# Product Data Quality Across Sources - A Scalable Approach

Aligning EMA PMS with Pharma RIM via the IDMP Ontology

#### Joerg Stueben

Head of Regulatory Information
Management and Senior Expert
Boehringer Ingelheim

#### **Heiner Oberkampf**

CEO & Co-Founder ACCURIDS



#### Disclaimer

The views and opinions expressed in the following PowerPoint slides are those of the individual presenter and should not be attributed to Boehringer Ingelheim International GmbH, its directors, officers, employees, volunteers, or affiliated companies, or any organisation with which the presenter is employed or affiliated.

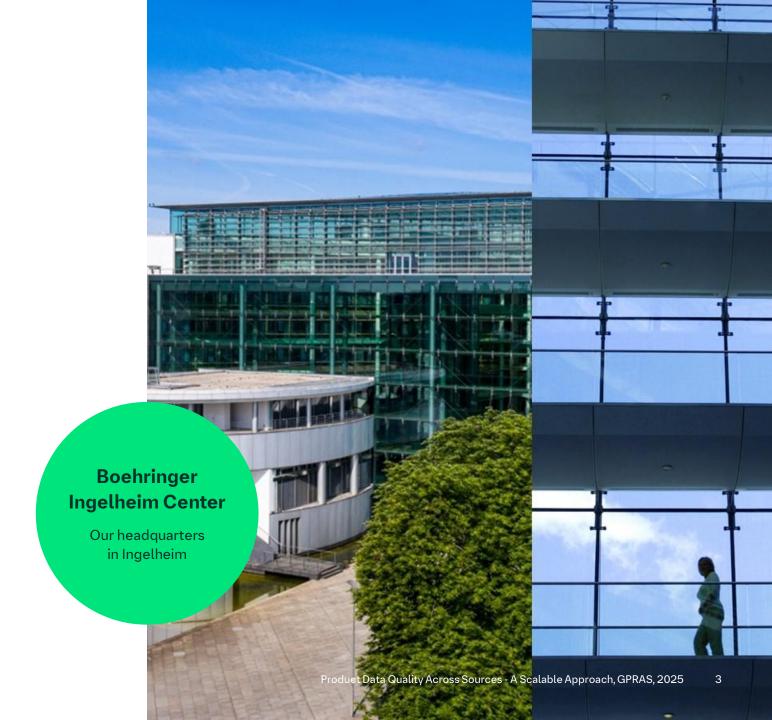


## **Boehringer Ingelheim in brief**

- Family-owned pharmaceutical company
- Founded 1885 in Ingelheim, Germany
- Focus on Human Pharma and Animal Health
- About 54,500 employees worldwide
- R&D expenses of 6.2 billion EUR
- 26 R&D sites worldwide for Human Pharma and Animal Health
- Net sales of 26.8 billion EUR

Status: 31/12/2024





#### The Situation

#### **Company Source Systems**

General (e.g., Master Data System)
Functional (e.g., Development,
Clinical, Supply Chain, Operations)

#### **Reg. Information Management**

Collecting and distributing correct information internally and externally to Health Authorities

#### **Regulatory Agency Systems**

Local/Regional (e.g., EMA, European NCAs, FDA, Health Canada, Swissmedic, Anvisa)



**\** 

Stand alone or part of platform

Platform approach

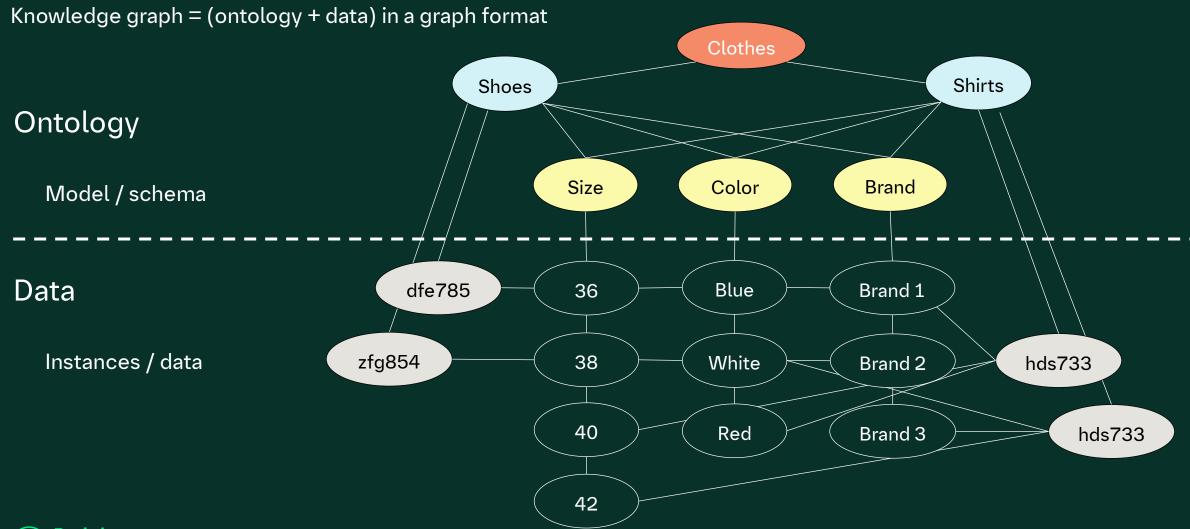
May not or only in parts be interoperable



Stand alone or part of architecture allowing interoperability within one agency, but not across industry or other agencies



## Knowledge graph technology as an enabler for interoperability





## Motivation: High Data Quality and determining the "TRUTH" for Regulatory Processes



01

#### **Functional company systems**

- May be using standards
- May be old and not IDMP compliant
- May contain redundant data

02

#### **RIM**

- Built to be IDMP compliant
- Serves to consume and to distribute true data within interoperable processes

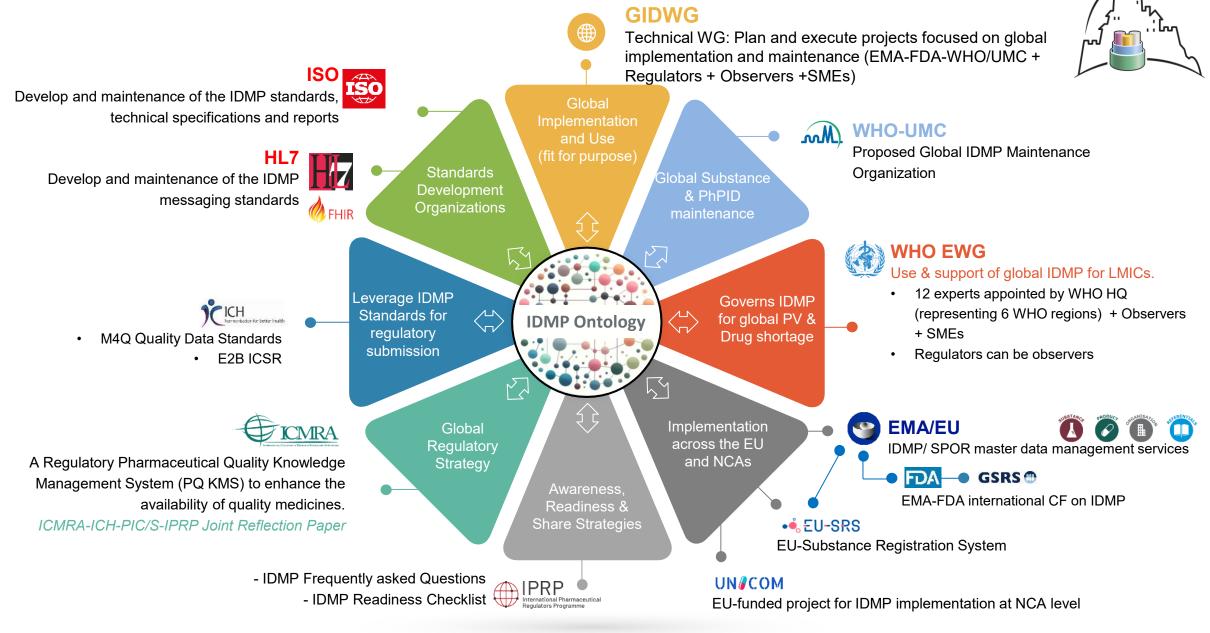
03

#### Agency systems

- May be IDMP compliant
- May be older and hence not
   IDMP compliant
- May contain redundant data
- May need / contain additional agency specific data



## IDMP landscape is a complex one...



Source: EMA

The EMA PMS /
Boehringer Ingelheim
Use Case





## Reasoning

Central agency in Europe with a high commitment to standardization and very good contacts to industry and other regulatory agencies



Central Master Data System for product data in the EU

Data do come from various sources with not aligned quality and granularity



Data scope is gradually increasing, no big bang

Data will be /are used for important regulatory processes (e.g., shortages, eAF, etc.) with a clear ask to industry to secure data quality



High internal data quality

1:1 match to each PMS entry

Why the Boehringer RIM?



WHY EMA?

Why PMS?

## Data Challenges: Why this use case is far from trivial...



#### What is what?

While EMA data undergo a match & merge process, we need to map those data to our own ones ideally automatically



#### **Iterative Data updates**

Data at EMA do change frequently as well do ours.

How often do we need to compare?

Data not in focus at EMA may be wrong and do not need to be corrected. Really?



#### **Data Processes**

We find differences in data, but who is right?

The evaluation process, internal and EMA communication pathways need to be defined.

How long do we need to wait for corrections?



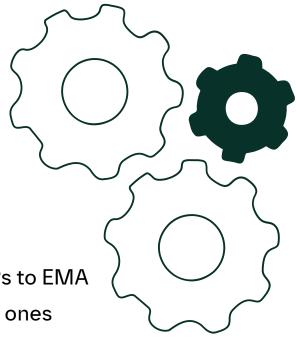
### **EMA timelines for PMS updates**

#### Data in scope of eAF, PSUR, etc.

- Should be correct at the latest when eAF is mandatory;
- However, the use of the variations form is already strongly recommended

#### **NCA Data**

- NCAs should map all no- CAPs to EMA systems by Dec 2026 (ULCM ones already by Dec 2025)
- Industry has no insight on NCA data truth

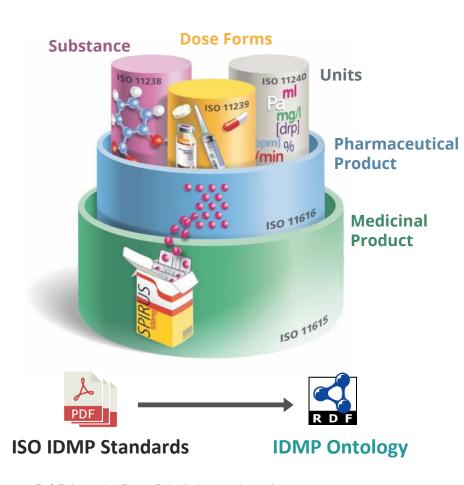


## New data for manufacturers and packaging

- Manufacturer's data and structured pack sizes for non-CAPs (ULCM) until Jun 2026.
- Strutured pack sizes for all other non-CAPs by June 2027



## **IDMP Ontology:** Collaborative IDMP Standards Implementation







ISO IDMP is a set of global standards about medicinal product information to improve patient safety and facilitate the exchange of information between regulatory authorities, healthcare professionals, and pharmaceutical companies.



**The IDMP Ontology** is a collaborative development by several pharma companies of the IDMP product data model in an open-source semantic ontology under the umbrella of the member-driven not-for-profit Pistoia Alliance.



Project Website: <a href="https://www.pistoiaalliance.org/project/idmp-o/">https://www.pistoiaalliance.org/project/idmp-o/</a>

### We integrated heterogenous datasets/data sources

## Master Data Stock Keeping Units

Master database for SKU information

## Master Data Product

Master database for product information

## Master Data Business Partner

Master database for business partners

#### **RIM** system

Database for regulatory information, i.e. marketing authorization

## **Quality Assurance Agreement**

Documents about contract manufacturers

#### S231- RIM system

Documents about API starting materials and related manufacturers

### Long-Term

**Forecast** 

XLSX sheet about forecasts for SKUs

## **Enterprise Reference Data**

Database for maintaining vocabularies



### **IDMP-O** journey of Boehringer Ingelheim



2023/11



2024/07



2025/10

**EMA PMS Pilot completed** 

Moving towards further business use case implementation of IDMP-O incl jurisdiction independent set ups.

Pistoia Conference, Boston

Presentation of core product implementation (Substance to Packaged Product).

Start – PMS Data Comparison

PoC to showcase comparison of EMA PMS data with Boehringer Ingelheim internal data.



2023/04



2023/12

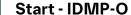


2024/10

**Go Live – Supply Chain Insights** 

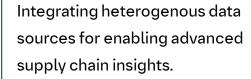
Ability to give insights e.g.

Financial impact on SC disturbance



Implementation start at
Boehringer Ingelheim as part
of Pistoia Alliance.



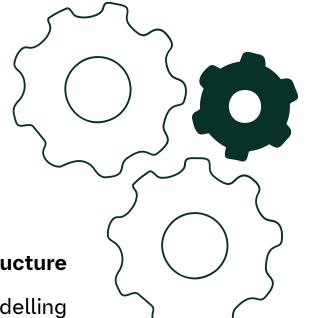




## Successful IDMP-O Implementation Requires Cross-Functional Collaboration

#### **Project Management**

Business and IT stakeholders need to be aligned for IDMP-O use case implementations



#### Management Endorsement

IDMP-O implementation needs to be understood and supported as a long-term strategic goal for data FAIRification

#### **IT Infrastructure**

System for semantic knowledge modelling needs to be provided and maintained

#### **Semantic Engineering**

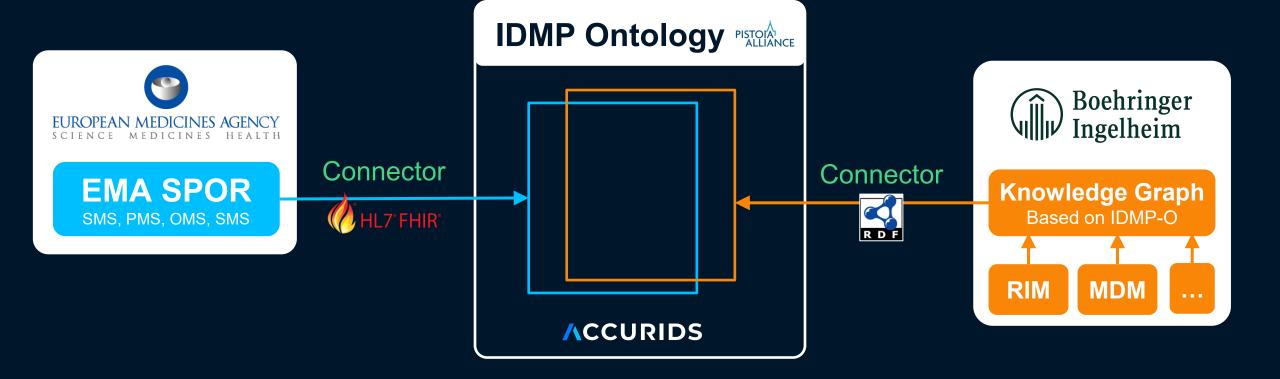
Data needs to be ingested from various source systems and formats to build the knowledge graph based on IDMP-O



## Scalable Standards-based Data Alignment



Automated alignment and comparison with guided issue resolution by experts

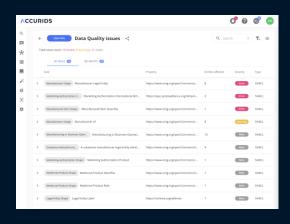


## **How it Works**

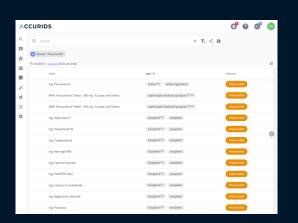


1

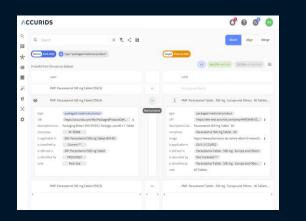
Connect EMA PMS and get Data Quality Report



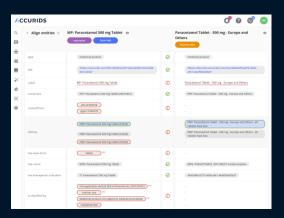
Onboard Internal Product Data



Data Auto-Matching with Rules and Al

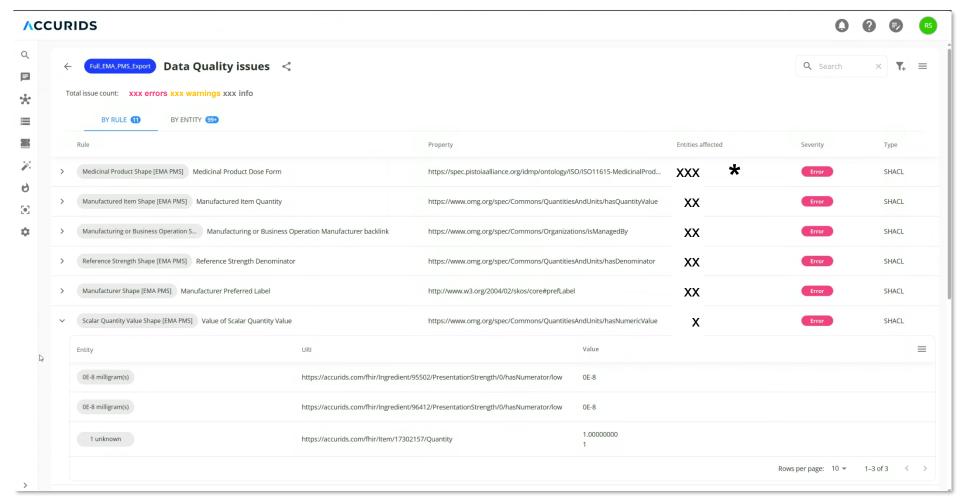


Compare and Align with Progress Monitoring



## **EMA PMS Data Quality Report**

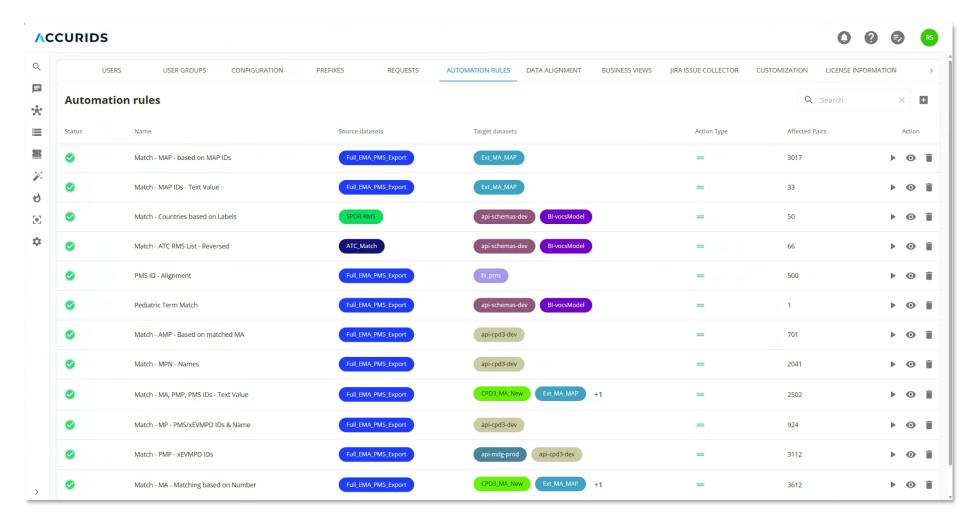




- Automatic transformation of EMA PMS FHIR messages.
- Data quality rules for EMA PMS requirements are pre-configured
- Custom data quality rules can be added
- Fully automated process to get an actionable EMA PMS data quality report for entire product portfolio.

## **Auto-Matching Rules**

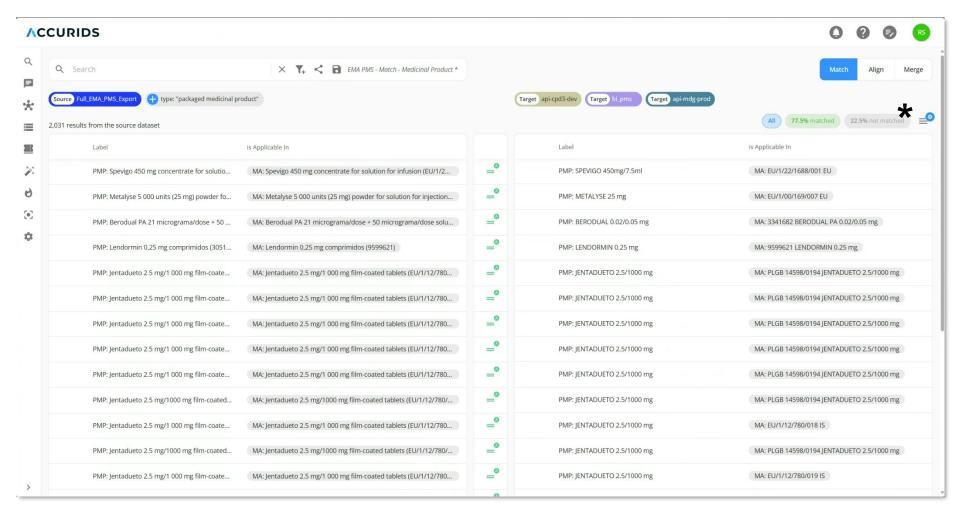




- ✓ Standard matching rules based on EMA SPOR and IDMP-O
- Rule hierarchies with basic vocabulary matches before product data object matching
- ✓ Rule impact preview enables effective rule configuration governance
- → Most of the EMA data is auto-aligned to internal product data.

## Review of Auto-Matched Product Data: PMPs

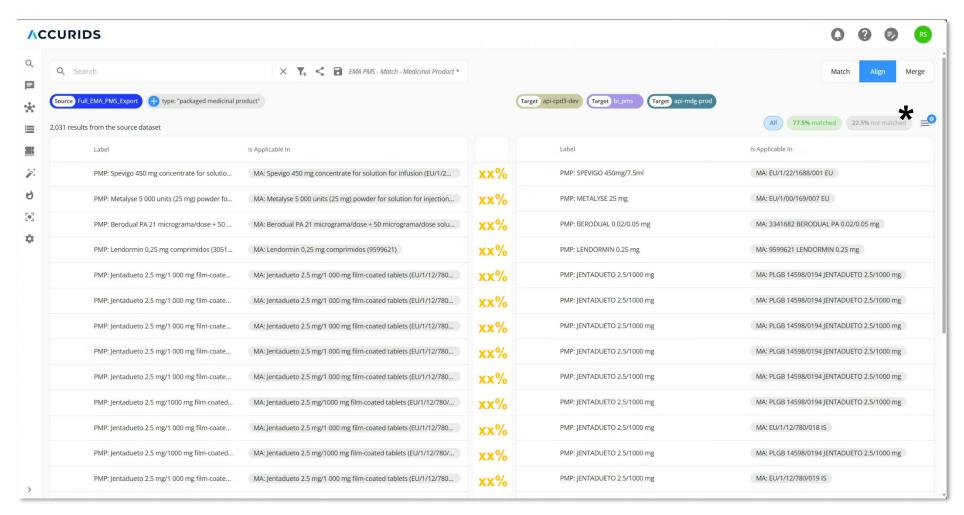




- ✓ Side-by side view to inspect auto-matched results
- Filters allow to focus on specific subset of the EMA data
- Directly visible insights on match % over selected dataset
- → Allows SMEs to identify and focus their work on the problematic cases

## **Data Alignment Status: PMPs**

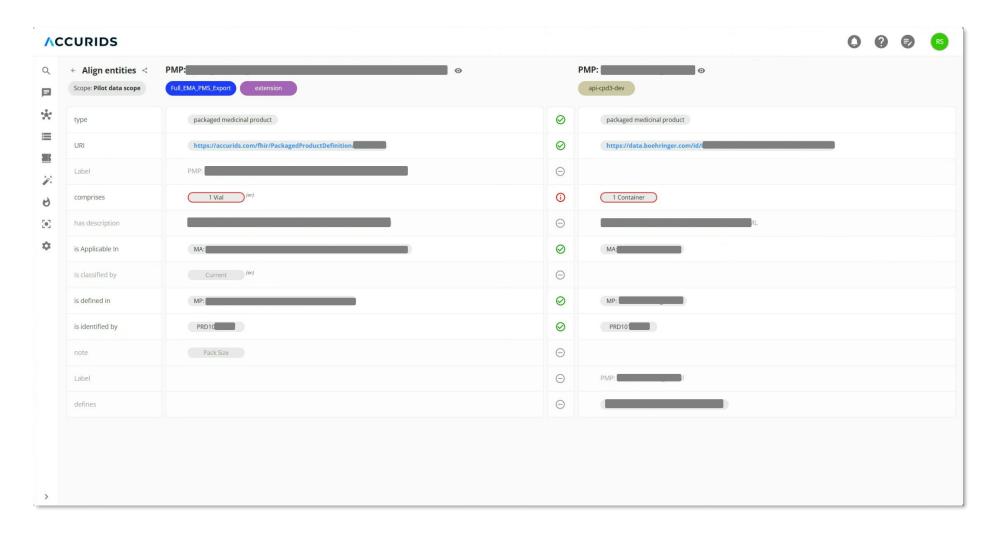




- ✓ See % of aligned data attributes per matched record
- ✓ Data alignment scope is configurable to different regulatory requirements, e.g., EMA ESMP vs. full PMS or other jurisdictions
- → Allows to monitor progress towards increasing regulatory requirements from different jurisdictions

## **Compare Data Content in Detail: PMP**

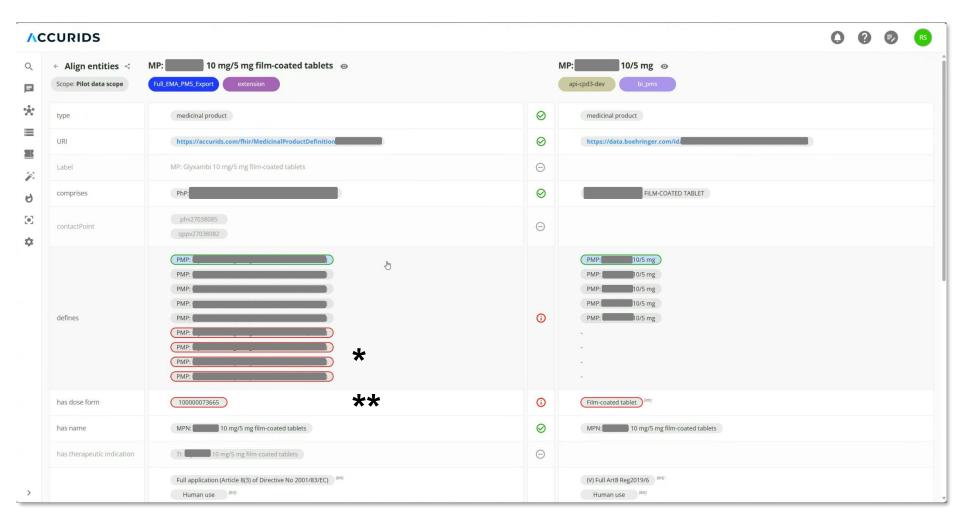




- ✓ Easily spot discrepancies vs. aligned data
- Allows to review and refine matched contents
- ✓ See data that is not yet to be compared given the selected comparison scope
- → Allows SMEs to efficiently resolve discrepancies

## **Compare Data Content in Detail: MP**

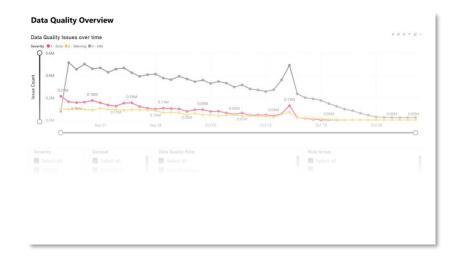




- Easily spot discrepancies vs. aligned data
- Allows to review and refine matched contents
- ✓ See data that is not yet to be compared given the selected comparison scope
- → Allows SMEs to efficiently resolve discrepancies

## **Outlook: Monitor Data Quality & Alignment Progress**





Work-in-Progress development by ACCURIDS to allow plan and review the progress so that regulatory deadlines are met with confidence.

- √ Visualization in ACCURIDS or dashboard tools like PowerBI
- ✓ Monitor data quality by: Severity, Data Objects (PMP, MP...), Data Quality Rules
- ✓ Similar monitoring for data matching and alignment progress for internal data vs. the different jurisdictions.



## Summary and Outlook from Boehringer Ingelheim perspective

#### **Proof of Concept**

#### Conducted in 2024

- With 4 Boehringer Products (simple/complex/multiple languages)
- Principle suitability demonstrated

#### Pilot

#### Conducted in 2025

- With entire portfolio as in our RIM system
- Further development and adjustments of the Boehringer Ingelheim IDMP knowledge graph
- Iterative feedback and testing of solution
- Feasibility, Scalability and
   Maintainability demonstrated

#### **Productive use**

#### Now to 2026

- Implementation in production asData Analysis and ComparisonSystem (DACS)
- Definition and implementation of Data Quality processes for PMS data Quality Management
- Productive run in 2026



## Thanks for the collaboration

Boehringer Ingelheim Team: Fabian Muttach, Max Fink, Mengzhe Wang, Sheila Elz, Thomas Hoehne (ext)

ACCURIDS Team: Raphael Sergent, Daniel Plagge, Ali Ariff, Alex Kleiber, José Guerreiro, Kamila Ciupak (ext)

Kinga Adamczewska (ext), Kamil Lis (ext), Kamil Kovac (ext), Daniel Mueller, Oleksandr Snizhko, Arne Balzer

MAIN5 Team: Michiel Stam, Matthias Sijstra, Dominik Gigli

Pellizzari Consulting: Josef Pellizzari

**EMA:** Isabel Chícharo, Veronica Lipucci Di Paola, Marcos Fernández Gómez

**IDMP-O Team:** Elisa Kendall



## **QUESTIONS?**

