

Canada Pulse Insights
 Rogers CityBeat Poll
 Edmonton Election 10 25
 Data collection by Sago
 September 30-Oct 6, 2025

SELECT TOP 3 ISSUES - What do you think are the three most important issues that city/our city is facing right now?

Proportions/Means: Columns Tested (5% risk level) - B/E/H/I - C/D - F/G

	Edmonton
	H
Base: Total Respondents	
Unweighted Base	423
Weighted Base	423
Traffic congestion/gridlock	54
	13%
	I
Building/fixing infrastructure like roads/sewer systems	51
	12%
	BE
Affordable rent/home ownership	84

	20%
Homelessness	146
	34%
	BEI
Municipal taxes/spending/budget	101
	24%
	BE
City growth/density	49
	12%
Affordability/cost of living	167
	40%
Education	56
	13%
	BE
Healthcare	95
	23%
The impact of changing climate/weather	15
	4%
Access to and quality of municipal services	6
	1%
Social assistance for people in need	22
	5%
Immigration/newcomers	70
	16%
	E

Crime and policing	105
	25%
Available jobs/employment	62
	15%
Parks, Recreation, and Cultural Facilities	6
	1%
Opioid crisis, supervised injection sites and other drug related issues	39
	9%
	B
Public transit	21
	5%
Safety on public transit	46
	11%
	BE
Accountability/ethics at City Hall	34
	8%
	B
Affordable daycare	4
	1%
Another issue	13
	3%
Sigma	1248
	295%

Rogers CityBeat Poll

And thinking about city/our city, do you believe it is headed in the right direction or is it off on the wrong track?

Proportions/Means: Columns Tested (5% risk level) - B/E/H/I - C/D - F/G

	Edmonton
	H
Base: Total Respondents	
Unweighted Base	423
Weighted Base	423
Headed in the right direction	112
	26%
On the wrong track	311
	74%
	BE
Sigma	423
	100%

Rogers CityBeat Poll

JOB APPROVAL - For each of the following, please indicate if they are doing either a good job or a bad job for our city:

[Your local ward councilor]

Proportions/Mean: Columns Tested (5% risk level) - B/E/H/I - C/D - F/G

	Edmonton
	H
Base: Total Respondents (All)	
Unweighted Base	423
Weighted Base	423
TOP 2 BOX [NET]	207
	49%
Very good job	36
	9%
	E
Somewhat good job	171
	40%
BOTTOM 2 BOX [NET]	216

	51%
	B
Somewhat bad job	136
	32%
Very bad job	81
	19%
	BE
Sigma	423
	100%

Rogers CityBeat Poll

JOB APPROVAL - For each of the following, please indicate if they are doing either a good job or a bad job for our city:
 [Our city council]

Proportions/Mean: Columns Tested (5% risk level) - B/E/H/I - C/D - F/G

	Edmonton
	H
Base: Total Respondents (All)	
Unweighted Base	423

Weighted Base	423
TOP 2 BOX [NET]	145
	34%
Very good job	19
	4%
Somewhat good job	126
	30%
BOTTOM 2 BOX [NET]	278
	66%
	BE
Somewhat bad job	161
	38%
Very bad job	117
	28%
	BEI
Sigma	423
	100%

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RE-ELECT - Now, based on what you know about their performance during their current term of office, do you think each of the following deserve to be or is it time for a change and have someone else take over their position?

[Your local ward councilor]

Proportions/Means: Columns Tested (5% risk level) - B/E/H/I - C/D - F/G

	Edmonton
	H
Base: Total Respondents (All)	
Unweighted Base	423
Weighted Base	423
Deserve to be re-elected	133
	32%
Time for a change	290
	68%
	B
Sigma	423
	100%

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EDMONTON - Please indicate which candidate best exemplifies the following attribute:

[Has the right stuff to lead the city through these times]

Proportions/Mean: Columns Tested (5% risk level) - B/E/H/I - C/D - F/G

** very small base (under 30) ineligible for sig testing

	Edmonton
	H
Base: Edmonton Respondents	
Unweighted Base	423
Weighted Base	423
Tim Cartmell	84
	20%
Andrew Knack	60
	14%
Rahim Jaffer	17
	4%
Michael Walters	53
	12%
Tony Caterina	14
	3%

Omar Mohammed	28
	7%
None of the above	167
	39%
Sigma	423
	100%

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EDMONTON - Please indicate which candidate best exemplifies the following attribute:

[Has the best vision for the future]

Proportions/Mean: Columns Tested (5% risk level) - B/E/H/I - C/D - F/G

** very small base (under 30) ineligible for sig testing

	Edmonton
	H
Base: Edmonton Respondents	
Unweighted Base	423
Weighted Base	423

Tim Cartmell	69
	16%
Andrew Knack	74
	17%
Rahim Jaffer	29
	7%
Michael Walters	42
	10%
Tony Caterina	16
	4%
Omar Mohammed	27
	6%
None of the above	166
	39%
Sigma	423
	100%

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EDMONTON - Please indicate which candidate best exemplifies the following attribute:

[Best reflects my interests and values]

Proportions/Mean: Columns Tested (5% risk level) - B/E/H/I - C/D - F/G

** very small base (under 30) ineligible for sig testing

	Edmonton
	H
Base: Edmonton Respondents	
Unweighted Base	423
Weighted Base	423
Tim Cartmell	68
	16%
Andrew Knack	66
	16%
Rahim Jaffer	30
	7%
Michael Walters	49
	12%
Tony Caterina	14
	3%

Omar Mohammed	25
	6%
None of the above	171
	41%
Sigma	423
	100%

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EDMONTON - Please indicate which candidate best exemplifies the following attribute:

[Is someone I can trust]

Proportions/Mean: Columns Tested (5% risk level) - B/E/H/I - C/D - F/G

** very small base (under 30) ineligible for sig testing

	Edmonton
	H
Base: Edmonton Respondents	
Unweighted Base	423
Weighted Base	423

Tim Cartmell	60
	14%
Andrew Knack	58
	14%
Rahim Jaffer	23
	6%
Michael Walters	47
	11%
Tony Caterina	14
	3%
Omar Mohammed	28
	7%
None of the above	192
	45%
Sigma	423
	100%

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EDMONTON - During the election campaign, a number of potential priorities have been discussed and debated that the new mayor and council will have. Please SELECT the three that you believe they must be laser focused on to begin their new agenda:

Proportions/Mean: Columns Tested (5% risk level) - B/E/H/I - C/D - F/G

** very small base (under 30) ineligible for sig testing

	Edmonton
	H
Base: Edmonton Respondents	
Unweighted Base	423
Weighted Base	423
Housing affordability and social housing	111
	26%
Homelessness and shelter services	99
	23%
Drug use and addiction services	61
	14%
Employment opportunities and economic development	78
	18%
Youth unemployment	45
	11%

Basic city services	65
	15%
Public safety on transit	47
	11%
Infrastructure and road maintenance	70
	17%
Construction/road management	71
	17%
Transit Services (access and services)	29
	7%
Bike Lanes	18
	4%
Supports for vulnerable people in public	31
	7%
Property tax/lowering taxes	165
	39%
Fiscal restraint/reducing city spending	85
	20%
Reducing poverty	53
	13%
Infill and urban redevelopment	47

	11%
Downtown revitalization	20
	5%
Immigration, newcomer integration and participation	43
	10%
Public safety and policing	97
	23%
Other	10
	2%
Sigma	1244
	294%

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Please indicate if you agree or disagree with the following statements:
 [Our mayor and city council are out of touch with what residents want/need]

Proportions/Mean: Columns Tested (5% risk level) - B/E/H/I - C/D - F/G

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	Edmonton
	H
Base: Total Respondents	
Unweighted Base	423
Weighted Base	423
TOP 2 BOX [NET]	340
	80%
	BEI
Agree strongly	179
	42%
	BE
Agree somewhat	161
	38%
BOTTOM 2 BOX [NET]	83
	20%
Disagree somewhat	65
	15%
Disagree strongly	18
	4%
Sigma	423
	100%

Rogers CityBeat Poll

Which approach do you prefer in municipal elections?

Proportions/Means: Columns Tested (5% risk level) - B/E/H/I - C/D - F/G

	Edmonton
	H
Base: Total Respondents	
Unweighted Base	423
Weighted Base	423
Elect a mayor and councillors individually, based on each candidate's platform, policies, and views.	341
	81%
Elect a slate from a municipal party—led by a mayoral candidate and including councillors—based on shared platform, policies, and views.	82
	19%
Sigma	423
	100%

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reelected

e to address after the election.

