

By Michael Novak-Young

The perfect place to start is rarely the perfect-looking place. It's simply the moment you decide to begin. Be curious, stay open, and give yourself the freedom to evolve your ideas as you go. Great design doesn't start with a shopping list. It starts with you.

The logo for Novak & Parkes Designs features a large, stylized 'NP' in a serif font. Below the monogram, the words 'NOVAK & PARKES' are written in a smaller, all-caps serif font, with an ampersand between the names. Underneath that, the word 'DESIGNS' is written in a smaller, all-caps sans-serif font. The entire logo is centered on the page.