Canada Pulse Insights Rogers CityBeat Poll Calgary Election 10 25 Data collection by Sago September 30-Oct 6, 2025

Affordable rent/home ownership

SELECT TOP 3 ISSUES - What do you think are the three most important issues that city/our city is facing right now?

102 25%

Proportions/Means: Columns Tested (5% risk level) - B/E/H/I - C/D - F/G

Calgary
I

Base: Total Respondents
Unweighted Base
Weighted Base
410

Traffic congestion/gridlock

Traffic congestion/gridlock

30

7%

Building/fixing infrastructure like roads/sewer systems
39
10%

| Homelessness                                | 74  |
|---|-----|
|   | 18% |
| Municipal taxes/spending/budget             | 104 |
| wunicipal taxes/spending/budget             | 25% |
|   | BE  |
| City growth/density                         | 54  |
| ery grown density                           | 13% |
|   | В   |
| Affordability/cost of living                | 203 |
| , ,   | 50% |
|   | Н   |
| Education                                   | 44  |
|   | 11% |
|   | BE  |
| Healthcare                                  | 98  |
|   | 24% |
| The impact of changing climate/weather      | 12  |
|   | 3%  |
| Access to and quality of municipal services | 10  |
| recess to and quanty of mannerpar services  | 2%  |
| Social assistance for people in need        |     |
| Social assistance for people in need        | 8%  |
|   | E E |
| Immigration/newcomers                       | 69  |
| 0   | 17% |
|   | E   |
| Crime and policing                          | 100 |
|   | 24% |

| Available jobs/employment   | 67           |
|---|--------------|
|   | 16%          |
|   | _            |
| Parks, Recreation, and Cultural Facilities                              | 3            |
|   | 1%           |
|   |              |
| Opioid crisis, supervised injection sites and other drug related issues | 34           |
| Totaled 155ac5  | 8%           |
|   | В            |
| Public transit  | 28           |
|   | 7%           |
|   |              |
| Safety on public transit  | 37           |
|   | 9%           |
|   | BE           |
| Accountability/ethics at City Hall                                      | 36           |
|   | 9%           |
| 1 00 111 1  | В            |
| Affordable daycare  | 14           |
|   | 3%           |
| Anotherican   | EH           |
| Another issue   | 7<br>2%      |
|   | <i>L</i> 7/0 |
|   |              |
| Sigma   | 1200         |
|   | 293%         |

QAnd thinking about city/our city, do you believe it is headed in the right direction or is it off on the wrong track?

Proportions/Means: Columns Tested (5% risk level) - B/E/H/I - C/D - F/G

|                               | Calgary |
|-------------------------------|---------|
|                               | I       |
|                               |         |
| Base: Total Respondents       |         |
| Unweighted Base               | 410     |
| Weighted Base                 | 410     |
|                               |         |
| Headed in the right direction | 125     |
|                               | 31%     |
| On the wrong treat            | 285     |
| On the wrong track            |         |
|                               | 69%     |
|                               |         |
| Sigma                         | 410     |
|                               | 100%    |

Rogers CityBeat Poll

JOB APPROVAL - For each of the following, please indicate if they are doing either a good job or a bad job for our city: 
\*\*\*[Mayor Jyoti Gondek]\*\*\*

Proportions/Means: Columns Tested (5% risk level) - B/E/H/I - C/D - F/G

\*\* very small base (under 30) ineligible for sig testing

|   | Calgary |
|---|---------|
|   | I       |
|   |         |
| Base: Total Respondents (Excluded EDMONTON) |         |
| Unweighted Base                             | 410     |
| Weighted Base                               | 410     |
|   |         |
|   |         |
| TOP 2 BOX [NET]                             | 160     |
|   | 39%     |
|   |         |
| Very good job                               | 33      |
|   | 8%      |
| Comp. hat and half                          | 127     |
| Somewhat good job                           | 127     |
|   | 31%     |
| BOTTOM 2 BOX [NET]                          | 250     |
| L J   | 61%     |
|   | BE      |
| <u>L</u>                                    |         |

| Somewhat bad job | 115  |
|------------------|------|
|                  | 28%  |
| Very bad job     | 135  |
| very bad job     | 33%  |
|                  | BE   |
|                  |      |
| Sigma            | 410  |
|                  | 100% |

APPROVAL - For each of the following, please indicate if they are doing either a good job or a bad job for our city: \*\*\*[Your local ward councilor]\*\*\*

|                               | Calgary |
|-------------------------------|---------|
|                               | I       |
|                               |         |
| Base: Total Respondents (All) |         |
| Unweighted Base               | 410     |
| Weighted Base                 | 410     |
|                               |         |

|                    | 1    |
|--------------------|------|
| TOP 2 BOX [NET]    | 226  |
|                    | 55%  |
|                    |      |
| Very good job      | 28   |
|                    | 7%   |
|                    | E    |
| Somewhat good job  | 198  |
|                    | 48%  |
|                    | Н    |
| BOTTOM 2 BOX [NET] | 184  |
|                    | 45%  |
| Somewhat bad job   | 123  |
|                    | 30%  |
| 37 1 1 1           | (1   |
| Very bad job       | 61   |
|                    | 15%  |
|                    | BE   |
| Sigma              | 410  |
|                    | 100% |

JOB APPROVAL - For each of the following, please indicate if they are doing either a good job or a bad job for our city: 
\*\*\*[Our city council]\*\*\*

|                               | Calgary |
|-------------------------------|---------|
|                               | I       |
|                               |         |
| Base: Total Respondents (All) |         |
| Unweighted Base               | 410     |
| Weighted Base                 | 410     |
|                               |         |
|                               |         |
| TOP 2 BOX [NET]               | 159     |
|                               | 39%     |
|                               |         |
| Very good job                 | 21      |
|                               | 5%      |
|                               |         |
| Somewhat good job             | 138     |
|                               | 34%     |
|                               |         |
| BOTTOM 2 BOX [NET]            | 251     |
|                               | 61%     |
|                               | BE      |
| Somewhat bad job              | 166     |
|                               | 41%     |
| Y7 11:.1                      | 0.4     |
| Very bad job                  | 84      |
|                               | 21%     |
|                               | BE      |

| Sigma | 410  |
|-------|------|
|       | 100% |

RE-ELECT - Now, based on what you know about their performance during their current term of office, do you think each of the following deserve to be or is it time for a change and have someone else take over their position?

\*\*\*[Mayor Jyoti Gondek]\*\*\*

<sup>\*\*</sup> very small base (under 30) ineligible for sig testing

|   | Calgary<br>I |
|---|--------------|
| Base: Total Respondents (Excluded EDMONTON) |              |
| Unweighted Base                             | 410          |
| Weighted Base                               | 410          |
|   |              |
| Deserve to be re-elected                    | 104          |
|   | 25%          |
| Time for a change                           | 306          |

|       | 75%<br>BE   |
|-------|-------------|
| Sigma | 410<br>100% |

RE-ELECT - Now, based on what you know about their performance during their current term of office, do you think each of the following deserve to be or is it time for a change and have someone else take over their position?

\*\*\*[Your local ward councilor]\*\*\*

Proportions/Means: Columns Tested (5% risk level) - B/E/H/I - C/D - F/G

Base: Total Respondents (All)
Unweighted Base
Weighted Base
410

Deserve to be re-elected

141
34%

| Time for a change | 269  |
|-------------------|------|
|                   | 66%  |
|                   | В    |
|                   |      |
| Sigma             | 410  |
|                   | 100% |

CALGARY - Please indicate which candidate best exemplifies the following attribute:

\*\*\*[Has the right stuff to lead the city through these times]\*\*\*

<sup>\*\*</sup> very small base (under 30) ineligible for sig testing

|                           | Calgary |
|---------------------------|---------|
|                           | I       |
|                           |         |
| Base: Calgary Respondents |         |
| Unweighted Base           | 410     |
| Weighted Base             | 410     |
|                           |         |
| Jyoti Gondek              | 67      |
|                           | 16%     |

| Sonya Sharp       | 56   |
|-------------------|------|
|                   | 14%  |
| Jeromy Farkas     | 70   |
|                   | 17%  |
| Jeff Davison      | 61   |
|                   | 15%  |
| Brian Thiessen    | 24   |
|                   | 6%   |
| None of the above | 132  |
|                   | 32%  |
|                   |      |
| Sigma             | 410  |
|                   | 100% |

CALGARY - Please indicate which candidate best exemplifies the following attribute:

\*\*\*[Has the best vision for the future]\*\*\*

<sup>\*\*</sup> very small base (under 30) ineligible for sig testing

|                           | Calgary |
|---------------------------|---------|
|                           | I       |
|                           |         |
| Base: Calgary Respondents |         |
| Unweighted Base           | 410     |
| Weighted Base             | 410     |
|                           |         |
| 1. (0. 11                 |         |
| Jyoti Gondek              | 61      |
|                           | 15%     |
| Sonya Sharp               | 56      |
| 2011) ii 211111           | 14%     |
|                           |         |
| Jeromy Farkas             | 72      |
|                           | 18%     |
| Jeff Davison              | 67      |
|                           | 16%     |
|                           |         |
| Brian Thiessen            | 27      |
|                           | 6%      |
| None of the above         | 128     |
| TYONG OF THE ADOVE        | 31%     |
|                           | 31/0    |
|                           |         |
| Sigma                     | 410     |
|                           | 100%    |

CALGARY - Please indicate which candidate best exemplifies the following attribute:

\*\*\*[Best reflects my interests and values]\*\*\*

<sup>\*\*</sup> very small base (under 30) ineligible for sig testing

|                           | Calgary   |
|---------------------------|-----------|
|                           | I         |
|                           |           |
| Base: Calgary Respondents |           |
| Unweighted Base           | 410       |
| Weighted Base             | 410       |
| Jyoti Gondek              | 56<br>14% |
| Sonya Sharp               | 52<br>13% |
| Jeromy Farkas             | 70        |
|                           | 17%       |

| Jeff Davison      | 65   |
|-------------------|------|
|                   | 16%  |
| Brian Thiessen    | 26   |
|                   | 6%   |
| None of the above | 140  |
|                   | 34%  |
|                   |      |
| Sigma             | 410  |
|                   | 100% |

CALGARY - Please indicate which candidate best exemplifies the following attribute:

\*\*\*[Is someone I can trust]\*\*\*

<sup>\*\*</sup> very small base (under 30) ineligible for sig testing

| Calgary |
|---------|
| I       |
|         |

| Base: Calgary Respondents |      |
|---------------------------|------|
| Unweighted Base           | 410  |
| Weighted Base             | 410  |
|                           |      |
| Jyoti Gondek              | 62   |
|                           | 15%  |
| Sonya Sharp               | 41   |
|                           | 10%  |
| Jeromy Farkas             | 65   |
|                           | 16%  |
| Jeff Davison              | 49   |
|                           | 12%  |
| Brian Thiessen            | 28   |
|                           | 7%   |
| None of the above         | 166  |
|                           | 40%  |
|                           |      |
| Sigma                     | 410  |
|                           | 100% |

CALGARY - During the election campaign, a number of potential priorities have been discussed and debated that the new mayor and council will have to Please SELECT the three that you believe they must be laser focused on to begin their new agenda:

<sup>\*\*</sup> very small base (under 30) ineligible for sig testing

|   | Calgary |
|---|---------|
|   | I       |
|   |         |
| Base: Calgary Respondents                         |         |
| Unweighted Base                                   | 410     |
| Weighted Base                                     | 410     |
|   |         |
| Housing affordability and social housing          | 143     |
| , ,   | 35%     |
|   |         |
| Homelessness and shelter services                 | 74      |
|   | 18%     |
|   |         |
| Drug use and addiction services                   | 53      |
|   | 13%     |
|   |         |
| Employment opportunities and economic development | 92      |
|   | 23%     |
| Youth unemployment                                | 37      |
| 1 3   | 9%      |

| <b> </b>   |           |
|--|-----------|
| Basic city services  | 68        |
|  | 17%       |
| Green Line LRT alignment   | 33        |
| Often Line Lixi angiment   | 8%        |
|  |           |
| Infrastructure and road maintenance  | 66        |
|  | 16%       |
| Construction/road management   | 37        |
| <u> </u>   | 9%        |
|  |           |
| Transit Services (access and services)   | 22        |
|  | 5%        |
| Bike Lanes   | 11        |
|  | 3%        |
| Public safety on transit   | 45        |
| , and the second | 11%       |
| Supports for vulnerable people in public   | 32        |
| ouppoint 22 - American Fred Fred Fred Fred Fred Fred Fred Fred   | 8%        |
| Property tax/lowering taxes  | 149       |
| Troporty tasto norms and   | 36%       |
|  | 02        |
| Fiscal restraint/reducing city spending  | 82<br>20% |
|  | 2070      |
| Reducing poverty   | 53        |

|  | 13%  |
|--|------|
|  |      |
| Infill and urban redevelopment                       | 30   |
|  | 7%   |
| Downtown revitalization                              | 16   |
|  | 4%   |
| Immigration, newcomer integration and participation  | 46   |
| minigration, newconter integration and participation | 11%  |
|  | 107  |
| Public safety and policing                           | 107  |
|  | 26%  |
| Other  | 4    |
|  | 1%   |
|  |      |
| Sigma  | 1201 |
|  | 293% |

Please indicate if you agree or disagree with the following statements:

\*\*\*[Our mayor and city council are out of touch with what residents want/need]\*\*\*

|                         | Calgary |
|-------------------------|---------|
|                         | I       |
|                         |         |
| Base: Total Respondents |         |
| Unweighted Base         | 410     |
| Weighted Base           | 410     |
|                         |         |
|                         |         |
| TOP 2 BOX [NET]         | 304     |
|                         | 74%     |
|                         | В       |
| Agree strongly          | 151     |
|                         | 37%     |
|                         | BE      |
| Agree somewhat          | 153     |
|                         | 37%     |
|                         |         |
| BOTTOM 2 BOX [NET]      | 106     |
|                         | 26%     |
|                         | Н       |
| Disagree somewhat       | 82      |
|                         | 20%     |
|                         |         |
| Disagree strongly       | 24      |
|                         | 6%      |
|                         |         |
|                         |         |
| Sigma                   | 410     |

| 100% |
|------|
|------|

## Table 58

Q28 - Please indicate if you agree or disagree with the following statements:

\*\*\*[Our public transit system is on the right track and serving us well]\*\*\*

|                         | Calgary |
|-------------------------|---------|
|                         | I       |
|                         |         |
| Base: Total Respondents |         |
| Unweighted Base         | 410     |
| Weighted Base           | 410     |
|                         |         |
| TOP 2 BOX [NET]         | 210     |
|                         | 51%     |
|                         | Н       |
| Agree strongly          | 32      |
|                         | 8%      |
|                         |         |

| Agree somewhat     | 178  |
|--------------------|------|
|                    | 43%  |
|                    | Н    |
| BOTTOM 2 BOX [NET] | 200  |
|                    | 49%  |
|                    | Е    |
| Disagree somewhat  | 128  |
|                    | 31%  |
| Disagree strongly  | 72   |
|                    | 18%  |
|                    | Е    |
| Sigma              | 410  |
|                    | 100% |

Which approach do you prefer in municipal elections?

Proportions/Means: Columns Tested (5% risk level) - B/E/H/I - C/D - F/G

Calgary I

| Base: Total Respondents  |      |
|--|------|
| Unweighted Base  | 410  |
| Weighted Base  | 410  |
|  |      |
| Elect a mayor and councillors individually, based on each candidate's platform, policies, and views. | 347  |
|  | 85%  |
|  | E    |
| Elect a slate from a municipal party—led by a mayoral  |      |
| candidate and including councillors—based on shared platform, policies, and views.                   | 63   |
|  | 15%  |
|  |      |
| Sigma  | 410  |
|  | 100% |





o address after the election.