



20+ Local Museums Participate in Free Museum Weekend – March 1-2

Advance registration is required to receive free admission to special event that coincides with the launch of Museum Membership Month

SACRAMENTO, Calif. (February 4, 2025) – More than 20 Sacramento Area Museums are collaborating to present a Free Museum Weekend on March 1-2, 2025. This is the 27th consecutive year the local museum community has presented a free museum experience. Similar to the past few years, the popular community event is free but requires advance registration and capacity will be limited for each museum. Nearly 30,000 tickets will be available across all participating destinations but will fluctuate by museum and/or by day. Advance registration is required to participate in the 2025 Free Museum Weekend. **New this year**, the event is proudly sponsored by Jimboy's Tacos, a locally owned company in business for 70+ years.

To make the event accessible to underserved community members, pre-selected nonprofit organizations will have the opportunity to secure tickets early in mid-February. Then, free ticket registration for the general public will be available on February 24 beginning at 9 a.m. and continuing until all tickets have been secured.

To reserve free entry on either day, interested community members should visit this user-friendly [webpage](#). With limited availability, event registration is expected to be secured quickly. Should more free event tickets become available, announcements will be made on SAM social channels (Facebook & Instagram) @SacMuseums.

Local museums participating in the 2024 Free Museum Weekend include:

- Aerospace Museum of California
- California Automobile Museum
- California Museum
- California State Library
- California State Railroad Museum
- Capitol Park at California State Capitol Museum
- Crocker Art Museum
- Don & June Salvatori California Pharmacy Museum
- Leland Stanford Mansion State Historic Park
- Locke Boarding House Museum
- Maidu Museum & Historic Site
- Museum of Medical History
- Roseville Utility Exploration Center

- Sacramento Children's Museum
- Sacramento Historic City Cemetery
- Sacramento History Museum
- Sacramento Regional Fire Museum
- SMUD Museum of Science and Curiosity
- Sojourner Truth African Heritage Museum
- State Indian Museum
- Sutter's Fort State Historic Park
- Verge Center for the Arts

All participating museums will be open at 10 a.m. both days and the last entry is one hour prior to museum closing time (which could differ slightly by museum). Free tickets are available only for regular admission during March 1-2, 2025.

And, to make visiting local museums accessible to everyone on Free Museum Weekend, SacRT is offering a free ride flyer valid for on March 1 or 2, 2025, from 6 a.m. to 7 p.m. each day. Riders can visit www.sacrt.com/freerideflyer to print or screenshot the flyer to present bus operators and light rail fare inspectors the day of their ride.

The two-day special event also coincides with the launch of Museum Membership Month that takes place annually during March and is designed to raise awareness of the importance of supporting the museum community while encouraging year-long membership. During Museum Membership Month, many of the local museums are offering special incentives and discounts for enthusiasts who choose to become members and support their favorite museums and destinations. The benefits of museum membership often extend well beyond a financial savings and include exclusive experiences only available to members.

The 2025 Free Museum Weekend is sponsored by Jimboy's Tacos. Every adult who signs up for Jimboy's Taco Loyalty membership will receive a free ground beef taco loaded on their Jimboy's Taco Nation rewards account. A QR code for Jimboy's loyalty membership will be provided in the email confirmation sent when free museum weekend tickets are secured.

For more information about the 2025 Free Museum Weekend, Museum Membership Month and other upcoming activities offered by Sacramento Area Museums, "like" them on Facebook at www.Facebook.com/SacMuseums, follow them on Instagram and X @SacMuseums or visit www.SacMuseums.org.

About Sacramento Area Museums (SAM)

Comprised of approximately 25 greater Sacramento area museums, SAM's mission is to raise awareness of local museums by giving the community the opportunity to discover the region's fine art, history science and wildlife treasures. SAM achieves its mission by implementing cooperative promotions, developing strategic marketing alliances, and encouraging the sharing of knowledge and resources among its partner institutions. For more information, please visit www.SacMuseums.org.

Social media tags: @SacMuseums, #SacMuseums, @jimboystacos

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