

Help Us Identify People in Need of Primary Care in Elgin

The Elgin Ontario Health Team and Elgin Primary Care Network are working together to strengthen access to local primary care by promoting consistent awareness and use of Health Care Connect, Ontario's provincial program for people without a family doctor or nurse practitioner.


In Elgin, Health Care Connect is being used as the recommended centralized pathway for residents seeking attachment to local primary care. This is important because approximately 8,000 residents in St. Thomas and Elgin County do not have a primary care provider, and an additional 20,000 receive primary care outside of Elgin, yet only about 350 residents are currently registered with Health Care Connect.

Community partners play an essential role by helping share clear, consistent information through newsletters, websites, social media, posters, resource sheets, and conversations with residents.

Purpose of This Toolkit: This toolkit has been developed to support community organizations, providers, and partners in promoting Health Care Connect and improving access to primary care across the Elgin region.

Toolkit Resources

Poster: Display in clinics, community centres, libraries, businesses, and other public spaces to promote Health Care Connect.

 *Download Poster* → [HCC 8.5 X 11 Poster](#)

TV Screen Graphic: Use on digital screens in waiting rooms, clinics, community spaces, and shared public areas to increase visibility and awareness.

 *Download TV Screen Graphic* → [HCC TV Screen](#)