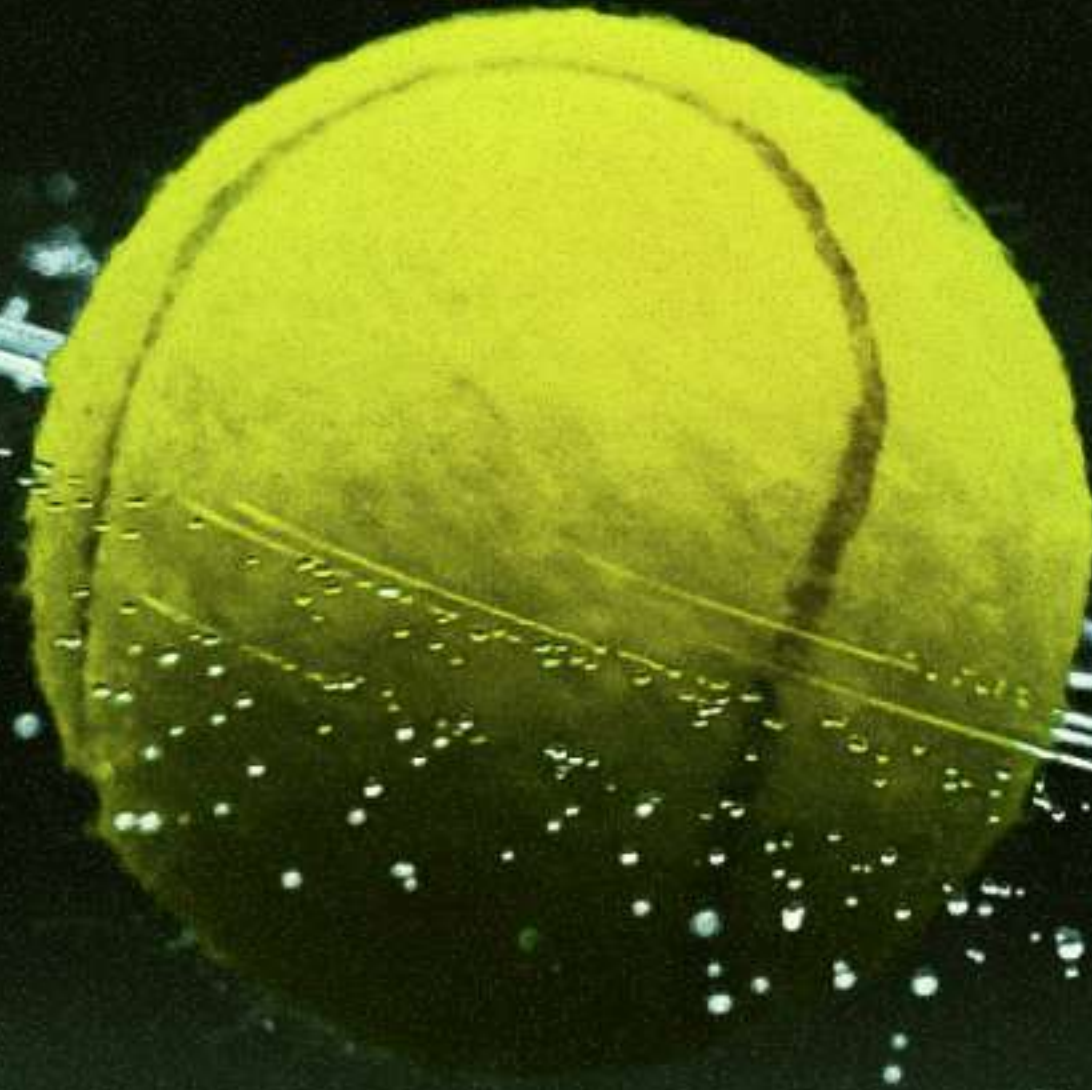


MOONG'S HOLDING

Building a sustainable tennis and
sports ecosystem across Asia.





FOUNDER — KA PO TONG

Built on results—top junior globally, professional tour. I scale systems, not slogans: Next Gen, Dragon Leap, Sport Max, and ATP Modern Tennis Academy drive development to P&L.

PLAYING CAREER

By age 14, she was ranked No. 1 in Hong Kong and ranked 5th in the world in her junior age group

- Career-high WTA Rankings: No. 236 (Singles), No. 154 (Doubles)
- 3 ITF Singles Titles and 6 ITF Doubles Titles
- Over 30 Fed Cup matches representing Hong Kong
- Competed in major WTA tournaments including Wimbledon, Asian Games, and multiple international tour events



COACHING & LEADERSHIP

- Founder of Next Gen Tennis Venture, Dragon Leap, Director of Sport Max and ATP Modern Tennis Academy
- Coach and consultant to top players:
 - **Hsieh Su-wei (WTA doubles world No. 1, 9 Grand Slam titles)**
 - **Coleman Wong (Orange Bowl U14, two-time Junior Grand Slam champion)**
 - **James Tsz Fu Wong (Hong Kong's Top Doubles Player, ATP Doubles #1333 | Singles #2145)**



SIGNATURE WINS & PAIRINGS:

- Defeated Li Na (Guangzhou '00)
- Doubles with Olympic gold medalists Li Ting & Sun Tiantian
- Teamed with Hsieh Su-wei (9× Slam) and Rika Hiraki ('97 RG mixed)—multiple titles secured prior to early retirement in 2001.

OUR HISTORY



MODERN TENNIS ACADEMY (HK)



Tennis Training Hub, Coach Development & Academic Pathways



Regular groups and individual tennis programs



Sports For Hope Foundation



Partnerships with elite schools and universities (e.g., Harrow, CUHK)

Academy Identity

High-performance tennis academy in Hong Kong focused on discipline, competition, and results.

Pathway for Players

Tennis is a pathway: performance and visibility help players pursue scholarships and top universities.

Training Model

Private lessons, small-group sessions, memberships, and high-intensity clinics for kids, juniors, and adults — covering technical, tactical, mental, and physical development.

Competitive Advantage

Players work with certified pro coaches connected to university-level tennis.



Radio Television Hong Kong



TV company Hong Kong



Educational and charitable organizations

SPORT MAX HK

High-performance coaching agency in Hong Kong



Who we are

Founded in 2008, one of Hong Kong's top private sports training companies.

What we do

Custom programs for kids, juniors, and adults: swimming, on-court and off-court athletic conditioning, both indoor and outdoor.

How we train

Private 1:1, small group, and squad training — designed around each athlete's goals.

Why it matters

Access to premium facilities and high-level coaches, not typically available to public programs in Hong Kong.



AFTERLIFE (HONG KONG)

1st sports consumable goods recycling project supported by HK recycling fund

Art Exhibition Launch:

First project showcased upcycled tennis-ball furniture by Douglas Young — positioned as a sustainability + arts fusion.

M+ Museum Retail Showcase (2022–2023):

AFTERLIFE™ × Douglas Young furniture was displayed and sold at the M+ Shop, with proceeds donated to the Sports for Hope Foundation.

Prudential Hong Kong Tennis Open 2023 Activations:

On-site booth and educational touchpoints were used to drive ball collection and raise public awareness.

“AFTERLIFE™ Art Exhibition” Launch:

Public debut of the upcycled tennis-ball furniture, including exhibition and sales.

NEW:

“Recycling Kings Chair” charity auction at the CTA1000 Hong Kong Open 2023 — reportedly sold for HKD 200,000.





GROUP COMPANIES & THEIR STRATEGIC ROLES

**NEXT GEN
VENTURE**

NEXT GEN TENNIS VENTURE

International Elite Camps
& Flagship Programs



AT THE HEART OF OUR GLOBAL TENNIS HUB

**NEXT GEN
VENTURE**

International camps (Shanghai Masters, Yunnan Retreat, Elite Summer Camps in Thailand, Singapore, Malaysia, Hong Kong and more)

Training with ATP/WTB players and Asian Gold medalist

UTR / ATF tournaments within camps, masterclasses and VIP access to Masters-level tournaments

Average scale – 60+ participants from HK, China, Japan, Malaysia, Thailand, Taiwan, Singapore

This is a 'career accelerator' – a path from local courts to global events, with a balanced blend of sport, education, and cultural exchange.



KEY PROJECTS

**NEXT GEN
VENTURE**



**Phuket Exchange countries
Summer Camp**

July 2025

60 Participants



**Shanghai Master
Adult & Junior Camp**

October 2025

30 Participants



Yunnan Xmas & New Year Camp

Dec 2025 – Jan 2026

96 participants



Bali Elite Retreat (Tennis + Padel)

2026

40–50 adults & families



Japan Summer Camp

Summer 2026

200 participants

PROJECTS IN ACTION

NEXT GEN
VENTURE

NEXT GEN
VENTURE

NO LIMITS



PHUKET CAMP

July 2025

Recap

NEXT GEN
VENTURE

NO LIMITS



Yunnan Xmas Camp

2025-2026

Announcement

NEXT GEN
VENTURE

NO LIMITS



Shanghai Master Camp

October 2025

Recap

KEY PARTNERS

**NEXT GEN
VENTURE**



AISL
HARROW
INTERNATIONAL
SCHOOLS
哈罗国际学校

Harrow International Schools



RENDY | INTERNATIONAL
TENNIS ACADEMY
盧彥勳國際網球學院

Rendy International Tennis Academy



Thailand Sports Authority



**CHINA
OPEN**
中国网球公开赛

China Open



Top River Group



橋本総業ホールディングス

Japan Team



University of Jinan



Rolex Shanghai Masters



Malasia Academy

KEY PARTNERS

**NEXT GEN
VENTURE**



China Soong Ching Ling Foundation



Long Yue



Modern Tennis Academy HK



Victory tennis club



Japan Tennis Academy



SportMax



Promote Future Tennis Club



Thailand Acadimies



Tennis Asia



Singapore Academy



LONGYUE
SPORTS CONSULTING
龙跃体育咨询

LONG YUE LTD.
(Mainland)

Mainland China Operations
& Player Base Development



Target Audience: The Future of Tennis in Asia

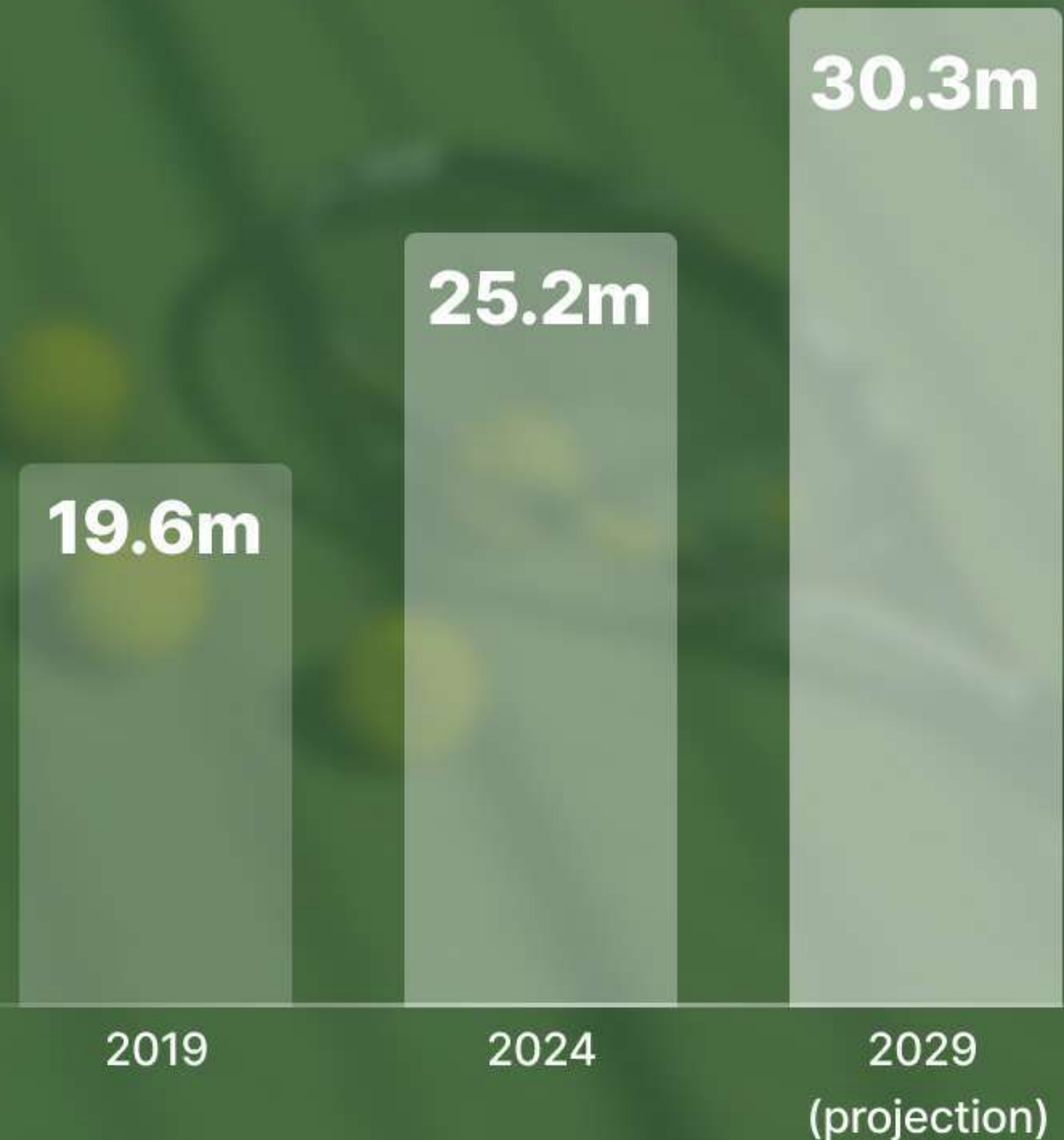
Core Segment: 4–14 Years Old

The largest, fastest-growing, and most underserved segment in Asia, eager for tennis development.

Untapped Opportunities

Global brands face challenges reaching this demographic. We leverage existing access through schools, foundations, and camp networks.

Growth of Tennis Players in China



STRATEGIC ROLE

Manages **grassroots and regular tennis programs** across Mainland China

Identifies and develops **junior talent** through school and regional programs

Builds a broad participation base and connects it with elite NGTV camps



KEY PROJECTS



中國宋慶齡基金會
CHINA SOONG CHING LING FOUNDATION
中国宋庆龄青少年科技文化交流中心
THE CHINA SOONG CHING LING SCIENCE & CULTURE CENTRE FOR YOUNG PEOPLE



LONGYUE
SPORTS CONSULTING
龙跃体育咨询

CHINA SOONG CHING LING FOUNDATION

(Beijing)



**Regular Development
Program**

80 students
Age 4-18



**Pickleball, fitness,
basketball programs**

300+ students
start 2026



**International
and charity events**

10+events/
year

KEY PROJECTS



BEIJING ELITE PROGRAM



Financial Street Sports Center

金融街® 体育中心

**Financial
Centre**

50+ students
Junior+Adults



China Open Main Site
Ready to launch - waiting for our side

100+students
Anytime

KEY PROJECTS



SHANDON, JINAN

Regular and School program

200+ students

START DECEMBER 2025



Promote Future tennis club adult+junior program

KEY PROJECTS



KUNMING, YUNNAN

Regular and Government program

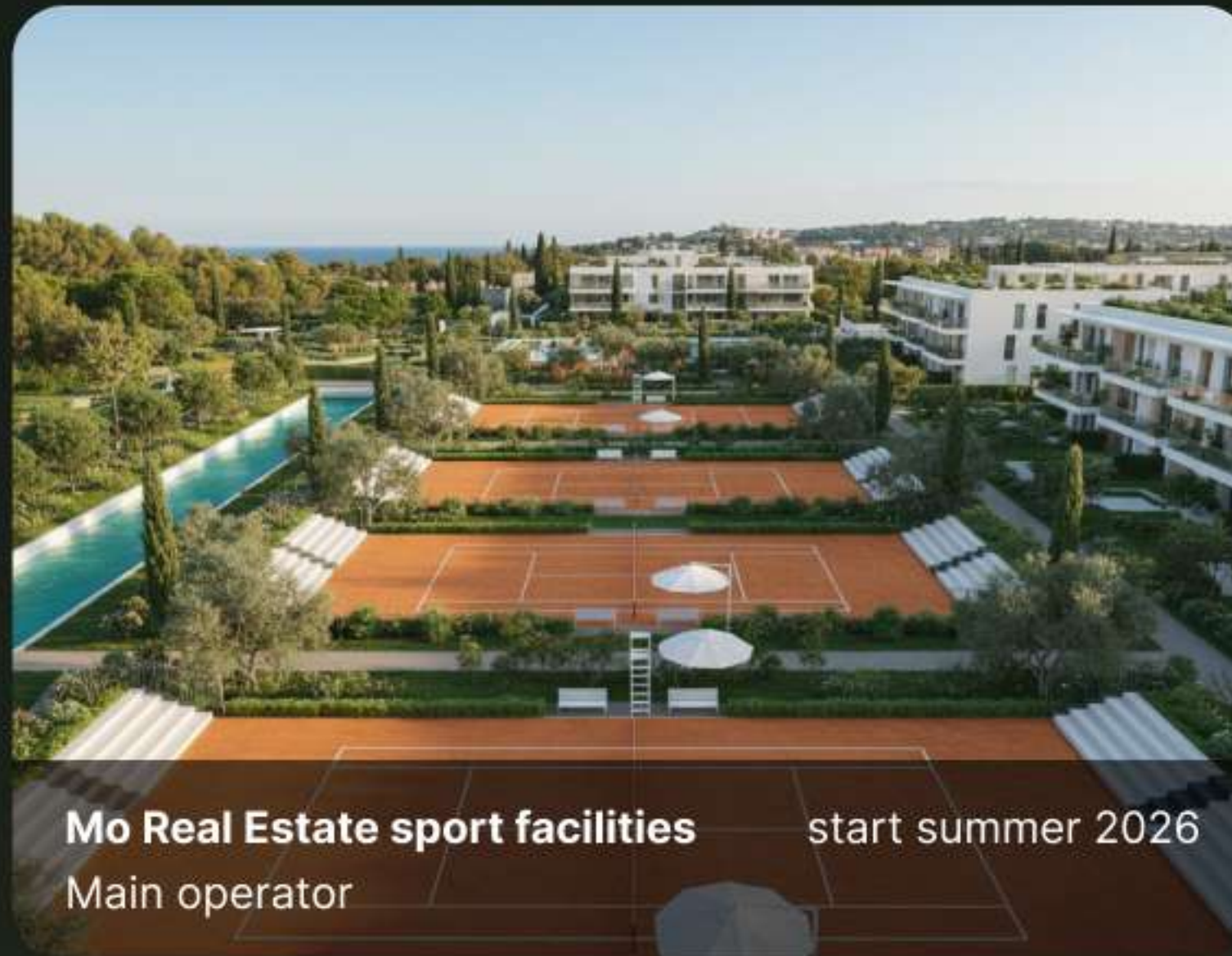
300+ students

START DECEMBER 2025



Ace Tennis Academy
Collaboration

Regular Program



Mo Real Estate sport facilities
Main operator

start summer 2026



Government Talent Search
Program

2026

PROJECTS IN ACTION



**SOONG CHING LING
INTERNATIONAL CHARITY**

27-28th Sep. 2025
Event



**LAUNCH OF REGULAR PROGRAM
AT SOONG QING LI FOUNDATION**

1-7th Oct. 2025
Recap

KEY PARTNERS



中國宋慶齡基金會
CHINA SOONG CHING LING FOUNDATION
中国宋庆龄青少年科技文化交流中心
THE CHINA SOONG CHING LING SCIENCE & CULTURE CENTRE FOR YOUNG PEOPLE

China Soong Ching Ling Foundation



CHINA
OPEN
中国网球公开赛

China Open



University of Jinan

威特锐体育网球俱乐部
VICTORY TENNIS CLUB

Ace Academy Kunming

MO
Real Estate

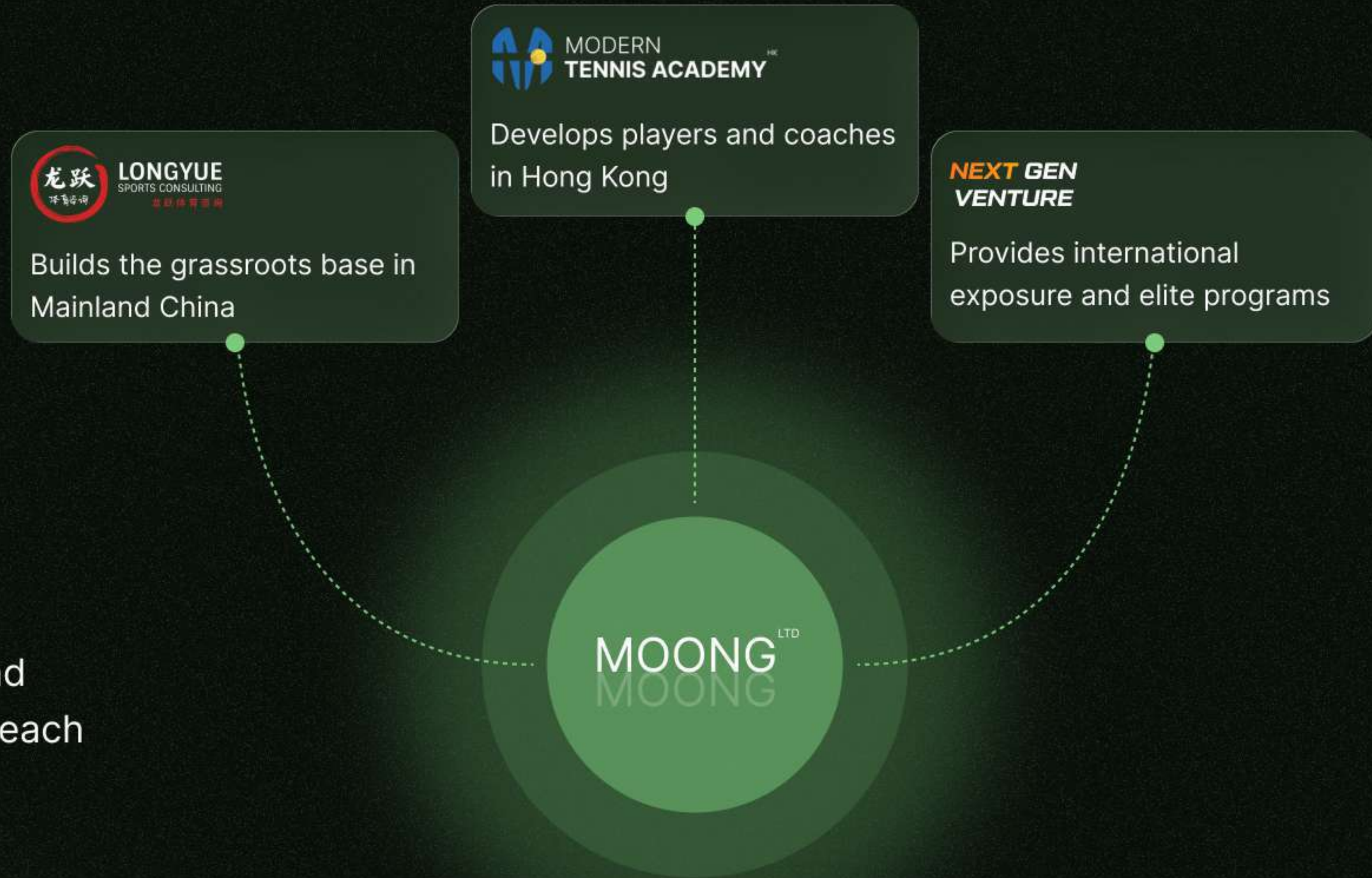
Mo Real Estate Company



Rolex Shanghai Masters

VISION — BUILDING AN INTEGRATED TENNIS ECOSYSTEM

Moong's Holding is creating a cohesive and scalable tennis ecosystem in Asia, where each company plays a complementary role

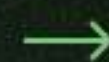


PLAYER PATHWAY:

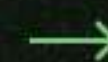
Talent Search (Long Yue + MTA)



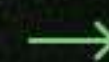
NGTV International Camps



Talent Identification



Academies & Partners



Professional Level

NEXT GROWTH DRIVERS

To accelerate impact, Moong's Holding focuses on:

Expanding its top-tier coaching network - ATP/WT

Growing academy partnerships across Asia

Building strategic collaborations with federations, schools, corporates, tourism boards

Expanding player participation & event calendar — from 600+ to 1.5k + players annually, 8+ flagship camps, tournaments, exchange programs



STRATEGIC VALUE PROPOSITION — WHY PARTNER WITH MOONG'S HOLDING

ASIAN ECOSYSTEM ACCESS

- Structured network across Mainland China, Hong Kong, and Asia
- Regular programs, elite camps, tournaments, and a growing community

WORLD-CLASS COACHING & EXECUTION

- ATP/WTa professionals, elite development coaches
- Strong operational team
- Turnkey program delivery at international standards

INSTITUTIONAL & GOVERNMENT TIES

- Song Qing Ling Foundation, China Open, HKSI
- Harrow, CUHK, Jinan University
- Government infrastructure and public support

CO-BRANDING & MARKET EXPANSION

- Co-branded programs and events
- Visibility at ATP/WTa tournaments and elite schools
- Regional media & partner network amplification

SCALABLE GROWTH PLATFORM

- Clear structure: talent search → elite camps → academies → University placement → professional level
- Flexible partnership models: co-hosting, investment, licensing
- Long-term, sustainable growth

WIN-WIN FOR ALL STAKEHOLDERS

- Opportunities for coaches, academies, schools, brands, investors
- Social & educational impact
- Participation in shaping the future of tennis in Asia

**NEXT GEN TENNIS
VENTURE: BUILDING
THE JUNIOR ASIAN
TEAM**



VISION

OUR MISSION IS TO UNITE THE REGION'S RISING STARS UNDER ONE HIGH-PERFORMANCE PLATFORM — GUIDED BY OUR WORLD-CLASS ATP/WTAL-LEVEL COACHING TEAM.

Next Gen Tennis Venture is launching the Junior Asian Team Program, beginning with the U10,U12,U14 age group, to identify and nurture Asia's most promising young tennis players — with the long-term mission to develop the next generation of multiple Grand Slam junior champions.

PROGRAM CONCEPT

A SELECT GROUP OF 4 BOYS AND 4 GIRLS FORMING THE NEXT GEN JUNIOR ASIAN TEAM.

They will train and compete together at our international camps, representing the program in regional and global tournaments.

CONSULTING COACHING TEAM : SUPPORTING THE WHOLE PROGRAM

Next Gen is the connector with exclusive access to world-class ATP & WTA professionals. We invite top players and coaches to join our training team — raising future champions across Asia.

Lu Yen-hsun



ATP No. 33, Singles quarterfinals
2010 Wimbledon

Danai Udomchoke



ATP No. 77, Asian Games Gold
Medallist

Toshihide Matsui



ATP No. 123 Asia Games Silver
Medallist

Goichi Motomura



ATP No. 134, Former Davis Cup
Player and Captain for Japan

TALENT SEARCH PIPELINE

We continuously identify promising players through a connected scouting network across Asia.



PARTNER ACADEMIES & SCHOOLS

Direct scouting through our network of elite schools and academies.



REGIONAL & DEVELOPMENT PROGRAMS

Talent spotted at regional competitions across Asia.



NEXT GEN TENNIS CAMPS & TOURNAMENTS

Identifying standout players at our own international events.

PLAYER DEVELOPMENT AGENCY

In collaboration with our coaching network, we will establish
a **NEXT GEN PLAYER MANAGEMENT AGENCY** to:



Talent Signing & Support

We identify and sign top junior prospects and give them structured career guidance.



Brand & Visibility

We build each athlete's profile — social presence, media coverage, highlight reels, credibility with sponsors.



Sponsorship & Partnerships

We negotiate gear deals, travel support, apparel, racket sponsors, event partnerships.



Career Planning & Schedule

We manage tournament calendars, training phases, and development targets across Asia.



TOURNAMENT PATHWAY & COMPETITIVE DEVELOPMENT

To ensure our players gain regular, meaningful competition:



BIENNIAL NEXT GEN JUNIOR MASTERS CHAMPIONSHIP:

Every two years, top performers from our network and partner academies will qualify for the Next Gen Junior Masters Championship — a showcase event for Asia's best U10–U14 talents, combining high-level competition, media exposure, and scouting opportunities.



ANNUAL SUMMER TOUR:

We will collaborate with local tennis associations across Asia to host ATF-sanctioned Junior Tournaments during each summer camp tour — creating a structured circuit for experience and ranking growth.

CORE TEAM

Dmitry



Co-founder & Marketing Director

Shon



Operations Director

Andrejs



Project Manager

Olya



Head of graphic
designer

Julia



Graphic
designer

Alex



Graphic
designer

Denis



IT engineer
director

涛邱



China office
manager

JOIN THE MOVEMENT

Together, We Grow the Game
and Shape the Future



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