

Grove Properties Group

REDEFINING ESTATE AGENCY FOR THE MODERN MIDLANDS

In the ever-evolving world of real estate, few names have captured the spirit of innovation and local commitment quite like Grove Properties Group. Based in the heart of the Black Country and North Worcestershire, this dynamic estate agency has not only transformed the property experience for thousands of clients but is now gearing up for an ambitious new chapter in 2025.

A Legacy Rooted in Local Expertise

Founded in 2006 as Lex Allan Grove, the company has steadily grown under the leadership of Dean Grove, Owner and Head of Growth. With deep roots in Halesowen and a career built on property insight and customer service excellence, Dean has steered Grove Properties Group into becoming a household name for residential sales, lettings, and development.

"Our mission has always been to provide a personal, high-quality service while continuously adapting to the changing needs of the property market," says Dean.

Looking Ahead: A Vision for 2025

July 2025 marks a major milestone in the Grove Properties Group journey, with two transformative developments on the horizon:

1. Launching a Dedicated Property Management Division

Designed to offer tailored support to landlords and tenants alike, the new Property Management Division will ensure reliable, streamlined care for residential rentals. The focus: high-quality service, expert advice, and peace of mind for all parties involved.

2. Acquisition of Herringbone Properties Lettings

In a strategic move to expand its portfolio and reach, Grove Properties Group is acquiring the respected Herringbone Properties Lettings. This acquisition not only bolsters the group's offerings but brings a talented new team into the fold, enhancing their presence across the Midlands.

Growing Through Local Partnerships

In a bold step toward hyper-local service, Grove Properties Group is partnering with local experts across several key areas including Barn Green, Harborne, Kidderminster, Bewdley, Bromsgrove, Stourbridge, and Stourport. These partnerships are designed to blend the warmth and familiarity of local service with the robust infrastructure of a leading agency, offering clients the best of both worlds.

Comprehensive Property Services

Grove Properties Group isn't just about buying and selling. Their approach is holistic, providing clients with an integrated suite of services:

- In-House Solicitors: Offering a seamless legal process from offer to completion.
- Infinity Financial Services: Delivering expert financial advice and mortgage solutions.
- Dedicated Land Team: Sourcing prime development sites and guiding investors through every stage.
- In-House Marketing: With professional photography, videography, and compelling copywriting, the marketing team ensures every property makes a strong first impression.

A Commitment to Community

A standout example of Grove's commitment to the local community is the Maybank Development in Halesowen where they are supporting Spitfire Homes in the sale of a distinctive collection of 61 one to four bedroom, design-led homes transforming the former Sandvik HQ into a vibrant, sustainable residential community, reinforcing the group's focus on enhancing the areas it serves.

Why Grove?

With an unwavering commitment to customer service, local expertise, and forward-thinking solutions, Grove Properties Group continues to set a new standard for estate agencies in the region. Whether you're buying, selling, letting, or investing, Grove offers a uniquely personal and professional approach tailored to today's property market.

Get in Touch

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