



the 32nd eucalorus film festival

sponsorship **guide**

www.cucalorus.org
910.343.5995
815 princess street
wilmington, nc 28401
planet earth

cucalorus sponsorship

PRESENTING: \$40,000

- Lockup logo with customizable logo placement
- Top level logo recognition on all festival materials including festival posters, pre-screening slideshow, program guide, website, email newsletter
- Full page ad inside front cover of festival program guide
- Social media recognition
- Company banners at festival (must be provided)
- Bonus customizable perks are available
- 12 VIP all access passes to special events and screenings

VISIONARY: \$20,000

- Top level logo recognition on all festival materials including festival posters, pre-screening slideshow, program guide, website, email newsletter
- Full page ad in front section of festival program guide
- Social media recognition
- Company banners at festival (must be provided)
- Bonus customizable perks are available
- 10 VIP all access passes to special events and screenings

MARQUEE: \$10,000

- Logo placement: festival posters, pre-screening slideshow, program guide, website, and email newsletter
- Full page ad in festival program guide
- Social media recognition
- Company banners at festival (if provided)
- Bonus customizable perks are available
- (8) VIP all access passes to special events and screenings



Sponsor at \$10,000 or more
to customize your benefits!

There are over 70 events at Cucalorus, and numerous opportunities to sponsor swag, shuttles, venues, parties, and more.

We will work with you to get the maximum exposure for your business as you support our work.



cinecalculus

sponsorship



SILVER SCREEN: \$5,000

- Logo placement: pre-screening slideshow, program guide, website, email newsletter
- Full page ad in festival program guide
- Company banners at festival (if provided)
- (6) VIP all access passes to special events and screenings



RED CARPET: \$2,500

- Logo placement: pre-screening slideshow, program guide, website, email newsletter
- Half page ad in festival program guide
- (4) VIP all access passes to special events and screenings



ANAMORPHIC: \$1,500

- Logo placement: program guide, website, email newsletter
- Quarter page ad in program guide
- (2) VIP all access passes to special events and screenings

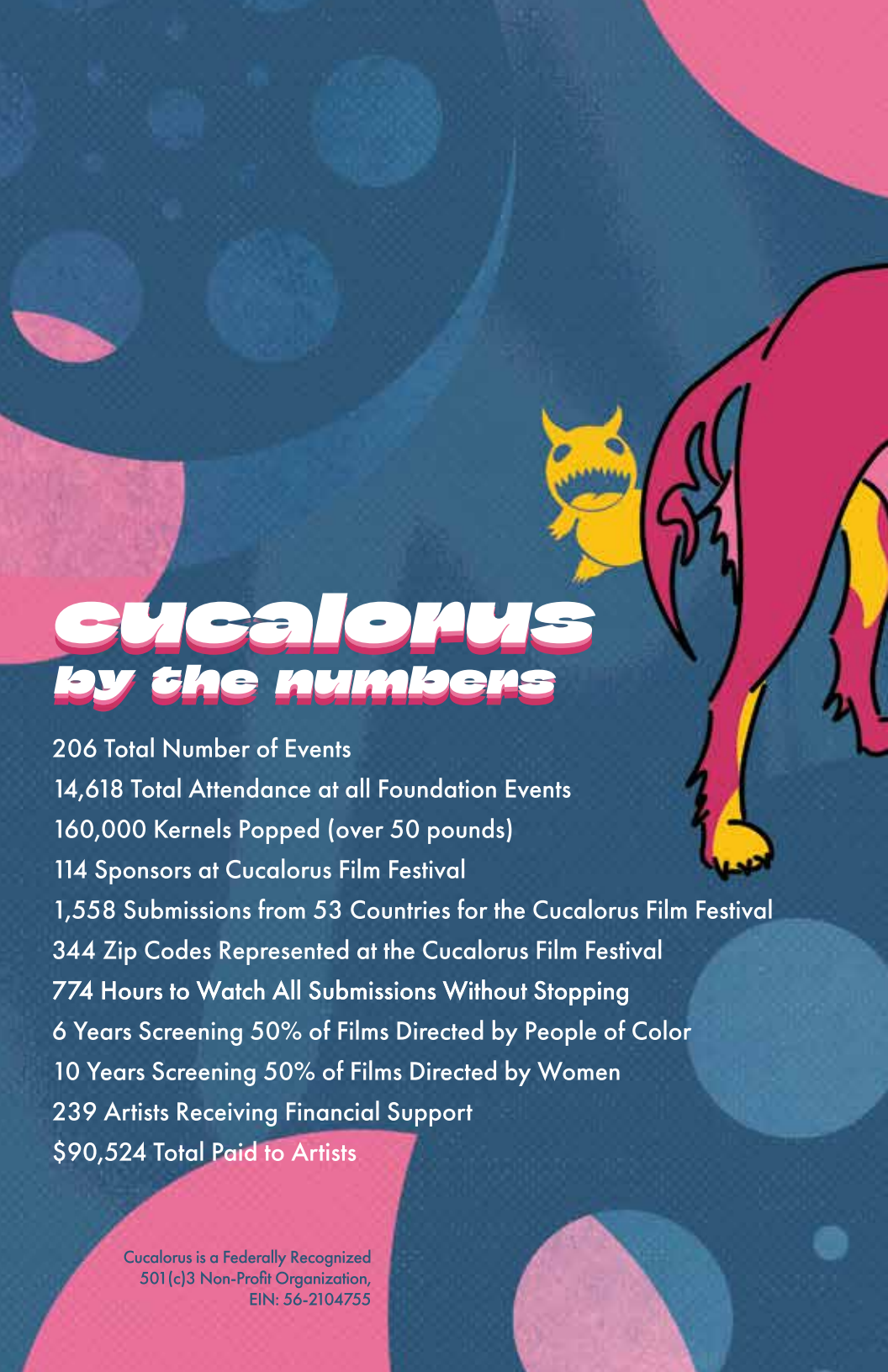
ACADEMY: \$750

- Listing in program guide, website, email newsletter
- Eighth page ad in festival program guide
- 1 VIP all access pass to special events and screenings



COMMUNITY PARTNER

- Opportunity to donate goods and services for exposure at the festival
- Recognition on festival materials



cucalorus **by the numbers**

206 Total Number of Events

14,618 Total Attendance at all Foundation Events

160,000 Kernels Popped (over 50 pounds)

114 Sponsors at Cucalorus Film Festival

1,558 Submissions from 53 Countries for the Cucalorus Film Festival

344 Zip Codes Represented at the Cucalorus Film Festival

774 Hours to Watch All Submissions Without Stopping

6 Years Screening 50% of Films Directed by People of Color

10 Years Screening 50% of Films Directed by Women

239 Artists Receiving Financial Support

\$90,524 Total Paid to Artists

Cucalorus is a Federally Recognized
501(c)3 Non-Profit Organization,
EIN: 56-2104755