alderquay
SPECIALTY

LAUNCH ANNOUNCEMENT / 1 MARCH 2027

Alderquay introduces Kennelform.

Denver, Colo., 1 March 2027 — Alderquay Specialty today launches Kennelform, its first insurance program, for independent dog boarding and daycare facilities. Launch-panel wholesalers can submit today, with policy effective dates available from 1 March.

Program details

Kennelform combines commercial general liability and animal bailee legal liability for established operators with $250,000–$3 million in annual revenue, one to three locations and a maximum of 100 dogs at each location. The launch territory is Arizona, Colorado, North Carolina, Ohio, Utah and Virginia.

“We created Kennelform around the daily responsibilities of boarding and daycare businesses: caring for customers’ dogs and running premises that people visit. The program brings those distinct liability exposures together, with clear coverage boundaries,” said Nessa Vellcroft, CPCU, Head of Animal Services Underwriting.

Underwriting leadership

Nessa Vellcroft, CPCU, Head of Animal Services Underwriting, brings 12 years of small-commercial casualty underwriting experience, including six focused on animal-services businesses.

Broker access

Three wholesale firms were appointed in January 2027 to serve the six launch states. Additional wholesalers can request access. Retail agents can request an introduction to a launch-panel wholesaler. Brokers can review the appetite guide and access routes on the Kennelform launch page.

About Alderquay Specialty

Alderquay Specialty is a specialist MGA focused on animal-services liability. Kennelform is issued by Orchmere Specialty Insurance Company (A- Excellent) on surplus lines paper and underwritten by Alderquay under delegated authority.

Explore Kennelform →

Coverage is subject to underwriting, exclusions and policy terms. Surplus lines placement requirements apply. Illustrative portfolio work by ALLTOVA. Alderquay, Kennelform, Orchmere and named personnel are fictional. No live insurance offering. Orchmere's rating is an illustrative assumption, not an actual AM Best rating.