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Nearly Two-Thirds (65%) Say Mississauga Mayor and City Council Out of Touch

Affordability and the cost of living (45%) tops the list of issues facing Mississauga, followed by housing affordability and home ownership (30%), and crime, policing and public safety (29%)

Mississauga, Canada, September 30, 2026 – A new Canada Pulse Insights poll for Rogers CityNews finds that nearly two-thirds (65%) of Mississauga residents agree that the mayor and city council are out of touch with what they want and need.

Asked to pick the three most important issues facing the city from a list of 22, Mississauga residents name affordability and the cost of living most often (45%), followed by housing affordability and home ownership (30%) and crime, policing and public safety (29%).

Asked to provide a job performance assessment, the verdict is anemic: while the mayor, their local councillor and city council as a whole get generally good topline marks, the depth of that endorsement for each is lukewarm. While a majority (57%) say Mayor Carolyn Parrish is doing a good job, only about one in ten (10%) rate her performance as very good. Likewise, while seven in ten (70%) say their local councillor is doing a good job, just 13% rate their work as very good. City council as a whole follows the same pattern: six in ten (61%) say it is doing a good job, and fewer than one in ten (8%) say it is doing a very good job.

Key findings

- **45%** of Mississauga residents name affordability and the cost of living among the three most important issues facing the city — the top issue by 15 points.
- **65%** agree the mayor and city council are out of touch with what residents want and need — 24% strongly.
- **30%** name housing affordability and home ownership and 29% crime, policing and public safety — second and third on the list; accountability at city hall is 16th at 6%.
- **57%** say Mayor Parrish is doing a good job, but this support is shallow with just 10% saying she is doing a very good job, while 12% say she is doing a very bad job.
- **61%** say city council is doing a good job, but again, the support is anemic with just 8% saying council is doing a very good job while 7% say it is doing a very bad job.

Nearly two-thirds (65%) say the mayor and council are out of touch

Nearly two-thirds (65%) of Mississauga residents agree that their mayor and city council are out of touch with what residents want and need, including 24% who agree strongly; 35% disagree.

Q. Our mayor and city council are out of touch with what residents want and need. Agree or disagree?

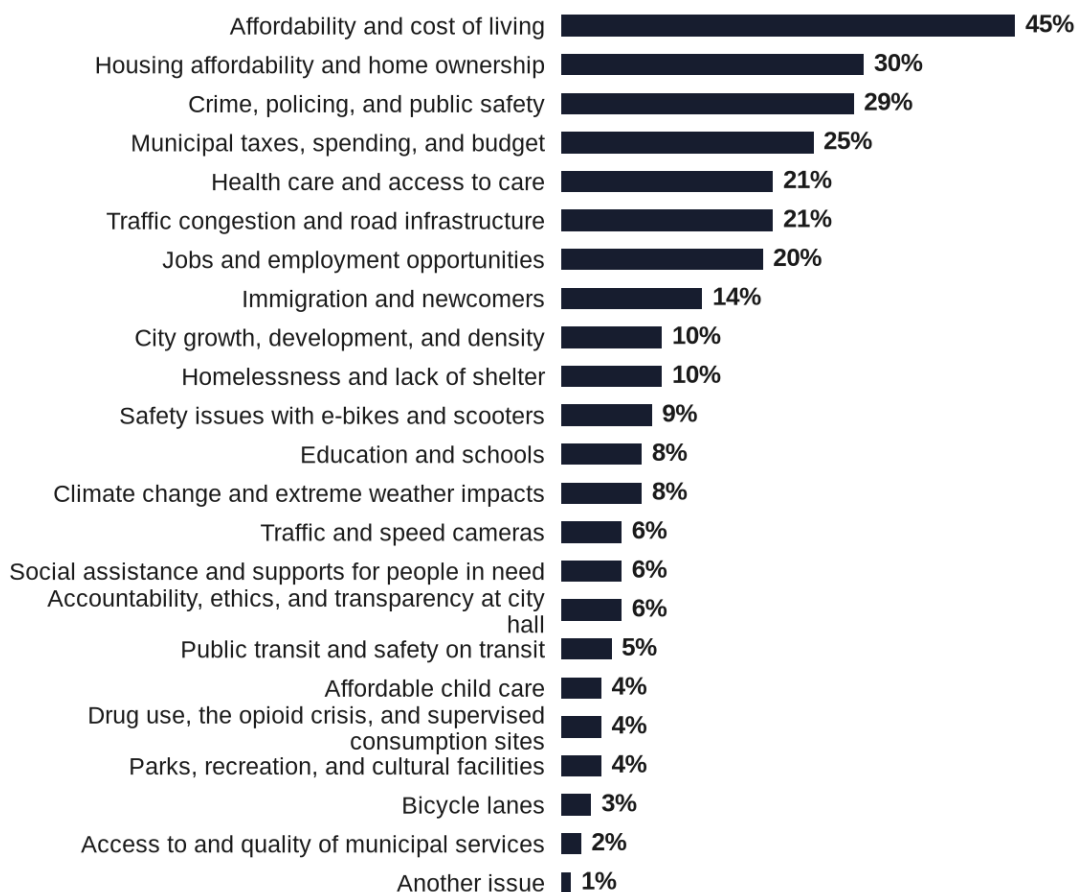


Source: Canada Pulse Insights for Rogers CityNews, September 14–25, 2026 (Mississauga n=514). Online sample and data management by Sago.

Affordability and the cost of living (45%) leads a list of 22 local issues; housing affordability and home ownership (30%) is second

Affordability and the cost of living (45%) is named most often among the three most important issues facing the city, followed by housing affordability and home ownership (30%), crime, policing and public safety (29%), municipal taxes, spending and the budget (25%) and health care and access to care (21%).

Q. Thinking about your municipality, what do you think are the three most important issues it is facing right now? Percent naming each in their top three.



Source: Canada Pulse Insights for Rogers CityNews, September 14–25, 2026 (Mississauga n=514). Online sample and data management by Sago.

Accountability, ethics and transparency at city hall is named by 6% — 16th on the list. Three issues were added to the list this year: safety issues with e-bikes and scooters (9%), traffic and speed cameras (6%), and bicycle lanes (3%).

Anemic job performance for elected officials

While the topline assessments may look good, the performance ratings are lukewarm:

- Mayor Carolyn Parrish: 57% good job (10% very good), 43% bad job (12% very bad).
- City council: 61% good job (8% very good), 39% bad job (7% very bad).
- Local ward councillor: 70% good job (13% very good), 30% bad job (6% very bad).

Q. For each of the following, please indicate if they are doing either a good job or a bad job for your municipality. Percent good job (very + somewhat).



Source: Canada Pulse Insights for Rogers CityNews, September 14–25, 2026 (Mississauga n=514). Online sample and data management by Sago.

About the Survey

This survey was conducted among adult (18+) residents of the City of Mississauga (n=514) by Canada Pulse Insights between September 14 and 25, 2026. A random sample of adult respondents was invited to complete the survey through an online panel platform managed by SAGO one of the world's largest and most respected sample and panel suppliers. The data were weighted to 2021 Census benchmarks, so the sample aligns with the city's adult population by age and gender. Vote intention figures include respondents who were undecided when first asked and then named a candidate they are leaning toward; "decided voters" are all respondents who name a candidate. The margin of error for a probability-based sample of this size is ± 4.3 percentage points, 19 times out of 20. Any discrepancies between the detailed tables and published results are due to rounding.

Both Canada Pulse Insights and Sago are accredited members of the Canadian Research Insights Council (CRIC) and adhere to its Canadian Code of Market, Opinion, and Social Research and Data Analytics, which incorporates international ESOMAR standards and Canadian public opinion disclosure requirements. The detailed tables and full question wording for this survey are posted on the Canada Pulse Insights website as a companion to this release, consistent with CRIC's transparency standards for research released into the public domain.

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