



The Green Ledger of Education

A framework for leading AI-era transformation in higher education

Keynote: The Green Ledger of Education

This flagship talk reframes AI in education from tools and tips to institutional design. The keynote walks leaders through the imitation → displacement → redesign sequence seen in other industries and applies it to assessment, student services, faculty workload, and governance. Attendees leave with a practical lens to identify green ledger practices that will fade, specify what replaces them (not just faster but different), and plan policy/role adjustments, including interim practices when barriers cannot move.

Learning outcomes

- Apply a clear framework to spot green ledger practices likely to fade.
- Define replacements that change the work, not just the speed.
- Distinguish where AI should lift the floor and where humans raise the ceiling.
- Identify policy/governance updates and interim practices.
- Launch a 60-day plan (audit → redesign → assess).

Formats & logistics

Formats: keynote (45–60 min), keynote + Q&A, half-day workshop, virtual. Audience: any; workshops ideal at 20–80. AV: projector/HDMI; handheld or lav mic. Virtual formats available. Fees vary by format; travel reimbursed for in-person.

Related sessions

1. From Imitation to Redesign: Rewriting assessment for authentic evidence.
2. Faculty Time, Better Spent: Shifting hours from mechanics to mentorship.
3. Policy That Enables, Not Prohibits: Integrity & appropriate use in practice.

About Jeffrey Ober

Jeffrey Ober is a higher education leader with more than twenty years across information technology, academic administration, and organizational change. A Marine Corps veteran, he brings a disciplined, systems-level approach to institutional strategy. He holds a master's in Information Science, a master's in Christian Apologetics, and a doctorate in Educational Leadership. Jeffrey created The Green Ledger of Education to help leaders navigate AI-era structural displacement—naming what will fade, what must replace it, and how to move the institution with clarity and care.

“We didn’t put green ledgers on computers — over time, we outgrew the ledger. Education is entering the same moment.”

Learn more: obersolutionsgroup.dev/thegreenledger

Book the keynote / workshops: obersolutionsgroup.dev/contact