

CANADA PULSE INSIGHTS

October 16, 2025

TOPLINE: **CALGARY ELECTION OCTOBER 20, 2025**

METHODOLOGY

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These are some of the findings from a study undertaken by Canada Pulse Insights for Rogers CityNews with the sample and data collection experts at [Sago](#) from September 30 to October 6, 2025, among a random selection of Canadian adults (n=410 aged 18+) who are members of the Sago online panel located in the city core of Calgary, Alberta. For comparison purposes, a probability sample of this size has an estimated margin of error (which measures sampling variability) of +/- 4.8% 19 times out of 20. The results have been weighted to match the population according to census data which ensures the sample is representative of the adult population in the city core of Calgary. Discrepancies in or between totals when compared to the data tables are due to rounding.

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What do you think are the **three most important issues that Calgary is facing right now?**

- Affordability/cost of living 50%
- Affordable rent/home ownership 25%
- Municipal taxes/spending/budget 25%
- Crime and policing 24%
- Healthcare 24%
- Homelessness 18%
- Immigration/newcomers 17%
- Available jobs/employment 16%
- City growth/density 13%
- Education 11%
- Building/fixing infrastructure like roads/sewer systems 10%
- Safety on public transit 9%
- Accountability/ethics at City Hall 9%
- Opioid crisis, supervised injection sites and other drug related issues 8%
- Social assistance for people in need 8%
- Traffic congestion/gridlock 7%
- Public transit 7%
- Affordable daycare 3%
- The impact of changing climate/weather 3%

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- Access to and quality of municipal services 2%
- Parks, Recreation, and Cultural Facilities 1%
- Another issue 2%

And thinking about Calgary, do you believe it is headed in the **right direction** or is it off on the **wrong track**?

- Headed in the **right direction**: 31%
- On the **wrong track**: 69%

Please indicate if you agree or disagree with the following statements:

- Our **mayor and city council** are out of touch with what residents want/need:
Agree: 74% **Disagree**: 26%

Now, based on what you know about their performance during their current term of office, do you think **each of the following deserve to be reelected or is it time for a change and have someone else take over their position?**

- **Mayor: Jyoti Gondek**
Deserve to be **re-elected**: 25%
Time for a **change**: 75%
- **Your local ward councilor**
Deserve to be **re-elected**: 34%
Time for a **change**: 66%

For each of the following, please indicate if **they are doing either a good job or a bad job for our city**:

- **Mayor Jyoti Gondek**
Good job: 39% **Bad job**: 61%
- **Our City council**
Good job: 39% **Bad job**: 61%
- **Your local ward councilor**
Good job: 55% **Bad job**: 45%

Please indicate which candidate best exemplifies the following attribute:

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Has the right stuff to lead the city through these times

- Jyoti Gondek 16%
- Jeromy Farkas 17%
- Jeff Davison 15%
- Sonya Sharp 14%
- Brian Thiessen 6%
- None of the above 32%

Has the best vision for the future

- Jeromy Farkas 18%
- Jeff Davison 16%
- Jyoti Gondek 15%
- Sonya Sharp 14%
- Brian Thiessen 6%
- None of the above 31%

Best reflects my interests and values

- Jeromy Farkas 17%
- Jeff Davison 16%
- Jyoti Gondek 14%
- Sonya Sharp 13%
- Brian Thiessen 6%
- None of the above 34%

Is someone I can trust

- Jeromy Farkas 16%
- Jyoti Gondek 15%
- Jeff Davison 12%
- Sonya Sharp 10%
- Brian Thiessen 7%
- None of the above 40%

During the election campaign, a number of potential priorities have been discussed and debated that the new mayor and council will have to address after the election. Please **select the three that you believe they must be laser focused on to begin their new agenda:**

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- Property tax/lowering taxes 36%
- Housing affordability and social housing 35%
- Public safety and policing 26%
- Employment opportunities and economic development 23%
- Fiscal restraint/reducing city spending 20%
- Homelessness and shelter services 18%
- Basic city services 17%
- Infrastructure and road maintenance 16%
- Drug use and addiction services 13%
- Reducing poverty 13%
- Public safety on transit 11%
- Immigration, newcomer integration and participation 11%
- Youth unemployment 9%
- Construction/road management 9%
- Green Line LRT alignment 8%
- Supports for vulnerable people in public 8%
- Infill and urban redevelopment 7%
- Transit Services (access and services) 6%
- Downtown revitalization 4%
- Bike lanes 3%
- Other 1%

MUNICIPAL POLITICAL PARTIES

[In some recent municipal elections, groups of candidates—including a mayoral candidate and candidates in various wards—have run together as a “municipal political party.” These local parties do not use provincial or federal party labels, but they allow voters to elect a team that would govern city hall as a group with shared principles and policies. Alternatively, voters can choose individual candidates for mayor and council without any party affiliation. Which approach do you prefer in municipal elections?

- Elect a mayor and councillors **individually**, based on each candidate’s platform, policies, and views: 85%
- Elect a **slate** from a municipal party—led by a mayoral candidate and including councillors—based on shared platform, policies, and views: 15%

Note: 4-point scales have been collapsed/combined to form 2-point scales i.e. very/somewhat and not very/not at all, very good/somewhat good and somewhat bad/very bad, etc.