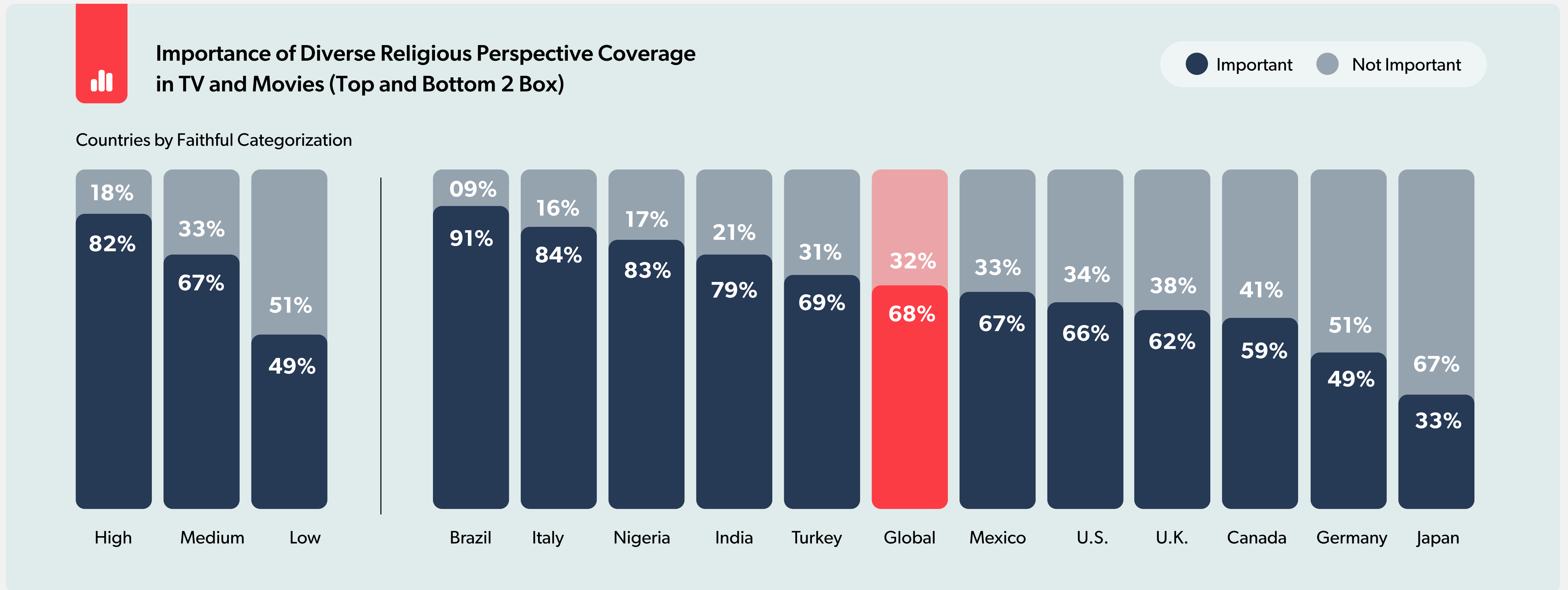


Consumers Want Diversity

Entertainment consumers want more diverse perspectives on various faiths, especially those from countries with more religious populations.



Source "The Global Faith and Entertainment Study" by HarrisX (The Faith and Media Initiative commissioned a global online survey of among 9,945 adults in 11 countries), Jul 26 – Aug 22, 2023.

QAcd: How important or unimportant is it to you that television and movies cover diverse perspectives on different religions?



The Global Faith and Entertainment Study
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