



ANNUAL REPORT

January 2011 – March 2012



MORE THAN JUST A GAME



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From the CHAIRMAN

"We are what we repeatedly do. Excellence, therefore, is not an act but a habit."

(Aristotle)



Scott Carter, Chairman.

With the restoration of New Zealand Rugby League as a capable and respected national sports organisation in recent years, in 2011 - 12 we sought to cement the gains and embed as habits the actions that have lead to our success.

The seven Zones have continued to strengthen, with participation now twice that of the historical low, and there is a renewed sense of purpose all around the country. The efforts of the Zone Boards, General Managers and Development Officers working through the centralised 'Game Plan' are contributing hugely to the revitalisation of rugby league as a mainstream sport.

The National Competition saw fixtures more evenly contested, although the usual league strongholds eventually dominated. The inaugural National Secondary Schools tournament set a new benchmark for professionalism and leadership in school sport, culminating in an innovation award from the New Zealand Secondary School Sports Council.

After the high of winning the Four Nations in 2010, the 2011 international season proved disappointing. It was unfortunate to have had to withdraw from a planned fixture with the Cook Islands, and a determined and talented Australian side reclaimed the Four Nations trophy. A highlight of the year however was once again the Junior Kiwis who put in a stellar performance at Newcastle to claim another Junior Kangaroos scalp.

New Zealand continues to influence the global shape and direction of rugby league. At a time of great change for the administration of the game in Australia, New Zealand has been asked to chair the Rugby League International Federation Board and work to reform its governance and development of rugby league around the world. Pivotal to this is the success of next year's world cup, the development of a long term and sustainable world-wide calendar and the revision of the international rules.

The more we can do to improve the international game, the more opportunities New Zealand Rugby League has to invest in the players and rugby league community at home.

Although our income still relies heavily on gate takings, commercial sponsorships and broadcast dollars from our test matches, we are steadily improving our relationships with other funding partners like Sport New Zealand, health organisations and community trusts.

The Board and management are again pleased to report another decent operating surplus despite a difficult economy and continued investment in football and community programmes. Our financial performance over the past three years means we now have the funds we need in reserve to continue all of our programmes and our world cup campaign through to the end of 2013. Because there is no Four Nations tournament in 2012 and the World Cup is in 2013 our opportunities to earn from international fixtures for the next two years are limited, so building these reserves has been crucial.

There will be no resting on our laurels however. The Board is already turning its attention to the next phase of building rugby league in New Zealand beyond 2013, and intends taking a fresh look at what has worked well and not so well in the restoration period. There will always be challenges wherever we look and input from people all around the country is continually sought as we strive to improve.

In closing I express my sincere gratitude to the other Board members, our enthusiastic and quite unequalled patron Sir Peter Leitch, and our long serving president Trevor Maxwell.

Special acknowledgment and thanks go to our outstanding CEO Jim Doyle and the truly remarkable team at the national office. We are all proud to serve the clubs, districts, associates and Life Members that make up New Zealand Rugby League.

Scott J Carter
Chairman



Jim Doyle CEO

CEO's REPORT

"We are constantly focused on achieving a very high standard with respect to everything we do, to ensure we continuously improve our image and our brand."

As we look back on the past 15 months it is pleasing to see the continued progress we have made in the delivery of our 'Game Plan'. Our strategic plan was designed to be a living document which would drive progress by clearly defining our goals and expected outcomes. Our nine core elements focus on specific areas of the organisation and ensure transparency to all our stakeholders.

There has been significant improvement across all of our core elements since the introduction of our game plan. Over the last year this is especially noticeable in the areas of game development, increased participation, culture of excellence and financial sustainability.

Game Development

In order to continuously develop our game we need to ensure we have clear and transparent pathways for everyone involved be they players, managers, coaches, trainers, administrators or match officials. This continues to be a major focus and this year has seen our pathways further develop with the introduction of our National Secondary School Rugby League Tournament, 16s and 18s High Performance camps and internationals for our NZ Residents 16s and 18s.



Our new National Secondary Schools Tournament got off to a flying start with all participants and spectators claiming it a roaring success and the New Zealand Secondary Schools Council awarding us an Innovation Award for the overall tournament, Gary Carnachan NZSSC CEO said "New Zealand Rugby League was leading the way in its approach to treating the sport as more than just a game and that this was especially evident at the tournament, with its role models, skills sessions, leadership programmes, school visits and the involvement with It's Not OK". It was also very pleasing to see the coverage it received due to it being broadcast by SKY TV.



The re-introduction of our High Performance camp gave us the opportunity to work with the country's best 15 – 18 year olds and no doubt this will lead to some of these players gaining higher honours in the future. The re-introduction of camps gives us the opportunity to work with not only our top players but also coaching staff, managers, referees, etc, and it also allows us to spend quality time discussing and cultivating our Values with all the participants.

Our NZ Residents 16s and 18s teams were selected following the camp going on to play their Australian counterparts, sharing the honours with one win, one draw and one loss.

We are also continuously developing a number of quality resources in order to up skill our players and volunteers and these resources are being used more and more as we encourage participants to progress through our pathways. One example is the new Fundamentals of Rugby League programme which has received extremely positive feedback as it has been rolled out around the country.

The National Competition has also continued to thrive. This is a significant part of our pathway as it provides representative honours countrywide and is expected to develop further this year and beyond.

Increased Participation

Participation numbers increased significantly again in 2011. We now have 33,512 registered players, an increase of 38% from last year's 24,208. Two very positive aspects of the increase are firstly that it is countrywide with all seven Zones showing an increase and secondly the increase is predominantly from our younger age groups. Mini / Mod, Juniors and Youth account for a staggering 84% (7,778 of the 9,304). This continues the pattern of growth year on year since 2009 and is a positive reflection of the commitment shown by everyone involved in the game to improve the opportunities for people to participate and improve their experience once they do.

2011 saw continued development of our countrywide programmes and a renewed focus on schools. We have now developed very positive relationships with Sport NZ, RST's and a number of other funders which has enabled us to put Kiwisport & Development Officers into the Zones. They will continuously work with local primary and intermediate schools on developing the game and linking schools with clubs.

As we continue to grow our player base we also need to ensure we grow the number of volunteers that we rely on so much, such as coaches, match officials, managers, administrators, etc. We are constantly focused on retaining, recruiting and up skilling our volunteers and this continues to remain one of our biggest challenges.



Culture of Excellence

We have come a long way in a short period of time and this is largely due to the outstanding team we have at the National level and throughout our Zones. We now have a culture that is being recognised by many as delivering on what we said we were going to do and this certainly rings true when we review the progress we have made with respect to the many strategic initiatives we set two and a half years ago.

We are constantly focused on achieving a very high standard with respect to everything we do to ensure we continuously improve our image and our brand. We regularly conduct surveys with our various partners in order to receive feedback and we are certainly being held in high regard from many quarters. There is probably no better reflection of this than the number of awards which have been made to our people in the past 15 months. From the SPARC Leadership Excellence award, to the Maori Sports Administrator of the year award for Tony Kemp, our General Manager High Performance, and a range of other awards in the regions for our coaches, administrators and volunteers. Rugby League is now held in high regard for its outstanding vision, strategy and leadership.



Community

A tremendous amount of work has been done in the Community over the last 15 months, Community Carnivals have been staged across NZ twice, in early 2011 and 2012, and families continue to enjoy these events learning more about rugby league in the process. The introduction of our new Rugby League Fundamentals programme has received very positive feedback.

In a show of support for the people of the West Coast, we held a Community Carnival in Greymouth during the Miners Solidarity weekend in February of last year and presented a number of past Kiwis with their dog tags at a dinner held over the course of weekend.

Following the second devastating earthquake in February 2011, the NZRL made a number of contributions to the city of Christchurch. A Legends of League match was organised at short notice and raised, with the support of sponsors, pre match and post match auctions and a bucket collection, more than \$150,000 for the earthquake recovery fund. Later in the year a number of high profile players visited the garden city, spending time at the hospital, schools and in the community. This was followed by an NZRL organised trip for 250 Christchurch residents (including emergency workers and others who had helped with the cities recovery) to the Gold Coast where they enjoyed a weekend of Rugby League and saw the Kiwis play the Kangaroos and the Warriors v Titans game.

Partners

We have continued to secure new partnerships and thanks to all our sponsors and their ongoing support we have been able to build and deliver new and better programmes and commit more resources to our the game at every level from grassroots to the elites. It is especially pleasing to see the return of Pirtek and Autex to the NZRL family of sponsors, both have long been supporters of Rugby League and the Kiwis, their return is an acknowledgment of their satisfaction with the progress we have made to date and our plans for the future.

Financial Sustainability

One of the areas of most pressing concern when we developed our strategy in 2009 was financial sustainability, and there has been a significant effort on the part of the whole team to ensure that everything we do is financially sustainable. Thanks to the increasing support of sponsors and funding partners, along with income from our Kiwi test matches, this period's financial result was a surplus of \$509,000. It is very pleasing to see that thanks to a lot of hard work, careful planning and financial management the organisation has for the third year in a row posted a surplus. This is an extremely positive result as not only have we achieved our required 2013 reserve, we have at the same time increased our investment into continuously growing and developing our game and improving our brand in line with our Game Plan.

We are constantly focused on living within our means which requires us to build a reserve prior to each World Cup as in the World Cup year our income from international games is significantly reduced.

International Rugby League

The Kiwis had a disappointing 2011. The May test against the Kangaroos was moved to the Gold Coast removing their hometown advantage and due to the unavailability of many of our first choice players we had to cancel a game in the Cook Islands and we also had to send an under strength squad to Newcastle and then on to the Four Nations in the UK. The bright spot for the future was the convincing 28 – 16 win by the Junior Kiwis in their game against the Junior Kangaroos in the Newcastle curtain raiser. A number of the Junior Kiwis have since made the step up to first grade and are already on the fringe of Kiwis selection.



Future

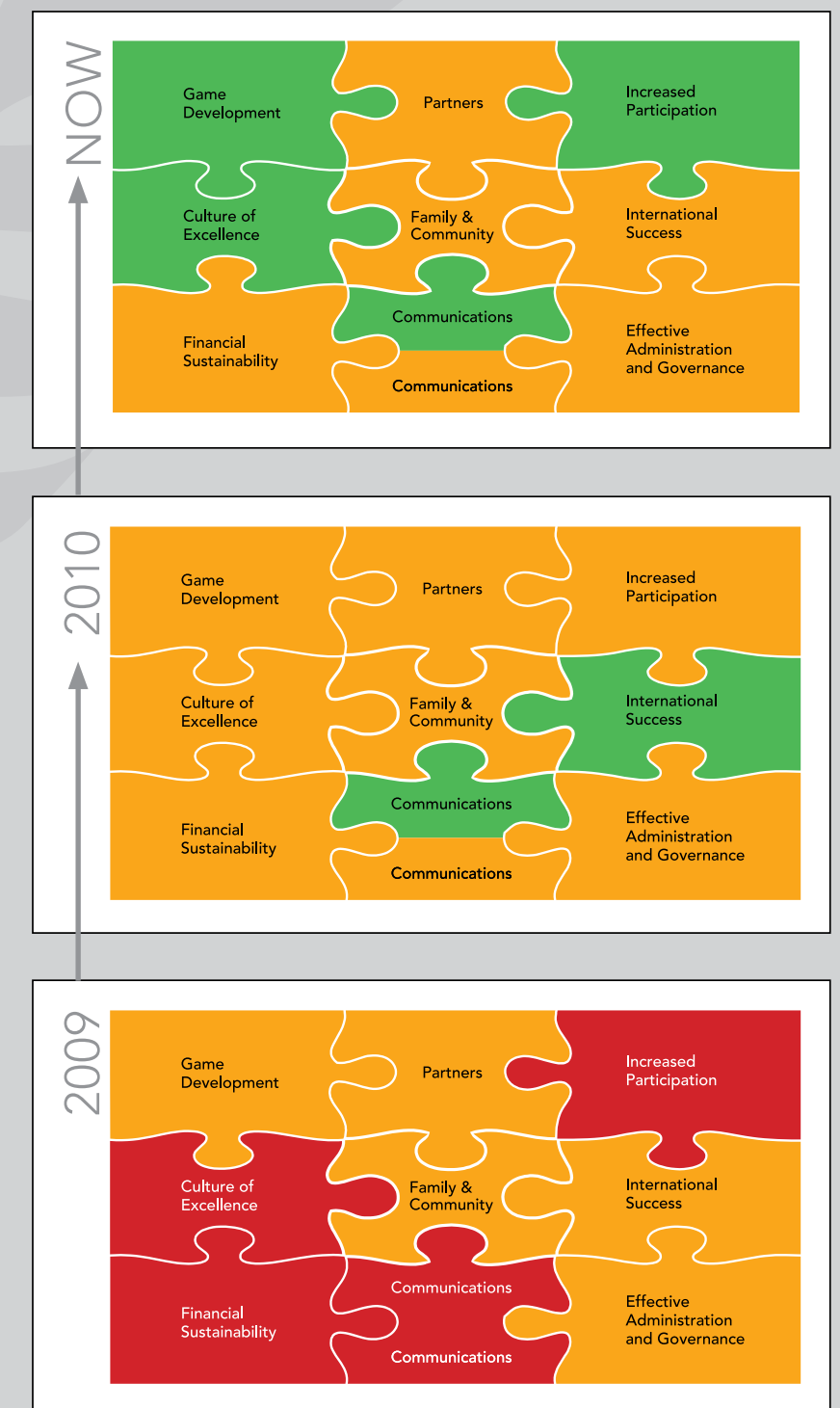
As you can see we have made good progress with delivering our Game Plan but we still have plenty to do. We have constantly reiterated that we are on a journey and as we move from the rebuilding phase to the continuous improvement phase we must stay focused on the many initiatives we have set ourselves. Fortunately we have a very good team of hardworking staff across the country, ably supported by many volunteers, who continue to demand excellence of themselves and others with an ongoing drive to grow and develop our game. As we continue our journey we are proud to see that we are making a positive difference throughout the community ensuring our sport is 'More than just a game'.

Jim Doyle

Chief Executive Officer

PROGRESS AGAINST OUR GAME PLAN 2009 - 2012

Step in the Right Direction





Auckland Pride completed a clean sweep of all three National Competition grades.



Game DEVELOPMENT

Following seven rounds of pool play the NZRL National Competition Premiers final was played between the Auckland Pride and South Island Scorpions, with Auckland winning 44 – 34 and retaining the Albert Baskerville trophy. At the end of the month the Auckland Pride completed a clean sweep winning the Nathan Cayless Cup (15s) and Mark Graham Cup (17s) titles during a second finals day which was rounded off with the NZ Residents v NZ Maori Residents game, won by the NZ Residents.

- Seven Zone Hearts camps brought together everyone from the Zone involved in the NZRL's National Competition to share information and prepare for the competition. Included were team management, selectors, referees and potential players. Role specific workshops were delivered to the coaches, managers and trainers for the three National Competition teams (15s, 17s and Premiers). There were workshops for the referees, while the players completed educational workshops, before undergoing physical testing and trials for the 15s and 17s teams. Workshops were presented by a number of NZRL staff in conjunction with local experts. The players received a drug and alcohol presentation from NZ Police and heard from Dean Bell, Warriors Recruitment Manager about pathways to future development.
- Junior Elites camps were held in Canberra and Auckland. NZRL High Performance Manager Tony Kemp talked with the players about pathways to the Kiwis and past Kiwis talked to the next generation of potential Kiwis about the importance of the jersey, about what it means to be a part of the Kiwis culture, and how important it was to them not only in their league career but in their lives to be a part of the Kiwi brotherhood.
- New Zealand Rugby League reported a continued reduction in the number of rugby league related injuries resulting in ACC claims in the 2011 calendar year. Shoulder injuries

were down 45% from their high point in 2007, while the number of knee and ankle injuries, which were considerably lower in the first instance dropped 37%.

- Ricky Henry was appointed coach of the NZ Resident 16s and Jeff Whittaker was appointed to the 18s role. The two coaches started at the Residents camp held in Rotorua. Around 80 players attended, completing a Leadership seminar with Tawera Nikau, undertaking supervised physical testing with the Bay of Plenty Polytechnic, and on field team training at Puketewhero Park. The camp culminated in trials for NZ Resident 16s and 18s teams, at which the coaches acted as selectors. The successful teams went on to play an Australian Schoolboys 18s team and a Queensland Academy 16s selection in October, 2011.
- NZRL launched the Monster Draw. This fundraising opportunity for clubs, districts, Zones and Associates offered prizes which included a trip for two to the NRL Grand Final in Sydney in October, a trip for two to the Kiwis v Kangaroos test in Newcastle, a 12 month subscription to MySky, a Samsung Home Theatre system, a Vodafone handset with \$250 credit, Playstation and Kiwis supporters gear. The demand for tickets was so strong that a second identical raffle was run, closing a week later. Winners in both draws were found in September.

Shoulder injuries down **45%**

Knee and ankle injuries drop **37%**

- NZRL Football Manager Tony Kemp and Kiwis Legend Ruben Wiki joined Kiwis Sam McKendry, Issac Luke, Jared Warea-Hargreaves and Fuifui Moimoi and NZRL Community Programmes Manager Dain Gутtenbeil on a visit to Rarotonga where they assisted with the promotion of the game in the region.
- Following a period of consultation with the NZRL Football Advisory Group, Zone General Managers and Referee Co-ordinators, a number of rule changes/adjustments to International grades (13 years and over) were made, to be introduced across NZRL competitions in 2012 and going forward until further notice.
- Rugby League Fundamentals programme is launched at Rugby League House with an interactive launch session involving players and media. The programme which combines a DVD with an illustrated booklet provides a set of common guidelines regarding safety and play which can be made easily available to everyone with an interest in rugby league. The programme is to be rolled out around the Zones during the year and offered free at the Community Carnivals to all interested adults.



Increased PARTICIPATION

“For the second year in a row we’ve seen a significant increase in our player participation numbers, with our numbers now topping 33,500.”

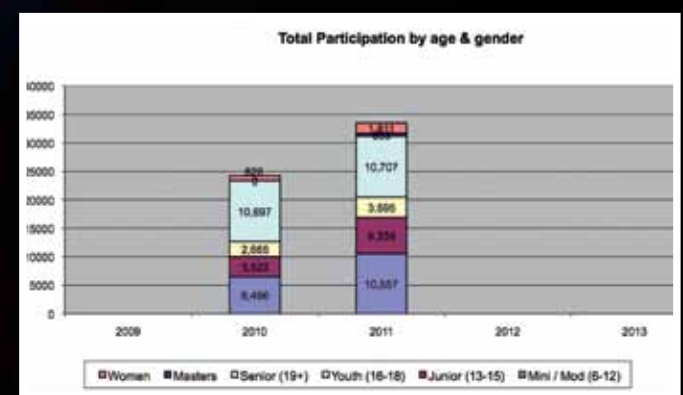
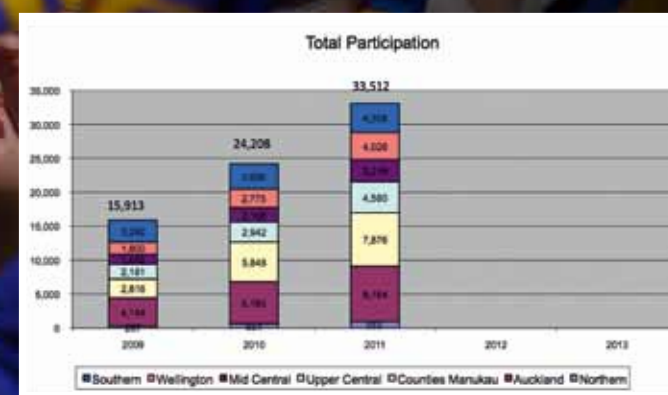


From 2009 - 2012

45 Community carnivals have been held around NZ

6,420 children have enjoyed a Community carnival

850 parents have completed the free coaching course offered at the carnivals



Community Roots Carnivals were held in Rotorua and Whangarei during February; Hawera, Palmerston North, Thames, Auckland, Gisborne, Hastings, and Lower Hutt in March and Counties Manukau, Tauranga, Greymouth, Nelson, Invercargill and Dunedin in April, 2011. The Carnivals were such a success that a further sixteen are held in early 2012.

NZRL's National Secondary Schools Rugby League working group included representatives of the Counties Manukau Regional Sports Trust, College Sport, Auckland Council, New Zealand and Auckland Rugby League and Papakura High School. The tournament ran for a week in Mid August.

- It featured
- 16 schools
 - Three days of Round Robin pool play
 - A semi finals day
 - A finals day
- Plus off field activities including
- A Leadership Programme
 - Position specific coaching clinics with ex Kiwis
 - Visits to and from the Vodafone Warriors
 - Visits by the Minister of Police and local MP Judith Collins and a number of player agents and NRL scouts
 - Visits to the NZRL Museum
 - A formal awards function

The tournament finished with a golden point try to decide the winner. Otahuhu College won, breaking a seven year winning streak by St Paul's, Auckland.

In December the tournament was awarded the NZ Secondary Schools Sports Council Innovation award for excellence in adding value with the off field activities designed to assist the player's personal and professional development. Highlights of the tournament played on Sky Sport and featured on their website.

Rugby League is added to the NZCT Aims Games tournament to be held in Tauranga in September 2012.

Shane Rehm took the next step in his Match Officials career making his debut at NRL level as a Touch Judge for the Warriors v Storm first grade match. Shane's appointment is the culmination of his visits to Australia where he has officiated at NYC and NSW Cup level, participates in video reviews and training sessions with the NRL squads, along with gaining international experience in the Four Nations tournaments in 2010 & 2011. Shane's visits to Australia are funded by a SPARC Prime Minister's Scholarship, which allows him to further his development as a Match Official and follow the pathway to an NRL contract. He is awarded a second Prime Ministers Scholarship from Sport NZ in 2012.

CEO Jim Doyle announces that registered player numbers for 2011 are up more than 38% from those of 2010. Doyle says "For the second year in a row we've seen a significant increase in our player participation numbers. With our numbers now topping thirty three and a half thousand (33,500) there is no doubting that our efforts to grow the game are proving successful, and it's pleasing to see that we've not only retained those who joined us last year, but also added to them in such significant numbers."





Family and COMMUNITY

In February the Christchurch Earthquake devastated the city. In an effort to contribute to its recovery the NZRL held a Legends of League Charity Match at Mt Smart on March 10. Despite very short notice and little TV coverage, the game and associated fundraising events (pre match team places, post match jersey auctions, bucket collection, sponsors donations) raised \$150,000 for charity.



- A Community Carnival was held in Greymouth during the Miners Solidarity weekend which also featured a Warriors pre season match against Newcastle. At a special dinner held at Shanty Town a number of Kiwi players received their dog tags.
- A group of Kiwi league players visited Christchurch prior to the test on the Gold Coast. Glen Turner (Raiders), a local junior, Nathan Cayless (Eels), Chase Stanley (Storm), Sam Perrett and Anthony Cherrington (Roosters) visited the children's ward at Christchurch Hospital, met the Mayor and city council staff at the Arts Centre, saw some of the damage in the city, before visiting two local schools, Wainoni Park and Hornby High. They attended a Community Carnival, and finished their day by spending time with Canterbury Rugby League staff and their guests.
- The players then joined a group of 250 people from Christchurch and travelled to the Gold Coast for the VB Test. The group, made up of rugby league families, emergency workers from the police, ambulance and fire service, city workers, children from Cure Kids and Jetstar staff were given the chance to take a break from their badly devastated city. This was achieved thanks to the generosity of a number of sponsors including the NZRL, NRL, Jetstar, Australian Timeshare & Holiday Ownership Council (ATHOC), the Gold Coast Titans, Gold Coast Tourism and Village Theme Parks. Between them they provided flights and accommodation, meals and match tickets, giveaways and a number of unique experiences including a dolphin encounter at Sea World.

Trip highlights included

- Attending the filming of 'The Footy Show'
- Having lunch with players from the Gold Coast Titans and

Australian and NZ media

- Going to the VB Test at Skilled Park with other passionate Kiwi fans
- Joining a lap of honour for emergency workers at the Test Match
- A day out at Sea World including a special lunch
- A 'tour dinner' hosted by the Gold Coast Titans & Steve Price
- A pre game BBQ with the Mad Butcher and special guest Sean Hoppe
- Going to see the NYC 20's and Warriors take on the Titans

Everywhere they went, thanks to extensive publicity on the Gold Coast, the group were hailed as heroes and made to feel very welcome by their Australian cousins. Everyone involved agreed that the sponsors had done an amazing job and that this would be remembered as a once in a lifetime experience.

League 4 Life Foundation focused on fundraising and distribution in 2011 including

- Taking an injured fire-fighter & league fan to the Gold Coast
- Taking an injured league player to Rarotonga to reconnect with family
- Buying an injured league player a gym membership and sessions with a personal trainer to aid recovery
- Assisting with a players rehabilitation by supporting further education & career planning
- Supported a women rugby league player with recovery from surgery by assisting with re-training
- Raised funds through bucket collections at NZRL games, on-line auctions, lunches and events, and the Foundations Ball Wall



Culture of EXCELLENCE

Jim Doyle, NZRL CEO wins the SPARC Leadership Excellence award. SPARC Chief Executive Peter Miskimmin said Doyle had turned around a troubled sport.

"Jim galvanised the entire league community through passion, a strong communication process and admirable leadership that deserves recognition. He inspired new sponsors to the game, built up the game's grassroots backbone, and is recognised by the players, staff, and the International League Federation as being a very good CEO."



- Kiwi internationals were honoured during the year, receiving their 'dog tags' in front of their peers at a number of events including at the Legends of League after-match in March, prior to the Gold Coast test and at a Life Members & Museum Committee function, both in May, at a 1971 Kiwis reunion, Kiwis Association lunch, prior to the Newcastle test and at the Gary Clarke Museum in Christchurch during October and at the NZRL Awards in November.
- Wigan wins the Challenge Cup with Jeff Lima, Kiwi 743 being named Man of the Match and receiving the Lance Todd Trophy (Kiwi No 19) while Kiwi Thomas Leuluai scored a crucial try to seal the win.
- Sir Peter Leitch, Patron for NZRL and League 4 Life was nominated for a Service to the Community NRL One Community award.
- Kiwis featured in a number of awards during the year including:
 - Simon Mannering, Vodafone Warriors Player of the Year, Sportsman of the Year, Sports Auckland Sporting Excellence awards ;
 - Shaun Johnson, Vodafone NRL Young Player of the Year, NZRL Kiwi Rookie of the Year;
 - Benji Marshall, NZRL Kiwi Player of the Year, RLPA NZ Rep. Player of the Year, RLIF International Stand Off of the Year.
- Later in the year four National Competition players were nominated for the ASB Young Sportsman of the Year; two players for the Maori Sports awards and one for the Sport Auckland Sporting Excellence awards.
- Tony Kemp wins the Maori Sports Administrator of the year award.
- NZRL Awards are held at Raye Freedman Arts Centre in Epsom, highlights of the evening include an opening message from Benji Marshall and Stephen Kearney, video footage of a number of events during the year, the attendance of Sam Perrett and Shaun Johnson and members of the Residents teams along with a number of the award winners.
- A number of Kiwis including Jason Nightingale, Manu Vatuvei, Benji Marshall, Adam Blair, Frank Pritchard, Nathan Fien and Jared Waerea-Hargreaves were selected for the NRL All Stars team which went on to win 36 – 28 at Skilled Park on the Gold Coast.





International SUCCESS

The Junior Kiwis go on to win the one off test against the Junior Kangaroos at Newcastle in October by 28 points to 16.

- Two newcomers are named in the Kiwis' 19-man test squad to play the Kangaroos at Skilled Park in May. Melbourne winger Matthew Duffie and Brisbane fullback Gerard Beale join three players who missed the Four Nations success - Sam Rapira, Fuifui Moimoi and Kieran Foran in the squad. Duffie scored a try on debut.
- It was announced that the Kiwis would play a test in Rarotonga, Cook Islands in October. Unfortunately due to a combination of circumstances, including the unavailability of Kiwis from a number of NRL teams due to injuries, club and Grand Final commitments this match was cancelled.
- Thirteen players from the 2011 Toyota Cup Grand Final go on to be selected for the Junior Kiwis. Ten of the Premiership winning Junior Warriors and three North Queensland Cowboys make the Junior Kiwis squad. The Junior Kiwis go on to win the one off test against the Junior Kangaroos at Newcastle in October 28 - 16.
- NZ Resident 18s play Australia Secondary Schools Rugby League in a two match series in Auckland. NZ win the first game in extremely trying conditions 28 - 26. In much better weather the next weekend, the Australian team beat the young New Zealanders 40 - 16. NZRL Football manager Tony Kemp said "The first game was one of the hardest, heart stopping matches I've watched in a very long time. Both teams played to win and the passion displayed out there was second to none. It is a strength of the Australians that they always bounce back from a loss and they did that in the second game. It's nice to know that the NZ Resident 18s can compete against the Australian Schoolboys, as the series result shows."
- NZ Resident 16s played the Queensland Academy of Sport (QAS) Rugby League team in a one off game in tough conditions at Massey Park, Papakura. The game ends in a 14 all draw after Queensland were leading 10 - 8 at half time.



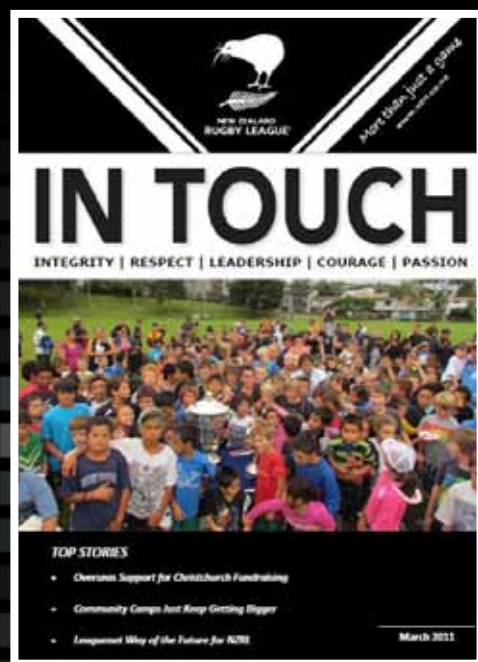
- Kiwis play the Kangaroos in a Four Nations warm up match at Newcastle, losing 42 - 6. Kevin Locke, Kalifa Faifai Loa, Gerard Beale, Russell Packer and Alex Glenn all make their test debuts at Ausgrid Stadium with Locke scoring a try.
- The Kiwis compete in the Four Nations tournament without a dozen players who are unavailable due to injury or for personal reasons. The Kiwis lose to England and eventual Four Nations champions Australia but beat Wales in the opening double-header match at Wembley Stadium. Seven debutants gain vital test experience during the May and October tests along with the Four Nations which will help build depth in the squad for the future.
- Referee Henry Perenara's career continued its upward progress; in February he was appointed an All Stars referee for the Gold Coast game, in July he made his NRL first grade refereeing debut (Roosters v Raiders) at the Sydney Football Stadium, in October he is named NZRL Match Official of the Year, and in November he referees the England v Australia Four Nations clash at Wembley Stadium.

30% of all players in the NRL competitions are eligible to play for New Zealand.

Gillette Four Nations 2011

Date	Match	Venue	Crowd
13 Nov	Wal 14 - 56 Aus	Wrexham	5,233
12 Nov	Eng 28 - 6 NZ	KC Stadium, Hull	23,447
5 Nov	Eng 20 - 36 Aus	Wembley Stadium	42,344
5 Nov	Wal 0 - 36 NZ	Wembley Stadium	42,344
29 Oct	Eng 42 - 4 Wales	Leigh Sports Village	10,377
28 Oct	Aus 26 - 12 NZ	Halliwel Jones Stadium	12,491





91% rated the Bulletin as very good or excellent

84% rated the website as very good or excellent

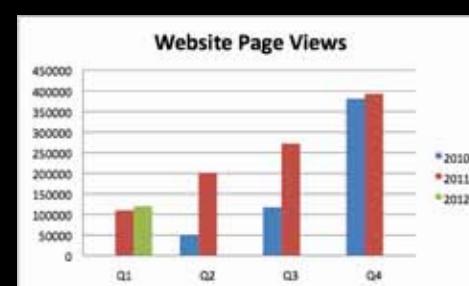
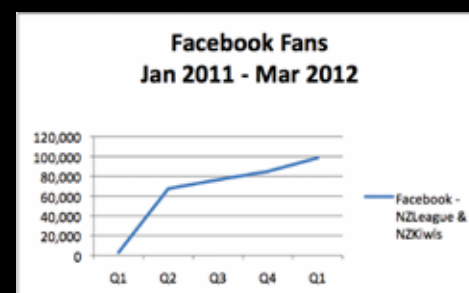
41% visit the website weekly

85% rate the In Touch magazine as very good / excellent

With 93% reading it (In Touch) on the screen

COMMUNICATIONS

- The NZRL Communications Strategy is selected as a finalist in the NZ Sport & Recreation Awards - Communications Excellence 2011
 - Facebook 'Likes' increase from just over 3,000 to just under 100,000
 - More than 37,000 Facebook fans view photos of the Kiwis training prior to the May test 2011
 - More than 30,000 Facebook fans read the story about Henry Perenara's first grade debut as a referee in mid 2011
 - NZRL database increases from a few hundred to just under 10,000 supporters who have opted in to receiving the weekly Bulletin, In Touch magazine and other direct NZRL communications
 - NZRL conducts regular communications surveys, in the most recent
 - 100% of respondents read the Bulletin each week
 - 99% said they find the website news stories interesting
 - 24% visit website monthly
- Overall they rated NZRL communications
- 4.3 out of 5 for communications
 - With 90% rating it as very good or excellent
 - More than half, 57% said they felt our communications were worth recommending to others.



In Touch monthly e-magazine
"Congratulations for all the effort put into this publication. Excellent!!"

Of the website www.nzrl.co.nz

"I like the established consistency, and the tone created by that and the underlying values. This has been missing for a long, long time. Well done!"

Of the weekly Bulletin
"I believe this is one of the greatest innovations produced by the NZRL."



PARTNERS

NZRL announce that Pirtek will re-join the family of sponsors, signing a three year sponsorship deal which will offer support to all levels of rugby league across NZ.

Pirtek agree to be involved with everything from grassroots through to the Kiwis including assistance with the provision of equipment for clubs, scholarships for players and a series of events to recognise volunteers. There will also be a Pirtek National Premiership; they'll support our camps and will be on the front of the Kiwis jersey from this year's VB test.



Autex Industries, makers of GreenStuf®, join the NZRL family of sponsors. Autex sign a three year deal as Kiwis sponsors, with their logo displayed on the lower back of the Kiwis jersey. David Robinson, Chairman, Autex said "Autex Industries are proud to announce a new three year sponsorship with the New Zealand Rugby League and the Kiwis. Autex were the original sponsors of the Kiwis from 1981 - 1984 and are proud to re-establish this successful association."



World Rugby Specialists (KooGa Australia) announce that BLK, their new premium brand, will be the new brand for all NZRL & Kiwis clothing. Along with playing kit, BLK will also provide training and lifestyle gear to the Kiwis and will be the official apparel sponsor for other NZRL sanctioned teams and events.

Catherine Casey Managing Director of BLK in New Zealand says that it is fantastic that the Kiwis will be launching the BLK brand in New Zealand.



NZCT and Lion Foundation continue to provide support to New Zealand Rugby League for grassroots, football and community programmes.



NZRL Board with NZRL President and CEO
 Rear (L to R): Mark Gosche, Jim Doyle (CEO), John Bishop, Garry Fissenden
 Front (L to R): Trevor Maxwell (President), Ray Haffenden, Scott Carter, Jennifer Rolfe
 Absent: Meng Foon

NZRL Governance AND BOARD

GOVERNANCE

This Governance Statement sets out the authority, responsibilities, membership and operation of New Zealand Rugby League Inc. (NZRL) under its Constitution.

BOARD STRUCTURE AND COMPOSITION

The management of the business and affairs of NZRL takes place under the direction of its governing body, the Board. The Board comprises seven directors consisting of:

- Four directors appointed by the NZRL Appointments Panel, of which three must be Independent directors;
- Three Rugby League knowledgeable directors elected by the Zones from a list of preferred candidates recommended by the NZRL Appointments Panel.

Board directors are appointed for a term not exceeding four years. Under the Constitution, one director from each category shall retire annually and be eligible for re-appointment or re-election for a further term.

At the first Board meeting following the Annual Meeting, the directors appoint a Chairperson from amongst the Board, who shall retire at the conclusion of the next Annual Meeting.

Membership of the NZRL Inc. Board since March 2011:

Scott Carter, Chairman	Independent	Appointed 1 June 2009
Ray Haffenden, Vice Chairman	Rugby League	Elected 27 June 2009
John Bishop	Independent	Appointed 1 June 2009
Garry Fissenden	Independent	Appointed 1 June 2009
Meng Foon	Rugby League	Re-Elected 26 March 2011
Mark Gosche	Rugby League	Elected 27 June 2009
Jennifer Rolfe	Independent	Appointed 26 March 2011

Five directors shall constitute a quorum at Board meetings.

NZRL Appointments Panel

The Appointments Panel comprises four members:

- Two independent nominees appointed by Sport NZ (formerly SPARC);
- One nominee appointed at the Annual Meeting from the members; and
- One nominee appointed by the Board. This nominee cannot be appointed or elected as a Director during the term of their service on the Appointments Panel but if they are a Director at that time of appointment, may continue in office for the remainder of their term.

BOARD RESPONSIBILITIES

The Board is responsible for the overall direction and control of NZRL's activities, and its key responsibilities are:

- Establishing goals and strategies with associated business plans;
- Monitoring performance against budget and other performance indicators;
- Ensuring integrity and transparency in reporting;
- Communicating with the Game at all levels and other stakeholders;
- Identifying and managing business risks, including statutory compliance;
- Ensuring appropriate internal controls and the quality and independence of the external audit function;
- Implementing policies to enhance NZRL's performance;
- Monitoring management and its performance, including the Chief Executive appointment, review, development, succession planning and delegations;

- Fostering an organisational culture that requires Board Members, Management and every staff member to adhere to high standards of ethics and corporate behaviour.

The Board delegates specific authorities to the Chief Executive and to Committees of the Board.

BOARD PROCESSES

The Board met thirteen times during the fifteen months to 31 March 2012. Policies are in place to ensure meetings are subject to formal agendas and reporting procedures. Meeting agendas are prepared by the Chief Executive in conjunction with the Chairperson, with papers circulated in advance of the meetings.

NZRL maintains an Interests Register in which the interests of its directors are recorded. Directors are expected to manage any conflicts of interest responsibly and to act ethically and in a manner consistent with the values of the NZRL and its objectives. These objectives, as set out in clause 3.1 of the NZRL Constitution, are to:

- Promote, foster and develop Rugby League throughout New Zealand from "grass roots" level to international level;
- Govern Rugby League throughout New Zealand.

Board directors are bound by Codes of Conduct which are available for inspection on the NZRL website.

BOARD COMMITTEES

The Board has formally constituted five committees – the Zone Transition Committee, Audit Committee, Remuneration Committee, Appeals Committee and Judicial Committee. These committees support the Board by considering relevant issues at a suitably detailed level and reporting back to the Board.

The Audit and Remuneration Committees have written charters setting out their roles and responsibilities, membership, functions, reporting procedures and the manner in which they are to operate. Matters considered by the committees are reported back to the Board as recommendations, except where specific decision making authority has been delegated by the Board. The structure and membership of each committee is reviewed annually. These charters are available for inspection on the NZRL website.

Zone Transition Committee

The Zone Transition Committee was dis-established during the period as the initial scope to oversee the Zone structure implementation had been fulfilled.

The Committee members were Ray Haffenden, Meng Foon and Mark Gosche.

Audit Committee

The Audit Committee assists the Board in discharging its responsibilities with respect to financial reporting and the financial risk management practices of the NZRL and the external auditor, BDO.

The Committee meet four times during the financial period. The current Committee comprises John Bishop, chairperson, Garry Fissenden and Mark Gosche.

Remuneration Committee

The Remuneration Committee's purpose is to monitor issues and determine policies and practices related to the remuneration and review of the Chief Executive and the Senior Executive, as well as overseeing management development and succession planning processes.

The Committee consists of Garry Fissenden and Jennifer Rolfe. The Committee works with the Senior Executive in establishing policies and practices.

Judicial Committee

The Judicial Committee members are Steven Coles (chairperson), Jack Fagan and Brian Reidy. The Committee was not required to meet during the period. The Board thanks the members for their services.

Appeals Committee

The Appeals Committee members are Trevor Maxwell (chairperson), Geoff Downey and Shane Dance. The Committee meet five times during the period. The Board thanks the members for their services.

Board Expenditure

The 26 March 2011 Annual General Meeting approved a total Directors Fees budget of \$75,000 (2010 \$75,000) for the ensuing year and recommended a limit on Board expenditure of \$50,000. Board expenditure totalled \$60,000 for the financial period of fifteen months ended 31 March 2012 (2010 \$34,000).

2012 FINANCIAL COMMENTARY

New Zealand Rugby League is very pleased to report a financial surplus of \$509,000 for the fifteen months ended 31 March 2012 – the longer period due to the financial year end having been changed from 31 December to 31 March.

This surplus was largely achieved by the unbudgeted October 2011 test match against Australia in Newcastle. Securing a regular second annual test match against Australia will not only provide additional income, but allow a regular home fixture to increase the profile of the game domestically. While we achieved additional sponsorship income, this was largely tagged against supporting community development programmes such as the League-4-Life Club Development.

NZRL funded Zones to \$500,000 to assist in their establishment through supporting the General Manager positions. The benefits received from this investment include raising funds for District representative matches, establishing schoolboy competitions, assisting clubs with incorporation and governance reviews, and establishing Kiwisport Officer roles across the country.

The financial result is significant as NZRL has reached a key financial goal of establishing the World Cup Reserve twelve months ahead of schedule. As outlined in previous Annual Reports, the RLIF own all commercial rights associated with the World Cup. NZRL will have significantly reduced income in the World Cup year and incur a loss which will need to be funded from reserves if existing operations and community

programmes are to be maintained. The financial surplus means Cash Reserves now total \$950,000 ensuring continuity of services over the next couple of years.

The re-establishment of the Rugby League World Cup on a four-year cycle dominates all strategic and financial planning. The Game (Strategic) Plan is closely aligned with the World Cup cycle and is due for review over the next 12 months. The issues identified in the 2009 Anderson Review have largely been addressed, with the implementation of Kiwisport being the last major initiative. There will be a focus in 2013 & Beyond on the quantity and quality of investment to ensure the best return is being obtained by NZRL.

There is a focus on the game at Club & District level to embrace, implement and support the game plan if they are to encourage further growth. The increased profile of the sport will be enhanced by an improvement in administration, playing & clubroom facilities, sideline behaviour etc. The future of the game will be assured through greater participation at all ages and abilities.

The 2012-13 financial projection is to break-even and the 2013-14 World Cup year loss will be funded from Reserves.

NEW ZEALAND RUGBY LEAGUE INC.

Directors Report

The Directors present the Financial Statements for the fifteen months ended 31 March 2012, with the change in financial period having been approved at the March 2011 Annual Meeting.

Significant Changes in the Society's State of Affairs

For the fifteen months ended 31 March 2012, the New Zealand Rugby League Inc had a surplus of \$509,000 (2010 \$266,000) and an excess of assets over liabilities of \$2,655,000 (2010 \$2,146,000).

These consolidated financial statements reflect the overall state of the game controlled by the New Zealand Rugby League Inc.

The seven Zones, Rugby League New Zealand Ltd, The Rugby League Development Trust, and National Teams Competition Ltd have been consolidated as subsidiaries (refer note 1).

The consolidated surplus for the fifteen months was \$517,000 (2010 \$315,000 surplus) and the consolidated excess of assets over liabilities was \$2,665,000 (2010 \$2,148,000).

New Zealand Rugby League Board Members

The following people held office as an NZRL Director during the year:

Scott Carter (Chairman)	Appointed June 2009
Ray Haffenden (Vice-Chairman)	Elected June 2009
John Bishop	Appointed June 2009
Garry Fissenden	Appointed June 2009
Meng Foon	Re-elected March 2011
Mark Gosche	Elected June 2009
Jennifer Rolfe	Appointed March 2011
Michelle Teague	Resigned March 2011

Directors Interests in Transactions with the Society

Total remuneration and fees paid to Directors and material transactions with parties related to Directors are disclosed in note 12 to the financial statements.

Auditors

BDO Auckland were appointed auditors for the 15 month period ended 31 March 2012. BDO Auckland are the auditors for New Zealand Rugby League and Group. Due to the accounting systems & practices across all Zones and New Zealand Rugby League, the audit is conducted on a group basis with one audit fee paid for and recorded in the books of New Zealand Rugby League.

For and on behalf of the Board



Director



Director

NEW ZEALAND RUGBY LEAGUE INC. STATEMENT OF FINANCIAL PERFORMANCE FOR THE FIFTEEN MONTHS ENDED 31 MARCH 2012

		2012		2010	
	Notes	Group \$000s	Society \$000s	Group \$000s	Society \$000s
Revenue					
Match Revenue		2,940	2,882	2,333	2,333
Charitable Trust Grants	10	896	319	290	290
Sponsorship		3,418	3,250	2,575	2,575
Interest Income		40	36	31	31
Other Income		862	734	685	676
Total Operating Revenue		8,156	7,221	5,914	5,905
Less: Operating Expenditure	3	7,643	6,716	5,599	5,639
Operating Surplus		513	505	315	266
Gain/(Loss) from Derivative Financial Instruments		4	4	-	-
Operating Surplus before Income Tax		517	509	315	266
Income Tax		-	-	-	-
Net Surplus for the Period		517	509	315	266

NEW ZEALAND RUGBY LEAGUE INC. STATEMENT OF MOVEMENTS IN MEMBERS FUNDS FOR THE FIFTEEN MONTHS ENDED 31 MARCH 2012

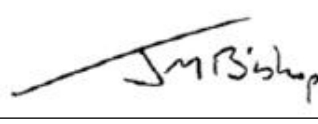
	R/E \$000s	Group RLWC13 \$000s	Total \$000s	R/E \$000s	Society RLWC13 \$000s	Total \$000s
Opening Balance as at 1 January 2011	1,698	450	2,148	1,696	450	2,146
Net Surplus For The Financial Period	517	-	517	509	-	509
Transfer to RLWC2013 Reserve (Note 14)	(500)	500	-	(500)	500	-
Closing Balance as at 31 March 2012	1,715	950	2,665	1,705	950	2,655
Opening Balance as at 1 January 2010	1,683	150	1,833	1,730	150	1,880
Net Surplus For The Financial Period	315	-	315	266	-	266
Transfer to RLWC2013 Reserve (Note 14)	(300)	300	-	(300)	300	-
Closing Balance as at 31 December 2010	1,698	450	2,148	1,696	450	2,146

NEW ZEALAND RUGBY LEAGUE INC.
STATEMENT OF FINANCIAL PERFORMANCE
FOR THE FIFTEEN MONTHS ENDED 31 MARCH 2012

Notes	2012		2010	
	Group \$000s	Society \$000s	Group \$000s	Society \$000s
Members Funds				
Retained Earnings	1,715	1,705	1,698	1,696
RLWC2013 Reserve	14 950	950	450	450
Total Members Funds	2,665	2,655	2,148	2,146
Represented by:				
Current Assets				
Accounts Receivable	4 1,093	972	898	896
Inter-Group Balances	-	119	-	-
Derivative Financial Instrument	4	4	-	-
Bank	5 1,372	1,001	867	737
Total Current Assets	2,469	2,096	1,765	1,633
Non-Current Assets				
Property Plant & Equipment	6 1,689	1,671	1,690	1,690
Investments	8 16	16	16	16
Total Non-Current Assets	1,705	1,687	1,706	1,706
Total Assets	4,174	3,783	3,471	3,339
Current Liabilities				
Goods & Services Taxation	(43)	(35)	31	31
Trade Creditors and Accrual	9 727	608	1,133	1,133
Grants in Advance	825	555	159	29
Total Current Liabilities	1,509	1,128	1,323	1,193
Net Assets	2,665	2,655	2,148	2,146

For and on behalf of the Board of Directors:


Director


Director

19 June, 2012

Date

NEW ZEALAND RUGBY LEAGUE INC.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE FIFTEEN MONTHS ENDED 31 MARCH 2012

1. Statement of Accounting Policies

Reporting Entity

The financial statements presented here are for the parent reporting entity New Zealand Rugby League Inc (the "Society"). The Society is an incorporated society under the Incorporated Societies Act 1908. Financial statements for the Society and consolidated financial statements are presented. The consolidated financial statements comprise the Society and its subsidiaries, together referred to as the "Group". The financial statements have been prepared in accordance with generally accepted accounting practice in New Zealand and New Zealand Financial Reporting Standards.

The financial statements have been prepared on the basis of historical cost.

Differential Reporting Exemptions

These financial statements are a general purpose financial report which has been prepared recognising the Framework for Differential Reporting. These financial statements have been prepared in accordance with Generally Accepted Accounting Practice (GAAP) in New Zealand and Financial Reporting Standards (NZFRS).

The Society and Group qualify for differential reporting as they have no public accountability and are not considered large within the terms of reference of the Framework for Differential Reporting. All available differential reporting exemptions allowed under the framework for differential reporting have been adopted.

A. Specific Accounting Policies

The following particular accounting policies which materially effect the measurement of surplus and financial position have been applied.

Consolidation

The Group consolidated financial statements comprise the following entities:

- National Teams Competition Limited
- Rugby League Development Trust.

These non-trading entities are wholly owned subsidiaries of the Society. The Society, as a parent, consolidates the entities because it has the capacity to control the financing and operating policies of the entities so as to obtain benefits from their activities.

Rugby League New Zealand Limited was liquidated during the financial reporting period. The 2010 comparatives include balances associated with the entity.

NEW ZEALAND RUGBY LEAGUE INC.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE FIFTEEN MONTHS ENDED 31 MARCH 2012

The Zones have been established as the delivery mechanism of the national Game Plan working with Clubs and District Leagues. For accounting reporting purposes, the seven Zones are considered to be In-substance Subsidiaries of New Zealand Rugby League Inc. due to the deemed level of control and are therefore consolidated into the Group.

- Rugby League Northland Zone of NZRL Incorporated
- Akarana Zone of NZRL Incorporated
- Counties Manukau Zone of NZRL Incorporated
- Upper Central Zone of NZRL Incorporated
- Mid Central Zone of NZRL Incorporated
- Wellington Rugby League Zone of NZRL Incorporated
- Southern Zone of NZRL Incorporated

The purchase method is used to prepare the consolidated group financial statements, which involves adding together like items of assets, liabilities, equity, income and expenses on a line-by-line basis.

Investments in subsidiaries held by the Society are accounted for at cost in the separate statements of the Society.

Transactions Eliminated on Consolidation

Intergroup balances, and any unrealised income and expenses arising from intra-group transactions are eliminated in preparing the consolidated financial statements.

Accounts Receivable

Accounts Receivable are stated at expected realisable value after due allowance for all bad and doubtful debts. Bad debts are written off during the period in which they are identified.

Property, Plant & Equipment

Land is recorded at cost. All other owned items of property, plant and equipment are initially recorded at cost and depreciated as outlined below.

Items of property, plant or equipment are written down immediately if impairment in the value of the asset causes its recoverable amount to fall below its carrying amount. The impairment is recognised in the Statement of Financial Performance.

Where an item of property, plant or equipment is disposed of, the gain or loss recognised in the Statement of Financial Performance is calculated as the difference between the net sale price and the carrying amount of the asset. Any revaluation is reduced or increased by the amount applicable to that item.

Depreciation

Depreciation is calculated on all assets with the exception of land over their estimated useful lives. Property, Plant and Equipment are stated at cost less accumulated depreciation.

Buildings	2.0% DV
Office Equipment	39.0% - 48.0% DV
Furniture & Fittings	11.0% - 20.0% DV

NEW ZEALAND RUGBY LEAGUE INC.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE FIFTEEN MONTHS ENDED 31 MARCH 2012

Derivative Financial Instruments

The Group enters into a variety of derivative financial instruments to manage its exposure to interest rate and foreign exchange rate risk, including foreign forward contracts, interest rate swaps swaptions, and cross currency swaps.

Derivatives are initially recognized at fair value on the date a derivative contract is entered into and are subsequently re-measured to their fair value at each reporting date. The resulting gain or loss is recognised immediately in profit or loss unless the derivative is designated.

Forward Exchange Contracts

The fair value of forward exchange contracts is based on their listed market price, if available. If a listed price is not available, the fair value is estimated by discounting the difference between the contractual forward price and the current forward price for the residual maturity of the contract using a risk free interest rate (based on government bonds).

Revenue

Revenue is measured at the fair value of consideration received or recoverable.

Fundraising and Revenue Grants

Fundraising and Revenue Grants income is recognised as income when it becomes receivable unless the Society and Group has a liability to repay the Fundraising and Revenue Grants if the requirements/conditions of the specific revenue are not fulfilled. A liability is recognised to the extent that such conditions are unfulfilled at the end of the reporting period.

Interest Income

Interest revenue is recognised in the Statement of Financial Performance as it accrues, using the effective interest method.

Central Government Programme Funding Costs

Central Government Programme Funding is recognized as income when it becomes receivable unless the Society and Group has a liability to repay the Fundraising Grants if the requirements/conditions of the funding agreement are not fulfilled. A liability is recognised to the extent that such conditions are unfulfilled at the end of the reporting period.

Income Tax

The Society and its subsidiaries, with the exception of National Teams Competition Limited, are not for profit organisations, and hold a Certificate of Exemption from Income Tax. Income tax payable by National Teams Competition Limited is determined using the taxes payable method.

Goods and Services Tax

The financial statements have been prepared using GST exclusive figures, except for accounts payable and accounts receivable are stated inclusive of GST.

Employee Entitlements

Accrual is made for the Society’s liabilities for employee benefits arising from services rendered (salaries, wages and bonuses) by employees to balance date. Employee benefits that are expected to be settled within one year have been measured at the amounts expected to be paid when the liability is settled on an undiscounted basis.

Finance Costs

Interest expense is recognized in the Statement of Financial Performance as it accrues, using the effective interest method.

NEW ZEALAND RUGBY LEAGUE INC.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE FIFTEEN MONTHS ENDED 31 MARCH 2012

Leases

Payments made under operating leases are recognised in the Statement of Financial Performance on a basis representative of the pattern of benefits expected to be derived from the leased asset.

Foreign Currencies

Foreign currency transactions are translated to New Zealand currency at the exchange rates ruling at the dates of the transactions.

Monetary assets and liabilities in foreign currencies are translated at the exchange rate at balance date.

Exchange differences arising on the translation of monetary assets and liabilities are recognised in the Statement of Financial Performance.

Trade Marks

The Society expenses all costs associated with trade marks in the financial period they are incurred rather than establishing an Intangible Asset to be amortised over the period of the Trade Mark.

B. Critical Accounting Judgments and Key Sources of Estimation Uncertainty

Fair Value of Derivatives

The fair value of forward exchange contracts is based on their listed market price, if available. If a listed price is not available, the fair value is estimated by discounting the difference between the contractual forward price and the current forward price for the residual maturity of the contract using a risk free interest rate (based on government bonds).

The fair value of interest rate swaps is based on broker quotes. Those quotes are tested for reasonableness by discounting estimated future cash flows based on the terms and maturity of each contract and using market interest rates for a similar instrument at the measurement date.

Swaps, options, or contract investments traded on an exchange, through a clearing house of an exchange or through a financial institution are valued at the most recent available quotation on such an exchange, or provided by such clearing house or financial institution.

C. Changes in Accounting Policies

There have been no changes in accounting policies. All policies have been applied on bases consistent with those used in previous years.

2. Activities of New Zealand Rugby League Inc.

New Zealand Rugby League Inc. is responsible for the promotion and administration of Rugby League in New Zealand.

NEW ZEALAND RUGBY LEAGUE INC.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE FIFTEEN MONTHS ENDED 31 MARCH 2012

3. Operating Expenses

	2012		2010	
	Group \$000s	Society \$000s	Group \$000s	Society \$000s
Include:				
Investment write-off	2,611	2,611	-	-
Provision for Doubtful Debts	(2,611)	(2,611)	-	-
Depreciation	63	63	48	48
Fees paid to BDO Auckland				
- Audit Fees	36	36	30	30
- Other Fees (IT, Taxation)	39	39	35	35
Fees paid to Other Auditors: Brownes				
- District & Associate Audit Fees	30	30	34	34
Interest Expense	3	3	-	-
Leasing Costs	190	82	98	98

4. Accounts Receivable

	2012		2010	
	Group \$000s	Society \$000s	Group \$000s	Society \$000s
Accounts Receivable at face value	1,093	972	902	900
Less: Provision for Doubtful Debts	-	-	(4)	(4)
	1,093	972	898	896

Account receivables are issued on 30 day credit terms and are non-interest bearing. Account receivables are of a short term basis and are not discounted.

5. Bank

	2012		2010	
	Group \$000s	Society \$000s	Group \$000s	Society \$000s
Current Account	154	35	228	100
Call Account	888	873	314	314
Donations Account	247	10	31	29
Foreign Currency Accounts	83	83	294	294
	1,372	1,001	867	737

The Society's banking facility is with the Bank of New Zealand. The Society operates five bank accounts, including Australian Dollar and British Pound foreign currency accounts. The Donations Account is used to "ring fence" charitable trust grants until the authorised purpose falls due. The associated liability to repay is unutilised grants is detailed in note 10. All accounts are interest earning using BNZ's published rates.

NEW ZEALAND RUGBY LEAGUE INC.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE FIFTEEN MONTHS ENDED 31 MARCH 2012

The Society has a \$300,000 overdraft facility at an interest rate of 12.1% with the Bank of New Zealand secured against the Society's property at 7 Beasley Avenue, Penrose, Auckland. At balance date the facility limit had not been drawn upon (2010: \$Nil).

6. Property, Plant & Equipment

	Society and Group 2012			
	Cost \$000s	Accum Depn \$000s	Book Value \$000s	Depreciation \$000s
Freehold Land	110	-	110	-
Buildings	1,712	233	1,479	38
Plant & Equipment	223	193	30	16
Furniture & Fittings	106	54	52	9
	2,151	480	1,671	63

	Society and Group 2010			
	Cost \$000s	Accum Depn \$000s	Book Value \$000s	Depreciation \$000s
Freehold Land	110	-	110	-
Buildings	1,712	195	1,517	31
Plant & Equipment	205	177	28	11
Furniture & Fittings	80	45	35	6
	2,107	417	1,690	48

7. Loan to Subsidiaries

	Society and Group	
	2012 \$000s	2010 \$000s
Loan to Rugby League New Zealand Limited	-	2,611
Loan to National Teams Competition Limited	157	157
	157	2,768
Less: Provision for Write-offs	(157)	(2,768)
	-	-

NEW ZEALAND RUGBY LEAGUE INC.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE FIFTEEN MONTHS ENDED 31 MARCH 2012

Rugby League New Zealand Limited was liquidated during the financial reporting period. This involved capitalising the loan balance which was then written-off. The loan had been fully provided in prior years so the reversal of the provision offset the investment write-off.

8. Loans to Districts and Affiliates

	Society and Group	
	2012 \$000s	2010 \$000s
Manawatu Rugby League	16	16
Northland Rugby League	15	15
Whangarei City & Districts Rugby League	49	49
Total Loans	80	80
Less: Provision for Write-offs	(64)	(64)
Total Loans	16	16

The Society holds a registered mortgage for both the Northland and Whangarei loans secured over Jubilee Park, Whangarei.

9. Trade Creditors & Accruals

	2012		2010	
	Group \$000s	Society \$000s	Group \$000s	Society \$000s
Trade Creditors	245	189	314	314
Provision for Annual Leave	87	63	51	51
Accruals	395	356	306	306
Income in Advance	-	-	462	462
	727	608	1,133	1,133

Trade payables generally have terms of 30 days and are interest free. Trade payables are not discounted.

10. Summary of Charitable Trust Donations Received

Society	Balance 01.01.11 \$000s	Received \$000s	Expended \$000s	Refunded \$000s	Balance 31.03.12 \$000s
Lion Foundation	-	200	(200)	-	-
NZ Community Trust	-	100	(100)	-	-
Southern Trust	-	19	(19)	-	-
	-	319	(319)	-	-

NEW ZEALAND RUGBY LEAGUE INC.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE FIFTEEN MONTHS ENDED 31 MARCH 2012

Group	Balance 01.01.11 \$000s	Received \$000s	Expended \$000s	Refunded \$000s	Balance 31.03.12 \$000s
Air Rescue	-	23	(18)	5	-
Bay of Plenty Community Trust	-	8	(2)	-	6
Bendigo	-	17	(10)	-	7
Caversham	7	-	(5)	-	2
Eastern & Central	-	8	-	-	8
Eastland Sports	-	3	-	-	3
First Sovereign	-	15	-	-	15
Four Winds	-	42	(42)	-	-
Grassroots	-	14	(7)	-	7
Lion Foundation	40	267	(265)	3	39
Mana Community Trust	-	20	(20)	-	-
NZ Community Trust	75	555	(460)	-	170
Otago Community Trust	-	1	(1)	-	-
Oxford Trust	-	36	(24)	-	12
Pub Charity	-	3	(3)	-	-
Southern Trust	-	42	(33)	9	-
South Victorian	-	4	(4)	-	-
Trust Waikato	7	-	(2)	5	-
	129	1,058	(896)	22	269

11. Lease Commitments

	Society and Group	
	2012 \$000s	2010 \$000s
Payable:		
Within the Year	188	117
Later than one year and not more than 5 years	80	165
Later than 5 Years	29	-
Total Lease Commitments	297	282

All lease commitments relate to motor vehicles arranged by New Zealand Rugby League with Toyota New Zealand. The leases are in the name of New Zealand Rugby League and are on-charged to the Zones.

NEW ZEALAND RUGBY LEAGUE INC.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE FIFTEEN MONTHS ENDED 31 MARCH 2012

12. Related Party Transactions

Zones

Transactions and amounts outstanding with Zones

Related Party		NZRL Funding Support \$000s	Current Amount Receivable \$000s	Current Amount Payable \$000s
Rugby League Northland	2012	138,036	15,121	-
	2010	47,834	-	-
Akarana	2012	-	-	-
	2010	-	-	-
Countries-Manukau	2012	49,935	-	-
	2010	-	-	-
Upper Central	2012	29,565	1,823	-
	2010	110,946	-	-
Mid Central	2012	81,325	6,962	-
	2010	78,858	-	-
Wellington	2012	75,966	87,843	-
	2010	69,218	-	-
Southern	2012	116,557	7,448	-
	2010	73,706	-	-

The Society's funding support has been to underwrite the employment of Zone General Managers to enable Zones to become established and service their membership.

District Leagues

At balance date the Society had payables outstanding to District Leagues of \$Nil (2010: \$Nil), and receivables outstanding from District Leagues (excluding loans as detailed in note 7) of \$Nil (2010: \$27,089).

As at balance date there were loans outstanding from District Leagues of \$80,000 (2010: \$80,000) as detailed in note 8.

Director Fees

Total directors fees paid or accrued for the year was \$94,000 (2010: \$75,000).

Total expense reimbursed to or paid on behalf of directors was \$60,000 (2010: \$34,000).

Total remuneration paid to directors in their capacity as employees of the Society was \$Nil (2010: \$Nil).

NEW ZEALAND RUGBY LEAGUE INC.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE FIFTEEN MONTHS ENDED 31 MARCH 2012

13. Trade Mark Costs

The cost of trade marks for the 15 months ended 31 March 2012 was \$53,000 (2010: \$64,000).

14. RLWC 2013 Reserve

In 2010, the Directors established the RLWC 2013 Reserve to cover the projected shortfall in revenue earnings in the 2013-14 financial period as the Society will have a limited international programme due to the staging of the World Cup. The Rugby League International Federation owns all commercial rights associated with the World Cup and the Society does not receive any share of generated profits.

The initial target reserve established in 2010 was \$800,000. The Board has approved the transfer of \$500,000 from the current financial surplus, increasing the Reserve to \$950,000 as at 31 March 2012 (2010: \$450,000).

15. Capital Commitments

The Group has no capital commitments as at 31 March 2012 (2010: \$Nil).

16. Contingent Liabilities

The Group has no contingent liabilities as at 31 March 2012 (2010: \$Nil).

17. Subsequent Events

The Society secured a major sponsorship with Pirtek New Zealand Limited for three years effective 1 April 2012.

The Society's three year funding agreement with Sport NZ expires on 31 December 2012. The Society is in the final stages of negotiating a new three-year funding agreement commencing 1 January 2013. As at the date of signing these financial statements, this funding agreement has not been approved by Sport NZ and the Board is committed to closing the matter to maintain its Priority Sports status.

There were no other significant events after balance sheet date.



BDO AUCKLAND

INDEPENDENT AUDITOR'S REPORT
To the Members of New Zealand Rugby League Incorporated and Group

Report on the Financial Statements

We have audited the financial statements of New Zealand Rugby League Incorporated ("the Society") and Group on pages 5 to 18, which comprise the statement of financial position as at 31 March 2012, and the statement of changes in equity, and statement of comprehensive income for the period then ended, and a summary of significant accounting policies and other explanatory information.

This report is made solely to the Members, as a body, in accordance with the Incorporated Societies Act 1908 and the constitution of New Zealand Rugby League Incorporated. Our audit has been undertaken so that we might state to the Members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Members, as a body, for our audit work, for this report, or for the opinions we have formed.

Board of Trustees Responsibility for the Financial Statements

The Board of Trustees are responsible for the preparation and fair presentation of these financial statements in accordance with generally accepted accounting practice in New Zealand and for such internal control as the Board of Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing (New Zealand). Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

In addition to audit services, our firm provides other services in the areas of advisory services. We have no other relationship with or interests in the New Zealand Rugby League Incorporated and Group.

Opinion

In our opinion, the financial statements on pages 5 to 18, present fairly, in all material respects, the financial position of New Zealand Rugby League and Group as at 31 March 2012, and its financial performance for the period then ended in accordance with generally accepted accounting practice in New Zealand.

BDO Auckland
19 June 2012
Auckland



Our People

At rear: (L to R) – Tony Kemp, Andy Flint, Caley Wilson, Jordan Friend, Dean Watkins, Sash Stosic
 Middle: (L to R) – Ruben Wiki, Kevin Bailey, Alex Hayton, Ruth Harknett, Philippa Ivory, Dain Guttenbeil
 Front: (L to R) – Katie Perkins, Carmen Taplin, Jim Doyle, Trina Tamati, Chloe McKenzie, Linley Hutchinson

Chief Executive Officer	Jim Doyle
GM High Performance	Tony Kemp
Commercial Manager	Alex Hayton
Marketing & Sponsorship Manager	Trina Tamati
GM Community Development	Dain Guttenbeil
Administration Manager	Carmen Taplin
High Performance Manager	Ruben Wiki ONZM*
Football Operations Manager	Sash Stosic
National Development Officer	Andy Flint
National Coaching Officer	Dean Watkins
Community Programmes Officer	Jordan Friend
Competitions Commissioner	Kevin Bailey*
Communications Officer	Philippa Ivory
Media Manager	Caley Wilson*
Marketing Assistant	Chloe McKenzie
Administration Support	Katie Perkins
Accounts Administrator	Linley Hutchinson
Accounts Assistant	Ruth Harknett*

* Part-time

Patron

Sir Peter Leitch

President

Trevor Maxwell

Life Members:

Bob Aynsley, Lory Blanchard, John Bray, Jim Campbell, Ray Cranch, Crispin Easterbrook, Ken English, Allen Gore, Don Hammond, Peter Kerridge, Bud Lisle, Tom McKeown, Gerald Ryan, Howie Tamati, Bill Whitehead, Bernie Wood.

Legends of League:

Ron Ackland (1995), Albert Asher (2008) Deceased, Bert Avery (1995) Deceased, Roger Bailey (1995), Albert Baskerville (2001) Deceased, Tom Baxter (1995), Dean Bell (2000), Lory Blanchard (2000), Jock Butterfield (2001) Deceased, Roy Christian (2007), Tony Coll (2007), Mel Cooke (1995), Cyril Eastlake (1995) Deceased, Olsen Filipaina (2007), Gary Freeman (2007), Mark Graham (1995), Travers Hardwick (2000) Deceased, Tom Hadfield (2010), Don Hammond (2010), Karl Ifwersen (2000) Deceased, Cliff Johnson (1995) Deceased, Charlie McBride (2000), Scotty McClymont (2007) Deceased, Ron McGregor (2007) Deceased, Bill 'Ginger' McLennan (2000) Deceased, Hugh McGahan (1995), George Menzies (1995), Cecil Mountford (2000) Deceased, Frank Mulcare (2007), Tawera Nikau (2008), Philip Orchard (2001), John Percival (Referee) (1995) Deceased, Maurie Robertson (2000) Deceased, Jim Rukutai (2008) Deceased, Charlie Seeling (2001) Deceased, Pat Smith (2007) Deceased, Bill Sorensen (2000) Deceased, Kurt Sorensen (2000), Ken Stirling (2007), Kevin Tamati (1995), Lance Todd (2007) Deceased, Steve Watene (2008) Deceased, Des White (1995), Dennis Williams (1995).

Sponsors and PARTNERS

New Zealand Rugby League would like to thank all members of our sponsorship family for their support of rugby league in NZ. Without them, the on going growth and development of our game would not be possible.

Principal Sponsor:



Associate Sponsors:



Partners:



Support Partners:



Community Support:



Licensees:





More than just a game

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