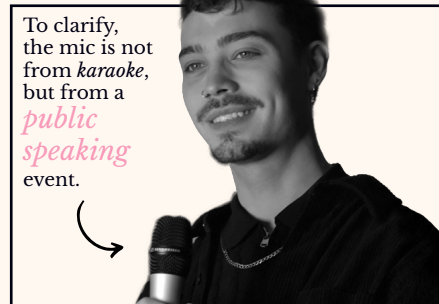


About me

I am an enthusiastic and ambitious graphic designer with hands-on experience in UX/UI design and Branding in freelance, agency and in-house roles. I thrive in collaborative environments and enjoy applying design thinking to solve real-world challenges. One of my personal interests is networking and public speaking, which is why I am seeking opportunities in a field framed around communication and people.



Experience

Freelance Graphic Designer April 2024–Present

- Created visual branding for GH Chiropractic, including logo, brand guidelines, leaflets, business cards, a roller banner and socials templates.
- Designed the 'Art on Campus' leaflet promoting The World Reimagined Globes art installation at Reading University, for large-scale print.
- Rebranded Reading-based charity, Education Business Partnership (EBP), including designing a logo, brand guidelines, and socials templates.

Leader of design event – Baseline Shift April 2024–Present

- Led a small team of designers, co-ordinating 10–13 speakers a year to talk about their careers and design journeys.
- Rebranded Baseline Shift, including designing a logo, brand guidelines, social media templates, posters, digital timetables, business cards and motion graphics.
- Wrote, edited and published a blog post per speaker session. [Read here.](#)

UX Design work experience – IBM April 2025

- Engaged in ongoing research, listening to and analysing user interviews, and ideating ideas from this research.
- Participated in a playback session to share insights and demonstrate contributions to the project.

Digital Design intern – Flipside Group June 2025–July 2025

- Helped design user interfaces for client projects picking up industry-specific insights into software beyond existing knowledge.
- Participated in client meetings, pitching ideas for digital experiences, refining my communication skills.
- Worked on visual mock-ups that supported live projects, experiencing and keeping up with the fast pace of agency work.

Client Design intern – Brand Potential July 2025

- Improved and updated brand guidelines, learning to work within the constraints of an existing brand system.
- Conducted research to help inform new brand concepts and strategies, furthering my research and presentation skills.
- Collaborated closely with other designers on brand projects.

Skills

- Adobe Creative Suite (Illustrator, Photoshop, InDesign).
- UX/UI Design (Figma).
- Typography and layout design.
- Visual Branding and storytelling.
- Time Management and team collaboration.

Education

Diploma of Higher Education in Design and Innovation

Place: Open University

End: June 2022

Relevant learning: Design theories, Innovative thinking strategies, Consumer psychology.

BA (Hons) Typography & Graphic Communication

Place: University of Reading

End: June 2026

Relevant learning: Typography, Layout design, UX/UI Design, Brand design, Motion Graphics, CSS/HTML basics.

Achievements

Chancellor's Award

Received the Chancellors Award for one of the highest average grades across Reading University 2025

* References on next page →



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www.linkedin.com/in/tommymolnar/

References

James Lloyd

j.c.lloyd@reading.ac.uk

Position: Teaching & Learning Director, TG&C, UoR

Relationship to me: University of Reading course tutor and supervisor/client of Baseline Shift

Chloe Heyhoe

chloe.heyhoe@flipsidegroup.com

Position: Head of Design, Flipside

Relationship to me: Direct line manager throughout my internship at Flipside

Claire Hodgson

claire.hodgson@brandpotential.com

Position: Senior Designer & Consultant, Brand Potential

Relationship to me: Direct line manager throughout my internship at Brand Potential

Isobel Adcock

isobel.adcock@ibm.com

Position: UX Designer, IBM

Relationship to me: Direct line manager throughout my internship at IBM

Additional experience

Marks & Spencer customer assistant June 2022–Present

- Shown consistently strong face-to-face customer relations skills.
- Developed strong communication and teamwork skills by collaborating with colleagues in a fast-paced retail environment.
- Responsible for training other colleagues on new technology.
- Managed time effectively by balancing work responsibilities alongside university studies.

Interests

I have a particular interest in networking, and enjoy attending design conferences and networking events such as UX Oxford, and the annual St Bride Foundation Design Conclaves, where I can learn from and connect with a diverse range of industry experts. I also enjoy supporting local businesses by helping to develop their brands, whether that's through logos, social media assets, printed elements, or a combination of all.

Some kind words

James Lloyd Teaching & Learning Director T&GC, UoR

Tommy and Amirah have dramatically raised the bar in terms of what Baseline Shift is, and what we can expect from student leaders (on this project and other similar ventures). From their initial enthusiasm for researching speakers, to the development of new branding, team management, promotion and turnout, most aspects of the project have been successful at a level not previously seen. It has also been heartening to see them mentoring new recruits and trying to leave a legacy that can see the project thrive in the future.

Isobel Adcock UX Designer, IBM

During his time with us, Tommy demonstrated strong design thinking, a keen eye for detail, and a proactive approach to learning. He made meaningful contributions to live projects, consistently bringing a thoughtful, user-centred mindset. His initiative in user research and advocacy for user needs added real value and encouraged the team to consider important factors we hadn't initially explored.

Kate Barrows CEO, Education Business Partnership

Tommy [and his team] worked with us to come up with a re-brand for our charity. From the initial meeting, the team were excellent, professional and demonstrated a good understanding of our requirements. The work produced was of a high standard, they listened and acted on feedback and maintained good communication throughout the process. They demonstrated a high level of professionalism at all times and we were absolutely delighted with the final designs selected. We would not hesitate to recommend them for any future work and wish them all the best in the future.



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