

Canada Pulse Insights
Rogers OMNI TV 2026 Poll — Vancouver — Race for Mayor of Vancouver

Data collection by Sago
September 28–October 6, 2026 (Vancouver)
Weighted results (percentages) with weighted counts; bases shown unweighted and weighted.

Table 1
If an election were held and the following were in the race for Mayor, who would you be most likely to vote for? (leaners included)

Proportions: Columns Tested (5% risk level) - B/C - D/E/F - G/H/I - J/K/L

	Total	Gender		Age			Education			Household income		
	Vancouver	Men	Women	18 to 34	35 to 54	55 and over	High school or less	College or trades	University degree	Under \$50K	\$50K to \$99K	\$100K or more
	A	B	C	D	E	F	G	H	I	J	K	L
Base: All voters												
Unweighted Base	500	256	241	109	228	163	51	146	300	71	201	203
Weighted Base	500	241	256	165	164	171	57	147	293	80	205	192
Mayor Ken Sim (ABC Vancouver)	117	65	52	31	40	46	12	35	69	14	50	49
	23%	27%	20%	19%	24%	27%	21%	24%	24%	18%	24%	26%
Rebecca Bligh (Vote Vancouver)	30	12	18	15	8	6	5	4	20	6	11	12
	6%	5%	7%	9%	5%	4%	9%	3%	7%	7%	5%	6%
Pete Fry (Green Party of Vancouver)	120	58	62	31	39	49	13	42	65	15	58	42
	24%	24%	24%	19%	24%	29%	22%	28%	22%	19%	28%	22%
Kareem Allam (Vancouver Liberals)	83	39	43	40	27	17	9	16	58	9	42	30
	17%	16%	17%	24%	16%	10%	16%	11%	20%	11%	21%	16%
Colleen Hardwick (TEAM for a Livable Vancouver)	56	21	34	F9	18	28	2	19	H35	7	18	28
	11%	9%	13%	6%	11%	17%	3%	13%	12%	9%	9%	15%
Muhammad Ahmad (Bright Future Vancouver)	12	8	4	9	3	0	D3	4	5	3	4	5
	2%	3%	2%	5%	2%	0%	5%	2%	2%	4%	2%	3%
				F								

Table 1 (continued)

If an election were held and the following were in the race for Mayor, who would you be most likely to vote for? (leaners included)

Proportions: Columns Tested (5% risk level) - B/C - D/E/F - G/H/I - J/K/L

	Total	Gender		Age			Education			Household income		
	Vancouver	Men	Women	18 to 34	35 to 54	55 and over	High school or less	College or trades	University degree	Under \$50K	\$50K to \$99K	\$100K or more
	A	B	C	D	E	F	G	H	I	J	K	L
Base: All voters												
Unweighted Base	500	256	241	109	228	163	51	146	300	71	201	203
Weighted Base	500	241	256	165	164	171	57	147	293	80	205	192
Another candidate	11 2%	6 2%	6 2%	6 4%	2 1%	3 2%	2 4%	7 5% I	2 1%	6 7%	2 1%	3 2%
Nobody, I will not vote	23 5%	9 4%	14 5%	14 8%	4 2%	5 3%	4 7%	6 4%	13 4%	11 13%	5 3%	5 2%
Don't know / can't say	49 10%	24 10%	23 9%	9 5%	24 15%	15 9%	7 13%	15 10%	25 9%	8 10%	15 7%	18 9%
Sigma	500 100%	241 100%	256 100%	165 100%	164 100%	171 100%	57 100%	147 100%	293 100%	80 100%	205 100%	192 100%

Table 2
Vote for Mayor among decided voters — those naming a candidate (leaners included)

Proportions: Columns Tested (5% risk level) - B/C - D/E/F - G/H/I - J/K/L

	Total	Gender		Age			Education			Household income		
	Vancouver	Men	Women	18 to 34	35 to 54	55 and over	High school or less	College or trades	University degree	Under \$50K	\$50K to \$99K	\$100K or more
	A	B	C	D	E	F	G	H	I	J	K	L
Base: Decided voters												
Unweighted Base	427	220	206	94	190	143	40	125	260	54	181	177
Weighted Base	429	209	219	142	137	150	45	127	255	61	185	169
Mayor Ken Sim (ABC Vancouver)	117	65	52	31	40	46	12	35	69	14	50	49
	27%	31%	24%	22%	29%	31%	26%	28%	27%	23%	27%	29%
Rebecca Bligh (Vote Vancouver)	30	12	18	15	8	6	5	4	20	6	11	12
	7%	6%	8%	11%	6%	4%	12%	3%	8%	10%	6%	7%
Pete Fry (Green Party of Vancouver)	120	58	62	31	39	49	13	42	65	15	58	42
	28%	28%	28%	22%	29%	33%	28%	33%	25%	25%	31%	25%
Kareem Allam (Vancouver Liberals)	83	39	43	40	27	17	9	16	58	9	42	30
	19%	19%	20%	28%	19%	11%	20%	12%	23%	15%	23%	18%
Colleen Hardwick (TEAM for a Livable Vancouver)	56	21	34	9	18	28	2	19	35	7	18	28
	13%	10%	16%	6%	13%	19%	4%	15%	14%	12%	10%	17%
Muhammad Ahmad (Bright Future Vancouver)	12	8	4	9	3	0	3	4	5	3	4	5
	3%	4%	2%	6%	2%	0%	6%	3%	2%	5%	2%	3%
Another candidate	11	6	6	6	2	3	2	7	2	6	2	3
	3%	3%	3%	4%	2%	2%	5%	6%	1%	10%	1%	2%
Sigma	429	209	219	142	137	150	45	127	255	61	185	169
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Base under 50 (interpret with caution): column G

Table 3
Vote for Mayor among decided voters who say they will very definitely vote or have already voted (leaners included)

Proportions: Columns Tested (5% risk level) - B/C - D/E/F - G/H/I - J/K/L

	Total	Gender		Age			Education			Household income		
	Vancouver	Men	Women	18 to 34	35 to 54	55 and over	High school or less	College or trades	University degree	Under \$50K	\$50K to \$99K	\$100K or more
	A	B	C	D	E	F	G	H	I	J	K	L
Base: Decided voters who will very definitely vote or have already voted												
Unweighted Base	373	198	174	78	166	129	33	108	230	47	157	158
Weighted Base	372	188	184	118	119	135	36	109	225	54	156	152
Mayor Ken Sim (ABC Vancouver)	102	56	46	28	34	40	9	30	62	10	45	44
	28%	30%	25%	24%	29%	29%	25%	27%	28%	19%	29%	29%
Rebecca Bligh (Vote Vancouver)	25	12	13	12	7	6	2	4	18	6	7	11
	7%	6%	7%	10%	5%	5%	6%	4%	8%	11%	5%	7%
Pete Fry (Green Party of Vancouver)	108	56	51	27	34	47	11	38	58	14	52	39
	29%	30%	28%	23%	28%	35%	31%	35%	26%	25%	33%	25%
Kareem Allam (Vancouver Liberals)	65	32	32	28	24	13	7	10	48	7	31	25
	17%	17%	18%	24%	20%	10%	19%	9%	21%	14%	20%	16%
Colleen Hardwick (TEAM for a Livable Vancouver)	50	20	31	F	F	25	2	18	H	7	17	25
	14%	10%	17%	8%	13%	19%	5%	17%	14%	13%	11%	17%
Muhammad Ahmad (Bright Future Vancouver)	12	8	4	9	3	D	0	3	5	3	4	5
	3%	4%	2%	8%	2%	0%	8%	3%	2%	6%	2%	3%
Another candidate	10	4	6	F	2	3	2	6	2	6	1	3
	3%	2%	3%	4%	2%	2%	6%	5%	1%	11%	0%	2%
Sigma	372	188	184	118	119	135	I	I	KL	54	156	152
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Base under 50 (interpret with caution): column G, J

Table 4
If an election were held and the following were in the race for Mayor, who would you be most likely to vote for? (when first asked, before leaners)

	Total	Gender		Age			Education			Household income		
	Vancouver	Men	Women	18 to 34	35 to 54	55 and over	High school or less	College or trades	University degree	Under \$50K	\$50K to \$99K	\$100K or more
	A	B	C	D	E	F	G	H	I	J	K	L
Base: All voters												
Unweighted Base	500	256	241	109	228	163	51	146	300	71	201	203
Weighted Base	500	241	256	165	164	171	57	147	293	80	205	192
Mayor Ken Sim (ABC Vancouver)	112 22%	62 26%	49 19%	30 18%	38 23%	44 26%	8 15%	34 23%	68 23%	11 14%	48 23%	48 25%
Rebecca Bligh (Vote Vancouver)	26 5%	10 4%	16 6%	14 8%	6 4%	6 4%	5 9% H	3 2%	18 6%	5 7%	11 5%	9 5%
Pete Fry (Green Party of Vancouver)	108 22%	54 22%	55 21%	25 15%	37 22%	46 27%	9 15%	40 27%	60 20%	15 19%	52 25%	39 20%
Kareem Allam (Vancouver Liberals)	74 15%	36 15%	37 15%	37 22% F	26 16% F	11 7%	8 14%	15 10%	51 17% H	8 10%	36 17%	28 15%
Colleen Hardwick (TEAM for a Livable Vancouver)	51 10%	20 8%	31 12%	8 5%	17 10%	26 15%	2 3%	16 11%	32 11%	6 7%	16 8%	28 15% K
Muhammad Ahmad (Bright Future Vancouver)	12 2%	8 3%	4 2%	9 5%	3 2%	0 0%	3 5%	4 2%	5 2%	3 4%	4 2%	5 3%
Another candidate	8 2%	4 2%	4 2%	3 2%	2 1%	3 2%	2 4%	4 3%	2 1%	4 5%	1 0%	3 2%
Nobody, I will not vote	22 4%	8 3%	14 5%	14 8%	4 2%	4 2%	4 7%	6 4%	12 4%	10 12%	5 3%	5 2%
Don't know / can't say	88 18%	40 17%	46 18%	26 16% EF	33 20%	29 17%	16 27%	26 18%	45 15%	17 21% KL	33 16%	26 14%
Sigma	500 100%	241 100%	256 100%	165 100%	164 100%	171 100%	57 100% I	147 100%	293 100%	80 100%	205 100%	192 100%

Table 5
You indicated that you don't know who might get your vote for Mayor. However, is there anyone you are leaning towards among the following?

Proportions: Columns Tested (5% risk level) - B/C - D/E/F - G/H/I - J/K/L

	Total	Gender		Age			Education			Household income		
	Vancouver	Men	Women	18 to 34	35 to 54	55 and over	High school or less	College or trades	University degree	Under \$50K	\$50K to \$99K	\$100K or more
	A	B	C	D	E	F	G	H	I	J	K	L
Base: Undecided when first asked												
Unweighted Base	90	43	45	17	45	28	15	26	47	16	31	30
Weighted Base	88	40	46	26	33	29	16	26	45	17	33	26
Mayor Ken Sim (ABC Vancouver)	6	3	3	1	2	2	3	1	2	3	2	1
	7%	7%	6%	6%	7%	8%	21%	3%	4%	17%	7%	3%
Rebecca Bligh (Vote Vancouver)	4	2	2	1	2	0	0	1	2	1	0	2
	4%	5%	3%	6%	7%	0%	0%	6%	5%	4%	0%	8%
Pete Fry (Green Party of Vancouver)	11	4	7	6	2	3	4	2	5	0	6	3
	13%	10%	16%	24%	7%	11%	26%	8%	10%	0%	18%	12%
Kareem Allam (Vancouver Liberals)	9	3	6	3	1	5	1	1	7	1	6	2
	10%	7%	13%	12%	2%	18%	6%	4%	16%	6%	19%	7%
Colleen Hardwick (TEAM for a Livable Vancouver)	5	2	3	2	1	2	0	2	3	2	3	0
	6%	4%	8%	6%	4%	7%	0%	9%	6%	9%	8%	0%
Muhammad Ahmad (Bright Future Vancouver)	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Another candidate	3	1	2	3	0	0	0	3	0	2	1	0
	3%	4%	3%	12%	0%	0%	0%	12%	0%	9%	4%	0%
Nobody, I will not vote	1	1	0	0	0	1	0	0	1	1	0	0
	1%	2%	0%	0%	0%	3%	0%	0%	2%	6%	0%	0%
Don't know / can't say	49	24	23	9	24	15	7	15	25	8	15	18
	55%	59%	50%	35%	73%	53%	47%	59%	56%	49%	45%	70%
LEANING TOWARD A CANDIDATE (NET)	38	15	23	17	9	12	8	11	18	8	18	8
	44%	38%	50%	65%	27%	43%	53%	41%	41%	45%	55%	30%
Sigma	88	40	46	26	33	29	16	26	45	17	33	26
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Base under 50 (interpret with caution): column B, C, D, E, F, G, H, I, J, K, L

Table 6
You indicated that you don't know who might get your vote for Mayor. However, is there anyone you are leaning towards among the following? (shown on the base of all voters)

Proportions: Columns Tested (5% risk level) - B/C - D/E/F - G/H/I - J/K/L

	Total	Gender		Age			Education			Household income		
	Vancouver	Men	Women	18 to 34	35 to 54	55 and over	High school or less	College or trades	University degree	Under \$50K	\$50K to \$99K	\$100K or more
	A	B	C	D	E	F	G	H	I	J	K	L
Base: All voters												
Unweighted Base	500	256	241	109	228	163	51	146	300	71	201	203
Weighted Base	500	241	256	165	164	171	57	147	293	80	205	192
Mayor Ken Sim (ABC Vancouver)	6 1%	3 1%	3 1%	1 1%	2 1%	2 1%	3 6% HI	1 0%	2 1%	3 4%	2 1%	1 0%
Rebecca Bligh (Vote Vancouver)	4 1%	2 1%	2 1%	1 1%	2 1%	0 0%	0 0%	1 1%	2 1%	1 1%	0 0%	2 1%
Pete Fry (Green Party of Vancouver)	11 2%	4 2%	7 3%	6 4%	2 1%	3 2%	4 7% HI	2 1%	5 2%	0 0%	6 3%	3 2%
Kareem Allam (Vancouver Liberals)	9 2%	3 1%	6 2%	3 2%	1 0%	5 3%	1 2%	1 1%	7 2%	1 1%	6 3%	2 1%
Colleen Hardwick (TEAM for a Livable Vancouver)	5 1%	2 1%	3 1%	2 1%	1 1%	2 1%	0 0%	2 2%	3 1%	2 2%	3 1%	0 0%
Muhammad Ahmad (Bright Future Vancouver)	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Another candidate	3 1%	1 1%	2 1%	3 2% E	0 0%	0 0%	0 0%	3 2% I	0 0%	2 2%	1 1%	0 0%
Nobody, I will not vote	1 0%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	1 1%	0 0%	0 0%

Table 6 (continued)
You indicated that you don't know who might get your vote for Mayor. However, is there anyone you are leaning towards among the following? (shown on the base of all voters)

Proportions: Columns Tested (5% risk level) - B/C - D/E/F - G/H/I - J/K/L

	Total	Gender		Age			Education			Household income		
	Vancouver	Men	Women	18 to 34	35 to 54	55 and over	High school or less	College or trades	University degree	Under \$50K	\$50K to \$99K	\$100K or more
	A	B	C	D	E	F	G	H	I	J	K	L
Base: All voters												
Unweighted Base	500	256	241	109	228	163	51	146	300	71	201	203
Weighted Base	500	241	256	165	164	171	57	147	293	80	205	192
Don't know / can't say	49	24	23	9	24	15	7	15	25	8	15	18
	10%	10%	9%	5%	15%	9%	13%	10%	9%	10%	7%	9%
Not asked — named a candidate or 'nobody' when first asked	412	202	210	139	132	142	41	121	248	63	172	165
	82%	83%	82%	84%	80%	83%	73%	82%	85%	79%	84%	86%
LEANING TOWARD A CANDIDATE (NET)	38	15	23	17	9	12	8	11	18	8	18	8
	8%	6%	9%	10%	5%	7%	15%	7%	6%	10%	9%	4%
							I					
Sigma	500	241	256	165	164	171	57	147	293	80	205	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Letters indicate a proportion significantly higher than the lettered column at the 95 percent confidence level (two-tailed), tested on effective bases; columns with fewer than 30 effective cases are not tested.

Vancouver respondents are weighted to 2021 Census age and gender.

Leaners included: respondents who did not know whom they would vote for when first asked were asked whom they were leaning toward, and that answer is counted. Decided voters are those naming a candidate. Definite voters say they will very definitely vote or have already voted.