

# ARDENT HEALTH SERVICES UNLOCKS \$1.8M IN TELECOM SAVINGS THROUGH SPEND CONSOLIDATION



**Industry**  
Healthcare

**Client**  
Ardent Health Services, the 8th largest for-profit health system in the U.S., operating 36 hospitals across 7 states

**Challenge**  
Fragmented vendor data and multiple telecom management systems limited visibility and prevented cost optimization across a rapidly acquired portfolio.

**Solution**  
SIB consolidated telecom data, migrated systems to a unified platform, and identified savings opportunities through expert analysis.

**Result**  
**\$1.8M in annual savings** identified within 6 months, representing 23% of current spend.

## THE CHALLENGE

Following six acquisitions over 15 years, Ardent faced a complex and fragmented telecom environment with limited visibility into vendor services and spend. Multiple Telecom Expense Management (TEM) systems were in place, making it difficult to create a unified inventory, analyze costs, or identify savings opportunities across the organization.

## THE APPROACH

SIB centralized Ardent's telecom data by collecting invoices, contracts, and carrier records across all locations and services, then migrated the organization to a single TEM platform.

With a complete, normalized dataset in place, SIB's industry experts conducted an in-depth analysis to uncover inefficiencies, validate services, and identify cost-reduction opportunities across voice, data, internet, and TV services.

## THE RESULTS



**\$1.8M**  
in annual savings identified within 6 months

- ✓ **23%** reduction in telecom spend
- ✓ **\$600K** in savings delivered to a newly acquired ownership group
- ✓ **\$450K** in savings through analytics, credits, and contract negotiation
- ✓ Additional **\$3.3M+** in savings opportunities (41%) identified for future implementation

These outcomes demonstrate how data consolidation and spend visibility can unlock immediate and long-term financial impact across complex healthcare systems

## SpendBrain™

### WHERE TRADITIONAL AUDITS END, SPENDBRAIN BEGINS.

SpendBrain™, SIB's AI-powered financial intelligence platform, continuously analyzes expense categories, including property tax, utilities, and vendor payments.

By layering this technology over SIB's hands-on expertise, our clients gain a permanent safeguard against overspend, plus predictive visibility into future cost risk.

What this means for CFOs:

- ⚙️ Automated monitoring flags anomalies and valuation shifts in real time
- 📊 Predictive insights help finance leaders budget and forecast more accurately
- 📈 Portfolio-level intelligence connects tax savings to broader spend optimization strategies

## THE CFO TAKEAWAY

With SpendBrain, organizations build a permanent spend advantage by transforming fragmented vendor and invoice data into cost intelligence that drives EBITDA.

Ready to see your hidden savings?

[See what you can save with SpendBrain](#)