

MARKET INSIGHTS

FROM THE CRYPTO ASSETS
CONFERENCE 2025



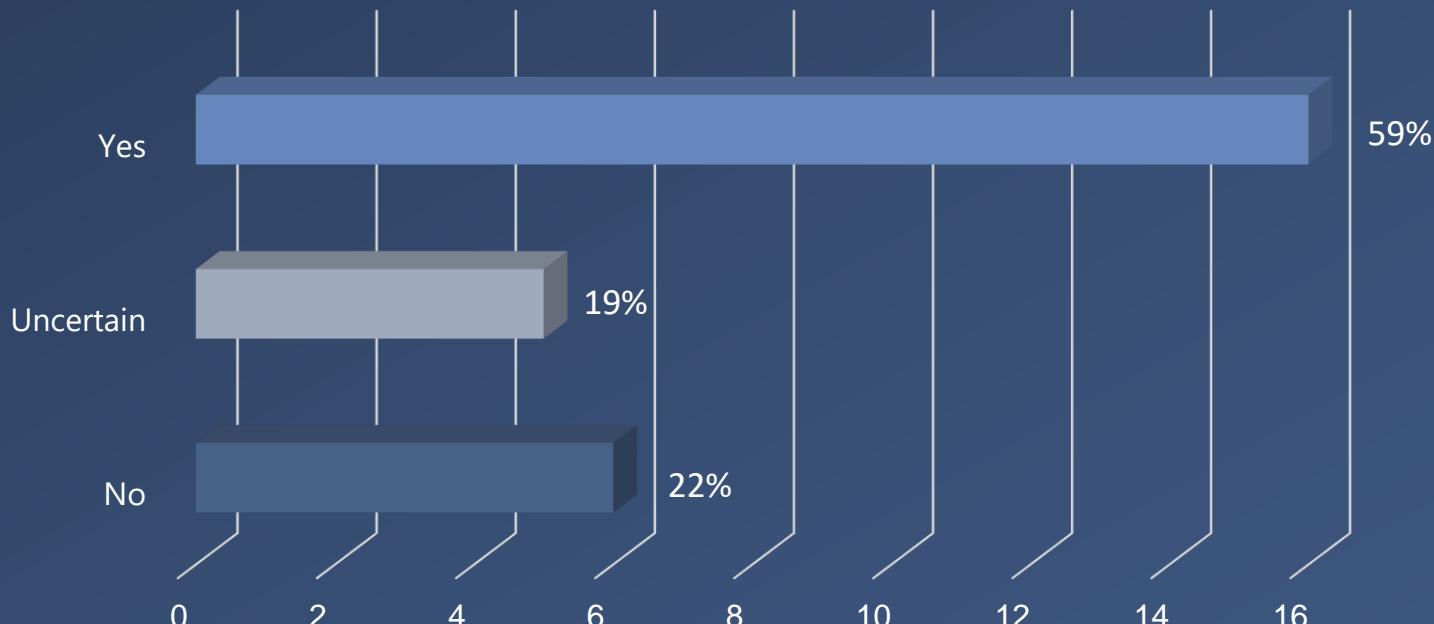
In March 2025, FinPlanet and Cashlink hosted an expert workshop at the Crypto Assets Conference. Over 30 professionals from leading national and international financial institutions shared their views on key developments in the EUR stablecoin and MM fund space.



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Do you think that there will be a catch-up effect for EUR stablecoins?



The majority of industry experts believe in a catch-up effect of EUR stablecoins, which currently are way less prevalent compared to USD stablecoins.

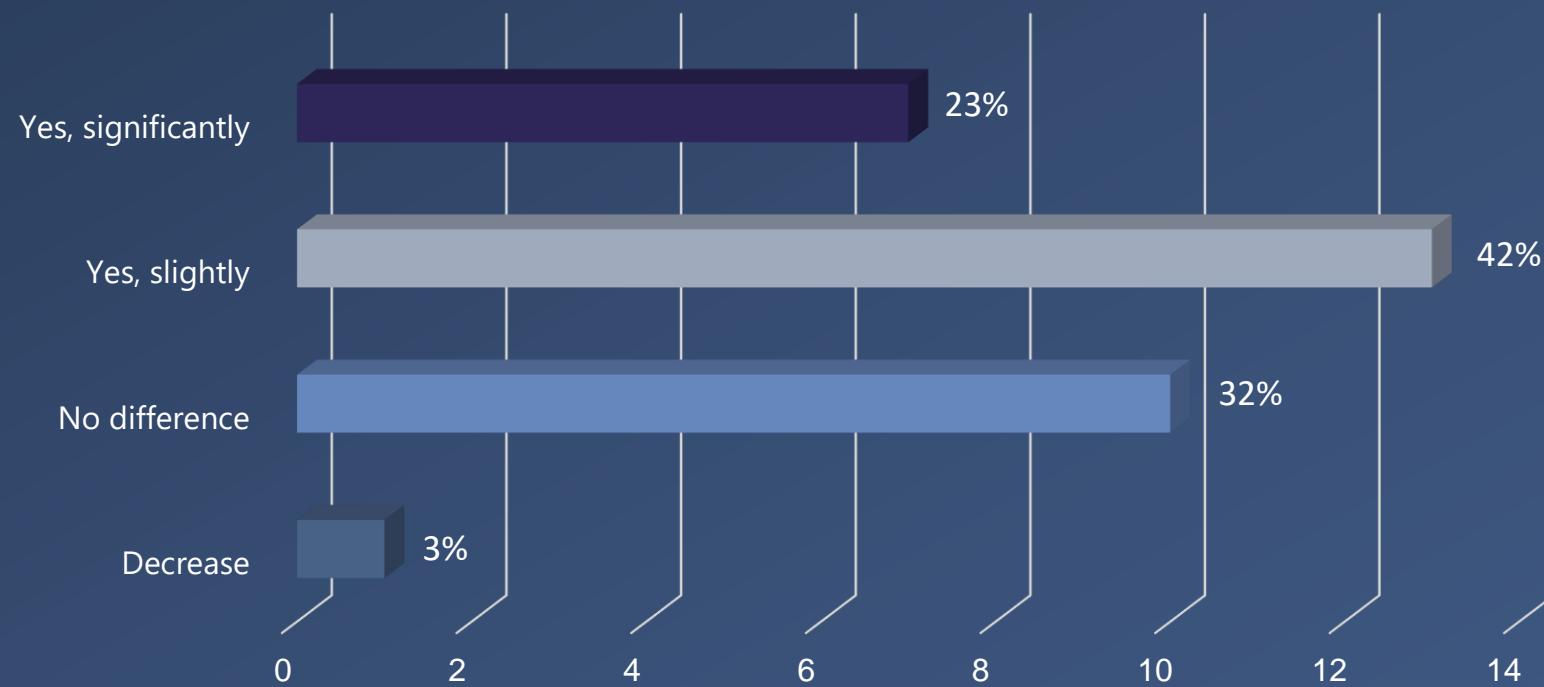
Source: CAC stablecoin workshop with leading financial institutions, n=27.



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Has the importance of MM Funds for your institution increased in the last 12 months?



Nearly two thirds of the industry experts witnessed an increase in the importance of MM Funds for their institution.

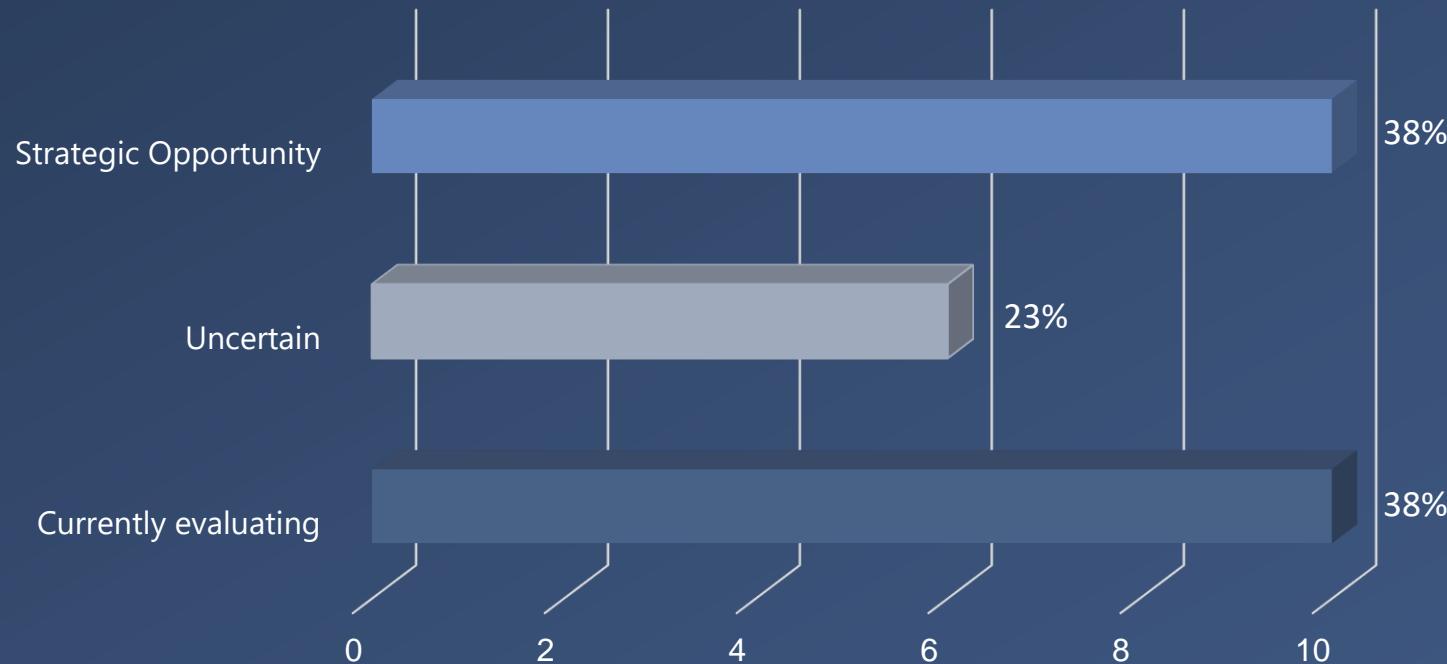
Source: CAC stablecoin workshop with leading financial institutions, n=31.



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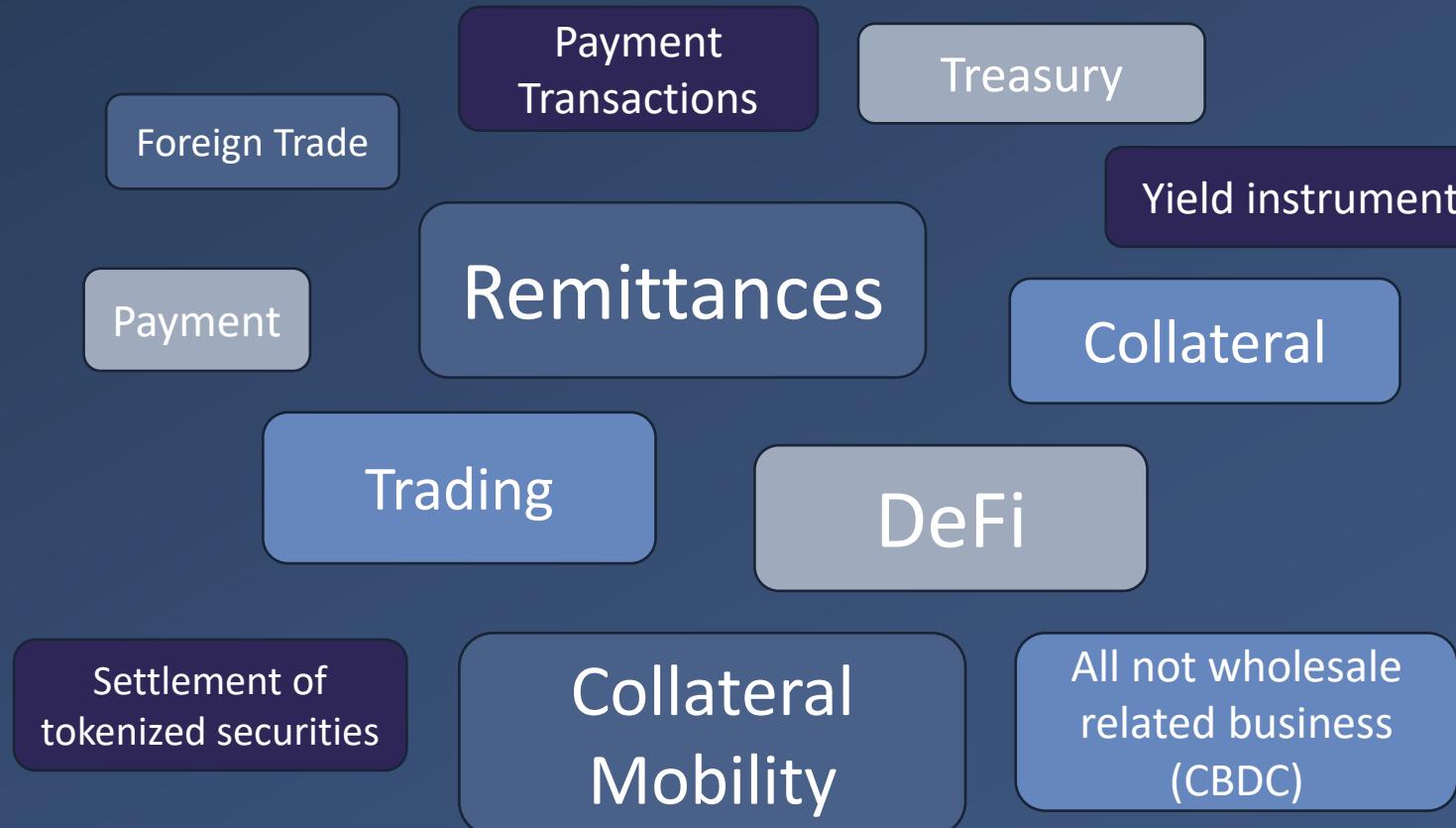
How does your institution assess stablecoins and MM Funds?



Source: CAC stablecoin workshop with leading financial institutions, n=26.

While more than one third of the financial institutions already identified stablecoins and MM Funds as strategic opportunity, many others are currently evaluating the potential.

Which use cases will dominate the markets for stablecoins & MM Funds in the next 24 months?



The industry experts predict many different dominant use cases for stablecoins and MM Funds, with remittances, DeFi, collateral, and payments as the most frequent answers.



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