



Innovation

Flexibility

Collaboration

Company overview & partnership proposal



Top-1 UX Agency

in our location



Clutch • The Manifest ★★★★★ 5.0

Company information

Flexy Global is a fast growing full service agency, which has developed trusted partnerships with governmental and international organizations, **Y combinator** and **Berkeley Skydeck** backed startups, **Fortune 500** companies and innovative entrepreneurs.

Flexy — made by founders, for founders ❤️ with love.

Customers expect more than just functional websites, they demand captivating user experiences. With 88% of users abandoning sites with poor UX and 94% judging credibility based on design, it's evident that prioritizing UI/UX design is essential for fostering engagement and loyalty.

150+
projects

15
years of experience

35+
team members

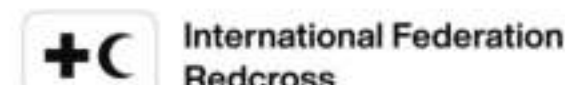
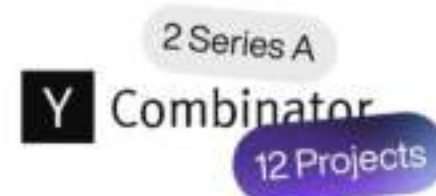


I will be back with the text here, average revenue by 13% can be difficult to calculate.

Partnered with 100+ founders and executives collaborating with us



Working conditions: mutual strict NDA and non solicitation clause, ensuring strict confidentiality and prohibiting the solicitation of each other's employees and clients



NY agency, 150+ staff , working primarily with Fortune 500s

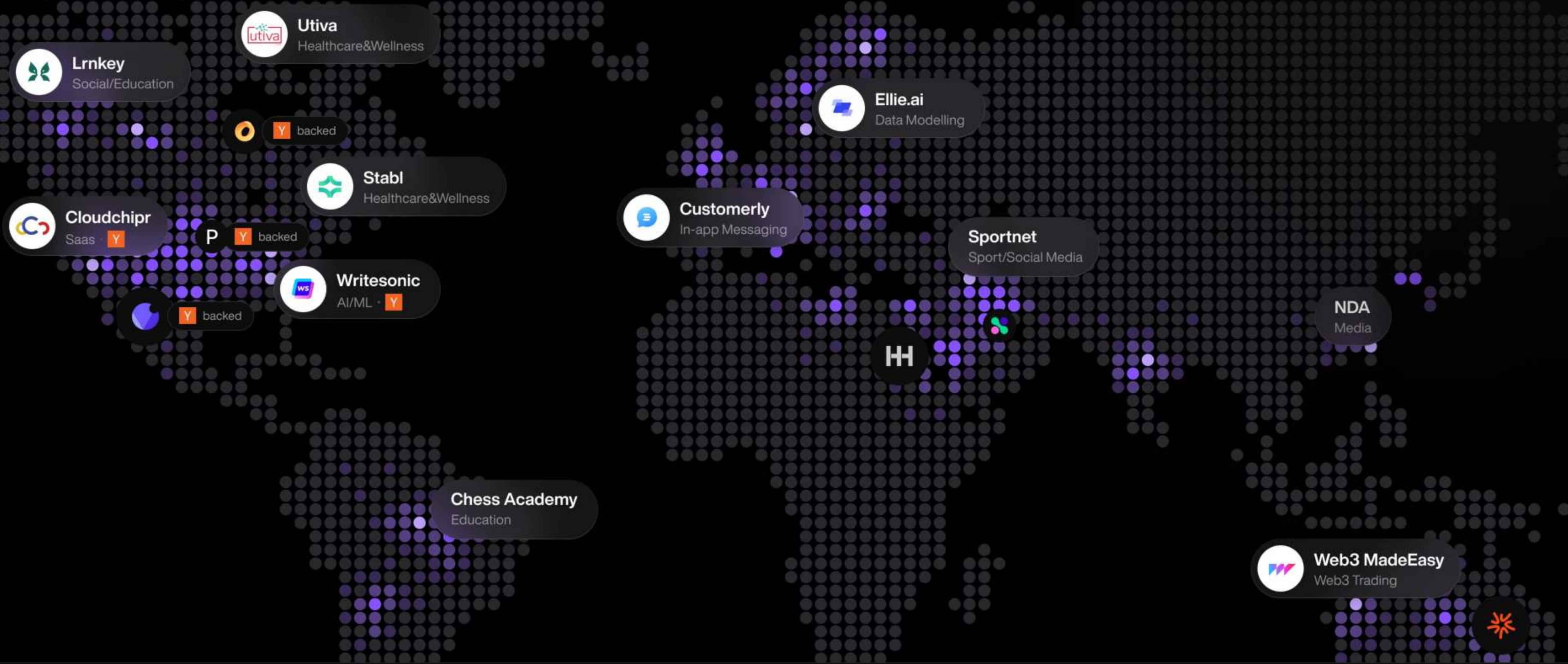
+5 projects together

Fortune 500



An LA-based fintech/crypto software development company

+8 projects together



Our clients are from
all over the world

60 %

Sales boost on Vicious
Curl website

46K +

Ordered meals on food
delivery platform

494 %

Traffic growth in 6
months on Writesonic

5M +

Downloads on mobile
application

We take digital experiences to the next level

Web & Mobile Design

High-converting, SEO-friendly
& responsive websites

3D & Motion Design

3D shapes, promo videos, SMM,
GIFs & animations

Product design

Platforms, softwares, iOS & Android
mobile apps, CRM tools

Branding & Logo

Logos, guidelines, visual templates,
decks, merch packages

Full-Stack & No-Code

React.js, Node.js, WordPress,
Webflow, Shopify, QA & Support

E-commerce design, Shopify Development

Best practices of online shopping websites,
web & mobile apps



From 3 to 35+

In 3 years our team grew
from 3 employees to 35



Who we are



100+ projects, of which 15 are backed
by Y Combinator

Rich experience

15+ years of experience in
Web & App design,
Development, Branding, 3D
& Motion Design



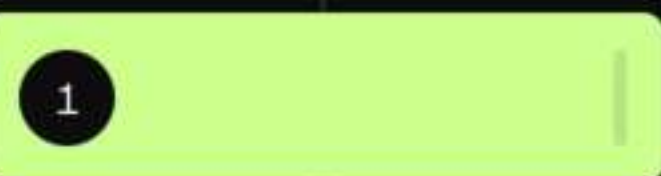
Every 2nd client returns

Over 90% of our customers
recommend Flexy Global to their
network of professionals.



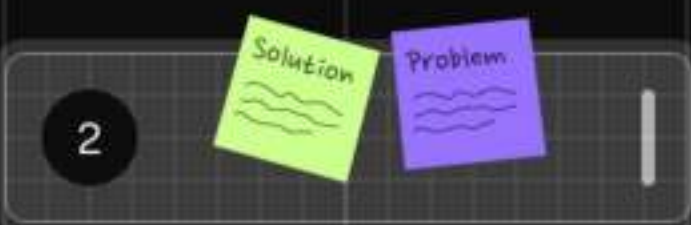
Workflow

Stages can be changed.
We are flexible



Kickoff

Getting to know the client
Project introduction
Goals and expectations
Work specifics and details



Research

Competitor research
Design solution analysis
Usability testing
Scope



Ideation

User personas
Customer journey map
User stories
User flows



Testing & validation

Wireframes
Clickable Prototypes
Mock-ups
User interviews
Usability testing



Design

Sketching
Visual Design
User Interface
Motion Design



Implement

UI Kit / Documentation
Design Review
Coding



Improve

Changes based on user
behavior
Client suggestions
Product enhancement

We love long-term relationships



M. Harutyunyan

Head of marketing
Activeloop

I've been amazed by the dedication and hard work the team puts into the collaboration. We could always count on their support and hard work, consistently hitting the high bar for quality. The extra mile is the default for Flexy: some mini-projects have been iterated over more than 10x times to make sure the end result is impactful and delights us as a client, and, more importantly, speaks to our target audience.



\$ 6,1M

Raised a total of 6,1M in funding



2020 – present



S. Garg

CEO
Writesonic

We've been receiving great feedback from customers regarding the new design of our website. Also, we've noticed improvements in terms of traffic and conversion rate.



2020 – present



M. Kvitsinskii

Head of Marketing
Vicious Curl

I was really happy with how fast they worked on the designs; the project was completed very quickly. It's also very convenient that they always offer the best solutions and easily make any changes and additions. The end result is excellent. Advertising has already begun to pay off.



60%

Sales boost on Vicious Curl website

2020 – present



How we work

Both plans include the work of Product/
Project manager & Art Director by default

Sprint based

- Minimum number of sprints 2 sprints
- We become part of your team!
- Weekly sprints per designer

sprint price depending on the length of the project

Hourly based

- No commitment \$80/h
- At least one week of commitment \$60/h
- Any other plans are kupon discussion

We are flexible!

White labeling, flexibility to offer our services to your clients
at a price of your choosing and handle the invoicing discreetly.

Our values & principles

think outside the box

1



Trust &
Responsibility

2



Delivering
Quality

3



Process
Matters

4



Long-term
Relationships

Writesonic

Writesonic is a Y Combinator-backed startup in the generative AI space with a complete set of content creation and SEO tools for marketers. Flexy Global created the UI/UX for their website and several of their products, ensuring a superb user experience.

Writesonic



OLD

NEW

Get AI-generated content in seconds. Without sounding like a robot.

Writesonic's GPT-3 AI writing assistant generates high-quality blog posts, landing pages, Google ads, Facebook ads, emails, product descriptions, and more in seconds. Rated 5-star in 5000+ reviews.

Start Writing For Free

No credit card required.

Available in: English, French, Spanish, Italian, German, Polish + 18 more languages.

Interactive Demo - Facebook Ads Generation

Facebook Ads Demo 1

Product Name

Name of your product or service

Description

Occasion

Example: New Year

Promotion

Example: 20% Off

Generate Facebook Ads

Step 1: Describe your product.

Ad

Describe your product/service on the left and get hundreds of personalized Facebook Ads in a click.

Your AI Assistant for Writing Product Description

Writesonic is the world's only AI writer that helps you write SEO-optimized Full-length (up to 1500 words) coherent articles and blog posts within 15 seconds.

Start writing for Free

No credit card required

Article writer

Come up with ideas Generate an intro Get an outline Generate your draft article

Topic

Article generation with Writesonic

Language

English

25 languages supported

How to Use Writesonic: A Comprehensive Guide

4 steps to get your article written with Writesonic

5 tips yo get articles written faster: How to generate more content with Writesonic

10 tips to make writing a lot easier with Writesonic

Wow! Writesonic generated 8 brilliant ideas for your topic. It took about 2 seconds. Not bad, isn't it? And you can always edit or regenerate them.

Regenerate

Article Writer

4-step, simplified GPT-3 article writer that can write unique articles instantly.

Trusted by the 150,000+ marketing teams, agencies and freelancers

is the first one that has actually generated a decent amount of sales for my business. I have been using it for several months now, and I really like it.

Ann Franke from Evernote 5.0

Zero code

Unique pages and animations

Empowering the world to write



Blogger



Copywriter



Marketer

< >

Before Writesonic

A lot of hours are spent every day coming up with new ideas, themes and analyzing sources. Decreased motivation to do what you love

Then they discovered Writesonic...



My work has been simplified, my productivity has increased and I have been faster.

It was a coincidence that I met Writesonic, but then I began to create product descriptions and customer interest increased. I also had to write articles for 20 different websites. Writesonic came to my rescue here by creating long and readable articles.

Mustafa Y. Startup Founder

Ease of Set up 9,5/10

I'm sold, the new long form article writer is golden.

They just unveiled the new long-form article writer 3.0, and I approached it with but I must say it's a

Jenny Andrei Freelancer

page. I receive 5 different variations of content so that I can choose the one that I like best. Moreover, the content rewriting feature is top-notch.

Talha R. Design Agency Owner

Ease of Use 4,9/5

If there was a 7 Star I would give it. TREMENDOUS!

I have used some AI writing tools like ryter, peppertype, jarvis and few others but I found the writesonic best in writing a complete blog post. You just need to go step by step and the amazing article written comes out.

Dorothea Kelly Writer

One stop shop for all your creative content generation

As a new content creator, it's hard to quickly adapt the tips and trick for your content to stand out and use keywording and other SEO related tricks, with Writesonic's advanced AI system it made me from zero to hero in a matter of seconds and I just loved it and now I feel I can do better and better.

Bart Gusta Writer



\$2.6M+

total funding to date



Combinator

investors in Stripe, AirBnB, Dropbox



BROOM VENTURES

Investors in NuView, Raydiant, Hammr



AMINO

investors in Zoom, Webflow, Rippling



HOF CAPITAL

Investors in Uber, Stripe, Alibaba,



SOMA CAPITAL

investors in Deel, Rippling, Razorpay,



REBEL

team includes founders of Instacart,

listing descriptions

Emails

Benefit

Pain-Agitate-Solutions

Over 50 powerful features

Generates high-quality articles, blog posts, landing pages, Google ads, Facebook ads, emails, product descriptions, and more in seconds.

Try it all for free



SEMRUSH

SEO Optimization

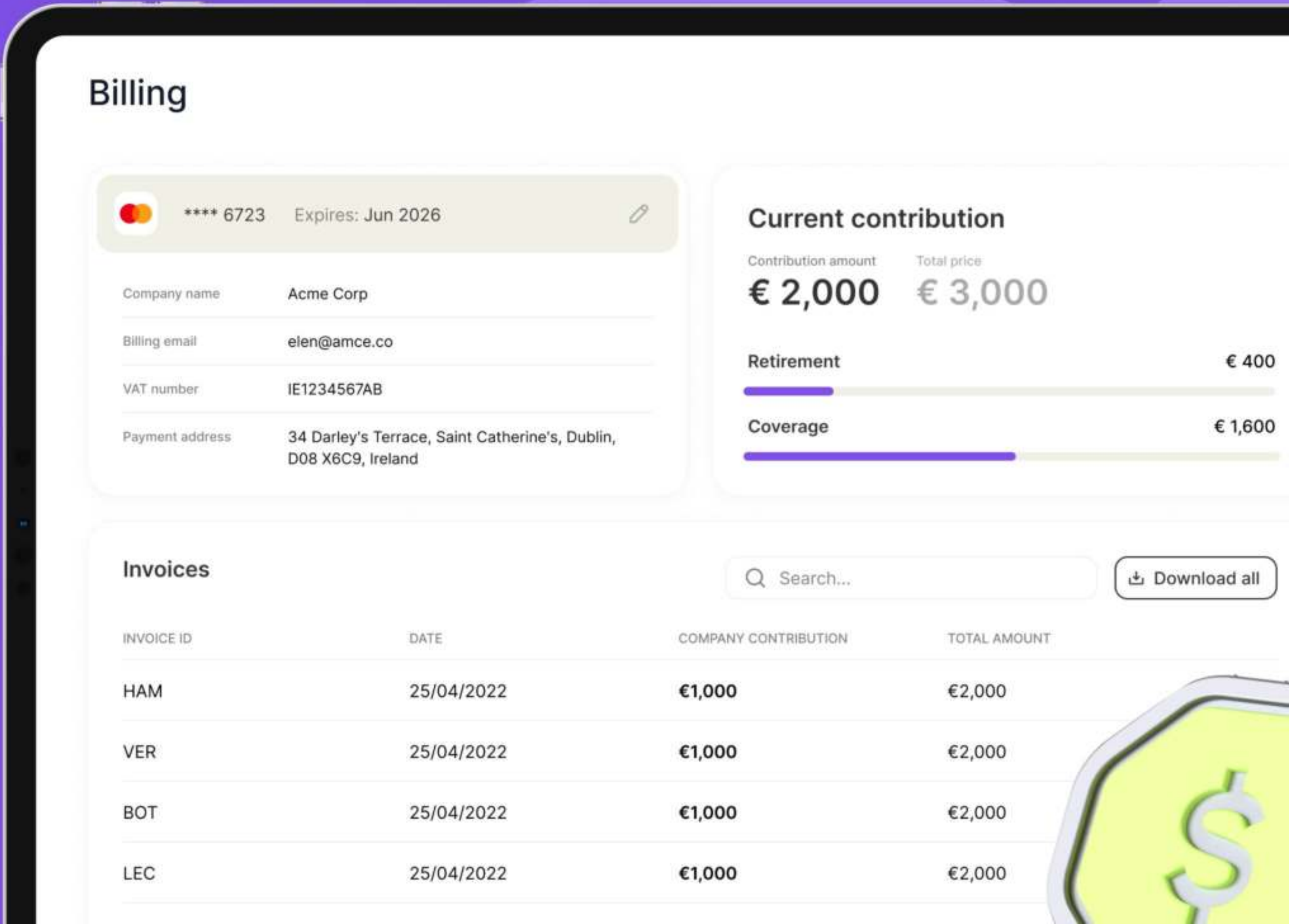
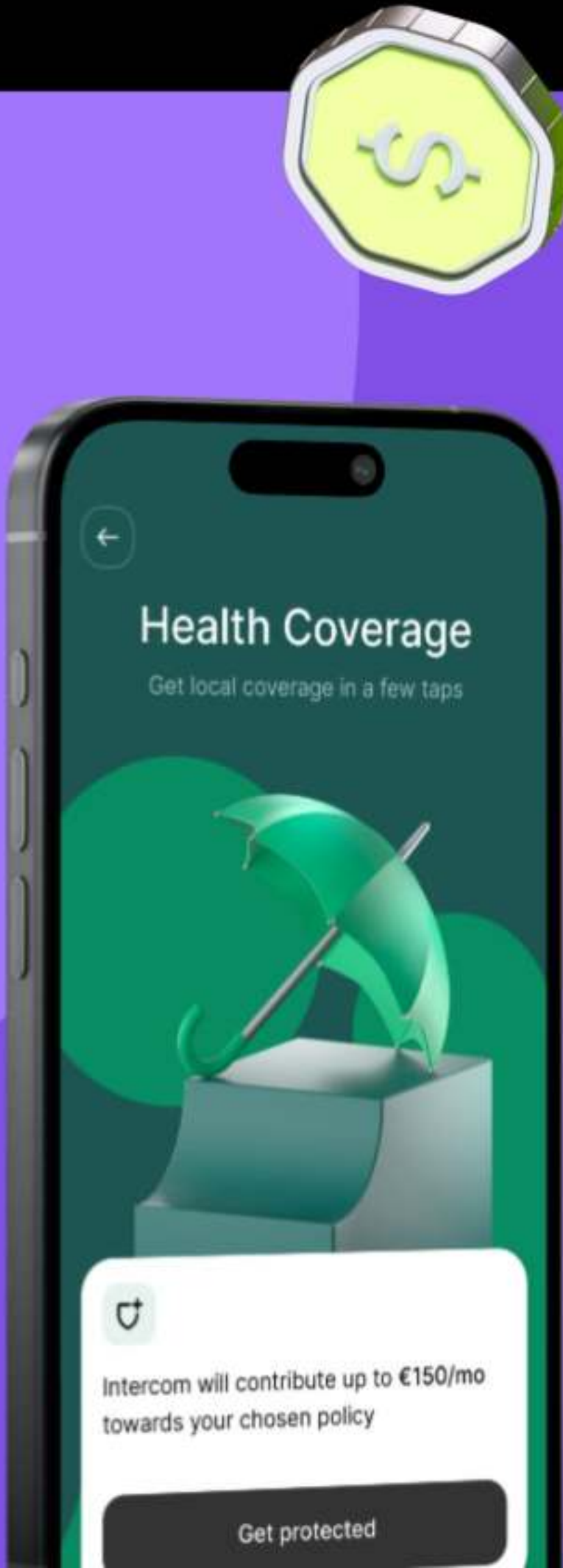
SEO

Writesonic is for everyone



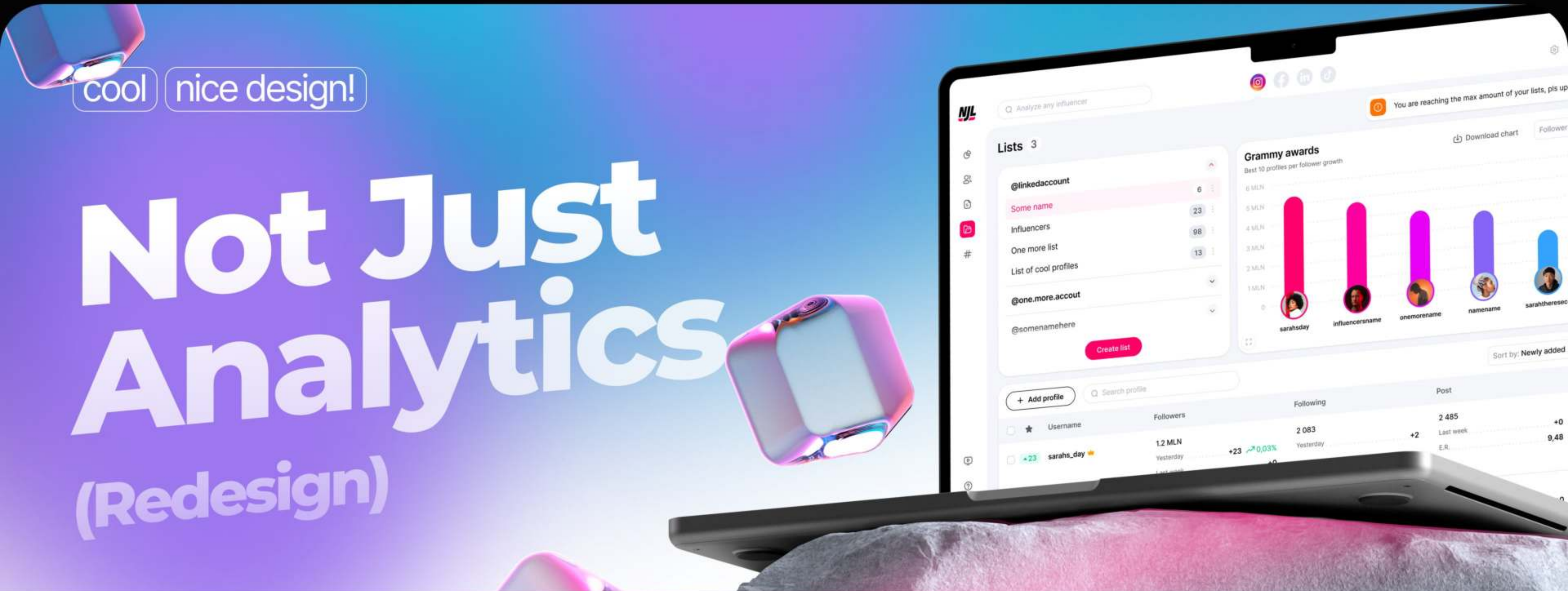
Kota

Kota, formerly Yonder, a global employee benefits platform for managing health, life insurance, and pension, teamed up with Flexy Global for a UI/UX redesign of their mobile and web apps. Along with the redesign, we also created custom 3D elements.

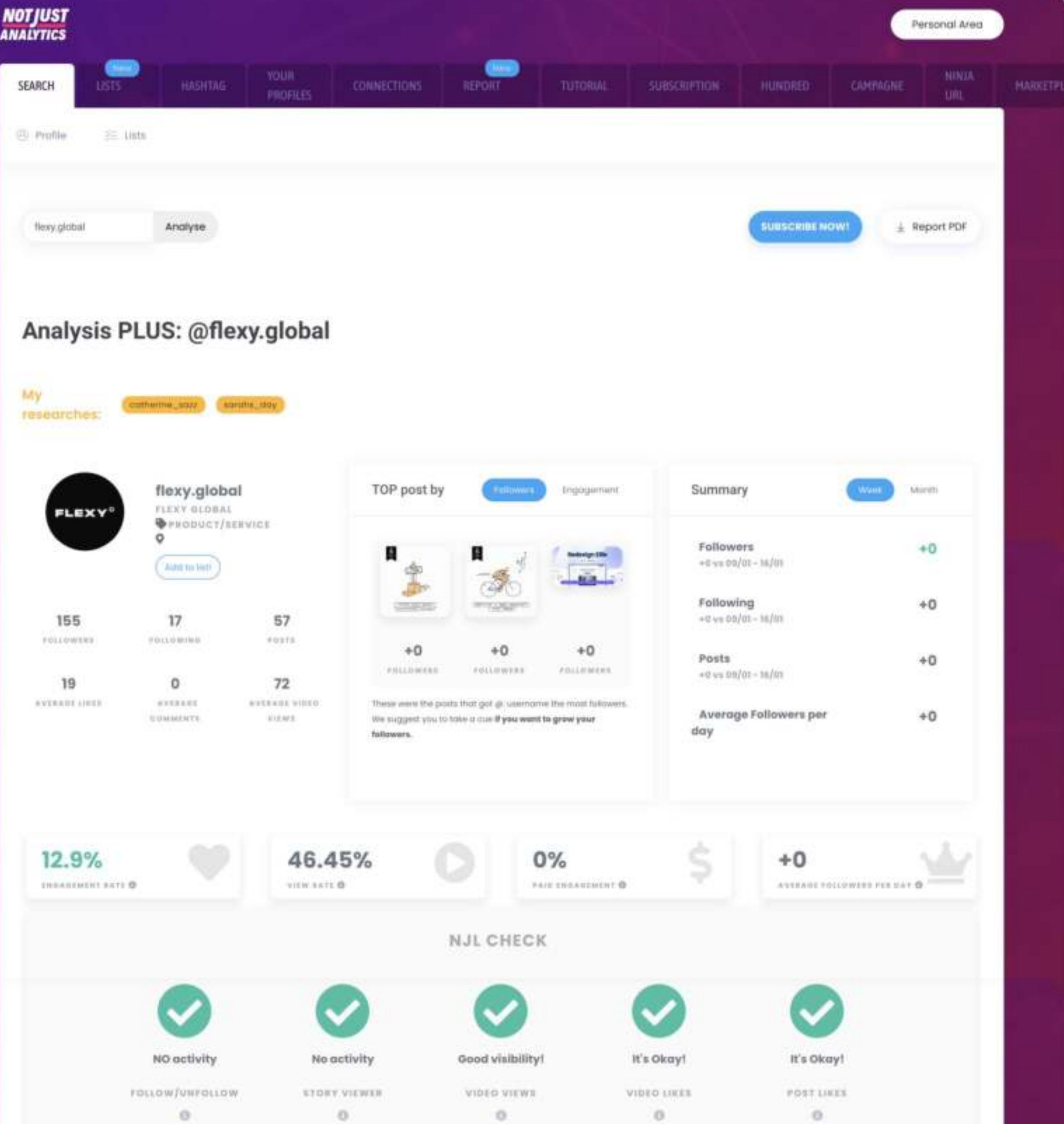


Not Just Analytics

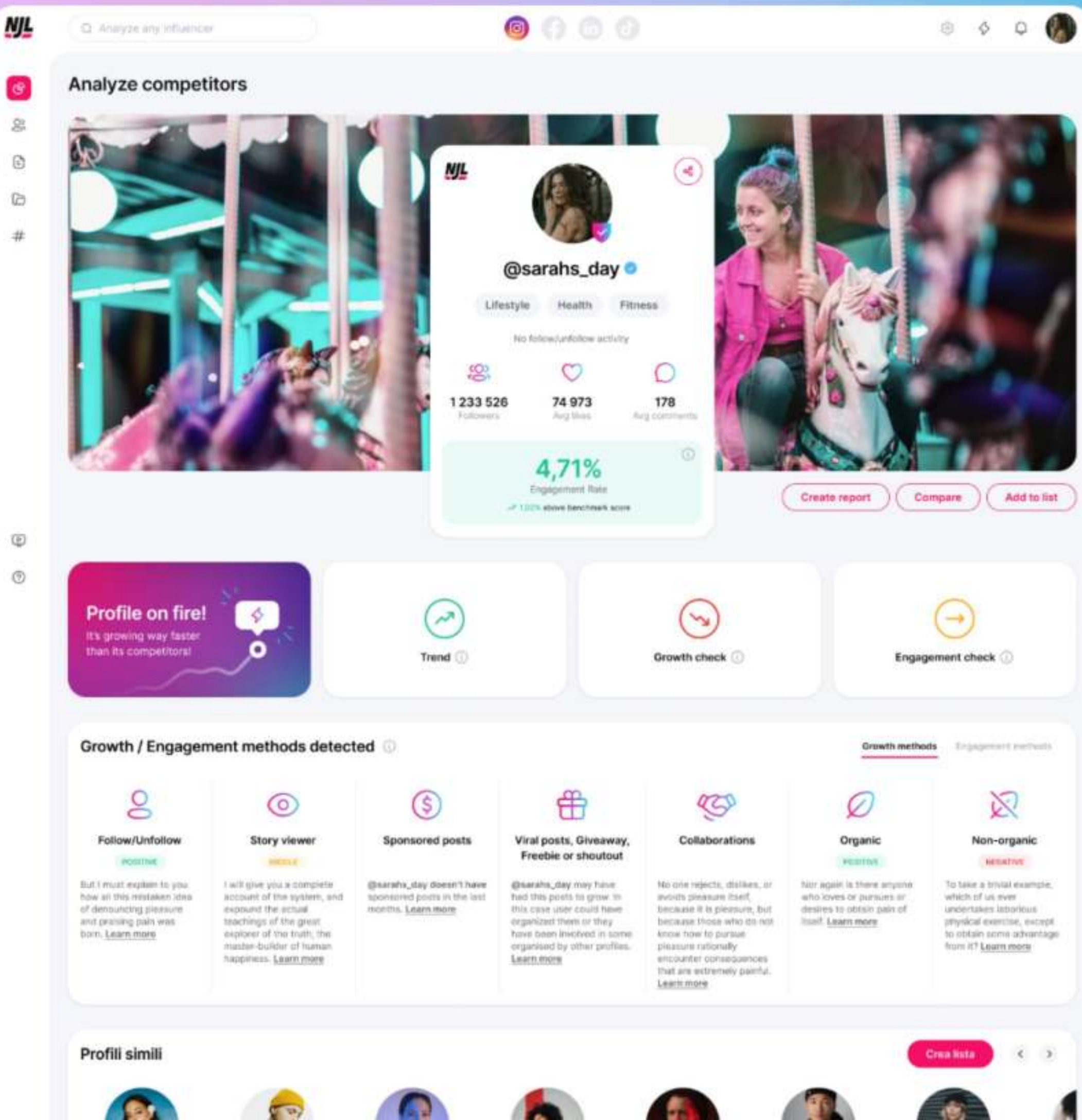
NJA is a popular social media analytics tool used by marketers and social influencers. Flexy Global redesigned the UI/UX of the NJA analytics platform, focusing on simplifying the interface and eliminating user friction points.

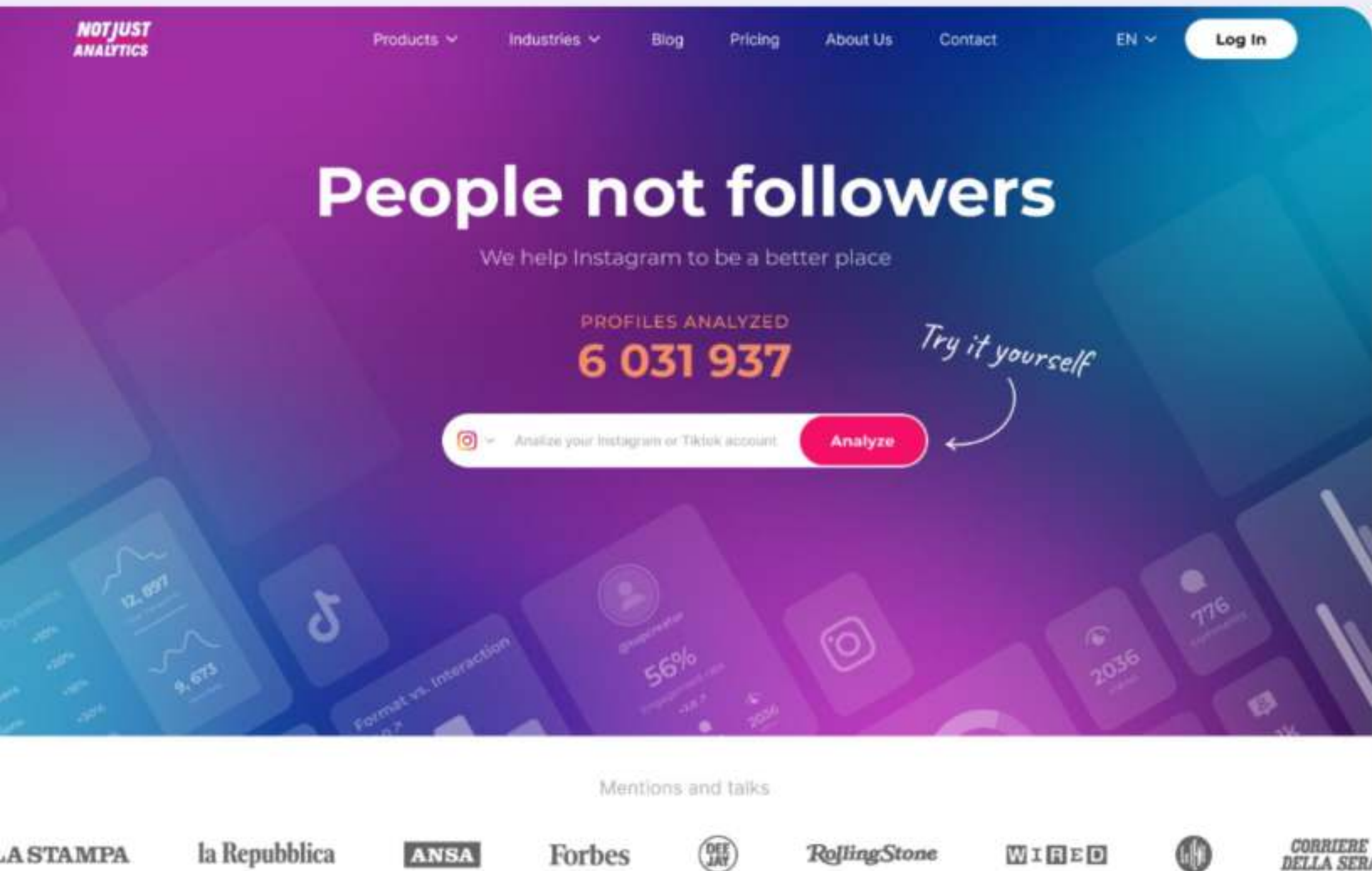


old version

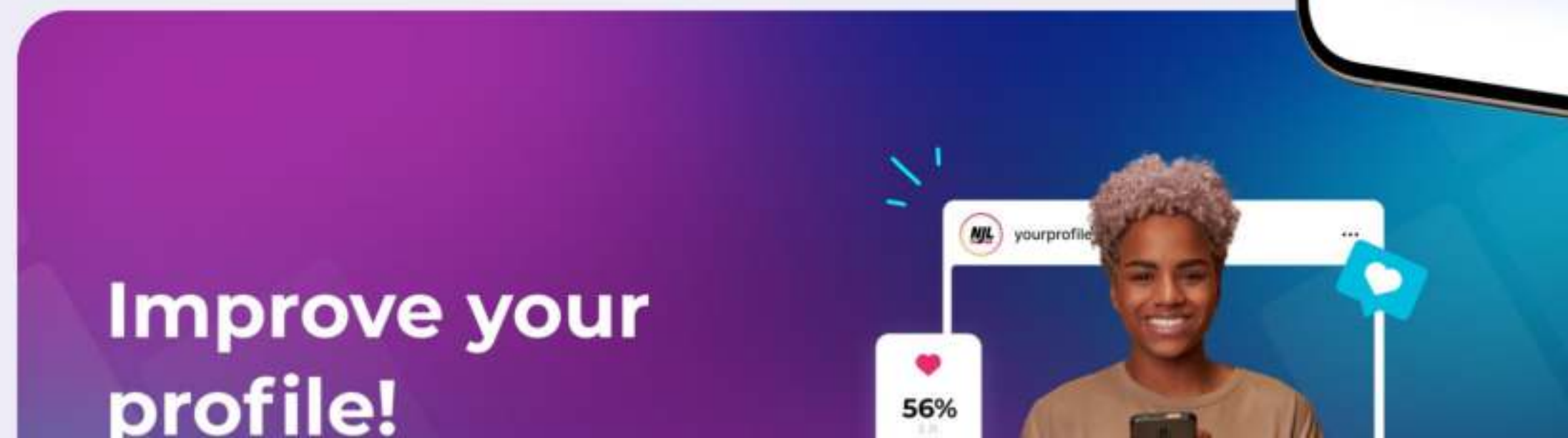
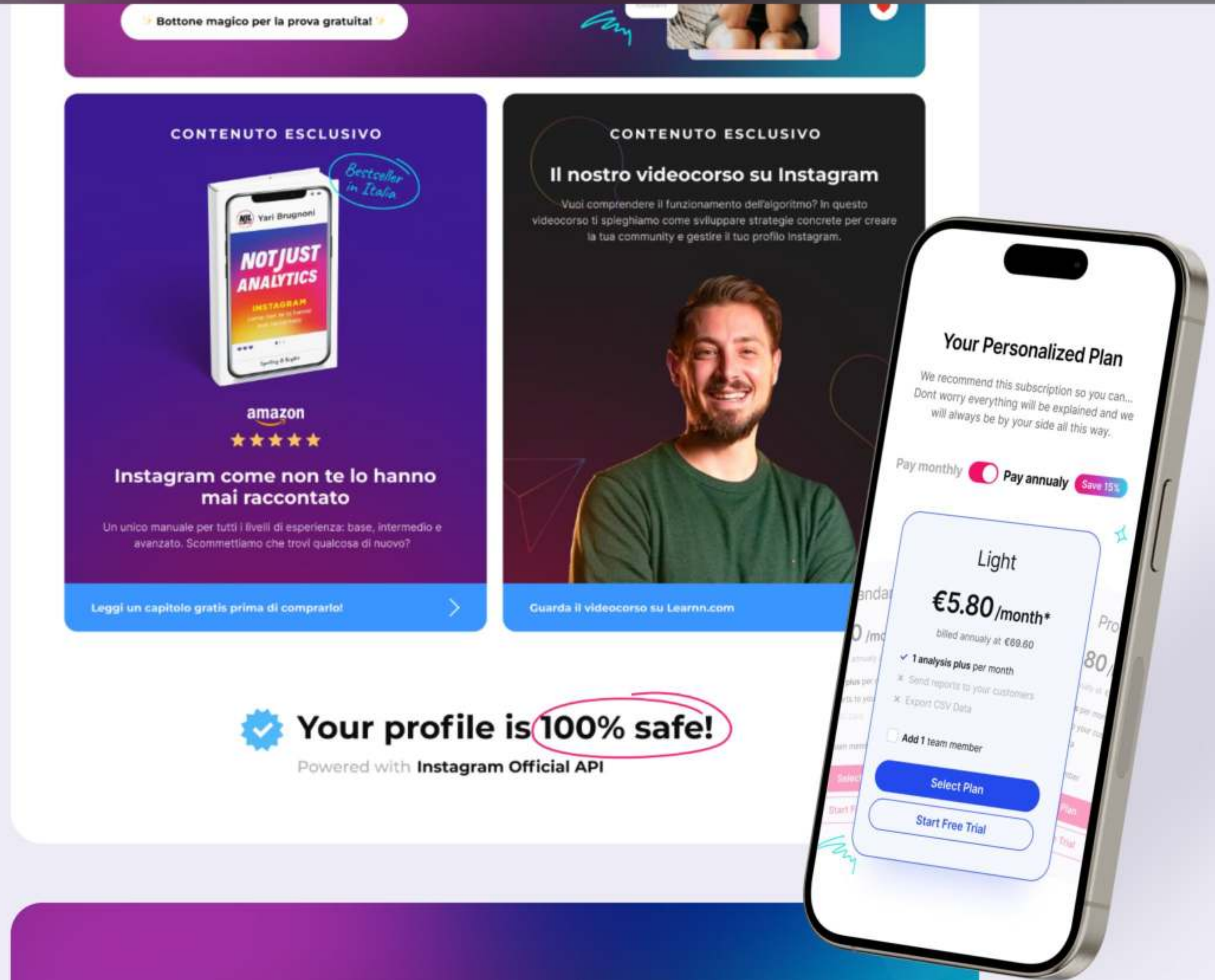


new version





NOT JUST ANALYTICS BUSINESS
Semplice. Pratico. Intuitivo.



Utiva

Flexy has provided UI/UX design and Shopify development services for Utiva, addressing women's pelvic health conditions with science-backed solutions.



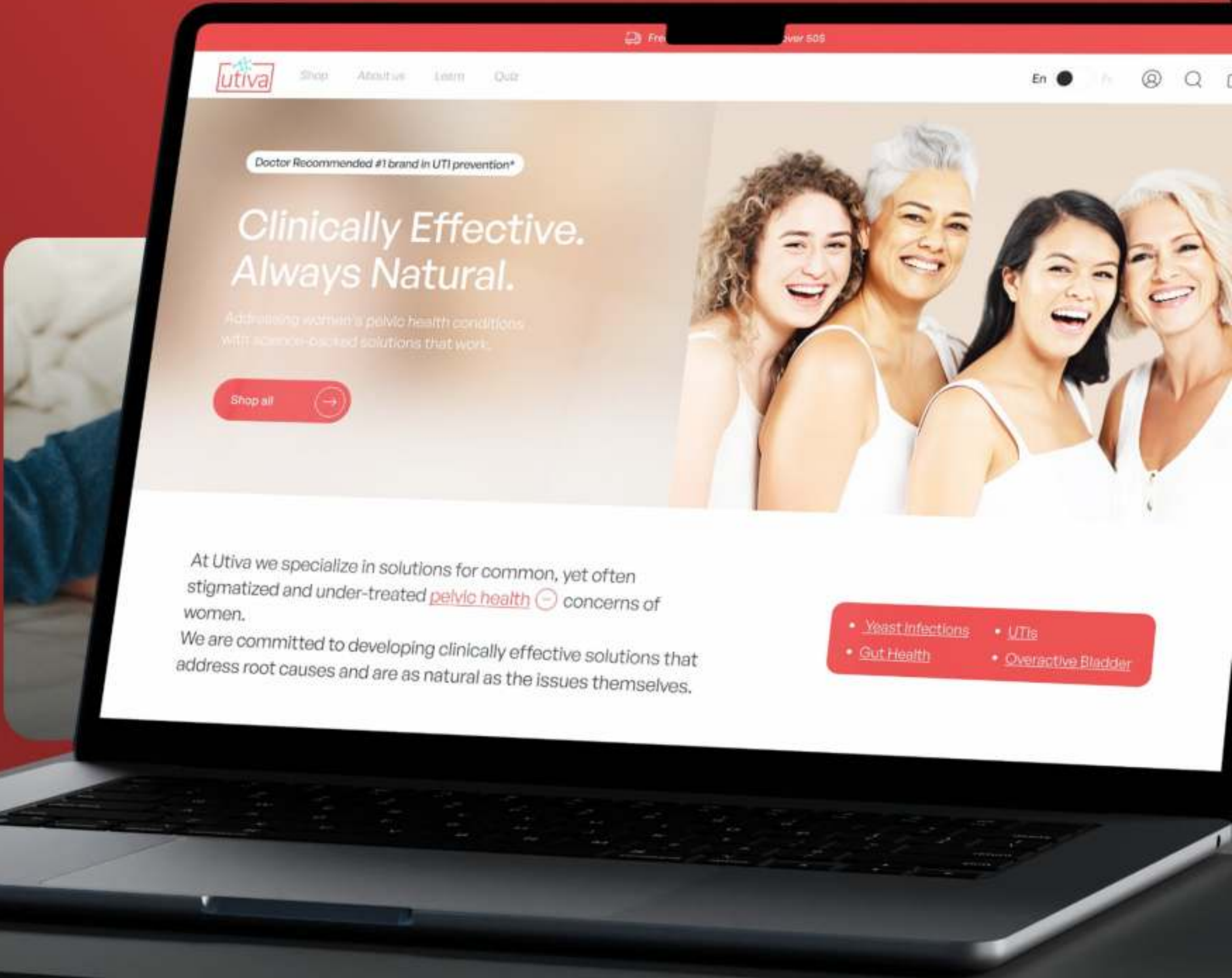
UTI

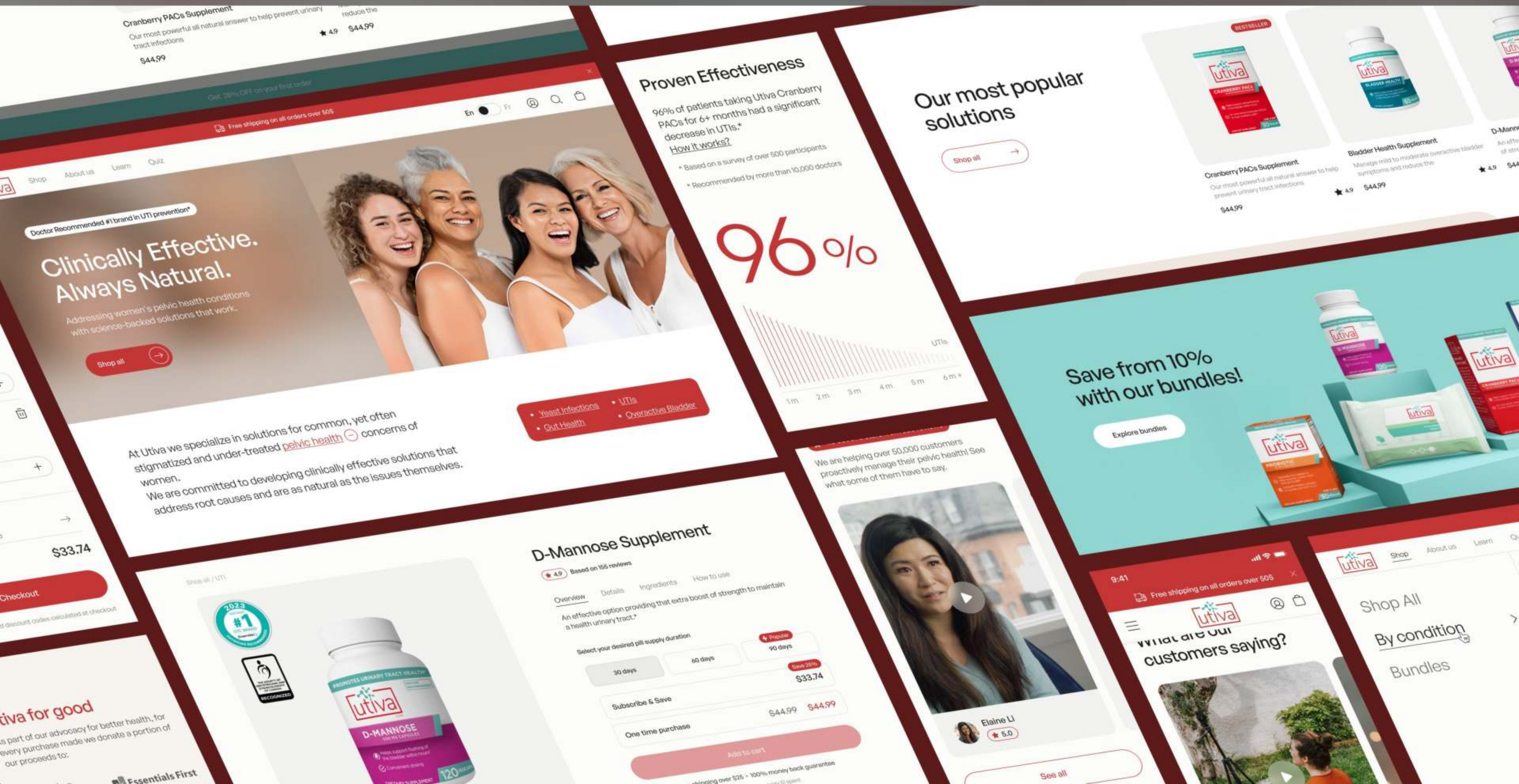


COMING SOON!



Gut health





Client: Mirror Health

Services: UX/UI Design

Year: 2024

Domain: Healthcare and Wellness

Mirror Health

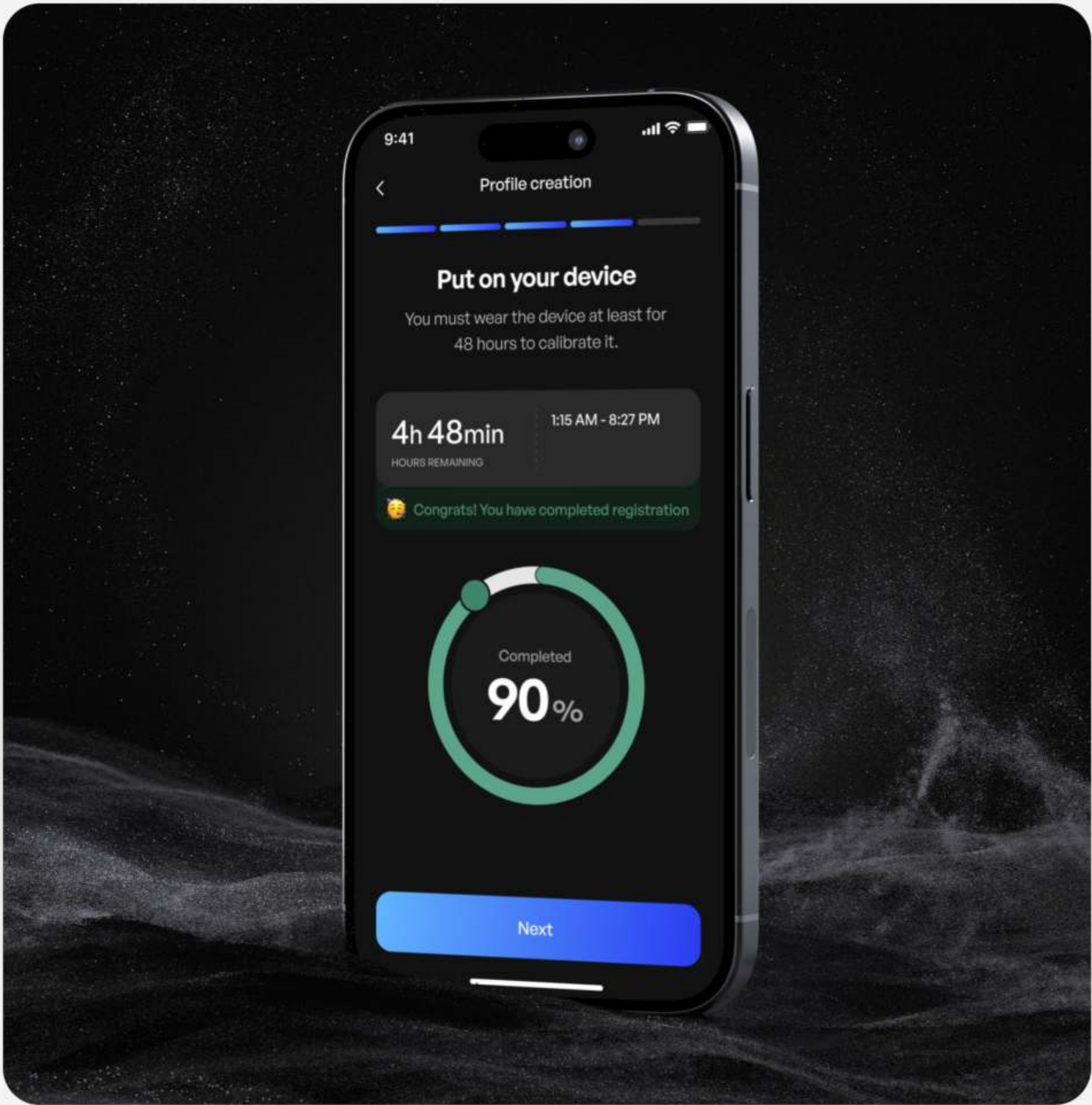
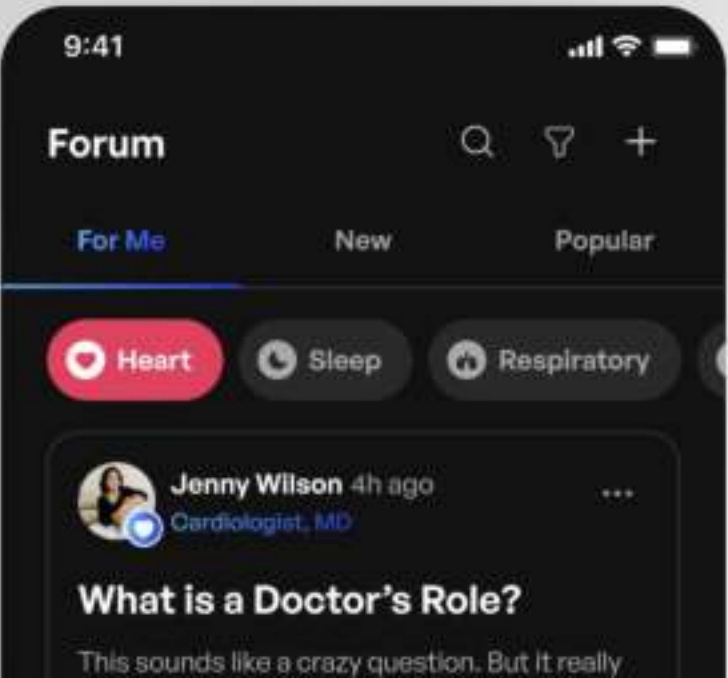
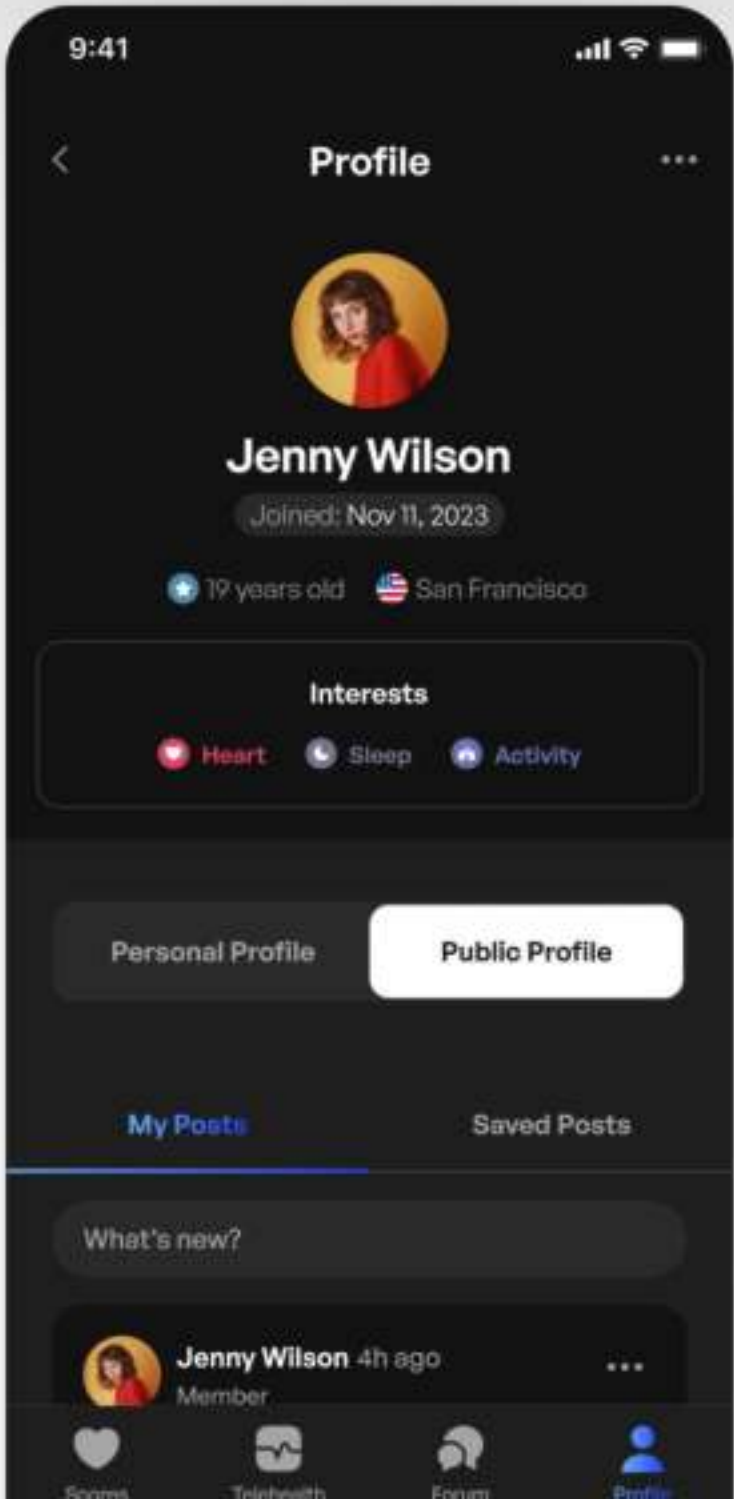
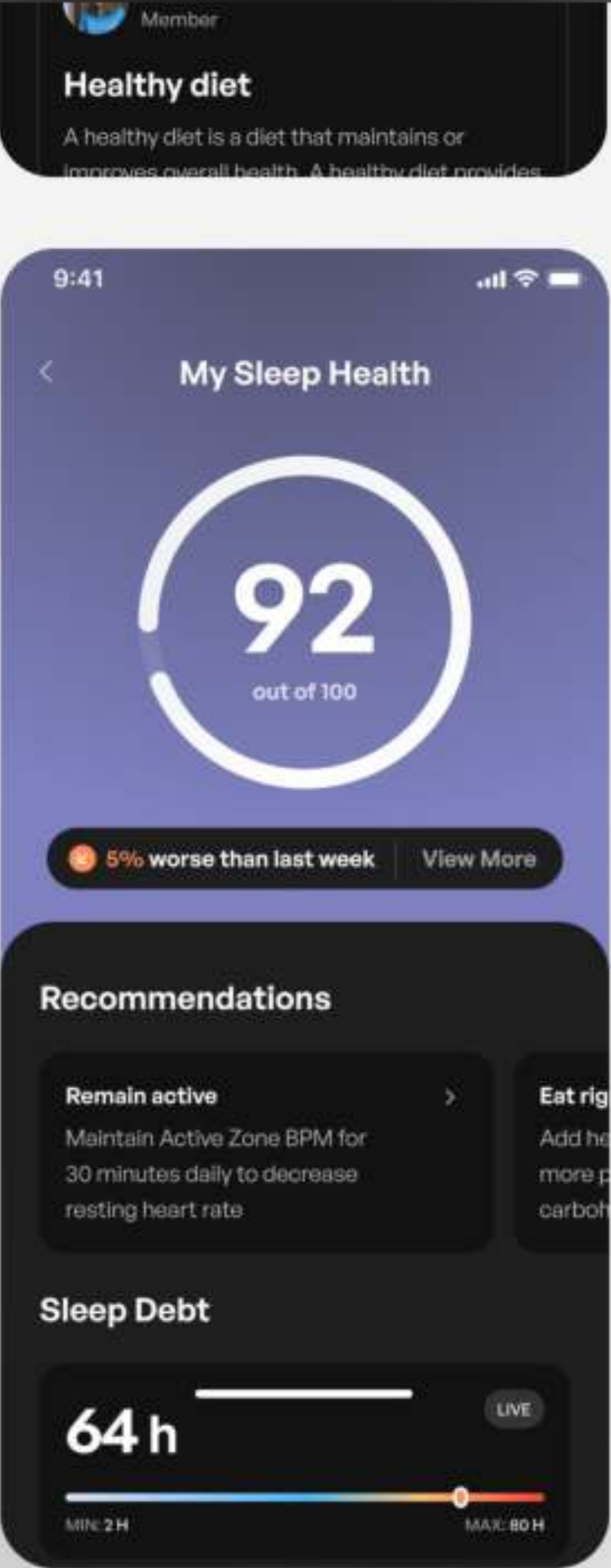
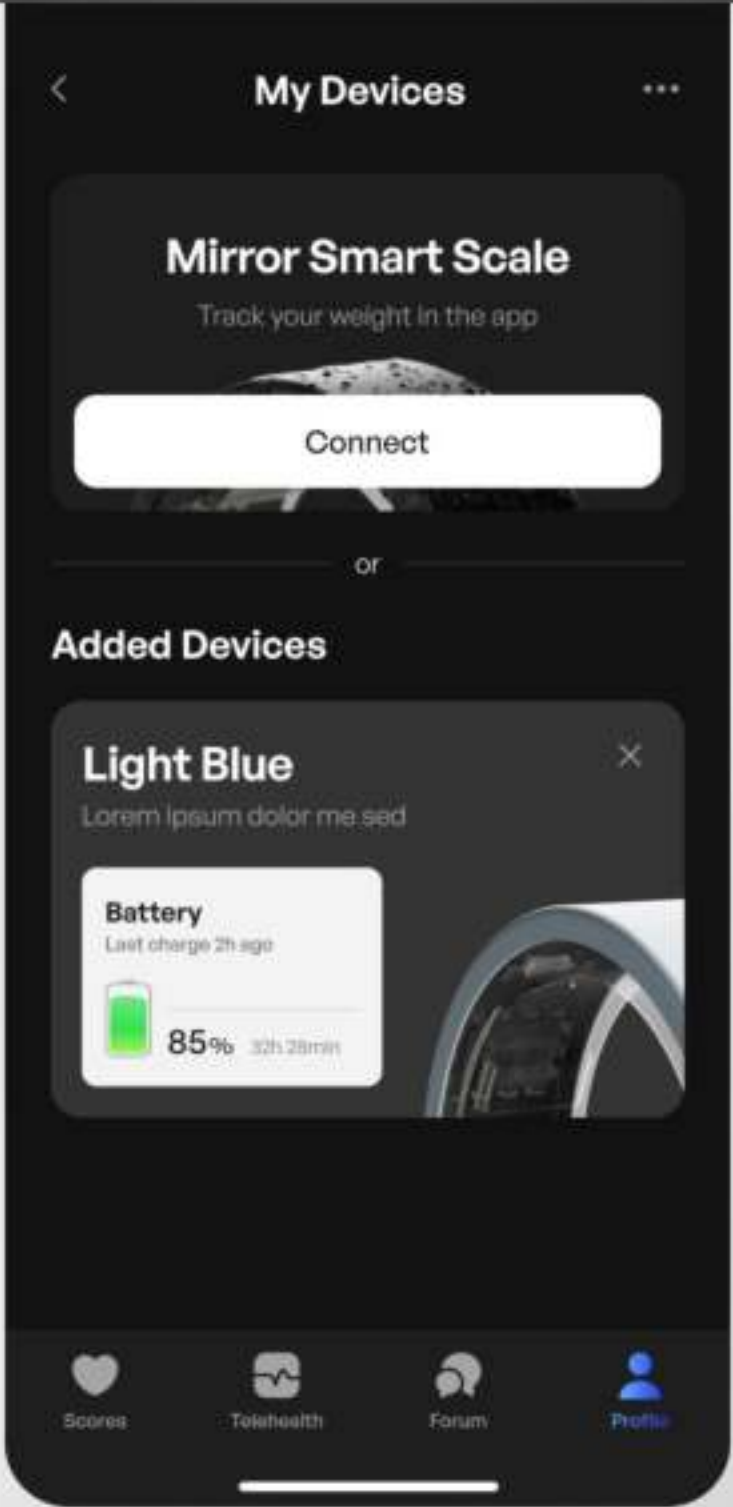
Flexy has provided design for the Indiegogo campaign and UI/UX design for the mobile app. The goal of the app is to show the status of your heart, respiratory system, sleep cycles, immune system, stress levels, and activity, 24/7.

Raised more than

\$450.000

on **INDIEGOGO**





Peace of Mind About Your Health

From Just a Ring on Your Finger



WHERE CREATIVITY KNOWS NO BOUNDS



Priority Support

You will be our top priority as an Indiegogo backer and as such will receive priority support



\$249 ~~\$349~~ 25% Off

25% off MSRP for The Vera Ring & Lifetime Membership

On all current features and future in-app features for The Vera Ring



Charging Case

Protect ring and bring 30-days worth of charge with you with The Vera Ring Charging Case



1-year Warranty

For any issues that may arise



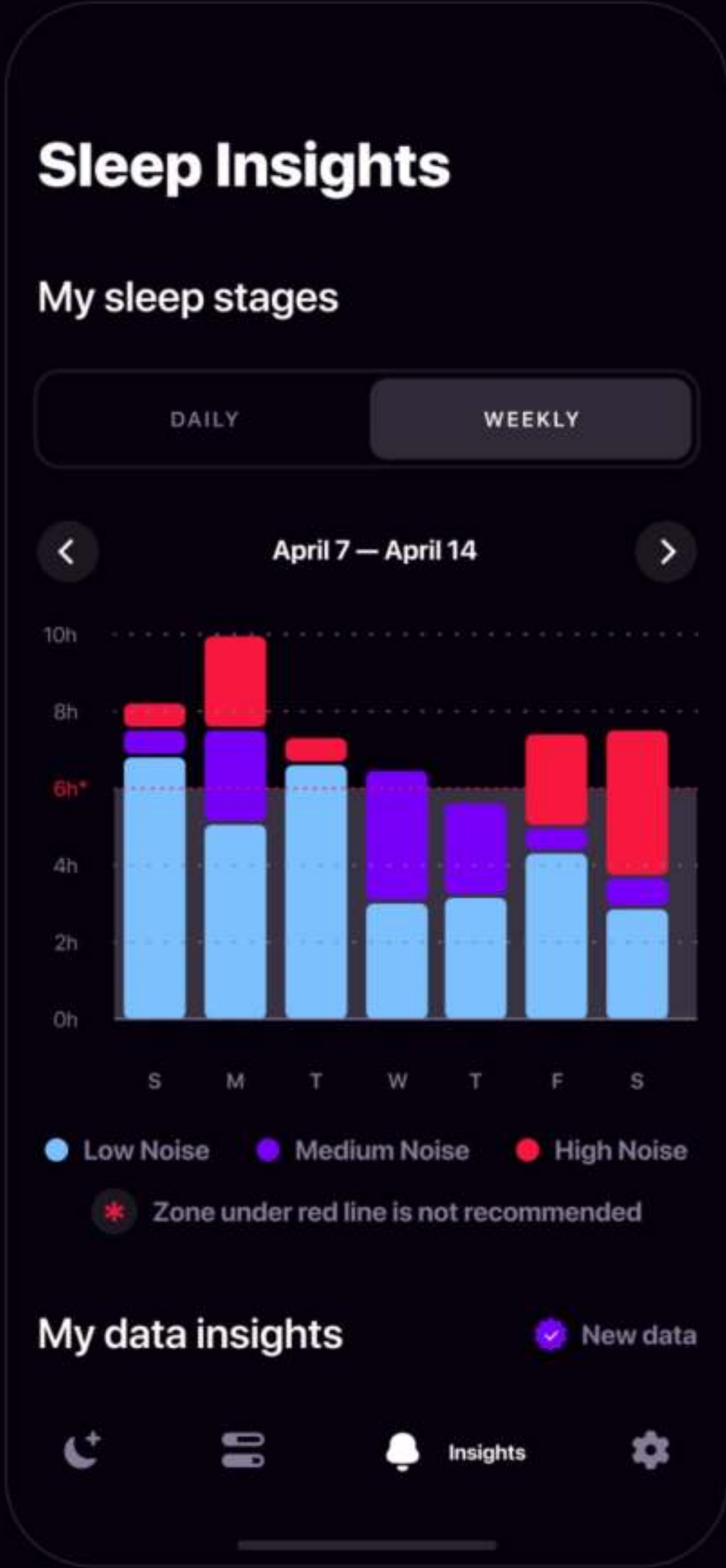
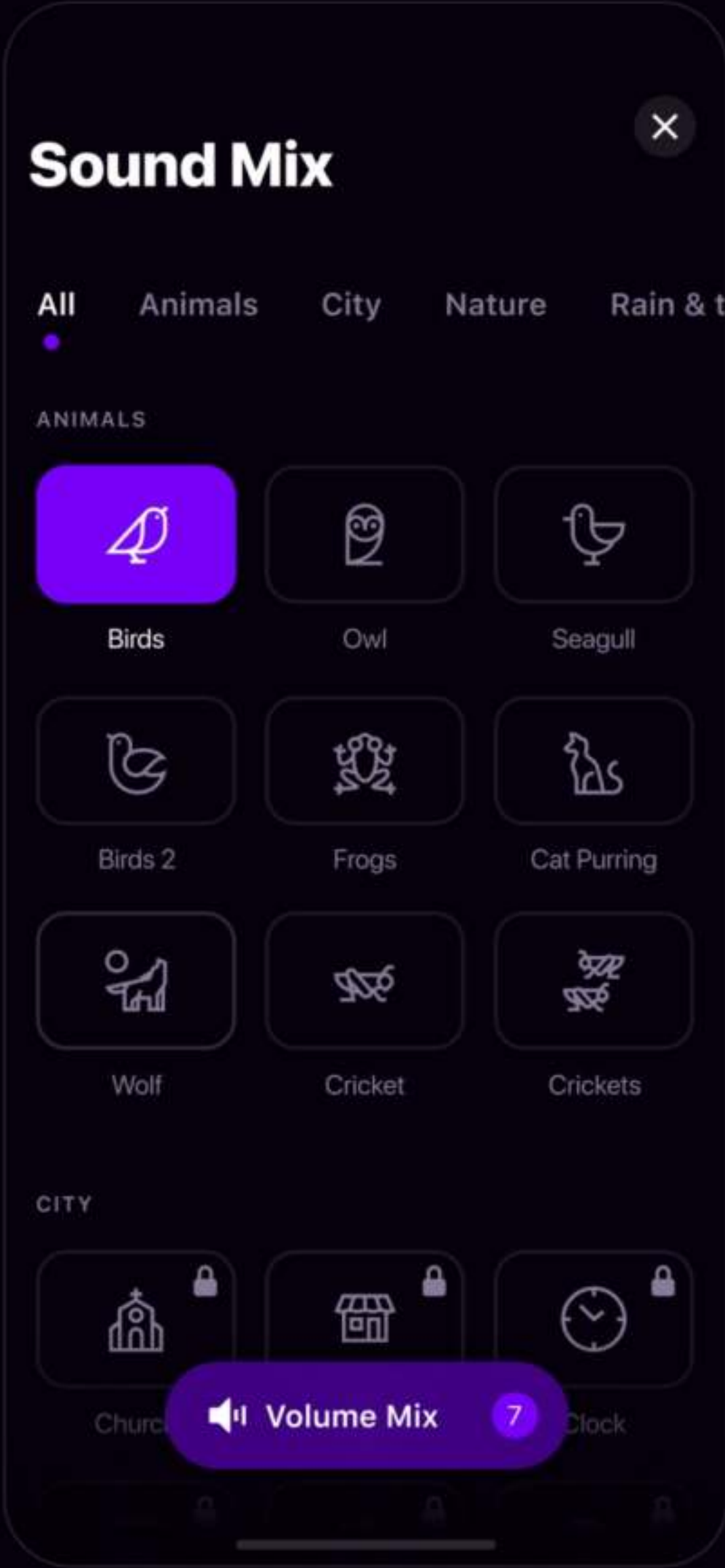
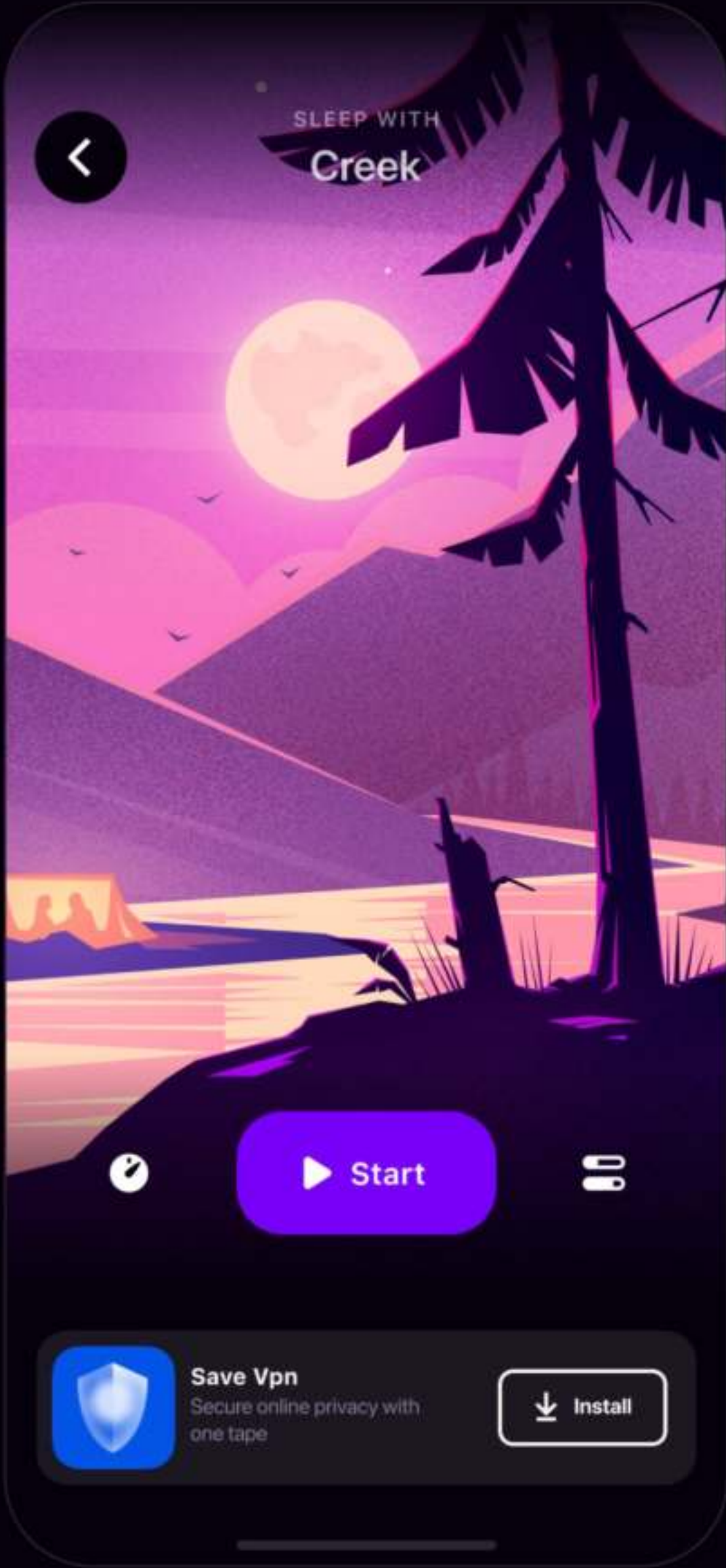
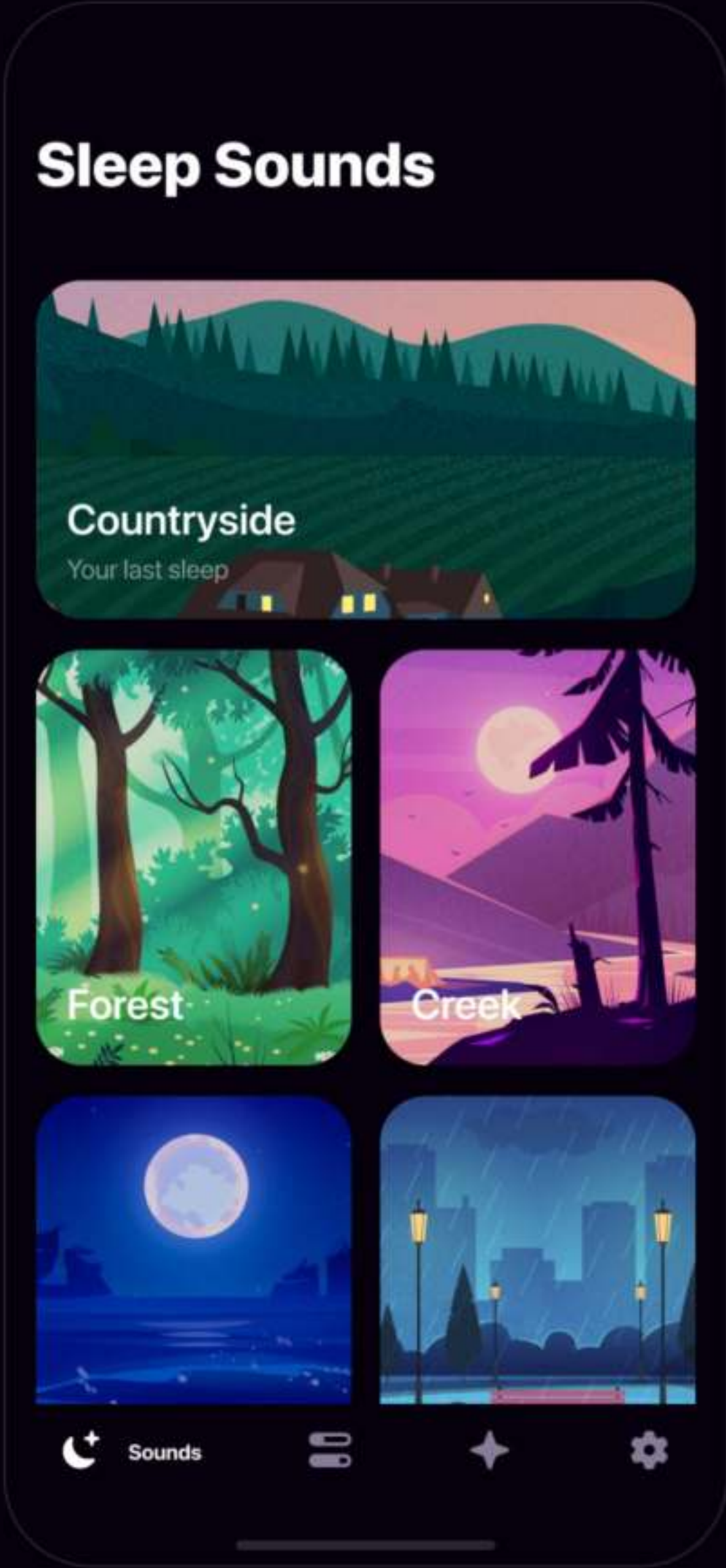
10% Discount on all future products for 2 years

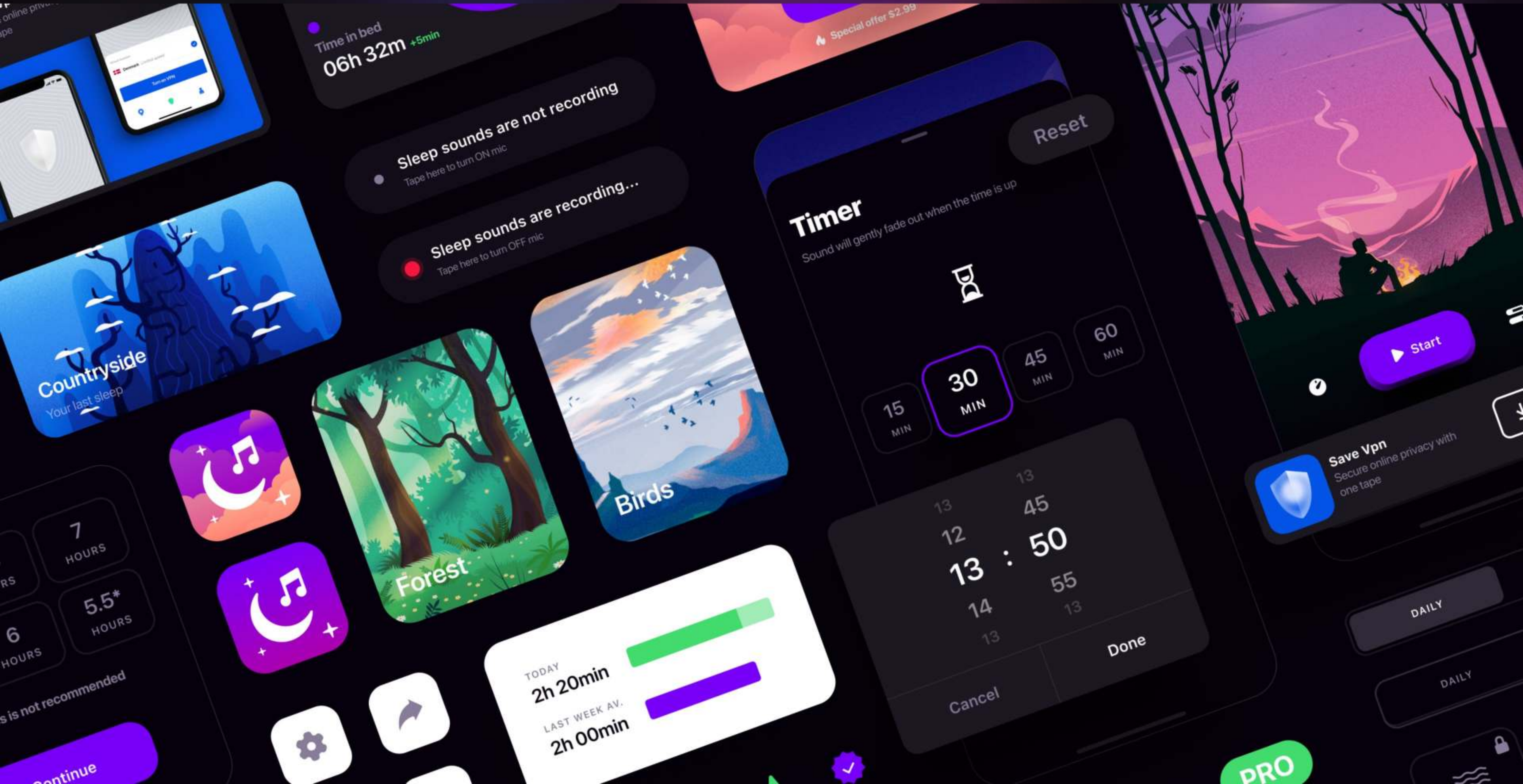
Enjoy a 10% discount on all future Vera products (e.g. smart scale, CGM, and more to come) for 2 years starting from when you receive your Vera Ring

Sleep App

Flexy did the branding and UI/UX design for the app, collaboratively working with the client and development team. The goal of the app is to analyze each user's sleep and assist them in improving it.

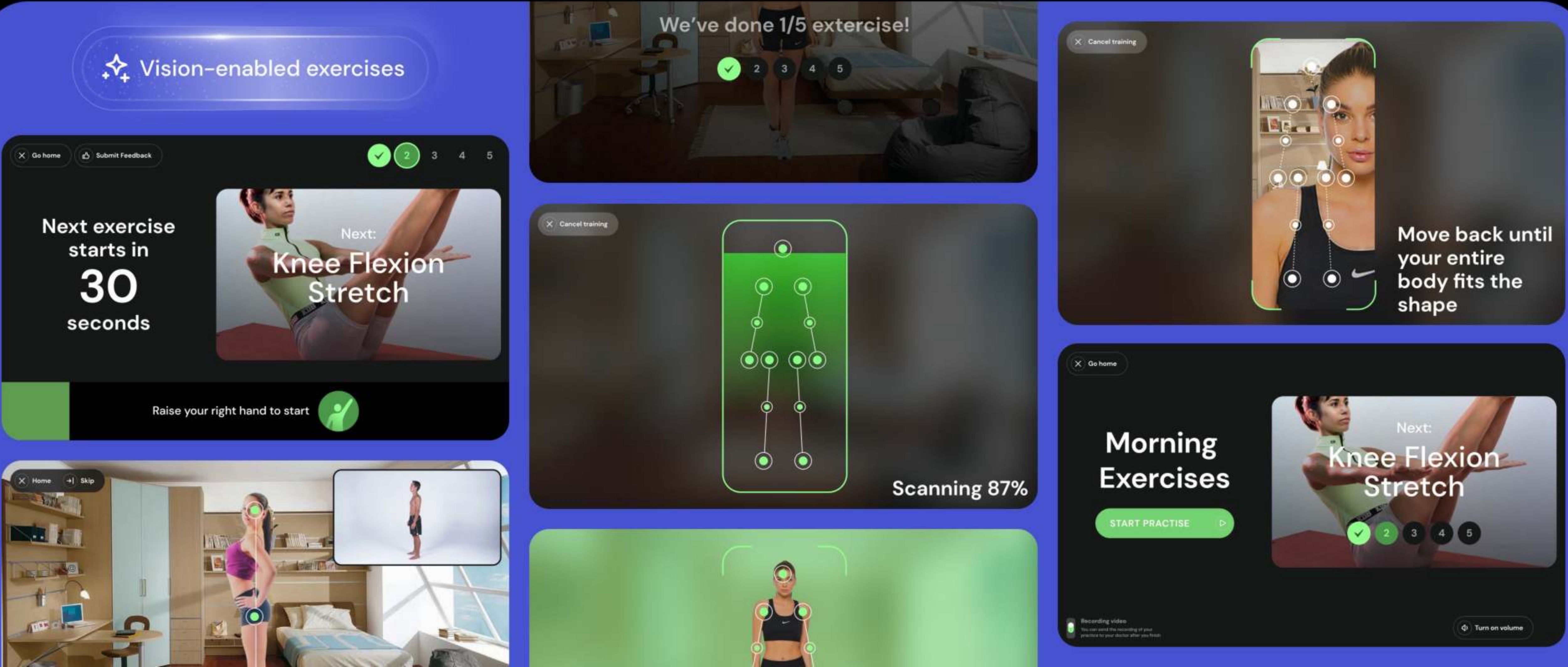


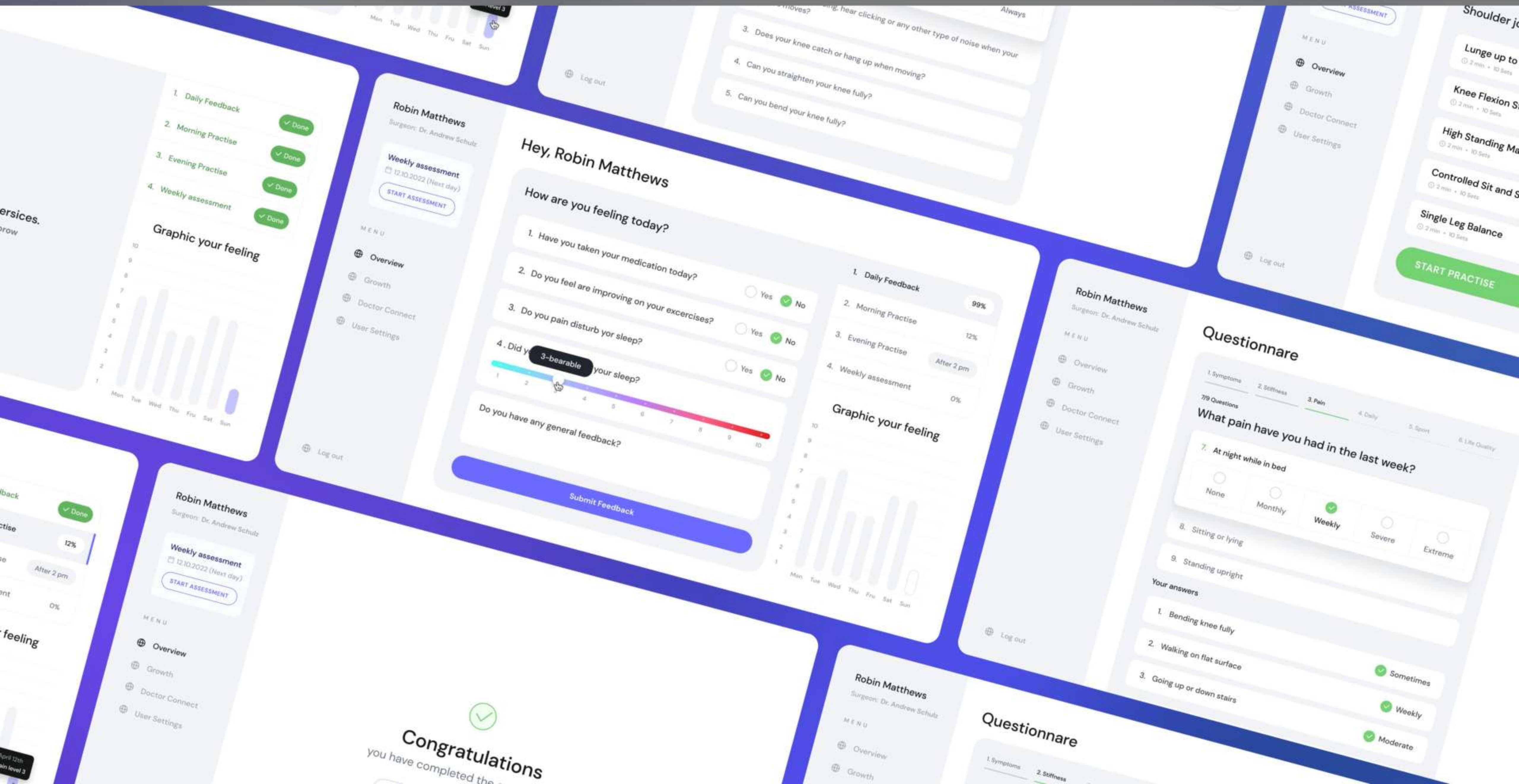




Stabl

Flexy has provided the UI/UX design for Stabl, a digital health platform that facilitates perioperative care through computer vision-enabled exercises and remote clinical monitoring.





Health Today

Flexy prepared the UI & UX design and Full-stack development for Health Today. HealthToday is dedicated to enhancing global health by promoting a shift from focusing on treating sickness to disease prevention and wellness.



rsation
ly heart-healthy?



What Type
Is Best for Anxiety?



Chronic Inflar
with psoriasis

Be HealthyBe WellBe MindfulVideoConnectCommunities

NewslettersSign In

A woman in a yellow sports top is walking and smiling. The background is a blurred outdoor setting.

5-Minute Walks Every Half-Hour Can Counter Prolonged Sitting

Shorter walks and even standing can have health benefits too.

A man wearing a white face mask and a green shirt is sitting and looking down. The background is a blurred indoor setting.

Addressing Racial Disparities In Colorectal Cancer

A close-up of sliced cucumbers and tomatoes with a splash of water. The background is a blurred outdoor setting.

What Type Is Best for A

Categories

A man in a blue shirt is smiling. The background is a blurred outdoor setting.

Be Healthy

A man in a blue shirt is smiling. The background is a blurred outdoor setting.

Be Well

A woman in a blue shirt is smiling. The background is a blurred outdoor setting.

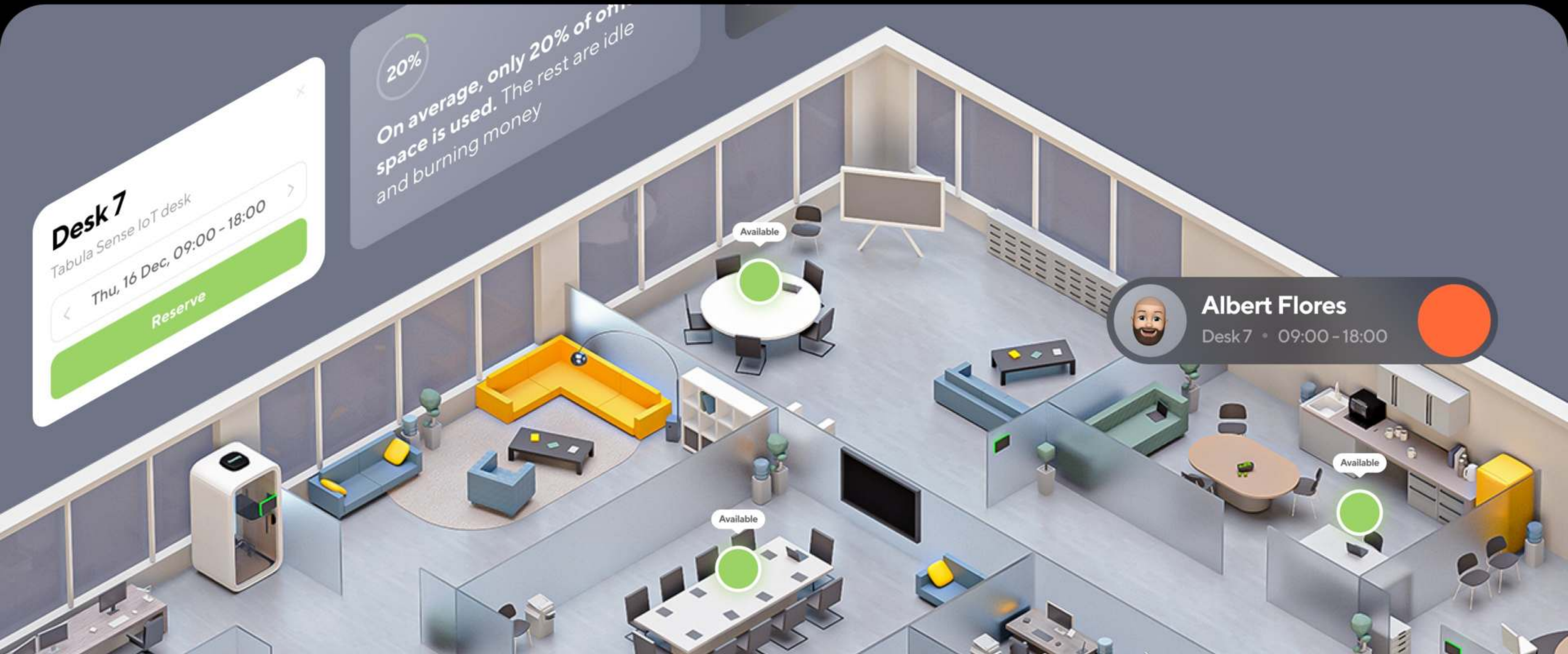
Be Mindful

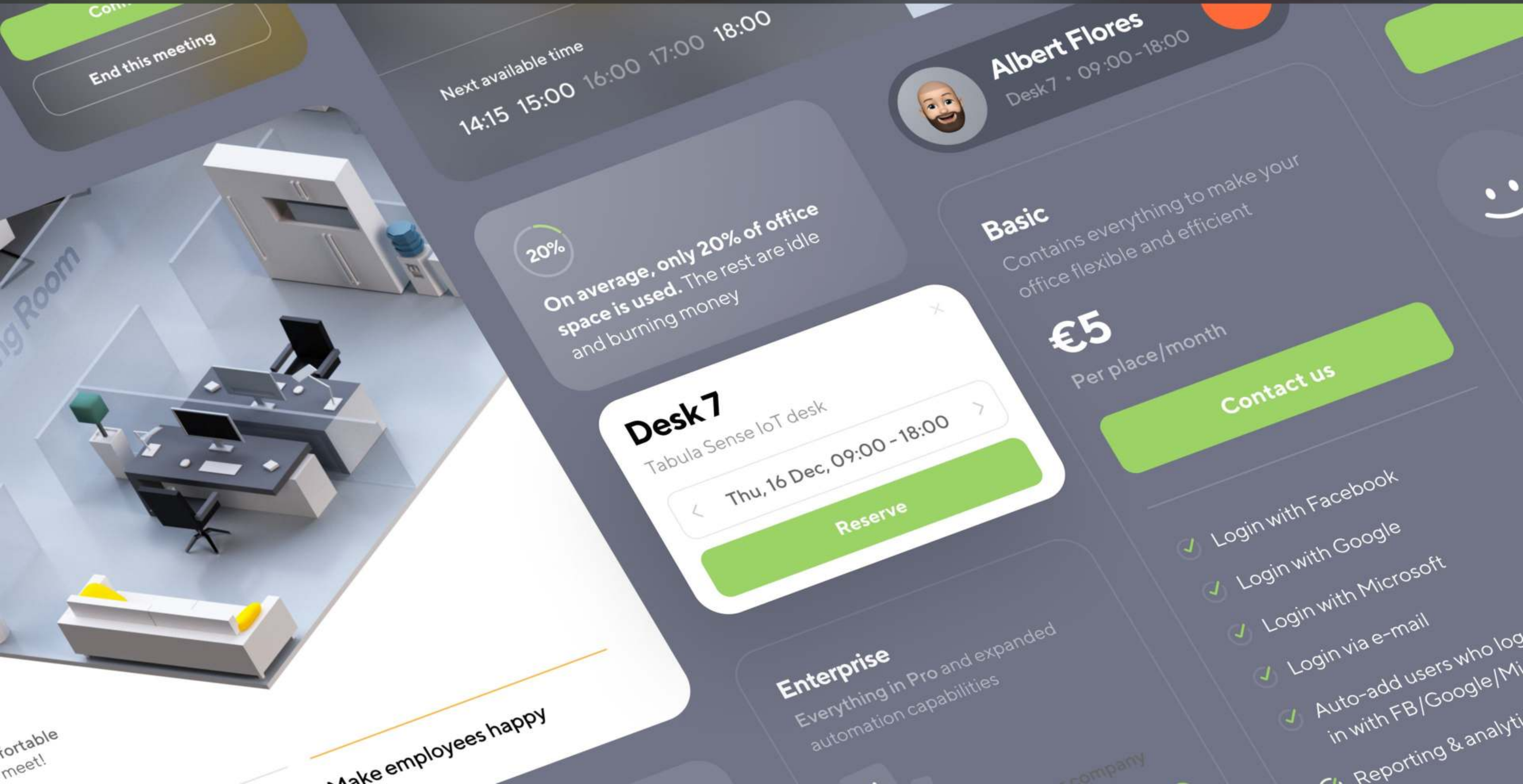
A woman in a blue shirt is smiling. The background is a blurred outdoor setting.

Connect

Deskme

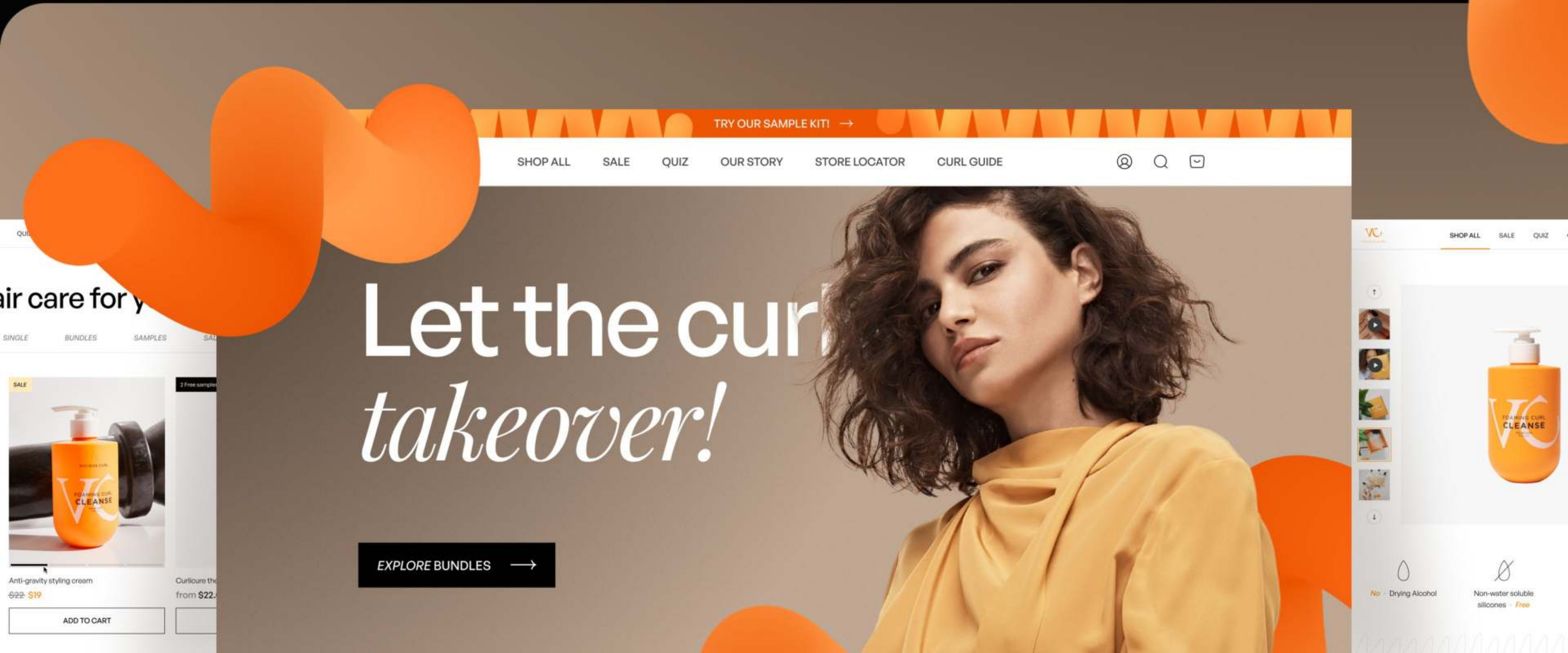
Deskme is one of the hottest Finnish startups. Their desk reservation suite helps hybrid teams streamline their workspace management and enhance team collaboration. We loved working with Deskme team on their landing page and product UI/UX redesign.





Vicious Curl

Vicious Curl's e-commerce site redesign boosted sales by 60%. Our user experience overhaul and visual enhancements capitalized on the fact that UX investments can yield a 9900% ROI.



★★★★☆ 152

Strengthens • Soothes Scalp • Adds Shine & Softness

☐ Everything you need in One System

☐ Free shipping will apply to all orders



← →

1

ADD TO CART

care
ou

★

Free USA Made

Drying Alcohol

water soluble silicones • Free

en • Free

SLES Sulfate • Free

GMO

Best works with

2 Free samples with \$50 Orders



SALE



TRY OUR SAMPLE KIT! →

SHOP ALL SALE QUIZ OUR STORY STORE LOCATOR CURL GUIDE

VC

1



2

VC

FOAMING CURL
CLEANSE

★★★★☆ 152

Strengthens • Soothes Scalp • Adds Shine & Softness

☐ Everything you need in One System

☐ Free shipping will apply to all orders

Choose volume

12 fl. oz. 33 fl. oz.

~~\$22~~ **\$19**

2 Free samples with \$50 Orders

1 + ADD TO CART

No • Drying Alcohol Non-water soluble silicones • Free Paraben • Free SLS/SLES Sulfate • Free Non • GMO

Share experience

Top review ★ 5

Made a huge difference in my curls, super bouncy and my scalp finally felt clean without being super dry and breakable. The best my curls have looked especially since I recently bleached my hair. Would recommend.

— Tatum

Customer Reviews

★★★★☆ Based on 4 reviews

★★★★★ 75%—2 ★★★★★ 25%—1 Most Recent

★★★★★

Great bouncy curls

I really liked this product, it has nice consistency and my hair feels soft and my curls are defined.

Trisham63f
06/03/2023

WRITE A REVIEW

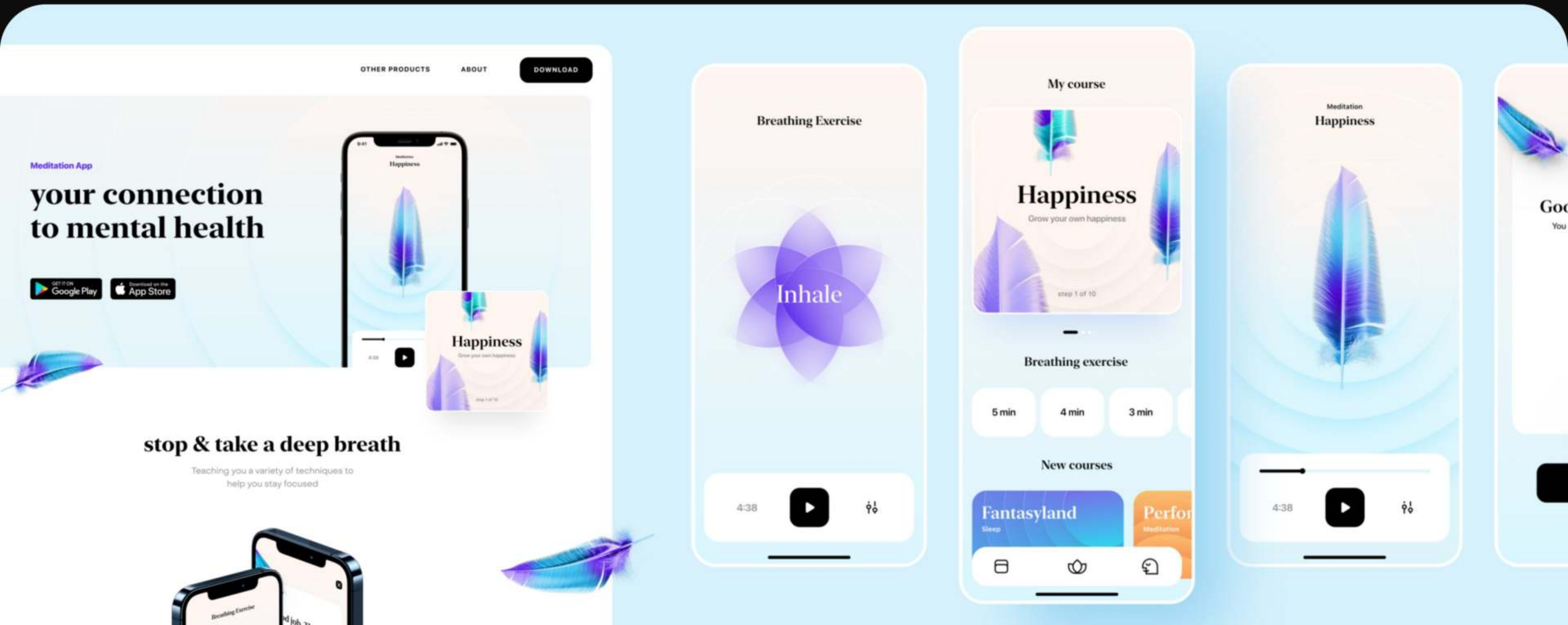
SALE



Anti-gravity styling cream

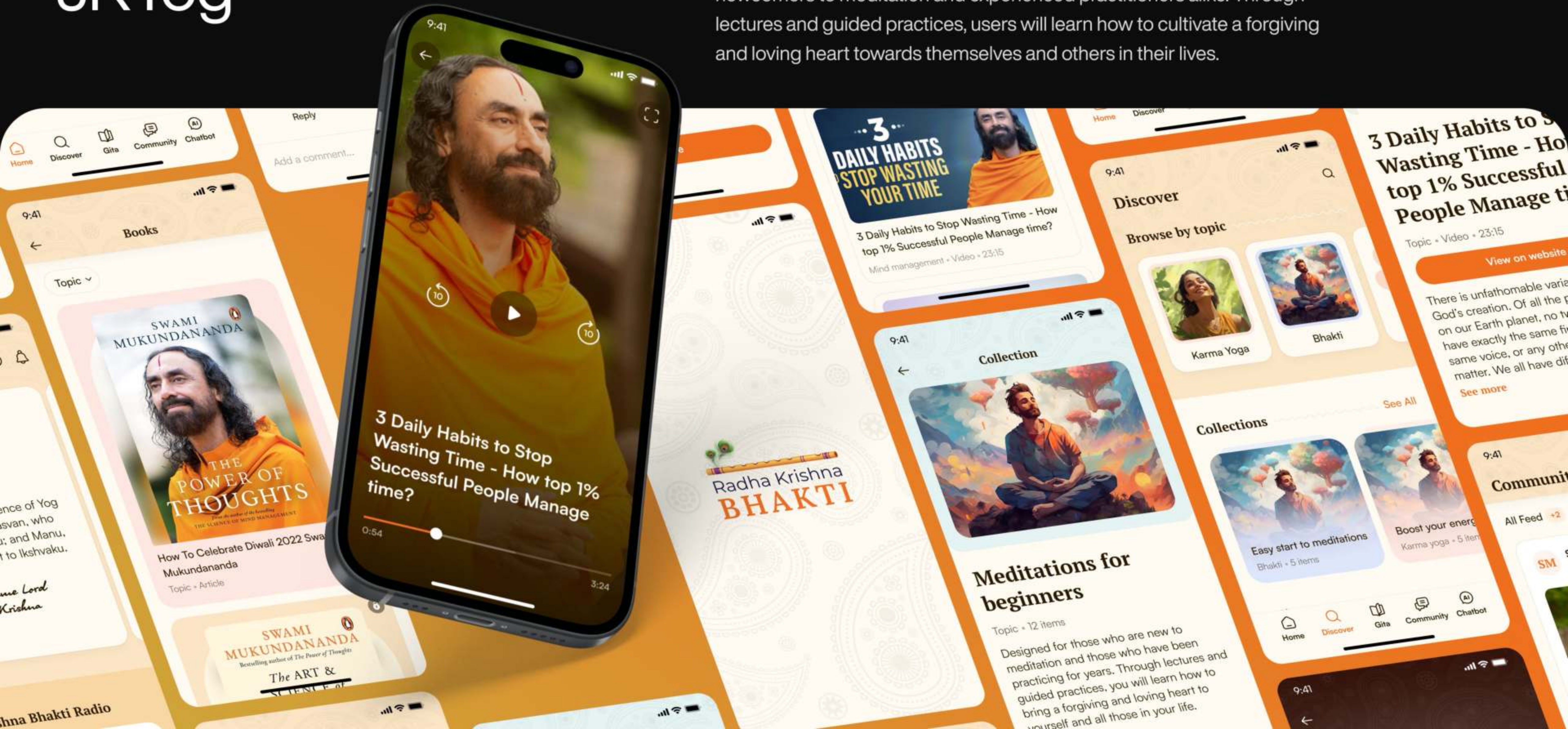
Meditation App

Flexy has developed design concepts and inspirations for the meditation app and landing page concept 'BRISE.' We aimed to create a mesmerizing and magical experience by blending sea themes, meditation elements, natural colors, and feather-light textures.



JKYog

Flexy prepared the web and app design for JKYog, catering to both newcomers to meditation and experienced practitioners alike. Through lectures and guided practices, users will learn how to cultivate a forgiving and loving heart towards themselves and others in their lives.



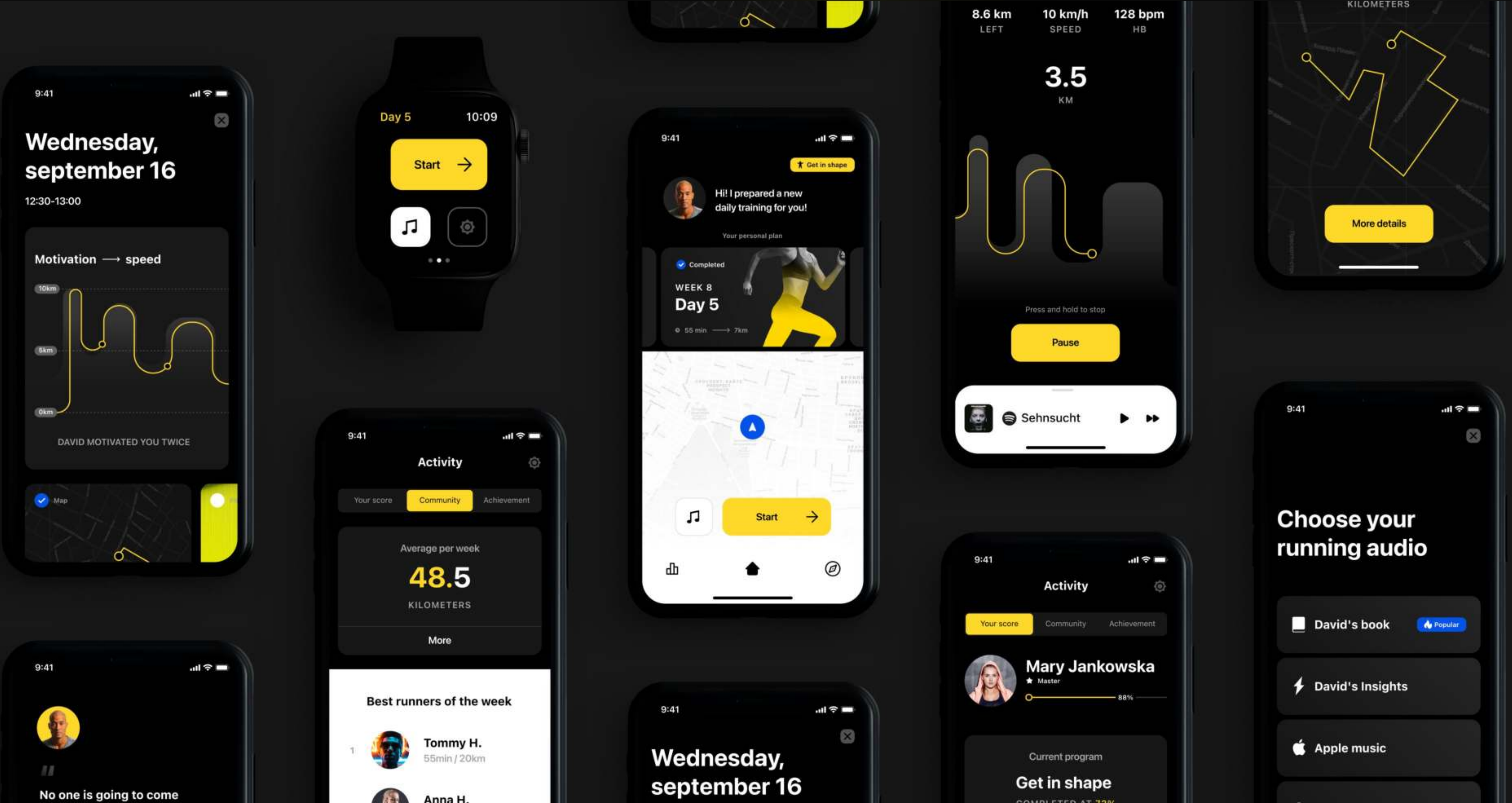
Running App

An ultimate running app made to ease runners' life by preventing them from quitting just when they were about to. Not only does it track the distance covered but it also charts the speed, displays the terrain, combines music, and motivates you if you slow down!

While a user keeps running,
David's voice will be guiding
through the whole journey!

Anytime you face
a slow-down, David's here to
guide and help!







Water Balance App

Flexy provided an intuitive and easy design for water tracking and balance, bringing it one step closer to that goal. Promoting a healthy lifestyle is one of the main objectives of today's product creators.



Let's **create** rich digital experiences together.



Book an intro-meeting

Garik Avetisyan, Co-founder at Flexy Global



friends@flexy.global



3.3x organic traffic

We have achieved a 3.3x increase in organic traffic for Coca-Cola Armenia as their SEO vendor

46K +

46K+ orders on food delivery platform

5M +

Downloads on Photo Editor app



Visit us on flexy.global • +374 (95) 98-81-40

[Dribbble](#)

[Instagram](#)

[LinkedIn](#)