

On a mission to clean rivers.

Cleanup project with River Cleanup.

River Cleanup connects people and organizations to clean rivers, tackle pollution, and work toward a plastic-free future. These efforts are supported by Assessment, Planning & Financing, and Monitoring & Evaluation, ensuring effective action and long-term success.

- **Empower** – Raise awareness, promote solutions, and engage communities.
- **Prevent** – Reduce single-use plastics, deploy waste collection systems, and reintegrate materials into the circular economy.
- **Accelerate** – Advocate policy change & collaborate for greater impact.



Act Sustainable

How can you contribute ?

Thanks to your contribution, you enable River Cleanup make a bigger impact, install more cleaning equipment and reach more people.

Did you know that a person consumes (on average) 30 kilograms of plastic every year?

For every € donated, River Cleanup collects 1 kilogram of plastics.



Every year, 11 billion kilograms of plastic pollution ends up in the ocean. A big part of this pollution flows into our ocean via rivers. The presence of plastic in environment can have sever consequences for ecosystems. To share this knowledge and get people on board to do something about it, River Cleanup generates awareness of the problem and frees rivers and riverbanks of waste to avoid it ever arrives in the ocean.



Act sustainable.

This environmental initiative focuses not on direct carbon impact (carbon offset) but on protecting and restoring our rivers by removing plastic pollution before it reaches the ocean. By cleaning rivers and riverbanks, raising awareness, and empowering communities to take action, it contributes to healthier ecosystems, cleaner environments, and a more sustainable future for all.

