

Turn conversational skills into measurable revenue performance.

Traditional training does not change behavior. Execution does. MuchBetter.ai industrializes human performance through AI simulations, real-time coaching and skills-to-revenue analytics.

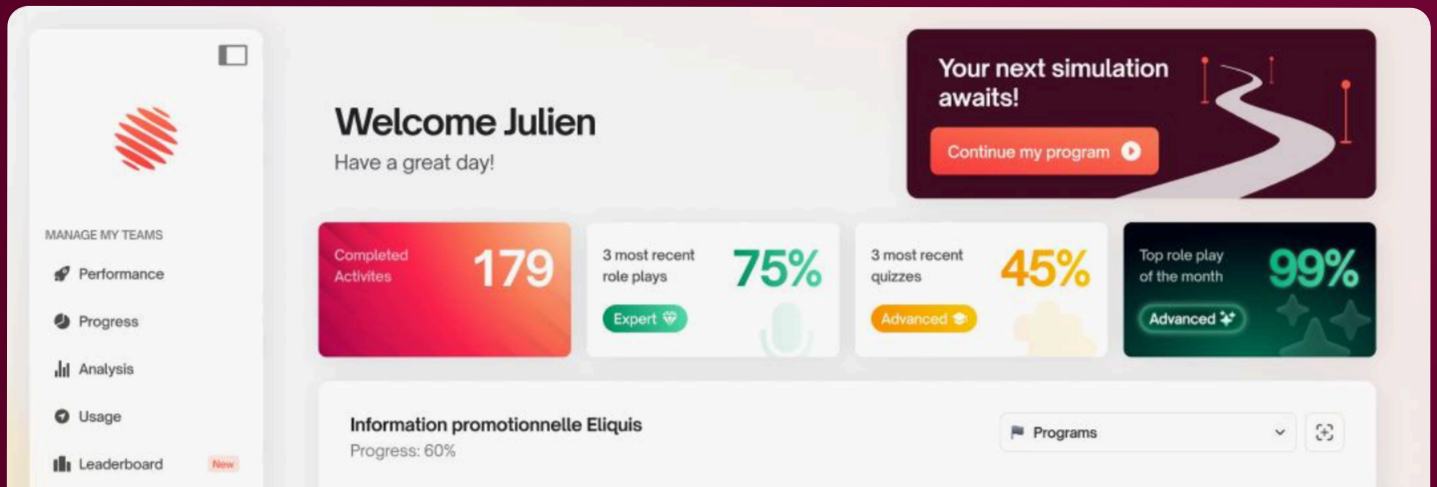
37+ active users

17 languages

NPS 58 avg. user

Challenges

- 90% of training is forgotten within days
- Sales performance remains unpredictable
- Managers coach without objective competency data
- Brand & compliance messages erode in the field



Smart Reinforcement Loop

Learn

AI-driven conversational simulations with customizable personas and difficulty levels.

1

Validate

Voice-based certification with automated scoring and knowledge verification.

2

Practice

AI simulations tailored to your sales playbook, objections, and customer types.

3

Coach

Instant AI feedback with structured scoring and improvement recommendations.

4

By Sector

B2B Complex Sales

Win high-stakes deals with structured execution.



Banking & Insurance

Drive compliant advisory excellence at scale.



Pharma & Healthcare

Scientific credibility, compliance validation, multilingual rollout



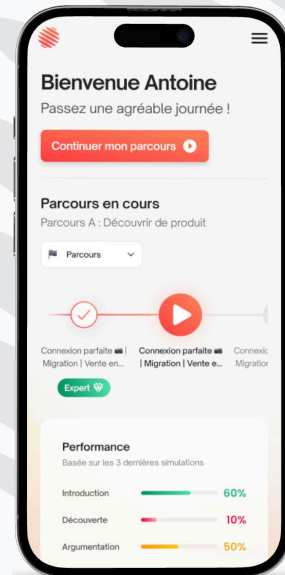
Retail Premium

Turn every in-store interaction into measurable uplift.



The Solution

- **AI conversational simulations**
Objection handling, discovery, negotiation
- **Real-time evaluation & scoring**
Automated skill scoring mapped to your revenue drivers
- **Continuous reinforcement engine**
Adaptive, gamified training based on individual performance gaps.
- **Manager coaching intelligence**
Skill heatmaps, usage tracking, and actionable coaching insights



Measured Impact — Real Deployments

+35%

Competency improvement

320 000+

Simulations

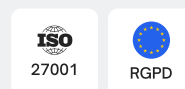
37 000+

active users

Why MuchBetter.ai

- ✓ ISO 27001 Certified
- ✓ EU Data Hosting
- ✓ Enterprise-Ready at Scale
- ✓ GDPR & AI Act Compliant
- ✓ 17 Languages
- ✓ 4M€ Raised

★★★★★
4,8 sur 5



Trusted By 40+ top corporate brands



From Good to Great.

All-in-one enterprise AI simulations and conversational performance intelligence. Muchbetter.ai powers realistic roleplays, automated skill scoring, and manager insights to accelerate performance at scale.

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