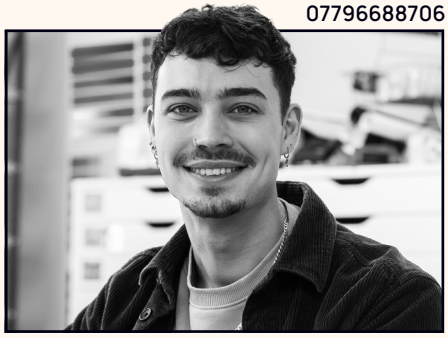
INDUSTRY EXPERIENCE & EDUCATION

UX/UI & BRAND DESIGNER

TOMMY MOLNAR

07796688706



About me

I am a visual storyteller. Combining a strong eye for detail, with my experience across UX/UI and branding, I create fresh experiences that impact people, improving moments along the user journey, big or small. While users are always first in my mind when designing, I am also conscious of the business and commercial needs behind my designs, and how our choices can help companies achieve their objectives. I am looking for a junior role where I can combine brand storytelling with thoughtful, user-centered design.

Experience

Freelance Graphic Designer – Brand Potential
OCTOBER 2026 - PRESENT

- Supporting both the creative (brand) team, as well as the digital design team on live projects for corporate clients in a freelance capacity.

Client Design intern – Brand Potential
JUNE 2026 - SEPTEMBER 2026

- Owned a creative route for a live beer rebrand with a major UK brewery, developing brand concepts and visual identity proposals.
- Pitched design concepts to the wider team, Creative Director, and client, communicating strategic thinking and responding to feedback.
- Created design assets including presentation decks, social media graphics, and interactive UX/UI prototypes for client and internal projects.
- Managed multiple projects simultaneously, balancing independent design work with collaborative team initiatives in a fast-paced agency environment.

Freelance Graphic Designer
APRIL 2024 - JUNE 2026

- Refreshed the visual identity for the English College in Prague, providing a brand new logo suite, a wayfinding system, social media graphics, website, and marketing strategy.
- Created visual branding for GH Chiropractic, including logo, brand guidelines, leaflets, business cards, a roller banner and socials templates.
- Rebranded Reading-based charity, Education Business Partnership (EBP), including designing a logo, brand guidelines, and socials templates.
- Led a small team of designers running design speaker series, co-ordinating 10–13 speakers a year to talk about their careers and design journeys.

Digital Design intern – Flipside Group
JUNE 2025 - JULY 2025

- Helped design user interfaces for client projects picking up industry-specific insights into software beyond existing knowledge.
- Participated in client meetings, pitching ideas for digital experiences, refining my communication skills.
- Worked on visual mock-ups that supported live projects, experiencing and keeping up with the fast pace of agency work.

UX Design intern – IBM
APRIL 2025

- Engaged in ongoing research, listening to and analysing user interviews, and ideating ideas from this research.
- Participated in a playback session to share insights and demonstrate contributions to the project.

Skills

- Adobe Creative Suite (Illustrator, Photoshop, InDesign, After Effects)
- UX/UI Design (Inc. Figma)
- Typography and layout design
- Visual Branding and storytelling
- Time Management and team collaboration

Education

BA (Hons) Typography & Graphic Communication (First)

Place: University of Reading
End: June 2026

Diploma of Higher Education in Design and Innovation

Place: Open University
End: June 2022

Reference

Claire Hodgson

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Senior Designer & Consultant,
Brand Potential

Chloe Heyhoe

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Head of Design,
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