GhostDraft

35+ years
of innovation

3,500+ customers
worldwide

<90 days
to go live

"

"What used to take days now only takes a couple hours, making us better positioned than ever to communicate effectively with our insureds."

Fabrice Harel-Canada
Project Manager

People's Trust.
Insurance Company

"

Key Capabilities for P&C

- ✓ Omni-channel communications
- ✓ Personalized claims
- ✓ Marketing
- ✓ Paperless billing
- ✓ Digital policy issuance
- ✓ Client correspondence
- ✓ Online interactive quotes
- ✓ On-boarding and welcome kits

GhostDraft P&C Insurance Solutions

Overview

Meet your customers' changing needs with the leading digital engagement technology for top insurers. Our advanced customer communication and document automation solutions integrate into your business to create better experiences, greater efficiency and more agility across any platform.

Deliver highly personalized communications

GhostDraft makes it easy for business users to personalize communications using templates and rules to incorporate customers' preferences and generate correspondence in their preferred language, format and channel.

Empower business users with authoring control

GhostDraft gives business users a highly intuitive platform to generate and deliver communications, allowing IT to focus on other important projects. Non-technical users can easily create and test batch, on-demand and interactive documents.

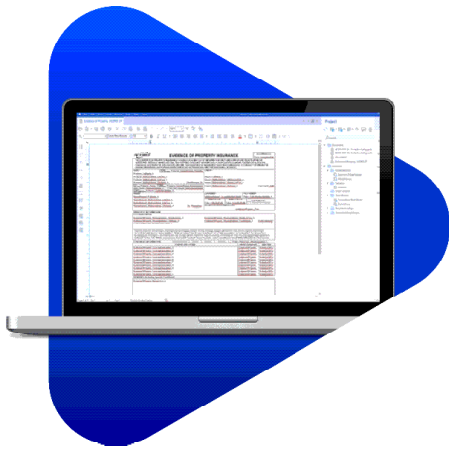## Streamline communications management

With GhostDraft, communications are created, updated, stored and shared in a central location, enabling collaboration for all key stakeholders.

Get to market faster

GhostDraft gives business teams the power to develop and deliver content for the entire insurance customer journey in one highly intuitive platform. Using GhostDraft's ISO forms and subscriptions, insurers can create and update documents faster.

Ensure compliance and consistency

GhostDraft users can create and customize workflows, empowering business teams to review, update and approve content to ensure consistency and compliance across all customer communications.

More than just a print engine

Gain a modern, cloud-based solution delivering advanced CCM capabilities to manage all your print and digital communications needs. Our intuitive technology is easy to implement, maintain and use, helping insurers of all sizes become self-sufficient and successful.

Ensure compliance and consistency

Collaborate with key stakeholders across the entire communications life cycle. Send and receive automated review and approval alerts, accelerating and ensuring compliance with brand standards and government regulations across all customer communications.

One platform for the entire process

The only true all-in-one CCM platform on the market empowers insurers to efficiently manage communications throughout the entire 5 stage process, allowing you to create, manage, publish and approve your forms and documents with greater ease and speed.

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