



+ EARTH +

Carbon Credit Services



Reinventing construction from the ground up

Cânhamor (Portugal)

About the activity

- Partners with **local farmers** to grow hemp that **restores soils and stores CO₂**
- Transforms the crop into **ECOblocks**, natural masonry made from **hemp + lime + water**
- **High-performance blocks** for healthy, comfortable, carbon-negative homes
- New fully **renewable-powered factory** scaling regenerative construction across Iberia

What makes it unique?

- **Regenerative agriculture** at scale strengthening rural economies
- **Carbon-negative** wall system with verified environmental performance
- **Thermal, moisture, acoustic & fire protection** in a single natural block
- **Full value chain** control from hemp cultivation to certified building solutions

Why carbon finance?

- **Competes** with cheaper, carbon-intensive materials
- Funding enables **production scale-up** to reduce unit costs
- Lower prices **speed up market adoption** of hemp construction
- **Accelerates the green transition** in a hard-to-abate sector

