



Helpful Heroes™

General Handyman & Maintenance Services

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This is not an offer to sell a franchise. Any such offer can only be made through a Franchise Disclosure Document (FDD) and only in states where we are registered or exempt.

BELFOR



FRANCHISE GROUP

- One of the world's largest residential and commercial services franchisor groups.
- A division of BELFOR Property Restoration, the world's largest disaster restoration company.

A COMMUNITY OF SERVICE BRANDS

Our family of services brands excel at providing essential services to communities across the globe.



The Industry & What We Do

When homeowners and businesses need handyman and property maintenance services, trust is everything. Inviting someone into your home or commercial space requires confidence in their professionalism, reliability, and integrity.

Helpful Heroes meets that demand by staffing its services with off-duty firefighters and EMTs, among the most trusted professionals in their communities. From one-time repairs to ongoing maintenance, our local teams deliver dependable service built on readiness and accountability, driving repeat business and long-term demand.

Source: IBIS World

The market for handyman services is forecasted to surpass

\$380 billion

by 2030

The industry is expected to grow at an annual rate of

1.4%



What is Helpful Heroes?

Helpful Heroes is a trusted handyman and property services franchise powered by off-duty firefighters and EMTs. We help homeowners and businesses maintain safe, well-cared-for spaces through dependable repair and maintenance services.

Our broad service offering supports a versatile, scalable model with multiple revenue opportunities across residential and light commercial markets.



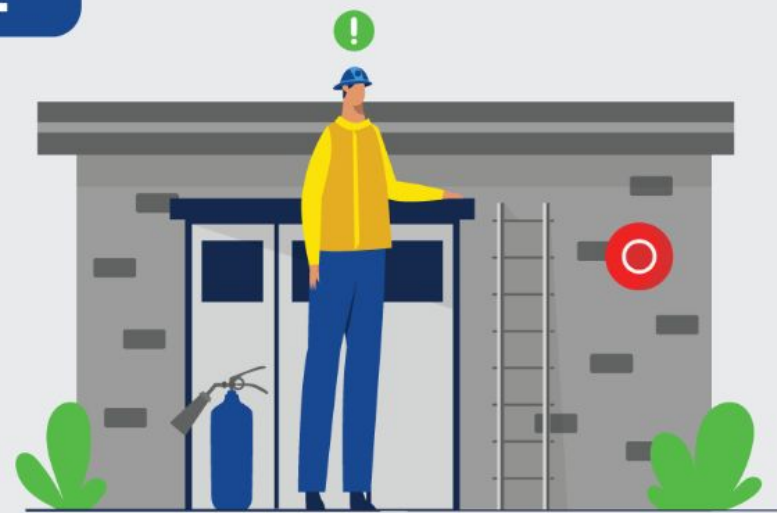
Helpful Heroes™



(previously known as hidrent)

How it Works for Customers

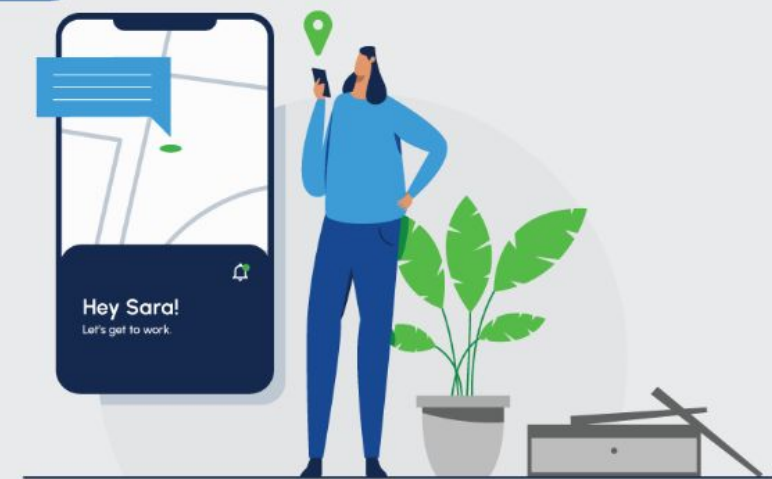
STEP 2



Find Your Hero.

Our team will notify firefighters or EMTs in the area about your request.

STEP 1



Start Your Project.

Tell us about your project and when you'd like to start.

STEP 3



Hire a Hero.

Once accepted, we'll work to schedule a time for the firefighter or EMT to complete the job.

Handyman & General Maintenance Solutions

COMMON SERVICES



General Handyman Services



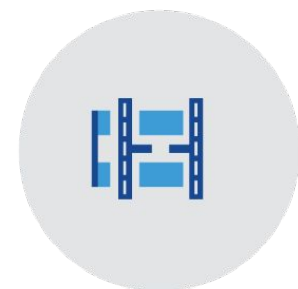
Furniture Moving



Gutter Cleaning



Light Fixture Installation



TV Wall Mount Installation



& Much More!

Helpful Heroes is **Built-to-Scale**

At Helpful Heroes, we simplify the path to business ownership and support you every step of the way with guidance from experienced industry professionals. Our goal is to make building your handyman services business as seamless as possible through a scalable business model designed for growth.



Advantages of our Business Model:

Low
startup
costs

Access to a database
of firefighters/EMTs

Large, protected
territories

Diverse revenue
streams

An Opportunity Backed With Support



Comprehensive Training

Initial and ongoing training programs are led by in-house experts with extensive industry experience in research and development, business operations, sales, and marketing.



Ongoing Business Coaching

Helpful Heroes franchisees have a dedicated Franchise Business Coach to guide you through day-to-day challenges, navigate your local market, and help you maximize your business's success.



Local Marketing Support

We've designed a business marketing package for new Helpful Heroes owners that will help you establish a presence, educate customers, and begin generating leads in your local market.

Initial Investment Costs

**Initial Investment Range:
\$74,564 - \$129,609**

Franchise Fee:	\$49,999
Royalty:	8% to as low as 5%
Marketing Fund:	2%
Cash Investment:	\$50,000
Net Worth:	\$200,000

** Based on the current FDD*

Financing Options Available

We have great relationships with third-party lenders, which can make investing in a Helpful Heroes franchise more affordable and possible for those looking to take control of their future.

Military Veteran & First Responders Discounts

We proudly offer discounts on the initial franchise fee to qualified military veterans and first responders. We thank you for your service and encourage you to contact us to learn more.

Next Steps to Business Ownership



Meet the Team Day



Franchise Disclosure Document (FDD) Review

Meet With Leadership Team

Request Information, Exploration Overview

Initial Call, Territory Check, & Qualification





**Thank
You!**



Helpful Heroes™