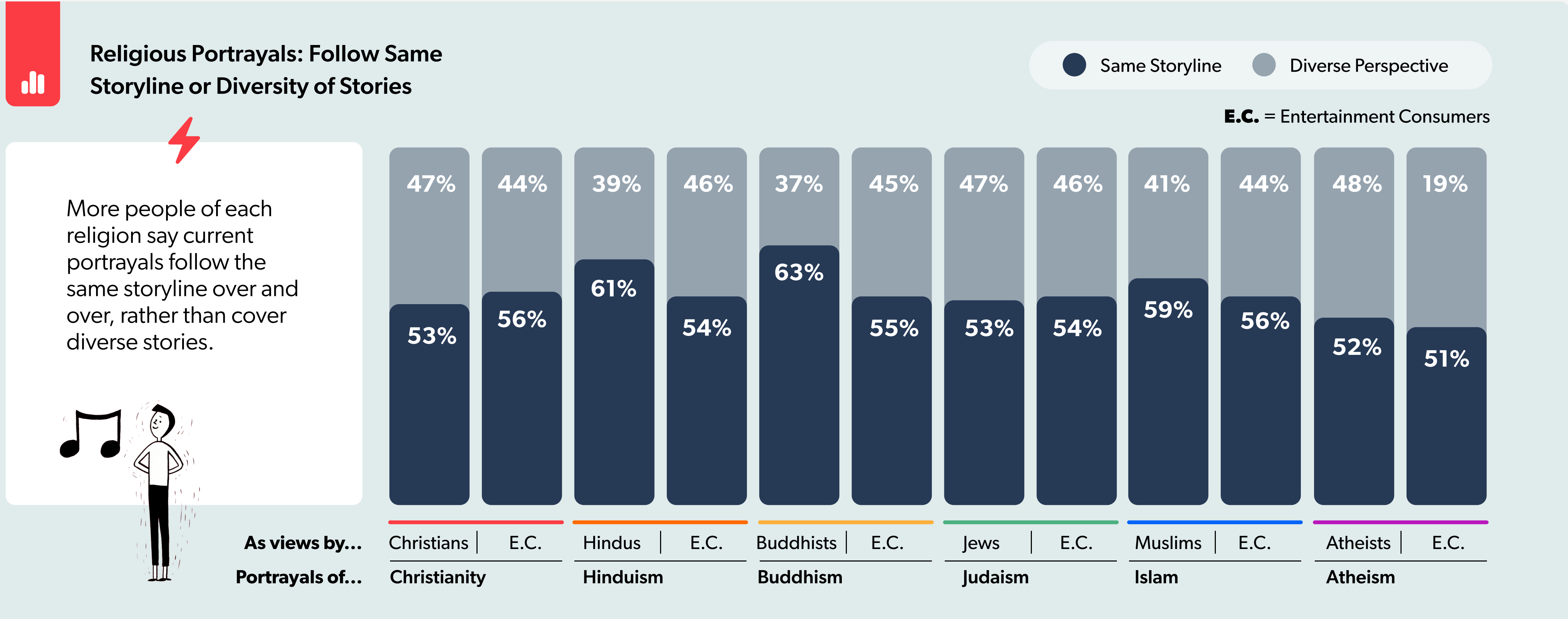


One-Note Storylines

There is a lack of diverse storylines across faith portrayals.



Source "The Global Faith and Entertainment Study" by HarrisX (The Faith and Media Initiative commissioned a global online survey of among 9,945 adults in 11 countries), Jul 26 – Aug 22, 2023.
 Among entertainment consumers who have seen a portrayal of each religion: Christianity (n= 7,910), Judaism (n=5,840), Hinduism (n=5,233), Buddhism (n=5,517), Islam (n=6,850), Atheism (5,317)
Q15br: Would you say current portrayals of each of the following religions in entertainment follow the same storyline or perspective or is there diversity in the stories told about this religion?

