

FOR IMMEDIATE RELEASE

Parrish (30%), Tedjo (26%) and Crombie (25%) in a Dead Heat for Mississauga Mayor

Nearly two-thirds want change, but a crucial group has yet to find their standard bearer

Mississauga, Canada, October 1, 2026 – With under four weeks to go until Mississauga's municipal elections, a new Canada Pulse Insights poll for Rogers CityNews shows a tight three-way race for Mayor of Mississauga, with Mayor Carolyn Parrish (30%), City Councillor Alvin Tedjo (26%) and former Mayor Bonnie Crombie (25%) among decided voters. Another 12% opt for City Councillor Dipika Damerla, while 8% would choose a different candidate altogether. Nearly one in five (18%) voters are still undecided.

More than one-third (36%) of Mississauga residents say Mayor Parrish deserves to be re-elected versus the remainder (64%) who say it's time for a change. Among residents who want change, one in five (20% of this group or 13% of all Mississauga residents) haven't decided who to vote for. Tedjo gets 28% of this group, followed by Crombie (22%) and Damerla (11%); 9% would choose a different candidate. Some residents who want change (7%) still plan to vote for Parrish, and 4% would not vote for any of these candidates.

The bottom line: about one in eight (13%) Mississauga residents want change but haven't settled on who should deliver it. In a race this close, they are more than enough to decide it.

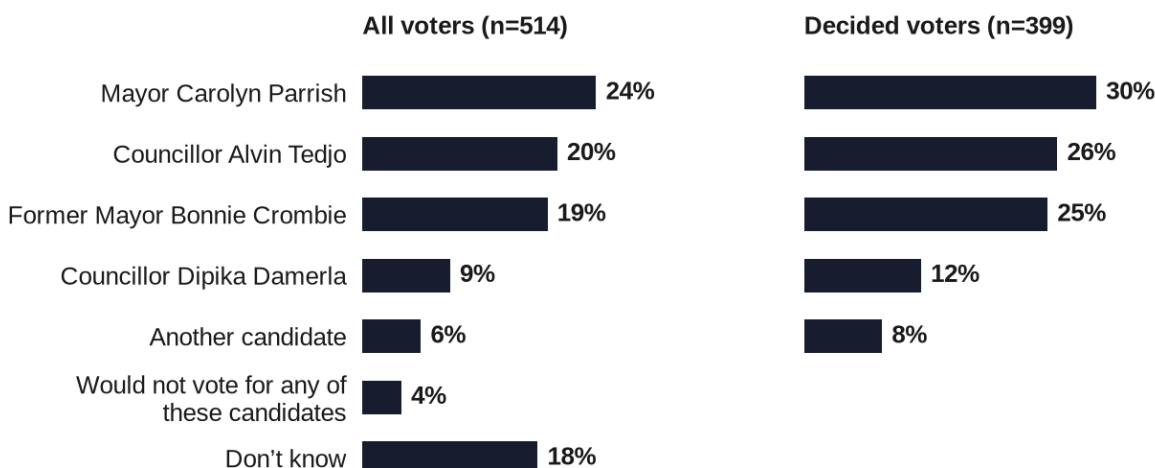
Key findings

- **30%** of decided Mississauga voters name Mayor Carolyn Parrish; Tedjo has 26% and Crombie 25% — a three-way race inside the margin of error.
- **18%** of all Mississauga voters are still undecided; 4% would not vote for any of these candidates.
- **64%** say it's time for a change of mayor; 36% say Mayor Parrish deserves to be re-elected. 51% say the city is headed in the right direction, 49% wrong track.
- **20%** of Mississauga residents who want change — 13% of all Mississauga residents — haven't picked a candidate.
- **28%** of residents who want change would vote for Tedjo; Crombie has 22% and Damerla 11% of this group, and 7% would still vote for Parrish.

Parrish 30%, Tedjo 26% and Crombie 25% among decided voters — inside the margin of error; 18% of all voters are undecided

Among all Mississauga voters, Parrish has 24%, Tedjo 20%, Crombie 19% and Damerla 9%. Another 6% would choose a different candidate, 4% would not vote for any of these candidates, and 18% don't know. Among decided voters — those who name a candidate — Parrish has 30%, Tedjo 26%, Crombie 25%, Damerla 12%, and another candidate 8%.

Q. If an election were held and the following were in the race for Mayor, who would you be most likely to vote for? Leaners included. Decided voters are those naming a candidate.



Source: Canada Pulse Insights for Rogers CityNews, September 14–25, 2026 (Mississauga n=514). Online sample and data management by Sago. Base: all voters n=514; decided voters n=399.

The municipal election is Monday, October 26, with advance polls from Tuesday, October 6 to Sunday, October 11.

Nearly two-thirds (64%) say it's time for a change of mayor; 36% say Parrish deserves to be re-elected

Nearly two-thirds (64%) of Mississauga residents say it's time for a change of mayor; 36% say Mayor Parrish deserves to be re-elected. On their own ward councillor, 52% say time for a change and 48% deserves re-election.

Q. Thinking about upcoming elections, do you believe each of the following generally deserves to be re-elected, or is it time for a change? Percent saying time for a change.



Source: Canada Pulse Insights for Rogers CityNews, September 14–25, 2026 (Mississauga n=514). Online sample and data management by Sago.

Eight in ten (82%) of those supporting Parrish say she deserves to be re-elected, as do 10% of those supporting Tedjo, 27% of those supporting Crombie and 28% of those supporting Damerla. Among undecided voters, 30% say she deserves to be re-elected and 70% say it's time for a change.

Residents are divided: 51% say right direction, 49% wrong track

Asked about the city's direction, 51% of Mississauga residents say it's headed in the right direction and 49% say it's off on the wrong track.

Q. Thinking about your municipality, do you believe it is headed in the right direction or is it off on the wrong track?

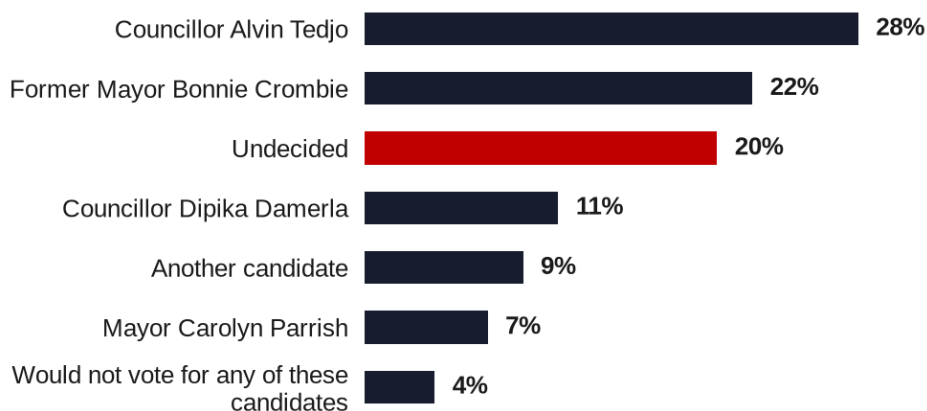


Source: Canada Pulse Insights for Rogers CityNews, September 14–25, 2026 (Mississauga n=514). Online sample and data management by Sago.

20% of those who want change — 13% of all Mississauga residents — haven't chosen a candidate

Among the 64% of Mississauga residents who say it's time for a change, Tedjo has 28% and 20% haven't decided; Crombie has 22% and Damerla 11%. Another 9% would choose a different candidate, 7% would vote for Parrish and 4% would not vote for any of these candidates.

Q. Vote for Mayor, leaners included, among residents who say it is time for a change of mayor.



Source: Canada Pulse Insights for Rogers CityNews, September 14–25, 2026 (Mississauga n=514). Online sample and data management by Sago. Base: residents who say time for a change n=330.

About the Survey

This survey was conducted among adult (18+) residents of the City of Mississauga (n=514) by Canada Pulse Insights between September 14 and 25, 2026. A random sample of adult respondents was invited to complete the survey through an online panel platform managed by Sago, one of the world's largest and most respected sample and panel suppliers. The data were weighted to 2021 Census benchmarks, so the sample aligns with the city's adult population by age and gender. Vote intention figures include respondents who were undecided when first asked and then named a candidate they are leaning toward; "decided voters" are all respondents who name a candidate. The margin of error for a probability-based sample of this size is ± 4.3 percentage points, 19 times out of 20. Any discrepancies between the detailed tables and published results are due to rounding.

Both Canada Pulse Insights and Sago are accredited members of the [Canadian Research Insights Council](#) (CRIC) and adhere to its [Canadian Code of Market, Opinion, and Social Research and Data Analytics](#), which incorporates international ESOMAR standards and Canadian public opinion disclosure requirements. The detailed tables and full question wording for this survey are posted on

the Canada Pulse Insights website as a companion to this release, consistent with CRIC's transparency standards for research released into the public domain.

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