmetics Co., Ltd., to record of assignment and re-file of trademark during soft opening period in Myanmar; and response to the office action by appealing to the trademark board against trademark broad's decision for trademark in Thailand.

# **Work Experiences**

2018 - 2021

2022 - current

Masuvalley and Partners

ILAWASIA Co., Ltd.

### Recognition

Bronze Tier for Prosecution and Strategy in the 2025 edition of World Trademark Review (WTR).