



c/o Corporate Election Services  
P. O. Box 1150  
Pittsburgh, PA 15230

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**VOTE BY TELEPHONE**

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Please have your **WHITE** proxy card available when you call the **toll-free number 1-888-693-8683** using a touch-tone telephone and follow the simple directions that will be presented to you.

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**VOTE BY INTERNET**

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Please have your **WHITE** proxy card available when you access the website **www.cesvote.com** and follow the simple directions that will be presented to you.

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**VOTE BY MAIL**

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Please mark, sign and date your **WHITE** proxy card and return it in the **postage-paid envelope** provided or return it to: Corporate Election Services, P.O. Box 1150, Pittsburgh, PA 15230.

**IMPORTANT: PLEASE COMPLETE, SIGN, DATE AND MAIL THIS WHITE PROXY CARD TODAY!**

**Control Number →**

↓ **If submitting your WHITE proxy card by mail, please sign and date the card below and fold and detach card at perforation before mailing.** ↓

**CRACKER BARREL OLD COUNTRY STORE, INC.  
Proxy Solicited by and on behalf of the Board of Directors for the  
Annual Meeting of Shareholders to be held on Thursday, November 20, 2025**

**WHITE PROXY CARD**

The shareholder(s) whose signature(s) appear(s) below hereby appoint(s) Julie Masino, Carl Berquist, and Richard Wolfson, and each of them, as proxies, with full power of substitution, to vote all shares that the shareholder(s) would be entitled to vote on all matters that may properly come before the Annual Meeting of Shareholders of Cracker Barrel Old Country Store, Inc. (the "Company") to be held via a live webcast at [www.cesonlineservices.com/cbrl25\\_vm](http://www.cesonlineservices.com/cbrl25_vm) on Thursday, November 20, 2025 at 10:00 a.m., Central Time. The proxies shall vote subject to the directions indicated on the reverse side of this card, and proxies are authorized to vote in their discretion upon other business as may properly come before the meeting. The proxies will vote as the Board of Directors recommends where a choice is not specified. The shares will be voted in accordance with your instructions.

**THE SHARES WILL BE VOTED IN ACCORDANCE WITH YOUR INSTRUCTIONS. IF NO CHOICE IS SPECIFIED, SHARES WILL BE VOTED FOR EACH DIRECTOR NOMINEE IN THE ELECTION OF DIRECTORS; TO APPROVE, ON AN ADVISORY BASIS, THE COMPENSATION OF THE COMPANY'S NAMED EXECUTIVE OFFICERS AS DISCLOSED IN THE PROXY STATEMENT THAT ACCOMPANIES THIS NOTICE; TO RATIFY THE APPOINTMENT OF DELOITTE & TOUCHE LLP AS THE COMPANY'S INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM FOR THE 2026 FISCAL YEAR; TO APPROVE AN AMENDMENT TO THE CRACKER BARREL OLD COUNTRY STORE, INC. 2020 OMNIBUS INCENTIVE PLAN; TO RATIFY, ON AN ADVISORY BASIS, THE INCLUSION OF A PROXY ACCESS PROVISION IN THE COMPANY'S BYLAWS; TO RATIFY, ON AN ADVISORY BASIS, THE INCLUSION OF THE INELIGIBILITY PROVISION IN THE COMPANY'S BYLAWS; TO RATIFY, ON AN ADVISORY BASIS, THE INCLUSION OF THE MUTUAL REIMBURSEMENT PROVISION IN THE COMPANY'S BYLAWS AND ACCORDING TO THE DISCRETION OF THE PROXY HOLDERS ON ANY OTHER MATTERS THAT MAY PROPERLY COME BEFORE THE ANNUAL MEETING.**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Title or Authority

\_\_\_\_\_  
Signature if Held Jointly

NOTE: Please sign exactly as name(s) appear(s) hereon. When signing as attorney, executor, administrator or other fiduciary, please give full title as such. Joint owners should each sign personally. All holders must sign. If a corporation or partnership, please sign in full corporate or partnership name by an authorized officer.

**(Continued and to be marked on the other side)**

If you have any questions, require assistance in voting your **WHITE** proxy card, or need additional copies of the Company's proxy materials, please contact our proxy solicitor:



1212 Avenue of the Americas, 17th Floor  
New York, NY 10036  
Banks and Brokerage Firms, Please Call: (212) 297-0720  
Shareholders and All Others Call Toll-Free: (855) 208-8902  
Email: info@okapipartners.com

↓ TO SUBMIT YOUR **WHITE** PROXY CARD BY MAIL, DETACH ALONG THE PERFORATION,  
MARK, SIGN, DATE AND RETURN THE BOTTOM PORTION PROMPTLY USING THE ENCLOSED ENVELOPE. ↓

**CRACKER BARREL OLD COUNTRY STORE, INC.**

**WHITE PROXY CARD**

**THE BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR" EACH OF THE FOLLOWING NOMINEES:**

1. To elect ten (10) directors.

**NOMINEES:**

	<b>FOR</b>	<b>AGAINST</b>	<b>ABSTAIN</b>		<b>FOR</b>	<b>AGAINST</b>	<b>ABSTAIN</b>
(1) Carl Berquist	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	(6) Michael Goodwin	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(2) Jody Bilney	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	(7) Cheryl Henry	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(3) Stephen Bramlage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	(8) Julie Masino	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(4) Gilbert Dávila	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	(9) Gisela Ruiz	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(5) John Garratt	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	(10) Darryl Wade	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**THE BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR" PROPOSALS 2 THROUGH 7.**

2. To approve, on an advisory basis, the compensation of the Company's named executive officers.

☐ **FOR** ☐ **AGAINST** ☐ **ABSTAIN**

3. To ratify the appointment of Deloitte & Touche LLP as the Company's independent registered public accounting firm for the 2026 fiscal year.

☐ **FOR** ☐ **AGAINST** ☐ **ABSTAIN**

4. To approve an amendment to the Cracker Barrel Old Country Store, Inc. 2020 Omnibus Incentive Plan.

☐ **FOR** ☐ **AGAINST** ☐ **ABSTAIN**

5. To ratify, on an advisory basis, the inclusion of the Proxy Access Provision in the Company's bylaws.

☐ **FOR** ☐ **AGAINST** ☐ **ABSTAIN**

6. To ratify, on an advisory basis, the inclusion of the Ineligibility Provision in the Company's bylaws.

☐ **FOR** ☐ **AGAINST** ☐ **ABSTAIN**

7. To ratify, on an advisory basis, the inclusion of the Mutual Reimbursement Provision in the Company's bylaws.

☐ **FOR** ☐ **AGAINST** ☐ **ABSTAIN**

**Continued and to be signed on the reverse side**