

Canada Pulse Insights
Rogers CityBeat 2026 Poll — Toronto Block 1 — Race for Mayor of Toronto

Data collection by Sago

September 14–24, 2026 (Toronto)

Weighted results (percentages) with weighted counts; bases shown unweighted and weighted. Source file: n=1,335 file of 26 September 2026.

Table 1
If an election were held and the following were in the race for Mayor of Toronto, who would you be most likely to vote for? (leaners included)

Proportions: Columns Tested (5% risk level) - B/C/D - E/F - H/I

	Total	Vote for Mayor (leaners included)			City direction		Time for a change of mayor		
	Toronto	Mayor Olivia Chow	Councillor Brad Bradford	Undecided	Right direction	Wrong track	Time for a change: all	Time for a change: undecided	Time for a change: chose a candidate
	A	B	C	D	E	F	G	H	I
Base: All voters									
Unweighted Base	510	200	126	101	236	274	275	75	178
Weighted Base	510	194	129	100	233	277	279	74	182
Mayor Olivia Chow	194	194	0	0	137	56	19	0	19
	38%	100%	0%	0%	59%	20%	7%	0%	11%
		CD			F				H
Councillor Brad Bradford	129	0	129	0	28	102	122	0	122
	25%	0%	100%	0%	12%	37%	44%	0%	67%
			BD			E			H
Chris Alexander	34	0	0	0	17	17	20	0	20
	7%	0%	0%	0%	7%	6%	7%	0%	11%
									H
Another candidate	23	0	0	0	2	20	21	0	21
	4%	0%	0%	0%	1%	7%	7%	0%	11%
						E			H
Nobody, I will not vote	30	0	0	0	13	17	23	0	0
	6%	0%	0%	0%	6%	6%	8%	0%	0%
Don't know / can't say	100	0	0	100	36	64	74	74	0
	20%	0%	0%	100%	15%	23%	27%	100%	0%
				BC		E		I	
Sigma	510	194	129	100	233	277	279	74	182

Table 2
Vote for Mayor of Toronto among decided voters — those naming a candidate (leaners included)

Proportions: Columns Tested (5% risk level) - B/C/D - E/F - H/I

	Total	Vote for Mayor (leaners included)			City direction		Time for a change of mayor		
	Toronto	Mayor Olivia Chow	Councillor Brad Bradford	Undecided	Right direction	Wrong track	Time for a change: all	Time for a change: undecided	Time for a change: chose a candidate
	A	B	C	D	E	F	G	H	I
Base: Decided voters									
Unweighted Base	380	200	126	-	186	194	178	-	178
Weighted Base	380	194	129	-	184	196	182	-	182
Mayor Olivia Chow	194	194	0	-	137	56	19	-	19
	51%	100%	0%		75%	29%	11%		11%
Councillor Brad Bradford	129	C	129	-	F	102	122	-	122
	34%	0%	100%		15%	52%	67%		67%
Chris Alexander	34	0	0	-	17	17	20	-	20
	9%	0%	0%		9%	9%	11%		11%
Another candidate	23	0	0	-	2	20	21	-	21
	6%	0%	0%		1%	10%	11%		11%
Sigma	380	194	129	-	184	196	182	-	182

Table 3
Thinking about upcoming elections, do you believe each of the following generally deserves to be re-elected, or is it time for a change? Mayor Olivia Chow

Proportions: Columns Tested (5% risk level) - B/C/D - E/F - H/I

	Total	Vote for Mayor (leaners included)			City direction		Time for a change of mayor		
	Toronto	Mayor Olivia Chow	Councillor Brad Bradford	Undecided	Right direction	Wrong track	Time for a change: all	Time for a change: undecided	Time for a change: chose a candidate
	A	B	C	D	E	F	G	H	I
Base: All respondents									
Unweighted Base	510	200	126	101	236	274	275	75	178
Weighted Base	510	194	129	100	233	277	279	74	182
Deserves to be re-elected	231	175	7	26	169	62	0	0	0
	45%	90%	6%	26%	72%	22%	0%	0%	0%
It is time for a change	279	CD	122	C	F	215	279	74	182
	55%	10%	94%	74%	28%	78%	100%	100%	100%
Sigma	510	194	BD	B	233	E	279	74	182

Table 4
Thinking about upcoming elections, do you believe each of the following generally deserves to be re-elected, or is it time for a change? Your local ward councillor

Proportions: Columns Tested (5% risk level) - B/C/D - E/F - H/I

	Total	Vote for Mayor (leaners included)			City direction		Time for a change of mayor		
	Toronto	Mayor Olivia Chow	Councillor Brad Bradford	Undecided	Right direction	Wrong track	Time for a change: all	Time for a change: undecided	Time for a change: chose a candidate
	A	B	C	D	E	F	G	H	I
Base: All respondents									
Unweighted Base	510	200	126	101	236	274	275	75	178
Weighted Base	510	194	129	100	233	277	279	74	182
Deserves to be re-elected	242	127	60	31	150	91	83	11	68
	47%	66%	47%	31%	64%	33%	30%	15%	37%
		CD	D		F				H
It is time for a change	268	66	69	69	83	185	196	64	114
	53%	34%	53%	69%	36%	67%	70%	85%	63%
			B	BC		E		I	
Sigma	510	194	129	100	233	277	279	74	182

Table 5
Thinking about your municipality, do you believe it is headed in the right direction or is it off on the wrong track?

Proportions: Columns Tested (5% risk level) - B/C/D - E/F - H/I

	Total	Vote for Mayor (leaners included)			City direction		Time for a change of mayor		
	Toronto	Mayor Olivia Chow	Councillor Brad Bradford	Undecided	Right direction	Wrong track	Time for a change: all	Time for a change: undecided	Time for a change: chose a candidate
	A	B	C	D	E	F	G	H	I
Base: All respondents									
Unweighted Base	510	200	126	101	236	274	275	75	178
Weighted Base	510	194	129	100	233	277	279	74	182
Headed in the right direction	233	137	28	36	233	0	65	18	38
	46%	71%	21%	36%	100%	0%	23%	25%	21%
		CD		C	F				
Off on the wrong track	277	56	102	64	0	277	215	56	144
	54%	29%	79%	64%	0%	100%	77%	75%	79%
			BD	B		E			
Sigma	510	194	129	100	233	277	279	74	182

Table 6
Elections will take place in your municipality on Monday, October 26, 2026. How likely are you to vote?

Proportions: Columns Tested (5% risk level) - B/C/D - E/F - H/I

	Total	Vote for Mayor (leaners included)			City direction		Time for a change of mayor		
	Toronto	Mayor Olivia Chow	Councillor Brad Bradford	Undecided	Right direction	Wrong track	Time for a change: all	Time for a change: undecided	Time for a change: chose a candidate
	A	B	C	D	E	F	G	H	I
Base: All respondents									
Unweighted Base	510	200	126	101	236	274	275	75	178
Weighted Base	510	194	129	100	233	277	279	74	182
Very definitely will vote	373	160	108	59	171	202	196	46	148
	73%	83%	84%	59%	73%	73%	70%	62%	81%
Possibly, it just depends on the circumstances	105	D	D	35	47	58	64	26	H
	21%	14%	16%	35%	20%	21%	23%	35%	17%
No, not likely to vote	32	8	1	BC	16	16	19	I	3
	6%	4%	1%	6%	7%	6%	7%	3%	2%
				C					
Sigma	510	194	129	100	233	277	279	74	182

Table 7
Age

Proportions: Columns Tested (5% risk level) - B/C/D - E/F - H/I

	Total	Vote for Mayor (leaners included)			City direction		Time for a change of mayor		
	Toronto	Mayor Olivia Chow	Councillor Brad Bradford	Undecided	Right direction	Wrong track	Time for a change: all	Time for a change: undecided	Time for a change: chose a candidate
	A	B	C	D	E	F	G	H	I
Base: All respondents									
Unweighted Base	510	200	126	101	236	274	275	75	178
Weighted Base	510	194	129	100	233	277	279	74	182
18 to 34	160	67	24	28	78	82	79	19	49
	31%	34% C	19%	28%	33%	30%	28%	26%	27%
35 to 64	228	75	59	58	93	135	137	47	80
	45%	38%	46%	58% B	40%	49% E	49%	63% I	44%
65 and over	122	53	46	15	63	59	63	8	53
	24%	27% D	36% D	15%	27%	21%	22%	11%	29% H
Sigma	510	194	129	100	233	277	279	74	182

Table 8
Gender

Proportions: Columns Tested (5% risk level) - B/C/D - E/F - H/I

	Total	Vote for Mayor (leaners included)			City direction		Time for a change of mayor		
	Toronto	Mayor Olivia Chow	Councillor Brad Bradford	Undecided	Right direction	Wrong track	Time for a change: all	Time for a change: undecided	Time for a change: chose a candidate
	A	B	C	D	E	F	G	H	I
Base: All respondents									
Unweighted Base	510	200	126	101	236	274	275	75	178
Weighted Base	510	194	129	100	233	277	279	74	182
Man	243	90	61	45	113	130	126	29	87
	48%	46%	47%	45%	49%	47%	45%	40%	48%
Woman	266	103	68	55	120	146	154	45	95
	52%	53%	53%	55%	51%	53%	55%	60%	52%
Non-binary	1	1	0	0	0	1	0	0	0
	0%	1%	0%	0%	0%	0%	0%	0%	0%
Prefer to self-describe	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%
Prefer not to answer	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%
Sigma	510	194	129	100	233	277	279	74	182

Proportions: Columns Tested (5% risk level) - B/C/D - E/F - H/I

	Total	Vote for Mayor (leaners included)			City direction		Time for a change of mayor		
	Toronto	Mayor Olivia Chow	Councillor Brad Bradford	Undecided	Right direction	Wrong track	Time for a change: all	Time for a change: undecided	Time for a change: chose a candidate
	A	B	C	D	E	F	G	H	I
Base: All respondents									
Unweighted Base	510	200	126	101	236	274	275	75	178
Weighted Base	510	194	129	100	233	277	279	74	182
Married	221	84	65	35	107	114	125	24	93
	43%	43%	51%	35%	46%	41%	45%	32%	51%
Living common-law	46	19	12	5	23	23	24	4	17
	9%	10%	9%	5%	10%	8%	9%	5%	9%
Widowed	17	5	9	3	11	6	10	1	9
	3%	3%	7%	3%	5%	2%	4%	1%	5%
Separated	9	4	1	1	4	5	3	1	2
	2%	2%	1%	1%	2%	2%	1%	1%	1%
Divorced	29	11	6	8	9	20	16	6	10
	6%	6%	5%	8%	4%	7%	6%	8%	5%
Single, never married	175	70	31	43	77	98	91	35	46
	34%	36%	24%	43%	33%	35%	32%	47%	25%
Prefer not to answer	13	2	5	5	2	11	11	5	5
	2%	1%	4%	5%	1%	4%	4%	6%	3%
MARRIED OR LIVING COMMON-LAW (NET)	268	102	77	40	130	138	149	28	110
	52%	53%	60%	40%	56%	50%	53%	37%	60%
Sigma	510	194	129	100	233	277	279	74	182

Table 10
Ethnic background: white, no visible-minority identity

Proportions: Columns Tested (5% risk level) - B/C/D - E/F - H/I

	Total	Vote for Mayor (leaners included)			City direction		Time for a change of mayor		
	Toronto	Mayor Olivia Chow	Councillor Brad Bradford	Undecided	Right direction	Wrong track	Time for a change: all	Time for a change: undecided	Time for a change: chose a candidate
	A	B	C	D	E	F	G	H	I
Base: All respondents									
Unweighted Base	510	200	126	101	236	274	275	75	178
Weighted Base	510	194	129	100	233	277	279	74	182
White, no visible-minority identity	260	98	80	41	117	144	141	28	107
	51%	51%	62%	41%	50%	52%	51%	38%	59%
			BD						H
All others	250	96	49	59	117	133	138	46	75
	49%	49%	38%	59%	50%	48%	49%	62%	41%
		C		C				I	
Sigma	510	194	129	100	233	277	279	74	182

Table 11
Lives downtown (M5 postal codes)

Proportions: Columns Tested (5% risk level) - B/C/D - E/F - H/I

	Total	Vote for Mayor (leaners included)			City direction		Time for a change of mayor		
	Toronto	Mayor Olivia Chow	Councillor Brad Bradford	Undecided	Right direction	Wrong track	Time for a change: all	Time for a change: undecided	Time for a change: chose a candidate
	A	B	C	D	E	F	G	H	I
Base: All respondents									
Unweighted Base	510	200	126	101	236	274	275	75	178
Weighted Base	510	194	129	100	233	277	279	74	182
Downtown (M5)	89	45	14	20	49	40	35	15	17
	18%	23%	11%	20%	21%	15%	13%	20%	10%
		C						I	
Elsewhere in Toronto	421	149	115	80	185	236	244	59	165
	82%	77%	89%	80%	79%	85%	87%	80%	90%
			B						H
Sigma	510	194	129	100	233	277	279	74	182

Table 12

Please indicate if you agree or disagree with the following statement: Our mayor and city council are out of touch with what residents want and need.

Proportions: Columns Tested (5% risk level) - B/C/D - E/F - H/I

	Total	Vote for Mayor (leaners included)			City direction		Time for a change of mayor		
	Toronto	Mayor Olivia Chow	Councillor Brad Bradford	Undecided	Right direction	Wrong track	Time for a change: all	Time for a change: undecided	Time for a change: chose a candidate
	A	B	C	D	E	F	G	H	I
Base: All respondents									
Unweighted Base	510	200	126	101	236	274	275	75	178
Weighted Base	510	194	129	100	233	277	279	74	182
Agree strongly	143	15	67	28	29	114	120	27	86
	28%	8%	52%	28%	13%	41%	43%	36%	47%
			BD	B		E			
Agree somewhat	182	62	42	43	84	97	106	32	63
	36%	32%	32%	43%	36%	35%	38%	43%	34%
Disagree somewhat	140	89	12	23	89	51	39	11	24
	27%	46%	10%	23%	38%	18%	14%	15%	13%
		CD		C	F				
Disagree strongly	45	28	8	7	30	14	14	4	10
	9%	14%	6%	7%	13%	5%	5%	6%	5%
		C			F				
AGREE (NET)	325	77	109	70	114	211	226	59	148
	64%	40%	84%	70%	49%	76%	81%	79%	81%
			BD	B		E			
DISAGREE (NET)	185	117	20	30	120	65	53	15	34
	36%	60%	16%	30%	51%	24%	19%	21%	19%
		CD		C	F				
Sigma	510	194	129	100	233	277	279	74	182

Table 13
In the future, do you think the budget for policing in your community should be increased, kept about the same, or reduced?

Proportions: Columns Tested (5% risk level) - B/C/D - E/F - H/I

	Total	Vote for Mayor (leaners included)			City direction		Time for a change of mayor		
	Toronto	Mayor Olivia Chow	Councillor Brad Bradford	Undecided	Right direction	Wrong track	Time for a change: all	Time for a change: undecided	Time for a change: chose a candidate
	A	B	C	D	E	F	G	H	I
Base: All respondents									
Unweighted Base	510	200	126	101	236	274	275	75	178
Weighted Base	510	194	129	100	233	277	279	74	182
Increased	150	49	54	21	68	82	85	16	65
	29%	25%	42%	21%	29%	30%	30%	22%	36%
			BD						H
Kept about the same	301	117	68	64	143	158	165	47	102
	59%	60%	52%	64%	61%	57%	59%	63%	56%
Reduced	60	28	7	15	22	37	29	11	15
	12%	14%	5%	15%	10%	13%	10%	15%	8%
		C		C					
Sigma	510	194	129	100	233	277	279	74	182

Table 14
For each of the following, please indicate if they are doing either a good job or a bad job for your municipality: Mayor Olivia Chow

Proportions: Columns Tested (5% risk level) - B/C/D - E/F - H/I

	Total	Vote for Mayor (leaners included)			City direction		Time for a change of mayor		
	Toronto	Mayor Olivia Chow	Councillor Brad Bradford	Undecided	Right direction	Wrong track	Time for a change: all	Time for a change: undecided	Time for a change: chose a candidate
	A	B	C	D	E	F	G	H	I
Base: All respondents									
Unweighted Base	510	200	126	101	236	274	275	75	178
Weighted Base	510	194	129	100	233	277	279	74	182
Very good job	86	68	6	5	74	13	10	1	7
	17%	35%	5%	5%	32%	5%	4%	1%	4%
		CD			F				
Somewhat good job	198	117	13	42	128	70	58	22	28
	39%	60%	10%	42%	55%	25%	21%	30%	15%
		CD		C	F			I	
Somewhat bad job	107	10	42	29	24	83	97	27	61
	21%	5%	33%	29%	10%	30%	35%	36%	33%
			B	B		E			
Very bad job	118	0	68	24	8	110	115	24	86
	23%	0%	52%	24%	3%	40%	41%	32%	47%
			BD	B		E			H
GOOD JOB (NET)	285	184	19	47	202	83	68	23	35
	56%	95%	15%	47%	87%	30%	24%	31%	19%
		CD		C	F			I	
BAD JOB (NET)	225	10	110	53	31	194	212	51	147
	44%	5%	85%	53%	13%	70%	76%	69%	81%
			BD	B		E			H
Sigma	510	194	129	100	233	277	279	74	182

Letters indicate a proportion significantly higher than the lettered column at the 95 percent confidence level (two-tailed), tested on effective bases; columns with fewer than 30 effective cases are not tested.
Toronto, Mississauga and Rest of GTA columns are weighted within market to 2021 Census age and gender (Rest of GTA also by regional municipality). The GTA outside Toronto column combines Mississauga and the rest of the GTA in proportion to their adult populations.