

Canada Pulse Insights
Rogers CityBeat 2026 Poll — Mississauga — Issues and job ratings

Data collection by Sago
September 14–25, 2026 (Mississauga)

Weighted results (percentages) with weighted counts; bases shown unweighted and weighted. Source file: n=1,335 file of 26 September 2026.

Table 1
Thinking about your municipality, what do you think are the three most important issues it is facing right now? (up to three)

Proportions: Columns Tested (5% risk level) - B/C - D/E/F - G/H/I - J/K/L

	Total	Gender		Age			Education			Household income		
	Mississauga	Men	Women	18 to 34	35 to 54	55 and over	High school or less	College or trades	University degree	Under \$50K	\$50K to \$99K	\$100K or more
	A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents												
Unweighted Base	514	250	261	98	169	247	75	133	303	80	171	212
Weighted Base	514	247	264	150	167	197	72	130	309	78	174	216
Affordability and cost of living	230	102	126	70	85	74	28	51	148	35	81	97
	45%	41%	48%	47%	51%	38%	39%	39%	48%	44%	47%	45%
Housing affordability and home ownership	153	74	79	51	58	45	15	34	103	17	62	65
	30%	30%	30%	34%	35%	23%	20%	26%	33%	22%	35%	30%
Crime, policing and public safety	149	72	76	28	47	74	24	39	86	25	50	57
	29%	29%	29%	18%	28%	38%	33%	30%	28%	32%	29%	26%
Municipal taxes, spending and the budget	130	74	54	18	41	71	15	29	85	12	43	61
	25%	30%	21%	12%	24%	36%	21%	23%	27%	16%	25%	28%
Health care and access to care	110	44	64	21	37	52	12	26	72	13	38	46
	21%	18%	24%	14%	22%	26%	17%	20%	23%	17%	22%	21%
Traffic congestion and road infrastructure	109	54	55	26	37	46	17	27	64	15	35	44
	21%	22%	21%	17%	22%	23%	23%	21%	21%	20%	20%	20%
Jobs and employment opportunities	102	48	53	49	38	15	12	25	64	18	40	35
	20%	20%	20%	33%	22%	8%	17%	19%	21%	23%	23%	16%
Immigration and newcomers	71	39	32	15	25	31	10	19	42	15	25	26
	14%	16%	12%	10%	15%	16%	14%	15%	14%	19%	14%	12%
City growth, development and density	53	25	27	12	14	27	13	17	24	9	14	26
	10%	10%	10%	8%	8%	14%	17%	13%	8%	11%	8%	12%
Homelessness and lack of shelter	51	16	35	23	10	18	12	15	24	14	20	14
	10%	7%	13%	15%	6%	9%	17%	11%	8%	17%	11%	6%
Safety issues with e-bikes and scooters	46	20	25	8	11	27	8	13	24	8	11	21
	9%	8%	9%	5%	7%	14%	11%	10%	8%	10%	7%	10%

Education and schools	41	22	20	18	8	15	6	8	27	5	14	20
	8%	9%	7%	12%	5%	8%	9%	6%	9%	6%	8%	9%
Climate change and extreme weather impacts	40	14	26	E	9	14	7	12	22	10	13	13
	8%	6%	10%	11%	5%	7%	10%	9%	7%	13%	8%	6%
Traffic and speed cameras	33	20	13	8	9	17	5	9	20	L	6	9
	6%	8%	5%	5%	5%	9%	7%	7%	6%	8%	5%	8%
Social assistance and supports for people in need	31	17	13	11	8	12	9	8	13	7	9	12
	6%	7%	5%	7%	5%	6%	13%	7%	4%	10%	5%	5%
Accountability, ethics and transparency at city hall	30	18	12	9	9	12	I	2	11	16	3	11
	6%	7%	4%	6%	5%	6%	3%	9%	5%	3%	6%	7%
Public transit and safety on transit	25	13	12	9	10	6	0	10	15	6	5	11
	5%	5%	5%	6%	6%	3%	0%	8%	5%	7%	3%	5%
Affordable child care	20	8	12	9	8	3	G	3	7	11	3	4
	4%	3%	5%	6%	5%	2%	4%	5%	3%	3%	3%	13
Drug use, the opioid crisis and supervised consumption sites	20	10	10	F	8	6	2	6	12	0	12	8
	4%	4%	4%	5%	4%	3%	2%	5%	4%	0%	7%	4%
Parks, recreation and cultural facilities	19	9	10	12	6	1	5	6	9	2	J	5
	4%	4%	4%	8%	4%	0%	6%	4%	3%	3%	3%	6%
Bicycle lanes	16	9	7	F	5	7	F	4	6	6	3	2
	3%	4%	3%	3%	4%	2%	6%	5%	2%	4%	1%	10
Access to and quality of municipal services	12	5	7	0	2	10	2	1	8	2	2	6
	2%	2%	2%	0%	1%	5%	3%	1%	3%	2%	1%	3%
Another issue	7	4	3	3	4	0	DE	1	1	5	0	3
	1%	2%	1%	2%	2%	0%	1%	1%	2%	0%	1%	4
Sigma	1499	718	771	F	430	487	F	212	380	898	227	508
	292%	290%	293%	287%	291%	296%	294%	293%	291%	290%	292%	291%

Multiple responses: percentages sum to more than 100.

Table 2
Please indicate if you agree or disagree with the following statement: Our mayor and city council are out of touch with what residents want and need.

	Total	Gender		Age			Education			Household income		
	Mississauga	Men	Women	18 to 34	35 to 54	55 and over	High school or less	College or trades	University degree	Under \$50K	\$50K to \$99K	\$100K or more
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Base: All respondents												
Unweighted Base	514	250	261	98	169	247	75	133	303	80	171	212
Weighted Base	514	247	264	150	167	197	72	130	309	78	174	216
Agree strongly	125 24%	64 26%	59 22%	40 27%	47 28% F	38 19%	22 31%	31 24%	70 23%	14 18%	36 21%	60 28%
Agree somewhat	210 41%	93 38%	117 44%	69 46%	68 41%	73 37%	25 35%	57 44%	128 41%	37 47%	83 48%	73 34%
Disagree somewhat	152 30%	71 29%	80 30%	40 27%	43 26%	68 35%	22 31%	35 27%	94 30%	23 29%	50 29%	68 31%
Disagree strongly	27 5%	19 8% C	8 3%	2 1%	9 5%	17 8% D	2 3%	7 5%	17 6%	5 6%	5 3%	16 7%
AGREE (NET)	335 65%	157 63%	176 67%	109 72%	115 69%	112 57%	47 66%	88 68%	198 64%	51 65%	119 69%	133 62%
DISAGREE (NET)	179 35%	91 37%	88 33%	41 28% F	52 31%	85 43%	25 34%	42 32%	111 36%	28 35%	55 31%	83 38%
Sigma	514 100%	247 100%	264 100%	150 100%	167 100%	197 100%	72 100%	130 100%	309 100%	78 100%	174 100%	216 100%

For each of the following, please indicate if they are doing either a good job or a bad job for your municipality: Mayor Carolyn Parrish

Proportions: Columns Tested (5% risk level) - B/C - D/E/F - G/H/I - J/K/L

[illegible]

For each of the following, please indicate if they are doing either a good job or a bad job for your municipality: Our city council

Proportions: Columns Tested (5% risk level) - B/C - D/E/F - G/H/I - J/K/L

[illegible]

Table 5
For each of the following, please indicate if they are doing either a good job or a bad job for your municipality: Your local ward councillor

Proportions: Columns Tested (5% risk level) - B/C - D/E/F - G/H/I - J/K/L

	Total	Gender		Age			Education			Household income		
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Base: All respondents												
Unweighted Base	514	250	261	98	169	247	75	133	303	80	171	212
Weighted Base	514	247	264	150	167	197	72	130	309	78	174	216
Very good job	66 13%	31 12%	35 13%	15 10%	18 11%	33 17%	7 9%	22 17%	37 12%	7 8%	25 14%	32 15%
Somewhat good job	294 57%	146 59%	147 56%	92 61%	90 54%	112 57%	43 60%	70 54%	179 58%	56 71%	88 51%	124 57%
Somewhat bad job	125 24%	59 24%	65 25%	35 23%	45 27%	45 23%	19 26%	30 23%	76 25%	15 19%	49 28%	48 22%
Very bad job	29 6%	12 5%	17 6%	8 5%	14 8%	7 4%	4 5%	8 7%	17 5%	1 1%	11 6%	12 6%
GOOD JOB (NET)	360 70%	177 72%	182 69%	107 71%	108 65%	145 74%	50 69%	91 71%	217 70%	62 79%	113 65%	156 72%
BAD JOB (NET)	154 30%	70 28%	82 31%	43 29%	59 35%	52 26%	23 31%	38 29%	93 30%	16 21%	61 35%	61 28%
Sigma	514 100%	247 100%	264 100%	150 100%	167 100%	197 100%	72 100%	130 100%	309 100%	78 100%	174 100%	216 100%

Letters indicate a proportion significantly higher than the lettered column at the 95 percent confidence level (two-tailed), tested on effective bases; columns with fewer than 30 effective cases are not tested.
 Toronto, Mississauga and Rest of GTA columns are weighted within market to 2021 Census age and gender (Rest of GTA also by regional municipality). The GTA outside Toronto column combines Mississauga and the rest of the GTA in proportion to their adult populations.