

Help us save 50,000 lives. Every year.

And power the future of emergency care
through the Lifeline Acute Care Action Fund



The challenge:

Half of all deaths globally — 25–30 million people each year — are caused by sudden, time-critical emergencies such as trauma, sepsis, cardiac arrest, stroke, and complications from pregnancy. In addition, 5-10 times this number of people are left with lifelong disabilities. This burden is four times higher in low- and middle-income countries. Many deaths and disabilities can be prevented with timely and often simple care.



A rare opportunity for impact:

To address this challenge, WHO developed the Basic Emergency Care (BEC) program — helping frontline healthcare workers manage life-threatening emergencies in any facility. Initial results show reduction of in-hospital mortality by up to 50%. Based on this success, WHO has made scaling BEC one of its 75th anniversary signature programs.

“No one should die for the lack of access to emergency care, an essential part of universal health coverage. We have simple, affordable and proven interventions that save lives.”

Dr. Tedros Adhanom Ghebreyesus, WHO Director-General in launching the program

The scale-up plan: a game-changer for emergency care

Over the past two years, WHO and Laerdal have co-developed a more scalable version of the program — with the potential to cut implementation costs by 50% and double long-term impact. This next-generation model is now ready for broader implementation. The scale-up is ambitious yet achievable:

- 5 countries selected by WHO based on national readiness and strong ministerial commitment
- 50,000 frontline health workers trained to manage life-threatening conditions
- 1,000 hospitals prepared to deliver timely, life-saving care

By Year 3, this program is projected to deliver transformative outcomes:
**50,000 more lives saved and 300,000 life-altering disabilities prevented
each year.**

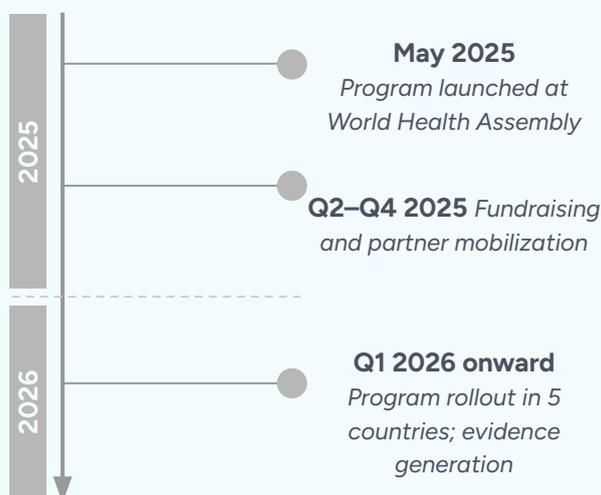
How can you help?

This is a unique opportunity to co-lead a high-impact, cost-effective solution to one of the world's most pressing health challenges. Laerdal Global Health, a Norwegian not-for-profit lifesaver solutions developer and manufacturer, has already committed 50% of the \$25 million program cost and donated 1,000 Emergency Care Learning Labs, demonstrating strong leadership and belief in the model.

To complete the financing, we are raising the remaining \$12.5 million through the Lifeline Fund—a new funding consortium established by the WHO Foundation and Laerdal to drive scale. This is catalytic capital: your investment will save lives, prevent disability, and build the case for future scale-up by governments and funders—delivering measurable impact and lasting systems change.



Timeline of activities



Interested in joining us?



Join this high-impact collaboration to help scale a proven model that saves lives. For partnership opportunities, contact v.rouselle@who.foundation or eivind.fjeldstad@laerdal.com. To learn more, scan the QR code or read this [WHO Foundation's press release](#).

The role of the WHO Foundation in support of WHO

The WHO Foundation is uniquely positioned to catalyze transformative change by convening donors, bridging public-private partnerships, and unlocking high-impact funding to scale proven solutions. Through the Lifeline Fund, we are mobilizing catalytic support for WHO's next-generation Basic Emergency Care program, an initiative that has already shown potential to halve in-hospital mortality and prevent hundreds of thousands of disabilities annually. By working with committed partners and visionary funders like Laerdal Global Health, we aim not just to implement a program but to accelerate a global shift in how emergency care is delivered, turning timely, simple interventions into millions of lives saved.