



Caleb Soria

Digital Media Specialist

I build creative solutions across media, design, and technology. With a collaborative mindset and technical precision, I bring ideas to life—whether through visual storytelling, interactive content, or hands-on production in fast-paced environments.

Contact

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Portfolio: [My portfolio](#)
LinkedIn: [Caleb Soria](#) | [LinkedIn](#)

About Me

I thrive in creative environments where design, video, and storytelling converge. Whether editing footage, setting up lighting, or managing timelines in Premiere Pro, I bring precision, empathy, and a collaborative mindset to every detail—always aiming to make content feel intentional and emotionally resonant.

EDUCATION

University of Houston, 2026
B.S. Digital Media
Minor in Technology Leadership and Innovation
Management

SKILLS

Software & Tools

Adobe Creative Suite: Photoshop, Illustrator,
InDesign, Premiere Pro
Microsoft Office Suite: Word, PowerPoint,
Outlook, Teams
Canva and other graphic design apps
CMS structuring and social media platforms

Languages

English (Native)
Spanish (Fluent)

Experience

Hotel Pro Staffing Company — *Seasonal Spa Attendant*

Pasadena, TX | April 2022 – Present

I kept a clean, welcoming spa environment and restocked supplies between appointments. I greeted guests warmly, collaborated with coworkers to complete tasks efficiently, and ensured every visitor had a positive experience.

Houston Parks and Recreation – Aquatics Department — *Lifeguard*

Houston, TX | June 2024 – September 2024

I watched swimmer safety, enforced pool regulations, and performed routine cleaning and maintenance. I also conducted swim tests and offered instruction when needed, adapting quickly to changing needs.