

TRANSFORMATION.

The strategic orientation must be deeply embedded in the organisational culture. This creates structures and a living practice that enable consistent action and long-term scalability.

Objectives:

- Clear awareness of the challenges and goals within your own organisation
- Translation of the strategic guideline into a vision and mission statement
- Cross-departmental integration and anchoring of the vision and mission

Services:

- Analysis of internal target groups
- Analysis of internal communication
- Formation of an internal team with complementary skill sets
- Action plan of transformation

Recommended if you want to **anchor the strategic direction of your organisation for the future.**

Duration: **2–3 months** | Budget: **EUR 15,000–25,000**