

# Optimize Operational Efficiency and ROI on Technology Investments

As enterprises continue to ride the digital transformation wave, the impact and value of critical software applications cannot be understated. With software licenses and maintenance making up almost one-third of overall IT budgets, software is a key company asset. So how do you ensure you are maximizing your technology investments and ensuring efficient and compliant operations?

Connor Consulting offers software advisory services designed to help enterprises reduce IT vendor spend, optimize software licensing environments, and mitigate non-compliance risk.



# Comprehensive Services, Expert Guidance and Actionable Insights

## Managed License Care

Optimize technology spend and mitigate IT supplier risk.

#### **Cloud Financial Management**

Control your cloud spend, create a culture of accountability that enables informed decision-making for efficient cloud management.

#### **M&A Software License Preparedness**

Navigate through the software licensing landmines of M&A and/or divestitures.

#### **IT Contract Optimization**

Drive greater ROI on your technology investments with smarter contract and vendor management.

#### **Publisher Advisory**

In a complex environment, our aim is to simplify licensing for our customers. We help you buy at optimal price with friendly terms and renew smarter.





100%

Percentage of our work that is compliance related.



Number of countries where we have completed audits.



Number of completed compliance audits.



Average years of experience of our team members (excluding partners).

# **Trusted by Top 100 Fortune Companies**

Connor's agile solutions and tech-first strategic execution deliver results quickly and contribute to long-lasting growth. This approach has led us to working with some of the biggest companies in the world!

# **Client Benefits & Outcomes**



#### **Financia**

- Maximize ROI from investments
- Reduce supplier Total Cost of Ownership



#### **Operational**

- Gain insights into IT assets used across enterprise
- Turn insight into action



### **Compliance**

- Reduce or eliminate software compliance risk & exposure
- Protect IT Innovation Funds



 Help discover IT assets that need to be locked down

or protected