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Turning Intentions into Impact!



PRESS RELEASE



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CLIMATE JOURNALIST TO SPEAK AT THE ÖGNI SYMPOSIUM: LOUISA SCHNEIDER IS COMING TO VIENNA

The Austrian Sustainable Building Council (ÖGNI) will soon be hosting the ÖGNI Symposium on 22 October 2026, at the historic Ronacher theatre in Vienna. Under the guiding theme "Sustainability: Turning Intentions into Impact!", around 800 decision-makers from the construction and real estate industry, together with experts from the DACH region, will come together. Two high-profile speakers are expected: former UN Secretary-General Ban Ki-moon and climate journalist Louisa Schneider.



CLIMATE JOURNALIST LOUISA SCHNEIDER

With Louisa Schneider, ÖGNI brings a committed voice of climate journalism to the Symposium stage. A trained climate journalist, presenter and storyteller, she travelled to five of our planet's climate tipping points in a multimedia project with Greenpeace and spoke on site with the people affected – experiences she has channelled into her live shows and her book "Grad° Jetzt" as a plea for hope.

Her commitment was sparked by the 2021 flood disaster in Germany's Ahrtal, which moved her to dedicate herself personally to protecting the climate and people.

"What is built today will stand for generations. The real estate industry is therefore already deciding what the world of tomorrow will look like. Climate protection is not a bonus feature – it is the foundation."

LOUISA SCHNEIDER, CLIMATE JOURNALIST & SPEAKER

With Louisa Schneider and Ban Ki-moon, the ÖGNI Symposium will thus bring two personalities to the stage on 22 October 2026 who will speak about their different paths – united by the same concern and goal: active commitment to climate protection.

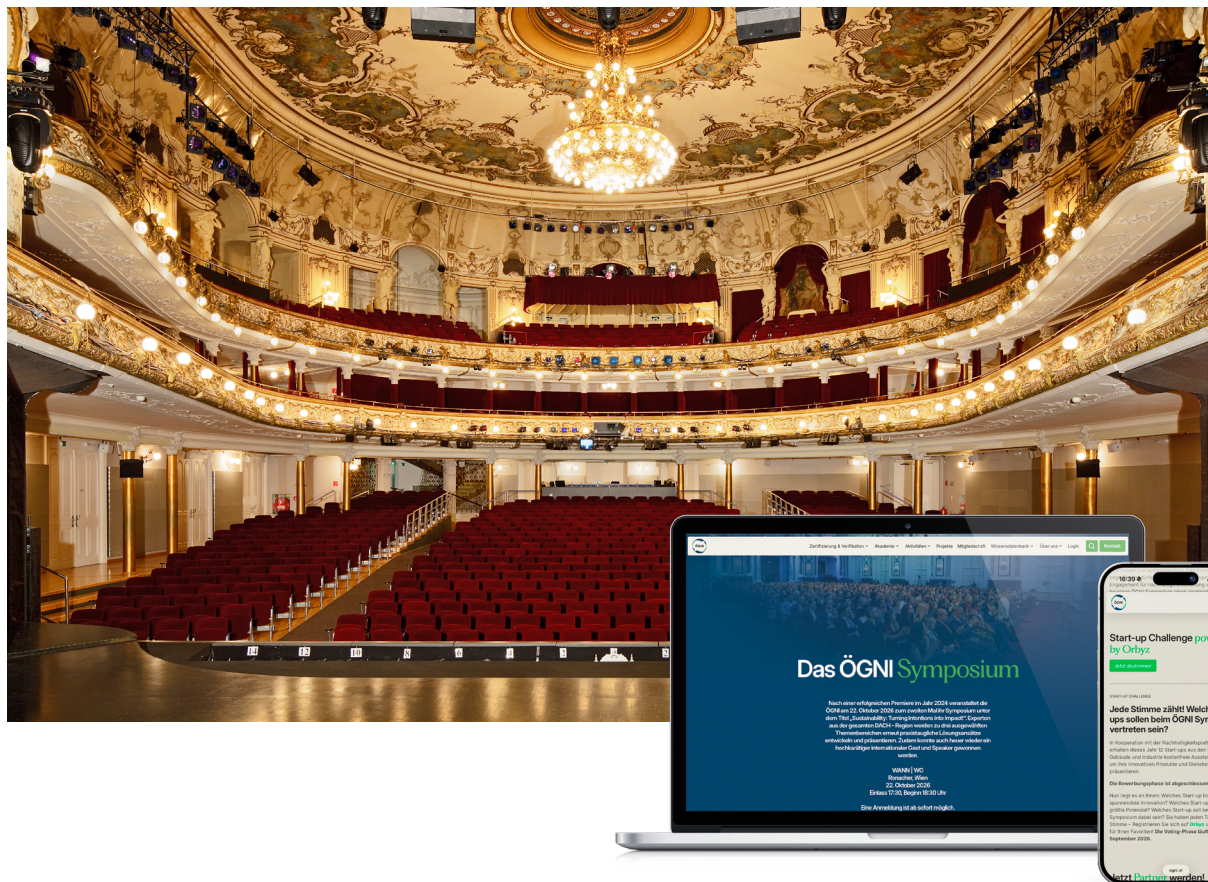
KEY TOPICS 2026

The event will focus on three central topics, on which experts from the DACH region are developing concrete approaches in working groups in advance, to be presented at the Symposium on 22 October 2026:

- Targeted digitalisation through transparent data flows
- AI and robotics from a socio-political perspective
- Lifelong learning as a key driver of transformation



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START-UP CHALLENGE VOTING PHASE

Until 15 September, voting is still open for the 12 start-ups that will receive free exhibition space through the ÖGNI Start-up Challenge powered by Orbyz to present their innovative products and services to a high-calibre professional audience at the ÖGNI Symposium. Full details on the voting can be found at orbyz.world or on the [ÖGNI Website](https://www.ogni.at).

BECOME A PARTNER: TWO EXCLUSIVE PACKAGES AVAILABLE

Companies can support the ÖGNI Symposium 2026 as partners and benefit from unique visibility in front of around 800 decision-makers from the industry. Two exclusive partner packages are available. Detailed information can be found at www.ogni.at/symposium.

JOIN US – DISCOUNTED TICKETS FOR YOUNG POTENTIALS

Participation in the Symposium is by registration only. Those interested can register at www.ogni.at/symposium. As places are limited, we recommend registering early. A limited number of discounted tickets (EUR 29 instead of EUR 79 net) is available for Young Professionals – if you are interested, please send a short note on your motivation for attending to office@ogni.at.



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ABOUT ÖGNI

ÖGNI – the Austrian Sustainable Building Council – is an NGO (non-governmental organisation) and NPO (non-profit organisation) that has been working since 2009 to embed sustainability in the construction and real estate sector.

As a central platform, ÖGNI brings together stakeholders from planning, construction, real estate and academia, fostering professional exchange and the ongoing development of the sector.

Through the certification of buildings and districts, ÖGNI demonstrates the added value of sustainable real estate. ÖGNI also offers EU Taxonomy verifications and, through its Academy, provides practical knowledge and training. Members benefit from networking, visibility, active professional participation and a strong national and international network.

As a system partner of the DGNB (German Sustainable Building Council), an established member of the World Green Building Council and, through its subsidiary CPEA (Climate Positive Europe Alliance) in Brussels, ÖGNI brings international perspectives and European quality standards to the Austrian market.

www.ogni.at

ENQUIRIES AND CONTACT

AD Consult GmbH

Peter Syrch

Managing Director

T: +43 664 4144855

peter.syrch@adconsult.at

Markus Sedlacek, M.A.

Authorised Signatory & Head of Agency

T: +43 664 1991629

markus.sedlacek@adconsult.at

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