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Pygeon was born from a simple belief that creativity can change the world. We use design, marketing, and strategy to help good businesses grow not just for profit but for purpose. When your brand succeeds, your community does too.

# OUR MISSION 20% PLEDGE FOR PURPOSE

WE'VE COMMITTED 20% OF EVERY PROFIT TO FUTURE COMMUNITY PROJECTS THAT CREATE REAL OPPORTUNITY AND LONG-TERM IMPACT.





# OUR GUARANTEE

LET'S KEEP IT REAL. WE HELP YOU BUILD YOUR BUSINESS, YOU HELP US BUILD OUR MISSION, AND TOGETHER WE HELP PEOPLE WHO NEED IT MOST.



#### **MODERN SIMPLE**

SINGLE PAGE \$800

Perfect for startups and personal brands.

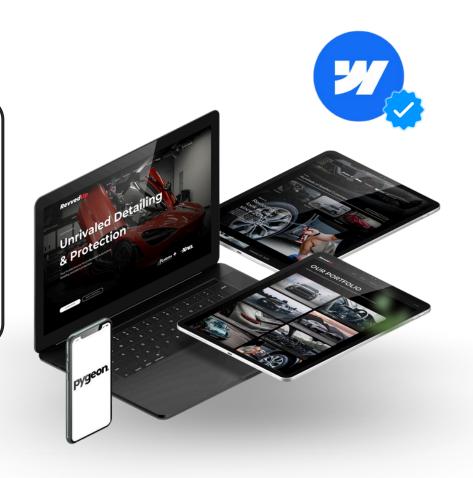
STANDARD SITE (UP TO 5+ PAGES) \$1500

Ideal for growing small businesses.

FULL SITE (UP TO 15+ PAGES) \$2500

Best for established, scalable brands.

\*Monthly Fee (If Required) \$99 per month for Hosting, maintenance & basic update







**MODERN SIMPLE (ADD-ONS)** 

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EXTRA PAGES	\$100 / PAGE
Add more content or service pages.	
COPYWRITING	\$20 / PAGE
Professionally written and optimized	
BLOG / NEWS SETUP (CMS)	\$300
Add an easy-to-update blog section.	
BRAND STYLE INTEGRATION	\$200
Apply your brand colors, fonts, and visuals.	
COMPLEX APPOINTMENT	\$150
Enable online bookings or scheduling.	
COMPLEX CONTACT FORM INTEGRATION	\$150
Add tailored lead or inquiry forms.	
ANALYTICS & TRACKING SETUP (GOOGLE, PIXEL)	\$100
Track visits, conversions, and ad performance.	
ANALYTICS & TRACKING SETUP (HEATMAPS)	\$250
Banners, hero images, icons	
RUSH DELIVERY (UNDER 7 DAYS)	\$1000
Fast-tracked design and launch service.	







#### **ECOMMERCE**

#### **SIMPLE**

Perfect for small shops needing a clean online store with secure checkout and essential features. Less than 100 SKUs

#### **MID-LEVEL**

Ideal for growing brands needing advanced filters, automation, and conversion-focused layouts

#### **ENTERPRISE / COMPLEX**

Built for large-scale operations with full integrations, analytics, and scalability.

#### **SETUP / BUILD FEE**

\$2,000 – \$5,500

**MONTHLY FEE** 

\$300 – \$800

#### **SETUP / BUILD FEE**

\$8,000 - \$15,000+

**MONTHLY FEE** 

\$300 - \$1,500

#### **SETUP / BUILD FEE**

\$25,000 – \$50,000+

**MONTHLY FEE** 

\$300 – \$5,000

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\*Monthly Fee covers hosting, maintenance, security, SKU updates, inventory checks, and ongoing performance optimization to keep your store running smoothly 24/7.







#### **COMPLEX / CUSTOM-CODE BUILDS**

#### **STANDARD**

Perfect for custom sites needing dynamic content, animations, and integrations.

#### **ADVANCED**

Designed for complex systems with APIs, dashboards, and scalable architecture.

#### **BESPOKE**

Built for high-security, mission-critical platforms with premium SLA support.

#### **SETUP / BUILD FEE**

\$6,000 – \$15,000+

**MONTHLY FEE** \$200 – \$1,000

#### **SETUP / BUILD FEE**

\$15,000 - \$30,000+

**MONTHLY FEE** 

\$500 - \$1,000+

#### **SETUP / BUILD FEE**

\$30,000 - \$50,000+

**MONTHLY FEE** 

\$500 - \$1,000+

\*Monthly Fee (Includes hosting, server management, maintenance, and monthly security breach, and performance updates to keep your site running flawlessly)





# LET'S WORK TOGETHER!

2 Mint St East Victoria Park WA 6101 **o** pygeongroup

**\** 0480 535 405

pygeon.com.au