

Roy Ashton

Founder & Partner - Gersh Agency

Roy Ashton is a Partner and Agent in the Television Literary Department at Gersh, where he focuses on packaging and selling scripted television for major networks, cable, and premium outlets. Prior to joining Gersh in 2011, Ashton spent 13 years at Creative Artists Agency, working his way from the mailroom to agent and building a diverse practice representing top talent and production companies.

A graduate of Columbia University, Ashton has also taught at USC's School of Cinematic Arts and founded the Junior Hollywood Radio & Amp Television Society (JHRTS). Based in Los Angeles, he is frequently invited to speak at international entertainment festivals and conferences, where he serves as a leading voice connecting creators, producers, and distributors across U.S. and global markets.

Ashton's clients include *The Wire* creator David Simon, *The Simpsons* producer Al Jean, and producer Mark Canton (300), among other showrunners, writers, directors, authors, and production companies worldwide.

