

John Carter

Sr. Staff Designer @ Prisma AIRs by Palo Alto Networks

For 10+ years I have been building quietly on the principles that got me started **Hard work, simplicity, ambition and integrity.**

My goal is to put my roots down and continue to grow with an organization that shares these same fundamental values. Always learning, always growing.

My Work Experience

Sr. Staff Designer @ Prisma AIRs - Palo Alto Networks

SEPTEMBER 2023 - PRESENT

- Built and designed a net-new design system from the ground up
- Engineering collaboration to implement the design system.
- Leading design for flagship products Guardian, and Huntr LVM.
- Facilitated design reviews and user testing sessions to gather feedback and improve design solutions.
- Held design sprints and exercises across multiple teams to drive user goals and key outcomes of these projects.

Sr. Product Designer @ MyCarrier

NOVEMBER 2022 - SEPTEMBER 2023

- Aligning business requirements with customer experience.
- Rapid prototyping and user testing using modern technologies, such as Maze, Figma, Framer, etc.
- Lead Jr. designers and mentor their growth in Design as a function and as a discipline
- Present ideas and concepts to the CEO for full transparency and visibility into the progress of the team.

Sr. Product Designer @ Crux Informatics

FEBRUARY 2022 - NOVEMBER 2022

- Founding Product Designer.
- Lead design for the first SaaS product offering at Crux - Crux Integrate.
- User interviews, Google Analytics, and leveraging Mixpanel data to understand user behavior.
- Deliver pixel-perfect, production-ready, in-depth end-to-end prototypes to engineering.

Sr. Product Designer @ Sunrun

AUGUST 2021 - FEBRUARY 2022 (AFFECTED BY COMPANY WIDE LAYOFFS).

- Cosmos design system Lead
- User interviews and validation through D-Scout.
- Working with PM, Engineering, BA, Sales, and Brand to define requirements for Ecomm.
- Key contributor to the Sunrun | Ford partnership e-commerce UX.

Sr. Product Designer @ FreightWaves

NOVEMBER 2020 - AUGUST 2021

- Design System Lead - Net-new design system
- Engineering collaboration to implement the design system.
- Drove product-wide adoption of the FW design system.
- Held design sprints and exercises across multiple teams to drive user goals and key outcomes of these projects.

Sr. Product Designer @ RMS

JANUARY 2018 - NOVEMBER 2020

- Design System contributor - Net-new design system, Radius
- Design hi-fi prototypes of new feature concepts and present to stakeholders.
- Work with TPM s to write detailed and informed UX user stories for the designers.

Product Designer @ P2 Energy Solutuons

JANUARY 2018 - OCTOBER 2018

- Design System contributor - Net-new design system, Radius
- Designed and scaled Flagship product, X-caliber
- User interviews and delivered high-fidelity designs to engineering

Product Designer @ MemberDev

FEBRUARY 2017 - JANUARY 2018

- Founding Product Designer

Education

B.A. International Business @ University of Colorado Denver

Co-Founded CU Design Talks. @ UCD

Contact

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602-697-3008

Portfolio

jcarterpixels.com

Skills

- Interaction Design
- Detailed Prototyping
- Visual Design
- OpenAI Chat Assistants
- AI Enterprise Security
- CI/CD
- AI/ML
- Design Systems at Scale

Tools

- JavaScript
- HTML
- CSS
- Figma
- Adobe Creative Suite
- Webflow
- Framer
- Loveable
- Bolt
- V0
- Claude Code
- Codex CLI
- Replit Agent
- Railway
- GitHub