

SPONSORSHIP PROSPECTUS



2027 ENGAGE SUMMIT

📅 June 21 - 23, 2027

📖 Walt Disney World Dolphin Resort
Lake Buena Vista, Florida

In 2027, we'll bring our largest community yet to a place where innovation and imagination have inspired generations of dreamers and builders.

2027 PRELIMINARY AGENDA

MONDAY, JUNE 21

Morning & Afternoon

Pre-Conference Workshops

Evening

Welcome Social and Dinners

TUESDAY, JUNE 22

Morning & Afternoon

Full Day of Sessions
& Keynotes

Evening

Social Celebration

WEDNESDAY, JUNE 23

Morning & Afternoon

Full Day of Sessions
& Keynotes

WHY ENGAGE



The **2027 Engage Summit** will be our biggest and most impactful event yet, bringing together technologists, storytellers, and change-makers from across higher education. Through real-world case studies, collaborative discussions, and actionable insights, attendees will explore how agentic AI is transforming student engagement.

 Collaboration & Co-innovation

 Strategic Alignment

 Showcase expertise

 Deeper AI Knowledge

 Direct Customer Insight

 New Business Opportunity

BY THE NUMBERS

Historical Attendance

2023

167

Attendees

2024

404

Attendees (+142%)

2025

518

Attendees (+28%)

2026

1,005

Attendees (+94%)

1,005 Attendees

282 Institutions

12 Inaugural Sponsors

55 Breakout Sessions

2027 Goal

1,500

Attendees

TRAVEL SCHOLARSHIPS

INVESTMENT: \$5,000 | Capacity: Unlimited

Enhance your sponsorship impact by helping bring an additional attendee to Engage Summit. This provides financial assistance for travel and participation expenses, enabling a higher education professional to access the insights, connections, and opportunities available at the summit.

2027 AGENCY PARTNER

Strategic Opportunities



Tier 1

E451 ALLY

INVESTMENT: \$5,000

Capacity: Unlimited

- 1 complimentary registration
- Partner directory listing
- Logo placement on event website + partner slide
- 50% discount code for clients
- Standard tabletop presence
- Logo placement on select signage

Tier 2

E451 CONTRIBUTOR

INVESTMENT: \$10,000

Capacity: 10

- Everything in Tier 1
- 2 complimentary registrations
- Receive Pre and Post Attendee List
- 1 pre-event social mention
- Partner spotlight feature (email or blog)

Tier 3

E451 GROWTH PARTNER

INVESTMENT: \$17,500

Capacity: 5

- Everything in Tier 2
- 4 complimentary registrations
- Breakout speaking opportunity, with premium time slot placement and logo recognition
- Feature logo placement across event signage
- Premium tabletop placement
- Co-marketing asset (joint pre-event content)
- Main-stage logo recognition

Tier 4

E451 PREMIER PARTNER

INVESTMENT: \$25,000

Capacity: 2

- Everything in Tier 3
- 5 complimentary registrations
- Breakout speaking opportunity, with first-choice time slot placement and logo recognition
- Brief main stage morning breakfast remarks
- Premium logo positioning across event signage
- Inclusion in post-event executive recap distributed to attendees
- Co-branded logo on attendee badge

2027 AGENCY PARTNER

Spotlight Opportunities



REGISTRATION

INVESTMENT: \$7,500

Capacity: 1

- 1 complimentary registration
- Co-branded recognition on select registration signage
- Logo placement on event website

CHARGING LOUNGE

INVESTMENT: \$8,500

Capacity: 1

- 1 complimentary registration
- Custom-branded charging stations
- Logo placement on event website

BREAKS

INVESTMENT: \$10,000

Capacity: 4

- 2 complimentary registrations
- Logo placement on coffee sleeves
- Logo placement on break stations
- Logo placement on event website

MEALS

INVESTMENT: \$12,000

Capacity: 4

- 2 complimentary registrations
- Logo feature on main stage during meals
- Logo placement on meal stations
- Logo placement on event website

INTERNET

INVESTMENT: \$20,000

Capacity: 1

- Naming rights to the Engage Summit Wi-Fi
- Custom Wi-Fi name and password
- Logo placement on Wi-Fi splash page

FIREWORKS

INVESTMENT: \$100,000

Capacity: 1

- Be a part of the magic with a sponsored fireworks show at the Tuesday Celebration Social!
- Name announcement at event
- Logo placement on signage

Interested in Sponsoring or learning more information?

Email marketing@element451.com.