

Paterson 2026 Extra Mile Awards

Extra Mile. Every Day.

The Extra Mile Awards is the Paterson Alliance's signature annual luncheon celebrating individuals and organizations that go above and beyond in service to Paterson's nonprofit community.

Join nonprofit leaders, corporate partners, community advocates, and residents as we honor those who strengthen Paterson every day.



Keynote Speaker

Assemblyman Kenyatta Stewart
35th Legislative District



Special Honorees

Geraldine R. Dodge Foundation
Lauren Frary
Omari Frazier

Special Performance
Paterson Music Project

Member Spotlight Recognition

Each Paterson Alliance member organization has the opportunity to honor one individual from their team who goes the Extra Mile every day.

This is a chance to uplift the Staff, Volunteers, and Leaders who make the work possible and celebrate their impact in front of the entire Paterson community.

Friday, May 15, 2026 from 12:00–2:00 PM

at The Brownstone
351 West Broadway, Paterson, NJ 07522



The 2026 Extra Mile Awards luncheon will feature a powerful program celebrating leadership, community investment, and the individuals who strengthen Paterson every day.

This inspiring program will bring together nonprofit leaders, community advocates, corporate partners, and residents to celebrate the people and organizations who go the Extra Mile for Paterson.

WHY SPONSOR THE EXTRA MILE AWARDS?

Visibility

Reach 200+ nonprofit leaders, advocates & corporate partners.

Recognition

Gain stage time, digital exposure, and journal advertising.

Community Impact

Align your brand with Paterson's most celebrated nonprofit event.

Partnership

Demonstrate commitment to strengthening our community.

Extra Mile Awards 2026 Sponsorship Opportunities

Extra Mile Sponsor- \$5,000

- Speaking opportunity during program
 - Featured social media spotlight
- Reserved premium table for 10 guests
 - Full-page digital journal ad
- Logo placement on event materials and program

Advocate Sponsor- \$2,500

- Reserved premium table for 10 guests
 - Stage recognition during program
 - Logo exposure
 - Full-page digital journal ad

Community Impact Sponsor- \$1,500

- Seating for 5 at premium table
- Half-page digital journal ad

Alliance Supporter- \$500

- Seating for 2 at premium table
- Quarter-page digital journal ad

Luncheon Ticket- \$100

Member Luncheon Ticket- \$70

Event Digital Journal Ad

Full page color ad- \$500

Half page color ad- \$250

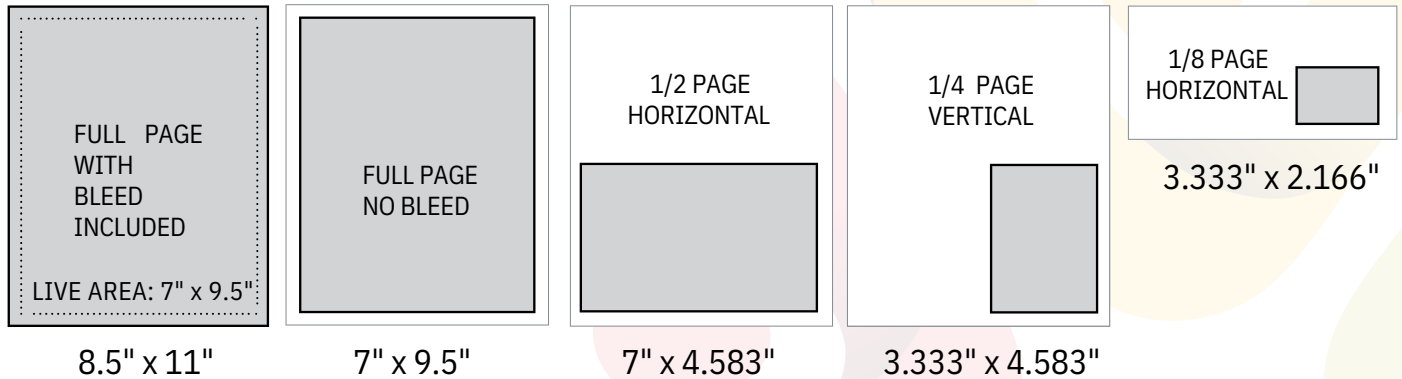
Quarter page color ad- \$100

Honoree Tributes- \$25



PATERSON ALLIANCE EMA JOURNAL PRINT ADVERTISING SPECIFICATIONS

Standard publication page format: 8.5" x 11"



Artwork Requirements

All digital color and greyscale artwork must be supplied at 300 dpi. Line art must be supplied at 600 dpi.

High-res PDF, EPS, TIFF and JPEG files are accepted. Images from the Web are not suitable for printing.

All color artwork must be in CMYK mode; black-and-white artwork must be in either greyscale or bitmap mode. RGB mode artwork is not accepted and if supplied will be converted to CMYK mode, which will result in a color shift. All screen and printer fonts as well as linked images must be supplied if not embedded in the file.

Ad Materials

EMAIL TO: thepersonalliance@gmail.com