

Responsible Entity

The entity responsible for data processing on this website within the meaning of the General Data Protection Regulation (GDPR) as well as other data protection regulations is:

Hylmpulse Technologies GmbH
represented by Dr. Mario Kobald and Dr. Christian Schmierer
Wilhelm-Maybach-Straße 5
D-74196 Neuenstadt am Kocher

Email: datenschutz@hyimpulse.de
Tel.: +49 (0)7139 55749 10

Data Protection Officer

You can reach our external data protection officer at:

VB-Datenschutz GmbH
Verena Bauer
Untere Holdergasse 7
74182 Obersulm
Germany

Telephone: + 49 (0) 7134 534354-0
Email: bauer@vb-datenschutz.de

Hosting and Server Log Files

Our website is operated on servers of IONOS SE, Elgendorfer Str. 57, 56410 Montabaur, Germany. A data processing agreement pursuant to Article 28 GDPR has been concluded with the provider.

The hosting service is used for the provision, operation, and technical maintenance of our website. In this context, the web server automatically collects certain information and temporarily stores it in so-called server log files. This data includes in particular:

- Browser type and browser version,
- Operating system used,
- Date and time of access,
- Previously visited website (referrer URL),
- IP address of the accessing device.

The IP address is technically processed immediately after collection and anonymized no later than after 7 days, so that personal identification is no longer possible.

The processing and storage of the aforementioned data is technically necessary to ensure the functionality, stability, and security of the website, to detect, analyze, and prevent attacks, and to safeguard the integrity of the information technology systems. An evaluation of the data for marketing, tracking, or analysis purposes does not take place.

Legal basis of processing:

Article 6(1)(c) GDPR in conjunction with Article 32 GDPR (fulfillment of legal obligations to ensure security of processing) as well as Article 6(1)(f) GDPR (legitimate interest in the secure and uninterrupted provision of the website).

Storage duration:

Server log files are automatically deleted no later than after 14 days, unless security-related events require temporary longer storage for evidentiary or analysis purposes.

Data is not transferred to third parties or to third countries.

Rights of Data Subjects

As a data subject, you have the following rights under the EU General Data Protection Regulation (GDPR):

Right of access (Article 15 GDPR)

You have the right to request information about which personal data concerning you is stored, for what purpose it is processed, from which recipients it was received or to whom it was disclosed, and how long it is stored.

Right to rectification (Article 16 GDPR)

You may request the immediate correction of incorrect personal data or the completion of incomplete personal data.

Right to erasure (“right to be forgotten”) (Article 17 GDPR)

Under certain conditions, you may request the deletion of your personal data, for example if it is no longer necessary for the purposes for which it was collected or if you withdraw your consent.

Right to restriction of processing (Article 18 GDPR)

You have the right to request restriction of processing of your personal data, for example if you contest the accuracy of the data or if the processing is unlawful but you prefer restriction instead of deletion.

Right to notification (Article 19 GDPR)

If we have corrected, deleted, or restricted the processing of personal data, we will notify all recipients to whom this personal data was disclosed, unless this proves impossible or involves disproportionate effort. You have the right to be informed about these recipients.

Right to data portability (Article 20 GDPR)

You may request that the personal data concerning you, which you have provided to us, be transmitted to you in a structured, commonly used, and machine-readable format, or that this data be transmitted directly to another controller.

Right to object (Article 21 GDPR)

You have the right to object at any time to the processing of your personal data if the processing is based on legitimate interests of our company or on a task carried out in the public interest. In the event of a justified objection, we will cease processing unless compelling legitimate grounds exist.

Right not to be subject to automated decision-making (Article 22 GDPR)

You have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or similarly significantly affects you.

This applies in particular in connection with the use of online marketing and analytics services (e.g. Google Ads / Google DoubleClick), insofar as automated evaluations or profiling may occur.

Such automated decision-making does not take place on our part unless it is required for the conclusion or performance of a contract, legally permissible, or carried out on the basis of your explicit consent.

Withdrawal of consent (Article 7 GDPR)

If you have given us consent, you may withdraw it at any time without stating reasons, with effect for the future.

Right to lodge a complaint with a supervisory authority (Article 77 GDPR)

Without prejudice to other administrative or judicial remedies, you have the right to lodge a complaint with a data protection supervisory authority, in particular in the Member State of your residence, place of work, or place of the alleged infringement.

Competent Supervisory Authority

The competent supervisory authority for us is:

The State Commissioner for Data Protection and Freedom of Information Baden-Württemberg
Post Office Box 10 29 32
70025 Stuttgart

Telephone: 0711 61 55 41-0

Email: poststelle@lfdi.bwl.de

Internet: <https://www.baden-wuerttemberg.datenschutz.de>

Data Deletion and Storage Duration

We process personal data in accordance with the principles of data minimization pursuant to Article 5(1)(c) GDPR and storage limitation pursuant to Article 5(1)(e) GDPR. Personal data is stored only for as long as necessary to achieve the respective processing purposes or as required by statutory retention obligations. Once the purpose ceases to apply or a statutory retention period expires, the data is deleted in accordance with data protection regulations.

Contact

You may contact us by email, telephone, contact form, or post. In the course of contacting us, we process the personal data you provide in order to handle and respond to your request.

Depending on the selected method of communication, the following data is processed:

- in the case of email contact: your email address as well as the content and metadata of the message,
- when using the contact form: the data entered in the form as well as, for technical reasons, the pseudonymized IP address of the device used,
- in the case of postal contact: your sender data and the content of the letter,
- in the case of telephone contact: the information required for the call, in particular name and telephone number, insofar as provided.

No telephone connection data or conversation content is stored. Telephone calls are not recorded.

Processing takes place exclusively for the purpose of handling and responding to your request. Data is passed on to third parties only if this is necessary to fulfill contractual or legal obligations.

Legal basis:

Article 6(1)(f) GDPR (legitimate interest in handling contact inquiries and communication with interested parties, customers, and business partners).
If you give us explicit consent, processing additionally takes place on the basis of Article 6(1)(a) GDPR.

The personal data is deleted as soon as the purpose of processing ceases to apply and no statutory retention obligations exist.

Use of External Services

Our website uses cookies and comparable technologies (e.g. local storage or session storage) in order to provide basic functions, ensure the security of the website, and display content in a user-friendly manner.

Technically Necessary Technologies

Technically necessary cookies and comparable technologies are required to ensure the proper operation of the website, provide security-relevant functions, and store basic settings (e.g. language, consent status). These technologies are used without your consent.

Legal basis for these processing activities:

Article 6(1)(f) GDPR (legitimate interest in the technically error-free and secure provision of the website) as well as Section 25(2) No. 2 TDDDG (technically necessary storage of information on the end device).

Technologies Requiring Consent

In addition, we use cookies and comparable technologies that serve statistical analysis, reach measurement, marketing purposes, or the integration of external content and services. These technologies are used exclusively after you have given your prior explicit consent.

Legal basis:

Article 6(1)(a) GDPR in conjunction with Section 25(1) TDDDG.

Consent Management and Withdrawal

The granting, management, and documentation of your consent takes place via a consent management tool used on this website. You may revoke or adjust your consent at any time with effect for the future via this tool.

The information processed in connection with consent management (e.g. consent status, time of consent, technical identifiers) is stored for a maximum period of 12 months and then automatically deleted, unless statutory retention obligations require longer storage.

A detailed overview of the cookies, technologies, providers, purposes, and respective storage durations used can be found at any time in the settings of the consent management tool.

Consent Management

To fulfill our data protection obligations, we use a consent management tool on our website. This system is used to obtain, manage, and document consent for the use of cookies, comparable technologies, and external services.

In the course of use, only technically necessary information is stored in the local storage or session storage of your browser. This data serves to store your selected consent settings, automatically apply them on future visits, and provide proof of proper consent.

The processing of this information is necessary to comply with our statutory documentation and accountability obligations pursuant to Article 5(2) and Article 7(1) GDPR.

Legal basis:

Article 6(1)(c) GDPR in conjunction with Section 25(2) No. 2 TDDDG (technically required storage of information on the end device to fulfill legal obligations).

Storage duration:

The information processed in connection with consent management is stored for a maximum period of 12 months and then automatically deleted or overwritten, unless statutory retention obligations require longer storage.

Transfer to third countries:

No transfer of personal data to third parties or third countries takes place.

Cookie Hint

We use the service Cookie Hint from reDim GmbH, Nußallee 7 F, 63450 Hanau, Germany, on our website.

The service is used for the technical display of a cookie or privacy notice and for informing users about the use of cookies and comparable technologies. Cookie Hint is operated locally on our own web server, so that no connection to the provider's servers and no transfer of personal data to third parties takes place.

In the course of use, only technically necessary information (e.g. display or confirmation status) is stored in the local storage or session storage of the browser used. No personal evaluation or profiling takes place.

Legal basis:

Article 6(1)(f) GDPR (legitimate interest in transparent information for users about the use of cookies) as well as Section 25(2) No. 2 TDDDG (technically required storage of information on the end device).

Storage duration:

The stored information is automatically deleted or overwritten after no later than 12 months, unless renewed display or legal adjustment is required.

No transfer of personal data to third parties or third countries takes place.

Content Delivery Network (CDN)

To improve the loading speed, stability, and security of our website, we use a content delivery network (CDN).

In doing so, content of our website is provided via geographically distributed servers in order to ensure fast, stable, and reliable delivery of our online offering. When accessing our website, a connection is established to the servers of the CDN provider used. In this process, personal data, in particular the IP address, browser and device information, the operating system used, as well as date and time of access, may be processed.

The use of the CDN serves to defend against attacks, distribute load, optimize loading times, and ensure the technical availability and integrity of our website.

Legal basis:

Article 6(1)(f) GDPR (legitimate interest in the secure, stable, and efficient provision of our online offering) as well as Section 25(2) No. 2 TDDG (technically required storage or transmission of information on the end device).

Transfer to third countries:

If the CDN provider uses servers in third countries, personal data is transferred exclusively in compliance with Articles 44 et seq. GDPR.

Data transfer takes place:

- on the basis of an adequacy decision of the European Commission pursuant to Article 45 GDPR (e.g. EU-US Data Privacy Framework), if such a decision exists, or
- on the basis of appropriate safeguards pursuant to Article 46 GDPR, in particular by using standard contractual clauses of the European Commission.

Further information on the specific data processing by the CDN provider can be found in its privacy notices.

Bootstrap CDN

We use the service Bootstrap CDN on our website for the technical presentation and consistent design of our web content. The provider of the service is Prospect One Ltd., Królewska 65A/1, PL-30-081 Kraków, Poland.

When accessing our website, files of the Bootstrap framework are loaded via the provider's servers to display certain content. In this process, personal data, in particular the IP address as well as browser and device information, may be processed.

The use of this service serves the technically stable, high-performance, and consistent presentation of our website.

Legal basis:

Article 6(1)(f) GDPR (legitimate interest in a technically flawless and efficient provision of our website) as well as Section 25(2) No. 2 TDDDG (technically required transmission of information).

Transfer to third countries:

If the service uses servers in third countries, in particular in the USA, personal data is transferred exclusively in compliance with the requirements of Articles 44 et seq. GDPR.

The data transfer takes place on the basis of:

- an adequacy decision of the European Commission pursuant to Article 45 GDPR (e.g. EU-US Data Privacy Framework), provided the provider is certified accordingly, or
- appropriate safeguards pursuant to Article 46 GDPR, in particular by concluding standard contractual clauses of the European Commission.

Further information on data processing by the provider can be found in its privacy notices at: <https://www.jsdelivr.com/terms/privacy-policy-jsdelivr-net>

CloudFlare

We use the Cloudflare service to ensure the security, stability, and performance of our website.

The provider of the service is Cloudflare, Inc., 101 Townsend St., San Francisco, CA 94107, USA.

Cloudflare processes in particular the IP address, browser and device information, date and time of access, as well as technical information on interaction with the website. In addition, technically necessary cookies may be set to ensure the secure provision of web content.

The purpose of processing is to improve IT security, optimize loading times, and protect web servers against attacks and misuse.

Legal basis:

Article 6(1)(f) GDPR (legitimate interest in the secure and efficient provision of our online offering) as well as Section 25(2) No. 2 TDDDG (technically required storage or transmission of information).

It cannot be ruled out that personal data may be transferred to the USA. Cloudflare is certified under the EU-US Data Privacy Framework pursuant to Article 45 GDPR, thereby ensuring an adequate level of data protection.

Cloudflare states that log data is generally stored for up to 12 months. Further information can be found in Cloudflare's privacy policy in the "Data Retention" section: <https://www.cloudflare.com/privacypolicy/>

Information on the cookies used can be found at:

<https://www.cloudflare.com/cookie-policy/>

Google Static (Provision of Static Content)

We use the Google Static service of Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

The service is used to provide static content such as scripts, fonts, or frameworks in order to ensure a technically stable, secure, and high-performance presentation of our website.

When accessing our website, a connection is established to Google servers. In this process, personal data, in particular the IP address, browser and device information, the operating system used, as well as date and time of access, may be processed.

The use of Google Static serves to optimize loading times, increase fail-safety, and ensure the technical integrity of our online offering.

Legal basis:

If the content is technically required and loaded without a prior selection option, processing is carried out on the basis of Article 6(1)(f) GDPR (legitimate interest in the secure and efficient provision of our website) as well as Section 25(2) No. 2 TDDDG.

If content is only loaded after your active selection or consent, processing is carried out on the basis of Article 6(1)(a) GDPR in conjunction with Section 25(1) TDDDG.

Transfer to Third Countries

A transfer of personal data to third countries, in particular to the USA, cannot be ruled out. Data transfer takes place exclusively in compliance with the requirements of Articles 44 et seq. GDPR.

Google is certified under the EU-US Data Privacy Framework pursuant to Article 45 GDPR, so that an adequate level of data protection exists for corresponding transfers.

Further information on data processing by Google can be found at:

<https://business.safety.google/privacy>

Google APIs

We use the Google APIs service of Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

The service provides technical interfaces and functions that are required for the presentation, functionality, stability, and security of our website content.

When accessing our website, a connection is established to Google servers. In this process, personal data, in particular the IP address, browser and device information, the operating system used, as well as date and time of access, may be processed.

The use of Google APIs serves the technically secure, stable, and high-performance provision of central functions of our website.

Legal basis:

Article 6(1)(f) GDPR (legitimate interest in the technically error-free, stable, and secure provision of our online offering) as well as Section 25(2) No. 2 TDDDG (technically required storage or transmission of information on the end device).

Transfer to Third Countries

A transfer of personal data to third countries, in particular to the USA, cannot be ruled out. The transfer takes place exclusively in compliance with the requirements of Articles 44 et seq. GDPR.

Google is certified under the EU-US Data Privacy Framework pursuant to Article 45 GDPR, so that an adequate level of data protection exists for corresponding transfers.

Further information on data processing by Google can be found at:

<https://business.safety.google/privacy>

Google Fonts

We use the Google Fonts service on our website for the uniform and appealing display of fonts. The provider is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

Local integration:

If Google Fonts are integrated locally via our own web server, no personal data is transferred to Google. In this case, no connection to Google servers takes place.

The legal basis for local integration is Article 6(1)(f) GDPR (legitimate interest in a technically uniform and appealing presentation of our online offering).

External integration via Google servers:

If fonts are loaded via Google servers only after you have given your explicit consent, a connection to Google servers is established when accessing our website.

In this process, personal data, in particular the IP address, browser and device information, as well as the time of the request, may be processed.

The purpose of processing is the optimized, uniform presentation of fonts as well as the technical improvement of our online presence.

Legal basis for this processing:

Your consent pursuant to Article 6(1)(a) GDPR in conjunction with Section 25(1) TDDDG. Consent can be withdrawn at any time with effect for the future via the consent management tool.

Transfer to third countries:

In the case of external integration, a transfer of personal data to third countries, in particular to the USA, cannot be ruled out. The transfer takes place in compliance with the requirements of Articles 44 et seq. GDPR.

Google is certified under the EU-US Data Privacy Framework pursuant to Article 45 GDPR, so that an adequate level of data protection exists.

Further information on data processing by Google can be found at:

<https://policies.google.com/privacy>

Google Ads

We use the Google Ads service on our website to advertise our products and services in a targeted manner. The provider is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

Google Ads enables the placement, control, and evaluation of online advertisements. In this process, Google processes in particular the IP address, browser and device information, location data, search queries, as well as interactions with advertisements and websites. For this purpose, cookies and comparable technologies are used to measure campaign effectiveness and display interest-based or personalized advertising.

If you are logged into a Google account, Google may associate the collected data with your user profile and perform cross-device evaluations. In this context, profiling within the meaning of Article 4 No. 4 GDPR may occur.

The purpose of processing is the placement of personalized advertising, optimization of marketing measures, and analysis of advertising effectiveness.

Legal basis:

Processing is carried out exclusively on the basis of your prior explicit consent pursuant to Article 6(1)(a) GDPR in conjunction with Section 25(1) TDDDG.

Consent can be withdrawn at any time with effect for the future via the consent management tool.

Storage duration:

The data processed in connection with Google Ads is processed by Google in accordance with its own storage and deletion periods. We do not receive any personal raw data, but only aggregated evaluations. The storage duration of the cookies and comparable technologies used can be found in the settings of the consent management tool.

Transfer to third countries:

It cannot be ruled out that personal data may be transferred to third countries, in particular to the USA. The transfer takes place exclusively in compliance with the requirements of Articles 44 et seq. GDPR.

Google is certified under the EU-US Data Privacy Framework pursuant to Article 45 GDPR, so that an adequate level of data protection is ensured. In addition, a data processing agreement pursuant to Article 28 GDPR exists with Google.

Further information on Google Ads data protection provisions can be found at: <https://business.safety.google/adsprocessorterms/>

Google Play

We use the Google Play service of Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

The service enables the integration and linking of content from the Google Play Store, in particular for the display or provision of apps, media content, or digital services. When accessing corresponding content, a connection to Google servers is established. In this process, personal data, in particular the IP address, browser and device information, as well as usage data, may be processed.

The purpose of processing is the user-friendly presentation of further content as well as the technical provision of references to external services and offerings.

Legal basis:

Processing is carried out on the basis of your consent pursuant to Article 6(1)(a) GDPR in conjunction with Section 25(1) TDDD, insofar as cookies or comparable technologies are used for integration or display.

If integration takes place without the use of consent-requiring technologies and is technically necessary, processing is based on Article 6(1)(f) GDPR (legitimate interest in a user-friendly and informative design of our online offering).

Transfer to third countries:

It cannot be ruled out that personal data may be transferred to third countries, in particular to the USA. The transfer takes place in compliance with the requirements of Articles 44 et seq. GDPR.

Google is certified under the EU-US Data Privacy Framework pursuant to Article 45 GDPR, so that an adequate level of data protection is ensured.

Further information on data processing can be found in Google's privacy information at: <https://business.safety.google/privacy>

Google DoubleClick

We use the Google DoubleClick service on our website. The provider is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

DoubleClick is used for the placement, optimization, and evaluation of online advertising. Cookies and comparable technologies are used to analyze user behavior across different websites, to display interest-based advertising, and to measure the reach and effectiveness of advertisements. In this process, personal data, in particular the IP address, browser and device information, location data, as well as interactions with advertisements, may be processed.

If you are logged into a Google account, Google may associate the collected data with your user profile and evaluate it across devices. This may result in profiling within the meaning of Article 4 No. 4 GDPR.

The purpose of processing is the control of personalized advertising, the optimization of marketing measures, and the analysis of advertising effectiveness.

Legal basis:

Processing is carried out exclusively on the basis of your prior explicit consent pursuant to Article 6(1)(a) GDPR in conjunction with Section 25(1) TDDDG.

Consent can be withdrawn at any time with effect for the future via the consent management tool.

Storage duration:

The cookies and comparable technologies used in connection with Google DoubleClick are processed in accordance with the storage periods specified by Google. Information on the specific storage durations can be found in the settings of the consent management tool. We receive exclusively aggregated evaluations and no personal raw data.

Transfer to third countries:

It cannot be ruled out that personal data may be transferred to third countries, in particular to the USA. The transfer takes place exclusively in compliance with the requirements of Articles 44 et seq. GDPR.

Google is certified under the EU-US Data Privacy Framework pursuant to Article 45 GDPR, so that an adequate level of data protection is ensured.

Further information on data processing by Google can be found in the provider's privacy policy at: <https://business.safety.google/privacy>

Elfsight

We use the Elfsight service on our website to integrate external functions and widgets (e.g. social media feeds, rating displays, or forms). The provider is Elfsight LLC, 0015 Yerevan, Paronyana Str. 19/3, 201, Armenia.

When accessing pages on which Elfsight widgets are integrated, a connection to the provider's servers is established. In this process, personal data, in particular the IP address, browser and device information, as well as usage data, may be processed.

The use of this service serves the user-friendly presentation of external content and the functional extension of our online offering.

Legal basis:

Processing is carried out on the basis of your prior explicit consent pursuant to Article 6(1)(a) GDPR in conjunction with Section 25(1) TDDDG, insofar as consent-requiring cookies or comparable technologies are used.

If the integration is technically necessary and takes place without the use of consent-requiring technologies, processing is based on Article 6(1)(f) GDPR (legitimate interest in a functional and appealing presentation of our online offering).

Transfer to third countries:

Since the provider's servers are located in Armenia, personal data may be transferred to a third country. Armenia does not have an adequacy decision of the European Commission.

The transfer therefore takes place exclusively in compliance with the requirements of Articles 44 et seq. GDPR and on the basis of appropriate safeguards pursuant to Article 46 GDPR, in particular by concluding standard contractual clauses of the European Commission with the provider.

Further information on data processing can be found in Elfsight's privacy policy at: <https://elfsight.com/privacy-policy/>

Social Media Profile

We maintain profiles on social networks in order to provide information about our company activities, promote exchange with interested parties, and publicly present our products and services. These profiles serve public relations, customer communication, and the presentation of our company.

We currently maintain the following social media presences:

- Instagram (Meta Platforms Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland)
- Facebook (Meta Platforms Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland)

- LinkedIn (LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland)
- Xing (New Work SE, Am Strandkai 1, 20457 Hamburg, Germany)

When using these platforms, personal data of users is processed by the respective providers. We have no influence on the scope, purpose, or type of processing. In particular, data processing outside the European Union may occur.

The legal basis for data processing within the scope of our social media activities is Article 6(1)(f) GDPR (legitimate interest in effective public relations and communication).

If consent is required vis-à-vis the respective platform operator, processing is carried out on the basis of Article 6(1)(a) GDPR.

When you interact directly with our social media pages (e.g. through comments, messages, or likes), your information is processed exclusively for communication and handling your request.

Please note that responsibility for the operation and data processing within the respective social networks lies primarily with the platform operators. Further information on data processing can be found in the providers' privacy policies:

<https://privacycenter.instagram.com/policy>
<https://www.facebook.com/privacy/policy>
<https://www.linkedin.com/legal/privacy-policy>
<https://privacy.xing.com/de/datenschutzerklaerung>

For the operation of our Facebook and Instagram pages, there is joint controllership with Meta Platforms Ireland Ltd. pursuant to Article 26 GDPR. The corresponding agreement ("Page Controller Addendum") can be accessed at:
https://www.facebook.com/legal/terms/page_controller_addendum

If you do not wish operators of social networks to process data about your visit to our profiles, you may log out of the respective service before accessing our pages and delete existing cookies. In addition, many browsers offer extensions to block tracking functions.

SociableKIT

We use the SociableKIT service on our website to integrate external content (e.g. social media feeds or event calendars). The provider is SociableKIT, USA.

When accessing pages on which SociableKIT content is integrated, a connection to the provider's servers is established. In this process, personal data, in particular the IP address, browser and device information, as well as usage data, may be processed.

The use of this service serves the user-friendly presentation of external content and the functional extension of our online offering.

Legal basis:

Processing is carried out on the basis of your prior explicit consent pursuant to Article 6(1)(a) GDPR in conjunction with Section 25(1) TDDDG, insofar as cookies or comparable technologies are used for integration.

If integration takes place without the use of consent-requiring technologies and is technically necessary, processing is based on Article 6(1)(f) GDPR (legitimate interest in an appealing and informative design of our online offering).

Transfer to third countries:

Since processing takes place via servers in the USA, personal data is transferred to a third country. The transfer takes place exclusively in compliance with the requirements of Articles 44 et seq. GDPR.

If the provider is certified under the EU-US Data Privacy Framework pursuant to Article 45 GDPR, the transfer takes place on the basis of this adequacy decision.

If no such certification exists, the transfer takes place on the basis of appropriate safeguards pursuant to Article 46 GDPR, in particular by concluding standard contractual clauses of the European Commission.

Further information on data processing can be found in the provider's privacy policy at: <https://www.sociablekit.com/privacy-policy/>

YouTube

We integrate videos of the YouTube service on our website. The provider is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

Integration takes place in extended privacy mode. Videos are loaded only after you have given your consent. Without your consent, no YouTube content is loaded and no data is transferred to Google.

When playing a YouTube video, a connection to Google servers is established. In this process, personal data, in particular the IP address, device and browser information, time and duration of access, as well as, if applicable, location data, may be processed. In addition, cookies and comparable technologies may be used. If you are logged into your Google account, Google may associate the data with your user profile; profiling may occur.

The purpose of integration is the provision of multimedia information offerings as well as an appealing and contemporary presentation of our online content.

Legal basis:

Processing is carried out exclusively on the basis of your prior explicit consent pursuant to Article 6(1)(a) GDPR in conjunction with Section 25(1) TDDDG (access to information on the end device).

Consent can be withdrawn at any time with effect for the future via the consent management tool.

Transfer to third countries:

It cannot be ruled out that personal data may be transferred to third countries, in particular to the USA. The transfer takes place in compliance with the requirements of Articles 44 et seq. GDPR.

Google is certified under the EU-US Data Privacy Framework pursuant to Article 45 GDPR, so that an adequate level of data protection exists.

Responsibility / Joint controllership:

Google/YouTube is an independent controller within the meaning of Article 4 No. 7 GDPR.

Insofar as joint controllership exists in connection with the statistical evaluation of usage data (e.g. YouTube Analytics), this is carried out pursuant to Article 26 GDPR. The essential contents of the agreement concern in particular the responsibilities for fulfilling data subject rights and information obligations; these are assumed by Google.

Further information on data processing by Google can be found at:

<https://policies.google.com/privacy>

Information on cookies set by Google can be found at:

<https://policies.google.com/technologies/cookies>

decareto (manuelle Analyse)

For certain review and analysis processes, we use the external service provider decareto GmbH, Mittelweg 144, 20148 Hamburg, Germany. In this context, decareto carries out technical analyses of specified websites.

In the course of these analyses, personal data may be processed depending on the technical procedure, such as contact data (name, company name, email address, telephone number), the specified target website, as well as technical connection and usage data (e.g. IP address, browser and system information).

The use of decareto serves exclusively the performance of the technical analysis and the subsequent professional evaluation. Any further use of the data does not take place. Storage by us takes place for a period of up to 6 months.

Further information on data protection of the service provider can be found at:

<https://decareto.com/privacy/>

Amendment of the Privacy Policy

We reserve the right to amend this privacy policy if necessary in order to adapt it to changed legal or official requirements as well as to new or modified processing procedures. Changes will be published on this website and apply from the time of publication. For subsequent visits and uses, the respective current version of the privacy policy applies.

Status: January 2026