



# THE NEXT EVOLUTION

## COMPANY PROFILE

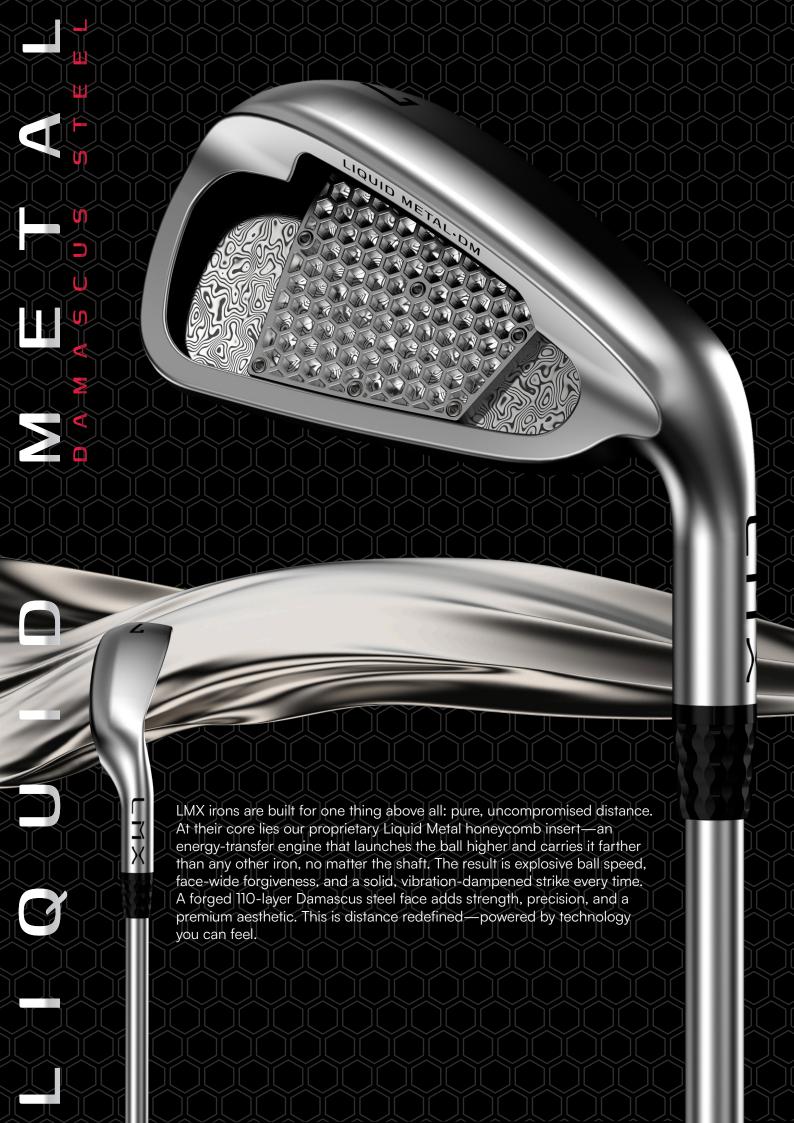
#### LMX IS REWRITING THE FUTURE OF GOLF.

Headquartered in the United States, we push beyond the limits of traditional club design, fusing advanced materials with next-generation manufacturing to set an entirely new standard of performance.

From Liquid Metal alloy formulation and honeycomb core engineering to precision casting and proprietary assembly, every step is developed and executed in-house—ensuring innovation moves at our speed, not the industry's. We don't follow the game. We change it.

"FUTURE IS NOW"

# THENE/XTEVON



## TECHNOLOGY



## LIQUID METAL HONEYCOMB CORE

At the heart of every LMX iron is our proprietary liquid metal alloy, shaped into a honeycomb core. Unlike legacy materials, liquid metal's natural elasticity transfers impact energy back to the ball with unmatched efficiency—unlocking explosive distance gains, maximum forgiveness, and a deep, satisfying feel. The honeycomb flexes in multiple directions, absorbing vibration and channeling energy evenly across the face, so even off-center shots stay long and straight.

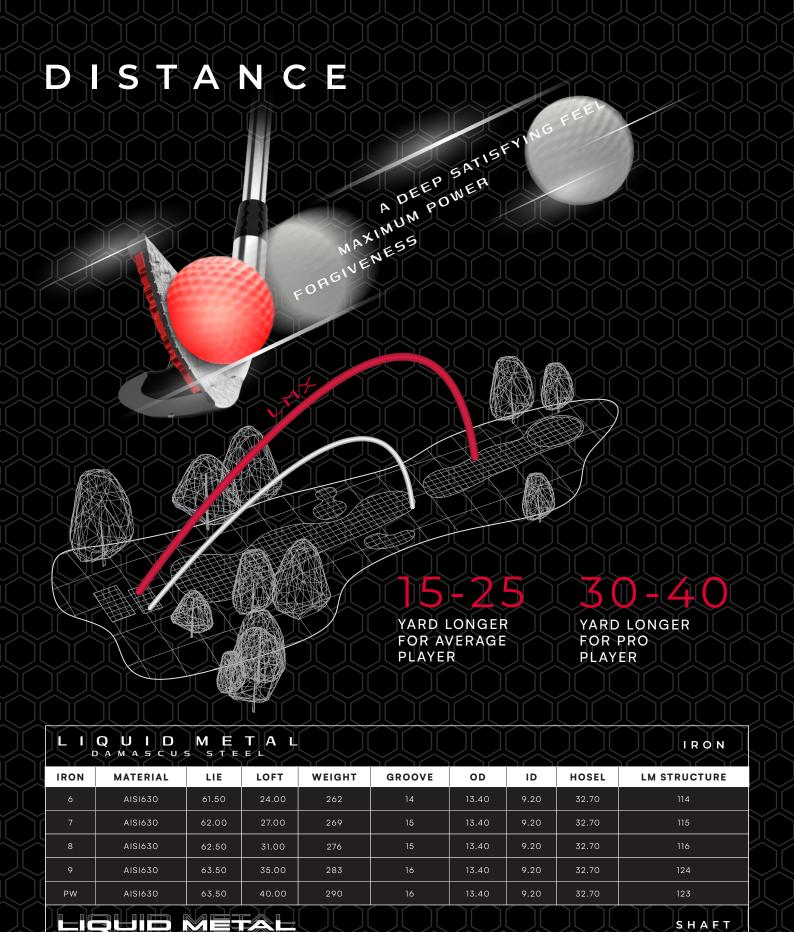


## DAMASCUS STEEL FACE

Damascus steel brings a solid and rich feel, proven through relentless impact testing. Forged from 110 precision layers, it flexes exactly where it should—combining strength and resilience with performance. And the flowing patterns are beautiful, revealing the intricate layering of steel that defines every face.

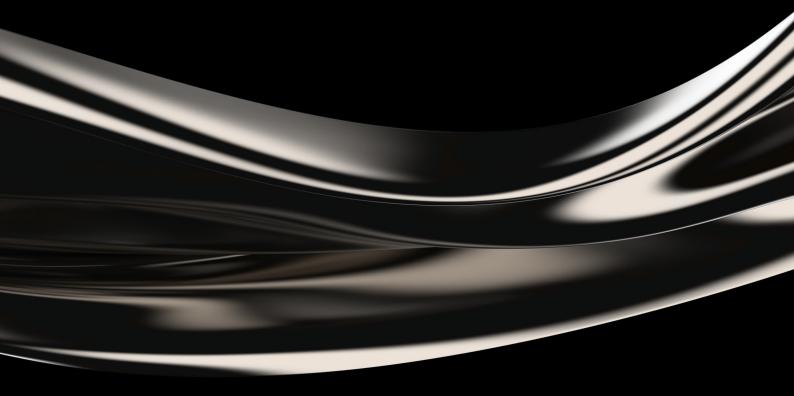
#### OPTIMIZED CLUB SHAPE

With a low center of gravity, oversized head, and cavity-back design, LMX irons create a larger sweet spot—making it easier to launch the ball higher, keep shots straighter, and swing with confidence. Just as tennis rackets grew 60% larger when composites replaced wood, golf is evolving too. Can you still imagine playing tennis with a wooden racket? Neither can we.



SHAFT	WEIGHT	TORQUE	СРМ	KICK POINT	TIP	BUTT
45L	45g	3.7	260	L	9.45	14.7
45R	45g	3.6	300	L	9.45	15.1
55R	55g	3.9	310	L	9.45	15.2

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DESIGNED BY LMX