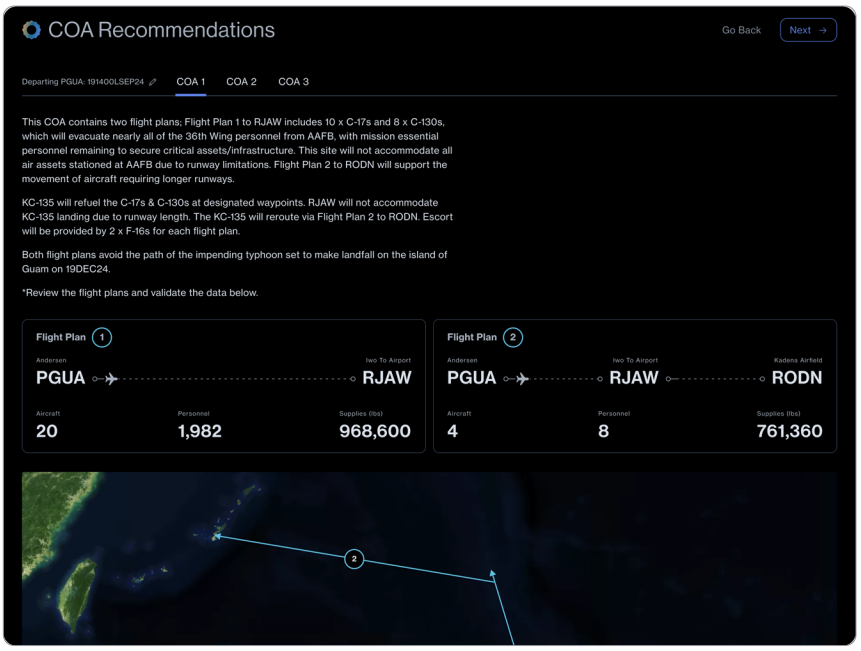
Primer Mission Planning

Leverage data for effective mission planning

Effective mission planning hinges on a deep understanding of the operational landscape. The Primer Enterprise Platform revolutionizes this process by providing planners with a comprehensive view of terrain, infrastructure, local populations, and potential threats. It aggregates and summarizes data from geospatial sources, reports, and open-source intelligence to deliver actionable insights via timelines and maps that inform and improve mission outcomes.

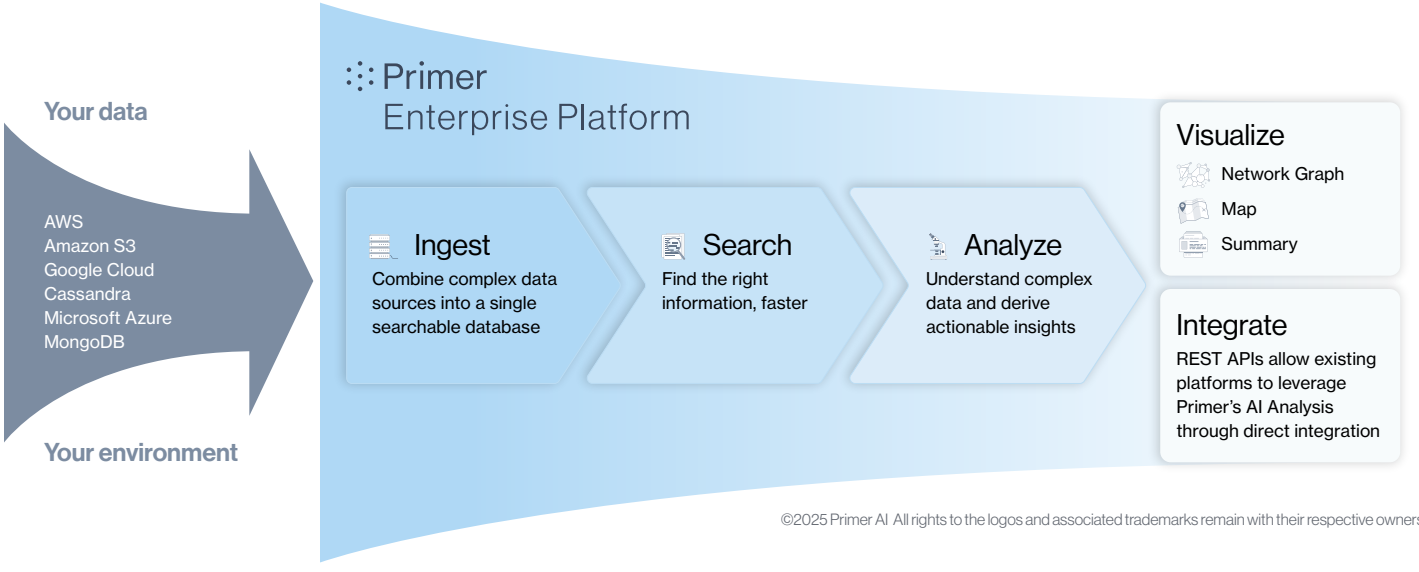


Your end-to-end solution for intelligence analysis

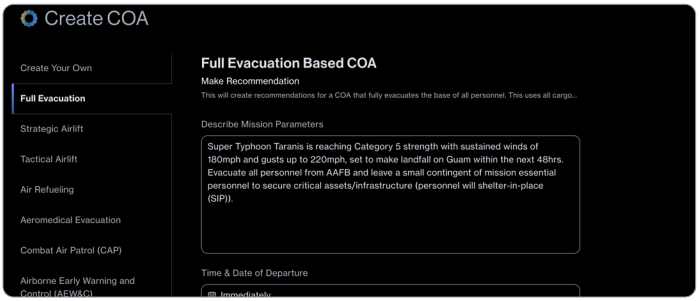
Primer Enterprise revolutionizes how mission planning teams operate. The platform's core features go beyond basic data access, providing the intelligence and structure needed for comprehensive and effective plans. The following capabilities enhance situational awareness, help assess threats proactively, and streamline course-of-action development.

Features summary:

- **Comprehensive easy to use semantic search:** With powerful AI, quickly find and summarize relevant information across your unstructured content, regardless of location.
- **Multi-source integration:** Seamlessly traverse a wide range of data sources, instead of searching through systems one by one.
- **Diverse data type support:** Search across documents, reports, transcripts, open-source intel, ensuring no critical information is overlooked.
- **Automated summarization:** Instantly summarize volumes of data to quickly grasp key findings.
- **Data visualization:** Transform complex data into visualizations that expose and clarify trends.
- **Guided Course of Action (COA) Development:** Develop a well-reasoned Course of Action by navigating step-by-step prompts, with relevant data insights at each stage and collaborative tools to thoroughly consider every factor at play.

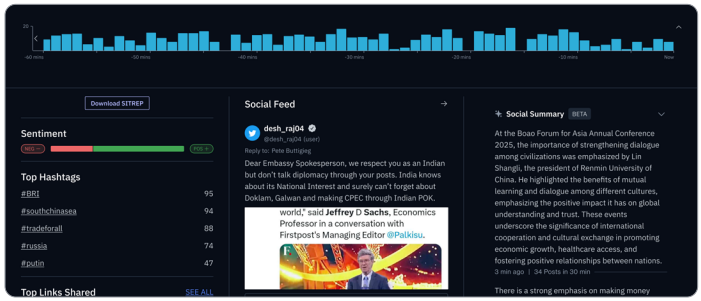


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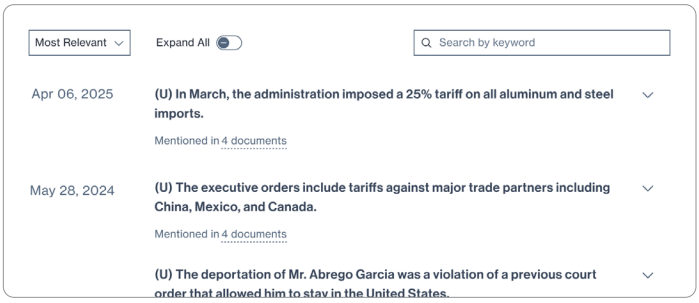
Rapid mission planning: from GO/NO-GO to COA with integrated data

Empower your air operation planning with Primer Enterprise's intuitive **Course of Action (COA)** feature. Mission planners can now streamline their critical initial assessment by creating a rapid GO/NO-GO overview alongside in-depth access to vital operational data – including real-time news, social media insights, and crucial internal reports enriched with analyst assessments. Leveraging this comprehensive understanding, planners can select an operation type, quickly consider an array of AI-assisted options, and then generate a complete COA. Throughout the process, the planner maintains full control, selecting and refining toward a mission COA that minimizes risk and maximizes effectiveness.



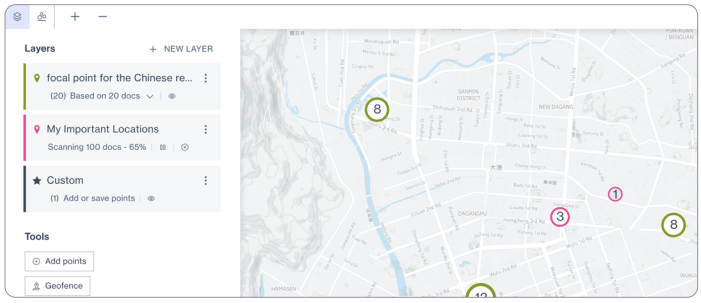
Real-time social intelligence: gain immediate situational awareness

Enhance your mission planning with the Primer Enterprise **Social Media Monitoring** capability. This cutting-edge AI tool provides near real-time situational awareness by continuously analyzing vast streams of data from tens of thousands news and social media sources across 100 languages. Quickly identify and track fast-moving events, understand their context through automatically surfaced key entities, and leverage AI-powered summaries to grasp critical information instantly. With visual understanding of trending narratives and powerful filters to focus on relevant data, Primer Enterprise ensures you stay ahead of emerging signals and make informed, precise decisions, even when every minute counts.



Breaking down chronologies: trace the evolution of events

Events are the vital bridge connecting raw data to causality. Analysts need to see how incidents unfold over time, to understand the sequence of triggers and reactions, and ultimately to grasp what shapes the broader outcomes. Primer Enterprise's dynamic **Timeline** feature surfaces relevant events in their crucial context, enabling analysts to trace complex progressions, flag causal relationships, resolve contradictory information, and anticipate what's next – whether a shift in diplomatic posture, a consequential policy change, or a regional escalation. This level of temporal and contextual insight is vital for sorting options in high-stakes operational environments.



Visualizing data geospatially: understand threats and patterns

Primer Enterprise's intelligent **Maps** feature gives analysts critical geospatial context by visualizing the "who" (key individuals, organizations) and "what" (critical events, activities) that matter most to their analysis. The dynamic map interface lets users define their specific interests and instantly see their relevance in the geographic landscape, surfacing potential threats, emerging patterns of activity, and other crucial insights within their areas of responsibility. Robust layer support means analysts can display multiple facets of information simultaneously, for deeper, multi-dimensional analysis. They can also import and export the layers of a map to integrate additional geographic data or to share and sharpen Primer's geospatial insights with other tools.

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