

TIME	SESSION & BILLING	SPEAKERS
12.00	Registration	
13:05/ 13:10	Welcome	Host: Mobeen Azhar Presenter, journalist, filmmaker and Creative Cities Convention host
13:10/ 13:15	Director's Address	Lisa Campbell Director, Creative Cities Convention
13:15/ 13:20	Bradford District Council Address	Councillor Susan Hinchcliffe Leader of Bradford Council
13:25/ 13:45	YouTube at 20: Where TV and Creators Go Next As YouTube celebrates its 20th anniversary, we hear how TV is tapping into the booming creator media economy and find out where the next phase of growth is coming from.	Host: Mobeen Azhar Presenter, journalist, filmmaker and Creative Cities Convention host Alison Lomax Managing Director, YouTube UK & Ireland
13:45/ 14:15	Maximising IP on YouTube: Strategies for Success Alison Lomax is joined by 4Studios boss Matt Risley and Eleanor Neale, a YouTuber with a hit true-crime channel to discuss how to launch and elevate content, from video to podcasts.	Host: Mobeen Azhar Presenter, journalist, filmmaker and Creative Cities Convention host Alison Lomax Managing Director, YouTube UK & Ireland Matt Risley Managing Director, 4Studios Eleanor Neale Creator and founder of OUTLORE podcast
14:15/ 14:35	BREAK	
14:35/ 15:30	CCC does Question Time A dynamic and topical debate tackling some of the industry's most pressing questions, posed by members of our audience. From the fierce competition for domestic drama funding to the evolving role of the UK's public service broadcasters — we'll explore what's at stake and what the future holds.	Host: Mobeen Azhar Presenter, journalist and filmmaker Jane Turton, OBE Chief Executive Officer, All3Media Sarah Rose President of 5 and UK Regional Lead, Paramount Marcus Ryder, MBE CEO, Film and TV Charity Gwyneth Hughes Screenwriter
15:35/ 16:05	Phil Edgar-Jones in conversation with Anita Rani From the Brontes to Bill Bailey, what is Sky's Executive Director of Unscripted Originals looking for next?	Host: Anita Rani Presenter and Author Phil Edgar-Jones, OBE Executive Director, Unscripted Originals, Sky
16:10/ 16:30	BREAK	
16:35/ 17:20	Inside the Commissioners' Room – What's Hot, What's Not and What's Next? Part One Commissioners from Amazon, ITV, UKTV and C5 share what is and isn't working for them, what they're looking to commission and different funding models.	Host: Harjeet Chhokar Unscripted Executive, Amazon MGM Studios / Prime Video Kit Morey Commissioning Editor, Channel 5 & Paramount+ David Smyth Commissioner Entertainment, ITV Helen Nightingale Head of Factual and Factual Entertainment Commissioning, UKTV
17:25/ 18:15	Soaps as Springboards – Pathways for Underrepresented Talent in TV Stars of the small screen on how soaps are the ultimate training ground, but how do we maintain their success? Featuring cast and crew members from Emmerdale, Corrie and Hollyoaks.	Host: Tracy Brabin Mayor, West Yorkshire Channique Sterling-Brown Actor, Coronation Street Jennifer Metcalfe Actor, Hollyoaks Eden Taylor-Draper Actor, Emmerdale Ian Kershaw Writer, Coronation Street Iain MacLeod Executive Producer for Continuing Drama, ITV Hannah Cheers Executive Producer, Hollyoaks
18:15/ 21:00	EVENING NETWORKING PARTY	



TIME	SESSION & BILLING	SPEAKERS
08:30	Doors Open	
08:50/ 08:55	Welcome	Host: Mobeen Azhar Presenter, journalist, filmmaker and Creative Cities Convention host
08:55/ 09:05	Mayor's Address	Tracy Brabin Mayor, West Yorkshire
09:05/ 09:50	Inside the Commissioners' Room – What's Hot, What's Not and What's Next? Part Two Commissioners from ITV, C4, UKTV and BBC share what is and isn't working for them, what they're looking to commission and different funding models.	Host: Hilary Rosen Director of Commissioning, UKTV Jo Clinton-Davis Controller of Factual, ITV Jo Street Director of Commissioning, Nations and Regions & Head of Lifestyle, Channel 4 Helen Munson Commissioner for BBC Daytime and Early Peak
09:55/ 10:25	"Beyond the Hype: AI & the Future of Creativity" How Innovation Can Empower, Not Replace, Human Talent As the film, TV, and creative industries continue to experience change and challenges, this panel will shift the conversation from apprehension to opportunity. From AI tools to new career pathways, we'll focus on practical solutions, upskilling opportunities, and real-world success stories while also acknowledging the potential negative effects of AI.	Host: Laura Mansfield CEO, ScreenSkills Stephanie Ronan-Chlond AI Filmmaker and Trainer, theaifilmmaker.com James Reevell Executive Editor For Youth Audiences, BBC
10:25/ 10:45	BREAK	
10:50/ 11:35	You Got the Access, Now What? Join ITN Productions' Caroline Short as she ponders the access do's and don'ts of perennial popular access docs with BBC commissioner Fran Baker and Candour's BAFTA-award-winning doc maker Anna Hall and media lawyer Sandhiya Sophie Argent. Sponsored by Creators Counsel 	Host: Caroline Short Head of Factual, ITN Anna Hall Director & Founder, Candour Fran Baker Commissioning Editor, BBC Documentaries Sandhiya Sophie Argent Founding Member, Creators Counsel
11:40/ 12:10	ITV Studios: Local to Global Explore the opportunities the ever-evolving global market offers in this session with Julian Bellamy, Managing Director of ITV Studios and Ruth Berry, President ITV Studios Global Partnerships & digital distribution label, Zoo 55.	Host: Rebecca Cooney Insight Editor, Broadcast Julian Bellamy Managing Director of ITV Studios Ruth Berry President ITV Studios Global Partnerships & digital distribution label, Zoo 55
12:25/ 12:40	A.A Dhand from "Corner Shop Boy to Screenwriter" Amit Dhand, creator of BBC crime drama Virdee on bringing his books to screen and the importance of creating and sustaining talent pipelines in the Nations & Regions.	Host: Mobeen Azhar Presenter, journalist and filmmaker A.A. Dhand Writer
12:40/ 13:25	LUNCH BREAK	
13:25/ 13:55	What now for Channel 4 in the North? Channel 4's Nations and Regions head, Sinéad Rocks, will share insights following the broadcaster's £35m commissioning boost. Former commissioner turned local producer Will Rowson (Dragonfly North) asks the all-important question on who stands to gain.	Host: Will Rowson Creative Director, Dragonfly North Sinéad Rocks Managing Director, Nations & Regions at Channel 4
14:00/ 14:30	LOCAL TO GLOBAL: Where's the Money? Experts across distribution, digital content and drama...on how to grow your business and get your content made and financed.	Host and contributor: Mike Benson Managing Director, Chalkboard & Clapperboard Studios Paul Heaney CEO, BossaNova Lucy Smith Founder, Fawkes Digital
14:30/ 14:45	BREAK	
14:50/ 15:20	One Creative North: Tim Davie in conversation DG, Tim Davie shares his vision for growth in the nations and regions.	Host: Nick Ahad Writer, broadcaster and presenter Tim Davie, CBE Director General, BBC Shanaz Gulzar Creative Director, Bradford 2025
15:25/ 16:00	Warp Films: A Masterclass in Northern Drama Sponsored by Production Park 	Host: Nick Ahad Writer, broadcaster and presenter Matthew Gurney Actor, BBC's <i>Reunion</i> Peter Balm Warp Films, commercial director Gwen Gorst Warp Films, Executive Producer Caroline Cooper Charles Chief Executive, Screen Yorkshire
16:00	Thank you and Goodbye	Host: Mobeen Azhar Presenter, journalist, filmmaker and Creative Cities Convention host

