

About Primer AI

From data to decision.

Primer AI helps defense and intelligence teams find, understand, and act on critical information faster. Built for analysts, operators, targeters, and researchers, our products support high-stakes missions shaped by fragmented and disjointed reporting, messy global social media and news data, time pressure, evolving information environments, and the need for traceable outputs that hold up under scrutiny. Unlike general-purpose AI and LLMs built for one-off tasks or quick Q&A, Primer is built for defensible and persistent analysis that compounds over time.

What We Enable

Find what matters faster: Search across large volumes of unstructured data using natural language, Boolean, and intent-aware agentic search across a known data universe.

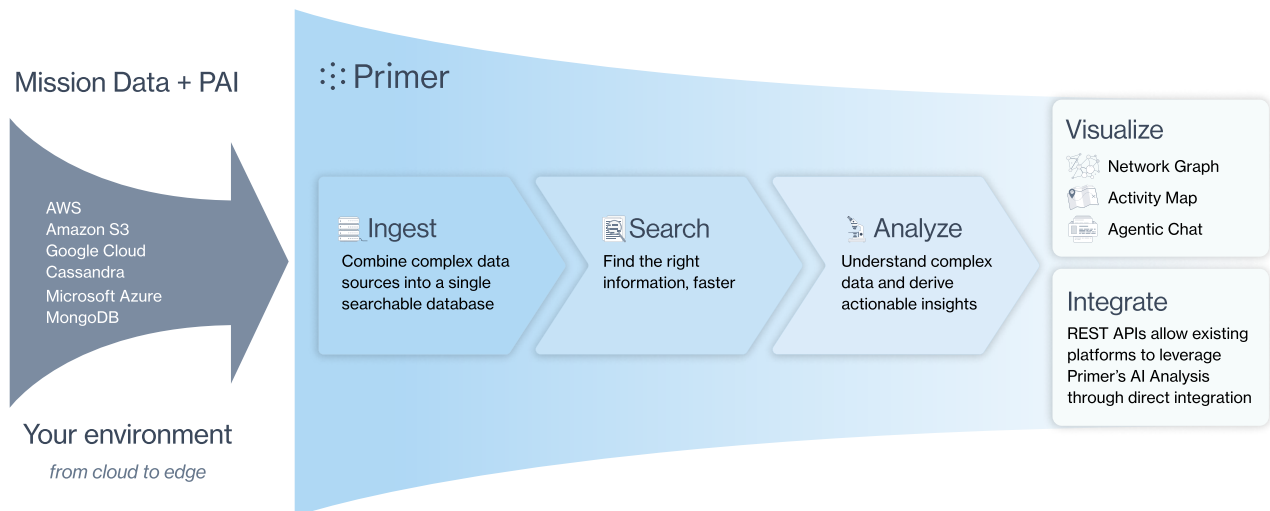
Understand information in context: Turn reports, message traffic, and open-source reporting into clearer understanding through summarization, entity and relationship analysis, and structured analytical outputs.

Preserve continuity as missions evolve: Maintain context through persistent workspaces, recurring AI briefings, and workflows that build on prior understanding.

Act with traceability and confidence: Deliver source-traceable insights that support faster briefings, stronger decision support, and more defensible outputs.

Company Snapshot

- Founded in 2015
- 100+ employees
- Offices: Arlington, Virginia; San Francisco, California; Pasadena, California
- 40+ customers
- Small Business certified
- Azure GCC High environment for CUI
- DoD IL5; NIST 800-171 security controls
- SOC 2 Type II
- ISO/IEC 27001:2022
- AWS Marketplace availability



Core Technologies

Data fusion & ingest pipeline: Brings proprietary, classified, unclassified, and open-source data into one analytic environment while preserving security boundaries.

Agentic search & structured extraction: Combines natural language, Boolean, semantic, and metadata search with extraction of entities, events, claims, locations, topics, and relationships.

Dynamic analytic visualizations: Converts text into narratives, maps, timelines, network graphs, and other visual assets that reveal patterns and relationships.

Conversational workspaces & verified AI outputs: Enables persistent, multi-turn analysis with underlying data context, source traceability, RAG-Verification, AI Briefings, and continuous awareness workflows.

Built for Mission Conditions

SOF missions operate in complex, fast-moving environments where fragmented information, compressed timelines, and distributed teams make it harder to maintain a clear picture. Primer helps reduce that burden by turning unstructured reporting into decision-ready understanding that can persist across people, shifts, and evolving questions. It supports operational workflows in a persistent analytic environment teams can use, revisit, and build on over time.

Deployment & Security

Primer supports secure deployment across classified, on-premises, hybrid, private cloud, and air-gapped environments. It can be used through a full UI or integrated by API, supports SAML-based authentication, and can be deployed on air-gapped bare metal or private cloud when required. Primer maintains a corporate Microsoft Azure Government Community Cloud High environment for managing, processing, and storing U.S. Government CUI, compliant with FedRAMP High, DoD IL5, and NIST 800-171 security controls. Primer's applications are audited and compliant with SOC 2 Type II Trust Service Criteria, and its ISMS is compliant with ISO/IEC 27001:2022.

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Mission-Ready AI for SOF Information Advantage

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Why Primer

Built for mission speed: Designed for the pace, pressure, and complexity of real operations, not generic enterprise workflows.

Structure for the unstructured: Purpose-built for unstructured data, such as reports, PDFs, cables, chat logs, transcripts, social media, news, etc.

Deployment-first by design: Built to run in classified, air-gapped, edge, and other constrained environments where mission teams operate.

Trust earned in the field: Emphasizes source traceability, human judgment, and verifiable analysis.