REKHA WULFEKUHLE

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EDUCATION

Georgia State University, J. Mack Robinson College of Business   **Atlanta, Georgia**
Bachelor of Business Administration/Computer Information Systems   *May 2026*
GPA: 3.62 / 4.00
Honors/Awards: President's List (3 Semesters), Dean's List (3 Semesters)
Scholarships: Hope Scholar (Full ride value at $40,000)
Relevant Coursework: Introduction to Programming, Product Development, Database Management Systems, Managing IT Projects, Data Management for Ai, Machine Learning Analytics, Systems Analysis, Marketing Management, Agentic Ai, Cross Media Design
Upright Education, UX/UI certified

EXPERIENCE

Ahava Biodegradable Tableware   **Buford, Georgia**
Sales & Marketing Associate   *December 2025- Present*
- Built and managed Excel CRM tracker of 100+ US and EU prospects, coordinating outreach, follow-ups, and pipeline progress
- Presented product offerings and prepared sales materials for stakeholder and client meetings
- Executed Mailchimp campaigns and evaluated website usability, SEO visibility, and EU market opportunities using AI tools

Bridge M   **New York, New York**
UX/UI Intern   *January 2026- January 2026*
- Designed startup logo and brand identity used across website, pitch deck, and marketing materials

Universal Phoenix Group   **New York, New York**
UX/UI Intern   *October 2025- December 2025*
- Evaluated website usability and created digital graphics to improve clarity and visual consistency

Veeam   **Alpharetta, Georgia**
UX/UI & Customer Experience Intern   *May 2025- August 2025*
- Selected as Top 2 finalist among 60+ interns designing onboarding prototype for new hires using Veeam design systems in Figma
- Mentored weekly by UX manager to apply design system components and improve onboarding clarity and usability
- Supported customer renewals and collaborated with sales engineers to understand product installation workflows and client setup
- Won internal GPT prompt competition improving employee support efficiency

Upright Education   **Kennesaw, Georgia**
UX/UI Certified   *July 2024 – January 2025*
- Completed 24-week UX/UI program with biweekly studio sessions applying user research, prototyping, and usability testing in Figma
- Designed end-to-end prototypes for Amazon Shopping feature redesign, Inspire restaurant platform, and CNTV Now video production booking platform, conducting interviews and usability tests to refine service flows
- Presented design rationale, user insights, and iterations to instructors and industry mentors

LEADERSHIP & PROFESSIONAL DEVELOPMENT

Microsoft UX Workshop   **Atlanta, Georgia**
Participant   *October 2025*
- Co-created Campus Connect, an interactive prototype using Figma Make and AI-assisted visuals to promote student engagement

Hack ATL Hackathon   **Atlanta, Georgia**
Finalist   *June 2024*
- Designed a gamified mobile prototype with visual storytelling and interaction patterns to promote sustainable travel

Delta Zeta Sorority   **Atlanta, Georgia**
VP of Membership | Public Relations Chair   *September 2022 – Present*
- Produced branded graphics and recruitment visuals for Instagram, TikTok, and campus media to increase visibility and engagement
- Trained 38 members in presentation, leadership, and communication skills, recruiting 20 new members and achieving 52% chapter growth as the largest chapter at Georgia State University

SKILLS

Technical: Figma**,** Figma Make, Claude**,** Adobe Illustrator, InDesign, Photoshop, Python, Tableau, Microsoft Excel, Word, Canva, YouTube, iMovie, Salesforce, CapCut, Prototyping, User Flows, Wireframing, Design Systems, Usability Testing