

How Bombas Streamlined Supply Chain Operations with Their AI-Powered Teammate

Delivering measurable supply chain impact through AI - \$700K in cost anomalies flagged in 4 months

\$700K

Flagged Cost Anomalies

4H

Implementation

Proactive

Actionable Insights in Real Time

Cross-team

Adoption & Collaboration



Bombas is a mission-driven apparel brand known for its “one purchased = one donated” model. With large-scale supply chain operations spanning multiple vendors and categories, they needed a teammate that could drive execution and action, not just visibility.

The Challenge



Manual tracking gaps
Procurement anomalies went unnoticed until late in the process



Price spikes & inefficiencies
Delays led to costly errors



Siloed systems
Fragmented tools limited agility



Dashboard overload
Too many dashboards, no actionable way to stay ahead

The Solution

- **Bombas onboarded Emi** - their AI teammate - to monitor supply chain anomalies and answer any question about their operations.
- Seamlessly integrated into NetSuite and Slack.
- No added dashboards — insights delivered directly where the team works.
- Zero IT overhead, plug-and-play.

The Results

Looking Ahead
Bombas is expanding usage beyond alerts, co-developing new features to further optimize their supply chain operations.

AI Teammate

Onboarded to proactively generate actionable insights

Daily Insights

Deep supply chain analyses with Emi

Cross-Functional

Adoption across procurement, logistics, operations planning, management, and product development

3× ROI

Achieved in just 4 months

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"I've never encountered a solution quite like Emerix. It directly addressed the exact challenges I've been struggling with for the past 12 months, and the results are super impressive."

John Wheeler, VP Business Systems, Bombas —